



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ 11:45 - Cozy Cafe 8535 Birchwood Ct.

October 10, 2025

This Week's Program:

Andrew Batt
Iowa Public Television

Greeter:

Leray Glendenning

Invocation:

Julia Taylor

Sergeant:

Kelly Peterson

Scribe:

Dan Boes

Future Programs

10/17: TBA

10/24: NO MEETING
(Uplift Project 10/23)

Message from the President

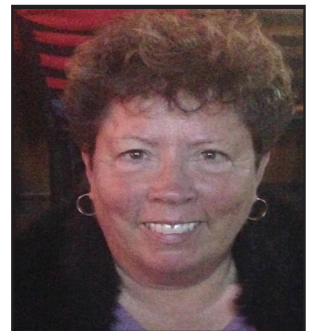
Dianne Downing

I hope everybody had a great weekend. What weather can you believe it!!!!

I really like learning about Rotary. I found this the other day. I didn't know why the wheel is symbolic for Rotary. Now I do!

ROTARY'S WHEEL EMBLEM

A wheel has been the symbol of Rotary since our earliest days. The first design was made by Chicago Rotarian Montague Bear, an engraver who drew a simple wagon wheel, with a few lines to show dust and motion. The wheel was said to illustrate "Civilization and Movement." Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. Thus, in 1923, the present gear wheel, with 24 cogs and six spokes was adopted by the "Rotary International Association." A group of engineers advised that the geared wheel was mechanically unsound and would not work without a "keyway" in the center of the gear to attach it to a power shaft. So, in 1923 the keyway was added and the design which we now know was formally adopted as the official Rotary International emblem.



Reminder

Urbandale Uplift Project

Just a reminder that there will not be a regular Rotary Meeting on October 24th since we will be participating in the Urbandale Uplift Project on October 23rd.



2025-26 Officers & Directors

- Dianne Downing, President
- Wendi Wilson, President Elect
- Bill W. Corwin, Treasurer
- Bill W. Corwin, Secretary
- Ed Arnold, Board Member
- Bill D. Corwin, Board Member
- Tony Hunt, Board Member
- Kelly Peterson, Board Member
- Tim Olejniczak, Past President

Upcoming Events

Let's Plant a Tree!

Other Locations

Monday

West Polk County, Food Depot, 3000 SE Grimes Blvd, Suite 200 in Grimes (Noon)

Tuesday

- Ankeny, Ankeny Golf & Country Club, (11:45)
- Ankeny, Magee's Irish Pub, (6:00 pm)
- Johnston, Hyperion Golf & CC, (7:00 am)
- Dallas Center, Memorial Hall, (Noon)
- Norwalk, City State Bank, (Noon)
- West Des Moines, DM Golf & CC, (Noon)

Wednesday

- East Polk County, Lutheran Church of the Cross (7:00 am)
- Adel, Adel Public Library, 303 S. 10th St. (Noon)

Thursday

- Waukee, Des Moines Golf & Country Club, (6:45 am)
- Des Moines, Embassy Club - Ruan Bldg, (Noon)
- Winterset, Pizza Ranch, (Noon)
- Rotary Club of HOPE, First & Third Thursday of Month (5:30 pm - Virtual Zoom Meeting)

Friday

- Des Moines, AM, Wakonda Club, (7:00 am)

Scribbles

Maxwell Schaffer Retired Radio Personality



We welcomed retired radio personality Maxwell Schaeffer for a lively and nostalgic presentation on his decades-long career behind the mic. Known to many Iowans as the voice of Maxwell in the Morning, Schaeffer reflected on the evolution of radio.

He began his radio career at age 19, working evening shifts that ended at sunset when the station's transmitter powered down. Spinning Top 40 hits and beat-mixing disco vinyls, he developed DJ skills that later paid off during college, where party gigs often out-earned his radio wages.

In 1986, he arrived in Des Moines and was hired for a morning show on a local Top 40 station. After five to six years, he was promoted to program director, where he helped launch a Rock 40 format known as Z93. He went on to host mornings at 93.3 KIOA for 23 years, forming a beloved on-air partnership with Amy Sweet.

In 2018, Schaeffer joined iHeartMedia Des Moines as Director of Promotions and Marketing.

Now retired in Ankeny, Schaeffer remains active as a podcast host, seminar speaker, consultant, and the public address announcer for the Iowa Wild. His Rotary talk offered a heartfelt look at radio's golden moments and its lasting connection to listeners.

Scribe, Dan Boes

Birthdays

October 10 Dianne Downing



Future Info

Ed Arnold - Program Chair

	Greeter	Invocation	Sergeant	Scribe
Oct 17	Bill Grask	Wendi Wilson	Doyle Sanders	Bill D. Corwin
Oct 24	No Meeting	No Meeting	No Meeting	No Meeting
Oct 31	Tony Hunt	Jack Bell	Julia Taylor	Tim Olejniczak

Can't complete your assigned duty? Please assist by finding your substitute!

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

Dianne Downing

iowagirlddn@gmail.com

