



# Nor'Wester

Rotary Club of Northwest Des Moines

[www.clubrunner.ca/northwestdesmoines](http://www.clubrunner.ca/northwestdesmoines) / Fridays @ Noon - UGCC 4000-86th St. Urbandale

## Prez Sez

Leray Glendenning



After a long streak of particularly bad weather, a father asked his teenage son to take their dog for a long walk after school. When the father came home from work he found his son stretched out on the recliner, watching television. The son had leash in hand while

the dog trotted happily away on the treadmill. Such ingenuity will work for walking a dog while relaxing, but it will not likely work for growing and creating a vibrant Rotary Club.

This past week we heard from our District Governor, Mike Ruby, the challenge to "farm more than the first twelve inches of 'Rotary soil'" in order to become a vibrant club. (If you missed the story of the feuding brothers, be sure to ask a member who was there about this.) By now you should have received a letter to the club from Governor Ruby. I trust that you have taken the time to read it, especially if you were not able to attend the meeting. Governor Ruby commended our many attributes as a Club, especially our projects and the visioning process that we have engaged in and been implementing throughout this year.

We were encouraged to take the Rotary International President Ian Riseley seriously in seeking to be innovative in planning our activities. To review, here are some of the recommendations for us to consider as a Club:

- 1) Establish a Membership Committee with a dual focus inviting new members and also nurturing existing members;
- 2) Strive to reach 40% of club membership being women in the next 2 years with a goal of 50-50 within 4-5 years;
- 3) Appoint a task force to begin making plans to celebrate our golden anniversary in October 2018;
- 4) Seek to lower the average age of our members by attracting some younger members;
- 5) Share the quarterly newsletter with other non-Rotarians; 6) Consider giving at a new level to the Rotary Foundation, the "crown jewel, workhorse" of Rotary.

These recommendations are certainly in line with our top goals for this year. Let's *unleash* Rotary and determine to walk *with* Rotary and farm the "Rotary soil" a little deeper than ever before!

October 27, 2017

### This Week's Program:

Josh Ervasti

Arranged By:

Bill Corwin, Jr.

Greeter:

John Pittman

Invocation:

Marv Johnson

Sergeant:

Ed Arnold

Scribe:

Jim Arthur

### 2017-18 Officers & Directors

Leray Glendenning, President

Penny Luthens, President Elect

Bill Corwin, Treasurer

Dianne D-Nelson, Secretary

Doyle Sanders, Rotary Foundation

Wendi Wilson, Int' Service

Ed Arnold - Membership

Mark McAndrews, Youth Services

Kasey Vogel, Public Image

Beth Goedken, Programs

Brenda A-M, Past President

### Future Programs

11/3: Jim Miller  
& Mike Wallace  
Let's Connect

11/10: Jonathan Cade  
Hy-Line International

11/17: Terry Ebke  
ID Shield

## JOIN US for Operation Warm Coats!

Warm Coats for Kids - Labeling & Sorting  
Sunday, Oct 29, 2017 (01:00 PM - 04:00 PM)

Location: Brenda Auxier-Mailey's home  
6535 Del Matro Ave  
Windsor Heights, IA 50324



## Other Locations

### Monday

West Polk County, Toyota of Des Moines, (Noon)

### Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)

Johnston, Hyperion Golf & CC, (7:00 am)

Dallas Center, Memorial Hall, (Noon)

Norwalk, Echo Valley Golf Course, (6:30 am)

West Des Moines, DM Golf & CC, (Noon)

### Wednesday

East Polk County, Prairie Meadows, (7:00 am)

Adel, Patrick's Restaurant, 211 S 7th St, #C, (Noon)

The Greater Des Moines Club, check the District 6000 website for time and location

### Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)

Des Moines, Wakonda Club, (Noon)

Winterset, Pizza Ranch, (Noon)

### Friday

Des Moines, AM, Wakonda Club at 3915 Fleur Dr. (7:00 am)

### Upcoming Events

**Warm Coats for Kids** - Labeling and Sorting

Sunday, Oct 29, 2017 (01:00 PM - 04:00 PM)

Brenda Auxier-Mailey's home

6535 Del Matro Ave, Windsor Heights, IA

### **Board Meeting**

November 7th - Urbandale Library - 5:00 PM

### **Christmas Dinner/Party**

Monday, December 11th

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

**Jenifer Mercer-Klimowski**

Phone: 515-237-2203 Fax: 515-237-2283

jmercerc-klimowski@emcnl.com

## This & That

### October is Polio Month

Here are two more facts about the eradication of Polio that are not commonly known. In Pakistan, the polio program emphasizes hiring local female vaccinators and monitors. More than 21,000 vaccinators, 83 percent of whom are women, are achieving the highest immunization coverage rates in the country's history. Thanks to the efforts of Rotary and its partners, more than 16 million people who otherwise might have been paralyzed are walking today. In all, more than 2.5 billion children have been vaccinated since 1988. We look forward to continuing to do our part in eradicating polio in partnership with the Iowa Wolves basketball on February 3, 2018.

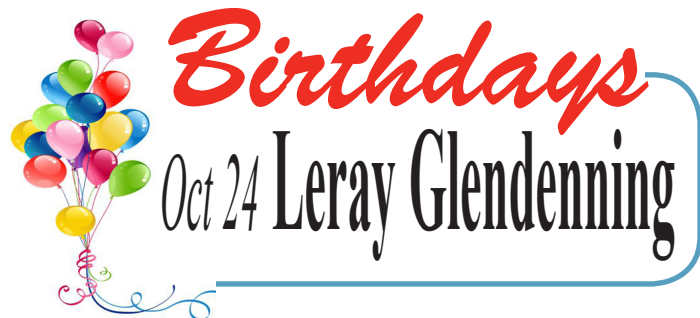
### Bought Your Bike Yet??

Join us to put **The Power of Bicycles** into the hands of students, healthcare workers and entrepreneurs!

World Bicycle Relief builds & distributes locally assembled bicycles through study-to-own and work-to-own programs.

**Mobilize friends & co-workers to help empower a world where distance is no longer a barrier to independence & liveli-**

Join other Rotary Members and donate \$147 to purchase a Buffalo Bicycle to honor our good friend Chuck!



**Birthdays**  
Oct 24 Leray Glendenning

## Future Information



### Beth Goedken - Program Chair

<u>Program</u>	<u>Greeter</u>	<u>Invocation</u>	<u>Sergeant</u>	<u>Scribe</u>
Nov 3 - Let's Connect	Dave Piersel	Larry Sample	Roger Nyberg	John Waldron
Nov 10 - Hy-Line International	Brad Helgemo	Randy Taber	Penny Luthens	Diana Reed
Nov 17 - Bill Corwin, Jr.	Wyatt Earp	Julia Taylor	Joe Kobes	Doyle Sanders
<p><i>Can't complete your assigned duty?</i> Please assist Leray by finding your substitute!</p> <p>Email that information to lglendenni@aol.com also please cc Jenifer Mercer-Klimowski - jmercerc-klimowski@emcnl.com.</p>				





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## Scribbles...

### *Mike Ruby, District Governor and Wife JoAnne*

The October 20, 2017 Northwest Rotary Club members were greeted by Ed Arnold and had the opportunity to meet many guests, including Diana Reed's husband Rick; Ed Arnold's grandson Brock; Leray Glendenning's guest Shawn; past members Eric Dickson and Dave Edgar; Assistant Governor, Chris Bertelson; Past District Governor, Jacque Andrews; and publisher of our District 6000 News Letter, Bill Tubbs.

District Governor Mike Ruby was our honored speaker, inspiring club members engaged in service. He reminded us that Rotary has been planting people since 1905 and our club (Rotary Club of Northwest Des Moines) as been doing it since 1968. He talked to us about there being two types of Rotarians. First, those with a membership mentality: paying their dues, coming for lunch, and greeting each other, being Rotarians for the hour. He also talked about the second type of Rotarian: having a service mentality, living the Rotary motto of "Service Above Self." Telling us, "We can't change the World by just coming to lunch." We need to be active Rotarians. Rotarians in motion, stating that 10% of being a Rotarian takes place during lunch, with 90% occurring outside of lunch, providing warm coats to kids, serving at CFUM, Polio Plus, the Buffalo Bicycles and many other Rotary service projects.

Mike discussed with Club members the three goals of Rotary International President Ian Riseley:

1. Report volunteer hours.
2. Report money spent on projects in the name of our Club.
3. Plant a tree for each of the members of our club.

Mike also laid out to us his three pilots for Rotary 6000:

1. District Newsletter – Every District 6000 member will receive a hard copy delivered to their home, quarterly. Mike encourages us to read the newsletter, have our family members read the newsletter, and when we are finished to pass it along to a local business with a waiting room.

2. A Toast to Rotary District 6000 – Revamping of the old District 6000 Conference, to be held in five separate locations (Davenport, Ottumwa, Carroll, Coralville, and the location closest to us, West Des Moines, on April 14, 2018 (5:30 PM – 9:00 PM), West Des Moines Marriott, 1250 Jordan Creek Parkway.

3. World Bicycle Relief (Buffalo Bicycles) – These bicycles are more than just a bicycle: for people living in rural regions of developing countries, the bicycles are a path to education, health care, and economic opportunity. Mike offered praise to our Club for taking the unexpected loss of Chuck Corwin and giving our members the opportunity to honor Chuck and do good in the World by donating \$147 in Chuck's name, many times over, to purchase a Buffalo Bicycle.

Mike closed by talking about the Crown Jewel of Rotary - The Rotary Foundation - asking members to consider their Rotary Legacy of doing good in the World beyond our own lifetime by including the Foundation in our estate planning.

Scribe, Brenda Auxier-Mailey

