



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ Noon - UGCC 4000-86th St. Urbandale

Prez Sez

Leray Glendenning



Paul Harris, the founder of Rotary was thirty-seven years old when he founded the first Rotary Club in Chicago. Having founded a successful law practice nine years earlier, Harris began to sense the need for social connection within the professional community.

The first club was organized around the themes of "fellowship and friendship" with three clients and local businessmen. Soon, Harris realized that Rotary needed a greater purpose than fellowship and friendship.

I think it is significant that Rotary was not founded by a group of senior adults, but by flourishing young professionals. Yet, now over a hundred years later, Rotary has faced the challenge of attracting young professionals. In a recent Rotary Weekly, Michael Walstrom, President-elect of the Rotary Club of Downtown Boca Raton, Florida, tells of being asked by district governor, Eric Gordon to put together a program for "YP" (young professionals). He was 38 at the time and two years into his Rotary journey. He began to gather data in his district 6930 and discovered that six percent of the membership was in the "under 40" category. He developed a survey of ten questions designed to get at the

core of what brought those members into Rotary. He was interested to learn if there was any correlation between his experience and that of his peers. Out of that survey he discovered that the driving factors were in fact similar. Younger members were drawn to Rotary through a friend or business contact. They valued networking for primarily business purposes. Many indicated that they were interested in developing relationships with community leaders for guidance or mentorship. Though at the top of only about half of participants, service was clearly an important factor. The greatest hurdles for the respondents were not a surprise: time and money.

The consistent factor in studies and surveys are that YP's are waiting for an invitation to engage in Rotary. I would invite you to join me in making an intentional effort to invite a young professional to a Club meeting in the next two months. Review the program schedule to discover which program might be the best in which to invite your young friend or colleague. Risking the wrath of the next sergeant in our Club, might I suggest inviting your young friend on April 21 to hear two young professionals, Martin and Cezi Glendenning, speak on their recent interviews with Syrian Refugees in a project

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Scribbles...

Marty Lester *Mentor Iowa*

Several important announcements were made at the meeting of March 30, including the following:

Jenifer Mercer-Klimowski urged Club members to attend the Rotary Multi-Club Annual Program, to be held on Thursday, May 17 from 4:30 to 6:00 pm, followed by heavy hors d'oeuvres and networking from 6:00 to 7:30, at the Student Education Center, Des Moines University. The topic is Mental Health.

Ed Arnold encouraged us to support the Mayor's Bike Ride by selling our raffle

tickets. An easy way to do this is to offer them at the meetings of other Rotary clubs. You can check with Joe Kobes to see which club meetings don't yet have someone from our club scheduled for a visit.

President Leray pointed out that Facebook an easy way to promote the bike ride. On Facebook, just search for "7th Annual Urbandale Mayor's Bike Ride" and click share.

Our speaker was Marty Lester, Executive Director of Mentor Iowa. The mission of



continued...

April 6, 2018

This Week's Program:

Kristi Knous
Community Foundation of
Greater DSM

Arranged By:

Beth Goedken

Greeter:

Ed Arnold

Invocation:

Jenifer M-K

Sergeant:

Bill Grask

Scribe:

Bill Corwin

2017-18 Officers & Directors

Leray Glendenning, President

Penny Luthens, President Elect

Bill Corwin, Treasurer

Dianne D-Nelson, Secretary

Doyle Sanders, Rotary Foundation

Wendi Wilson, Int' Service

Ed Arnold, Membership

Mark McAndrews, Youth Services

Kasey Vogel, Public Image

Beth Goedken, Programs

Brenda A-M, Past President

Future Programs

4/13: Kim Heidemann
Iowa Sister States

4/20: Martin & Cezi
Glendenning
Syrian Refugees / Education
arranged by Leray G

4/27: A J Johnson
Report on Urbandale

Scribe continued...

Mentor Iowa is to provide trained volunteer mentors to abused, neglected, and delinquent children who are under the jurisdiction of the Juvenile Court. They do this by working in partnership with the children, their families and the community. Their relationship to the judicial system is unique among local groups. Their One-on-One Program matches a volunteer mentor with a Child in Need of Assistance. Mentor Iowa works directly with the Department of Human Services (DHS) in serving the child referred by a Juvenile Court Judge. Their desired outcomes include an ongoing relationship between the child and a caring adult, improvement in school and other activities and interaction among the children. There is a monthly event involving the kids doing "cool stuff," and an annual holiday party. Support for Mentor Iowa is provided by 200 sponsors, an auction in April and a golf outing.

They are looking for volunteers to be mentors. There is a background check of potential mentors, as would be expected for people working with youth. They ask that volunteers be able to spend a minimum of 6 hours per month in contact with their match. Most mentors average weekly contact with their match, either by telephone or getting together in person.

Scribe, Jim Arthur

Upcoming Events

A Toast to Rotary

April 14 - West Des Moines Marriott 5:30 PM - 9:00 PM.

Deadline for registering is 12:00 midnight on Sunday, April 8. The cost now has risen to \$55.00 and the cost of students is \$24.50. For the easiest and fastest way to register go to: www.rotary6000.org

Mayor's Bike Ride -Sunday, May 6

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

Jenifer Mercer-Klimowski

Phone: 515-237-2203 Fax: 515-237-2283
jmercerc-klimowski@emcnl.com

This & That

Thanks to a Great Team



The Bike Ride Team, made up of Ed Arnold and Laura Holmes, co-chairs; Joe Kobes and Bill D. Corwin and Bill W. Corwin, is preparing us for an epic Mayor's Bike Ride on May 6. Bill W. has recovered from the Club archives that we have been doing bike rides since 2009. From 2009-2012 we hosted the Gabus Memorial Bike Rides. The first Mayor's Bike Ride was co-sponsored in 2013. Thank you to all those who are contacting businesses, friends and colleagues to sign up as sponsors or who are signing-up to visit area Rotary Clubs to promote the Bike Ride and sell raffle tickets, donate to the Bike Ride, invite friends and neighbors to ride or plan to volunteer for operating the Mayor's Bike Ride. You are helping to make a positive impact on many lives in Urbandale. Posters, fliers, raffle tickets and registration forms are available today!

Prez Sez continued...

to assess the educational needs of the children in line with United Nations mandate of 1959? Or consider other upcoming programs. It just might be you and your young professional friend who will make a difference in our Club and in Rotary in passing on the legacy that you have enjoyed! It begins with fellowship and friendship! Let's do it together!

REMINDER

Next Rotary Board meeting

is Tuesday, April 17

at the Urbandale Library - 5:00 PM.

Future Information



Beth Goedken - Program Chair

<u>Program</u>	<u>Greeter</u>	<u>Invocation</u>	<u>Sergeant</u>	<u>Scribe</u>
April 13 - Iowa Sister States	Penny Luthens	Diana Reed	Wyatt Earp	Brenda AM
April 20 - Syrian Refugees	Jim Lipscomb	Marv Johnson	Beth Goedken	Dianne D-Nelson
April 27 - Report on Urbandale	Joe Kobes	Larry Sample	A.J. Johnson	Jenifer MK
Can't complete your assigned duty? Please assist Leray by finding your substitute! Email that information to lglendenni@aol.com also please cc Jenifer Mercer-Klimowski - jmercerc-klimowski@emcnl.com .				