



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ Noon - UGCC 4000-86th St. Urbandale

Prez Sez

Jack Bell

Even though we are not having a meeting this week, with our busy calendar I thought it made sense for a quick reminder/recap. I'm keeping this one short – we've included several pictures from the pickleball tourney this past weekend.

Huge thanks (and a blueberry pie) to Bill D for once again organizing the weekend. The venue was perfect, plenty of prizes and solid competition made for a fun few days. A good time was had by all participants, and we also sold plenty of raffle tickets. All it takes to close the sale of a sheet of tickets is a nod to a sample coat and a reference to the deals that exist on the back of each ticket. Swipe and repeat!

The District Celebration is at the Opera House in Pella this Saturday April 20...I've confirmed with Carolyn that registration remains open until Thursday; I hope to see many of you there. Then it's CFUM Supper Club on Monday April 22 from 3:30 until around 5:30 pm. Jake will lead a team from HyVee supplemented by Rotarians.

On Friday the 26th we'll be back to our normal meeting time and place – Kelly Peterson will give a Vocational Talk. And to finish up these busy three weeks We'll have a trail clean up on Sunday, May 5 from 1-3. The meeting point is the Des Moines Christian School on Douglas Parkway.

I hope to see you all at one of these upcoming events – just not at Rotary this Friday!

Rotary Creates Hope, Jack

Scribbles...

Bob Rafferty - Energy Revolution



Bob Rafferty, the Executive Director of Iowa Business for Clean Energy (IBCE) described for the club the current regulatory environment for energy in the state and some of the inefficiencies born of that structure. The goal of IBCE is to have competitive energy for all Iowa businesses by 2040.

Currently, electric utilities operate in exclusive territories with rates based on their capital investment. This structure served the industry well 100 years ago when it was new and building the production capacity and grid was imperative. Today the same regulations create inefficiencies because utilities' profits are driven by capital investment, they are also tasked with implementing programs to reduce demand. Utilities have incentives to build capacity to handle the peak 80-100 hours of every year, but little incentive to manage consumption to more effectively match production to demand.

With better regulatory policies, market incentives and innovation, Iowa can create an environment that increases renewable energy adoption, increases efficiency and drives down costs for businesses and residents. Iowans need to become more informed about the current regulatory structure and move towards one to create a more prosperous future.

Scribe, Mark McAndrews

April 19, 2024

This Week's Program:

NO MEETING



2022-23 Officers & Directors

- Jack Bell, President
- Tim Olejniczak, President Elect
- Bill W. Corwin, Treasurer
- Dianne Downing, Secretary
- Ed Arnold, Board Member
- Bill D. Corwin, Board Member
- Kelly Peterson, Past President



Future Programs

- 4/26: Kelly Peterson
Campfire
- 5/3: Dr. Wendianne Wilson
Advances in
Vision Care

Other Locations

Monday

West Polk County, Food Depot, 3000 SE Grimes Blvd, Suite 200 in Grimes (Noon)

Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)
 Ankeny, Magee's Irish Pub, (6:00 pm)
 Johnston, Hyperion Golf & CC, (7:00 am)
 Dallas Center, Memorial Hall, (Noon)
 Norwalk, Echo Valley Golf Course, (6:30 am)
 West Des Moines, DM Golf & CC, (Noon)

Wednesday

East Polk County, Caring Hands, (7:00 am)
 Adel, 1016 Main St. Raccoon Valley Comm. House (Noon)
 The Greater Des Moines Club, check the District 6000 website for time and location

Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)
 Des Moines, Embassy Club - Ruan Bldg, (Noon)
 Winterset, Pizza Ranch, (Noon)

Friday

Des Moines, AM, Downtown Holiday Inn – Mercy, (7:00 am)

Upcoming Events

District Celebration - Saturday, April 20

CFUM Full Service Meal - Monday, April 22

Trail Clean-up - Sunday, May 5

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

Jack Bell
 jackbell@yahoo.com



**CREATE HOPE
 in the WORLD**

This & That

Pickleball Pics

Fun was had by all for this years NW Rotary Pickleball Tournament! It's getting bigger and better! If you were unable to attend this year.. we hope to see you next year!



Future Information



Ed Arnold - Program Chair

	Greeter	Invocation	Sergeant	Scribe
Apr 26	Bill D. Corwin	Joe Kobes	Wendy Kriegshauser	Julia Taylor
May 3	Dianne Downing	Mark McAndrews	Wendi Wilson	Kelly Peterson
May 10	Dan Boes	Tony Hunt	Bob Moore	Doyle Sanders
<i>Can't complete your assigned duty? Please assist Jack Bell by finding your substitute!</i>				