



# Nor'Wester

Rotary Club of Northwest Des Moines

[www.clubrunner.ca/northwestdesmoines](http://www.clubrunner.ca/northwestdesmoines) / Fridays @ Noon - UGCC 4000-86th St. Urbandale

July 27, 2018

## *This Week's Program:*

Scott Raecker

Character Counts

Arranged By:

Beth Goedken

Greeter:

Jenifer M-K

Invocation:

Laura Holmes

Sergeant:

Bill D. Corwin

Scribe:

Kasey Vogel

## *2018-19 Officers & Directors*

Penny Luthens, President

Beth Goedken, President Elect

Bill W. Corwin, Treasurer

Dianne D-Nelson, Secretary

Doyle Sanders, Rotary Foundation

Wendi Wilson, Int'l Service

Ed Arnold, Membership

Mark McAndrews, Youth Services

Kasey Vogel, Public Image

TBA, Programs

Leray Glendenning, Past President

## *Future Programs*

**8/3:** Foundation Chair  
Chris Knapp

**8/10:** Donna Moore &  
Rachel – DAG

**8/17:** TBA

**8/24:** Tom Narak  
District Governor

## Prez Sez

*Penny Luthens*



Rotarians of Northwest Des Moines, I need your help. As we move into our next year, membership is certainly something that has to be at the top of our list of priorities. Growing our Club is not only important for the impact we can make, it is also essential for its sustainability. As I pointed out at last Friday's meeting, Rotary began in 1905 with a mere four men a 5-hour drive east of us, in Chicago.

Today Rotary has roughly 1.2 million members covering the globe. Each club has its own personality and each district its own initiatives. Northwest Des Moines Rotary Club has changed in the last 50 years, but I am willing to bet some things have remained the same. Please help me in assembling a list that highlights the inspiring things about our Club. For those of you who visit other clubs, what is it about our Club that you think makes us unique? What are those things that must never change to uphold the integrity of our Club and what are some things where maybe we can do a better job? We are a group with a continuous goal of strengthening community while

having global impact as well, but we are also individuals with our own distinctive skill sets that can help catapult our Club forward.

Minnesota Vikings player, Stefon Diggs said last year, "Each day, I come in with a positive attitude, trying to get better." What I love about this quote is that it acknowledges that there is always something to fine-tune. What if each time we congregate as Rotarians, we considered the very way of how we can improve? That doesn't mean, we lose sight of our rich history or should consider changing things that are not broken. What it does mean is how we can improve upon our solid foundation to engage even more people to help with our chart of work.

Please share with me what you see as advantages in our Club as well as ways in which we can improve every day. If we focus on the good deeds and improve in meaningful ways this may be one of the most impactful years we have seen.

I look forward to seeing you this Friday!

## Scribbles...

### *Cindy Ray - Aira Glasses*

Congratulations to Bill Corwin, Sr., for winning the President's Trivia Challenge. Bill won an extra raffle ticket for being the first person to email Penny with the correct answer to her question: In addition to Gustavus Loehr, Silvester Schiele and Hiram Shorey, who was the fourth person who founded the Rotary organization? Answer: Paul E. Harris.

Rotary Scholarship winner Katie Heller and her parents Melissa and Jeff Heller attended the meeting. Katie, an Urbandale graduate, is attending University of Chicago this fall where she will be majoring in Biology and playing basketball. She is interested in pursuing a career in research associated with biomedical studies or wildlife biology.

Save the date: Sept. 21, 2018, for the annual golf outing. Ed Arnold is looking for people to help with organizing the event. Contact Ed or Penny to volunteer.



Guest Cindy Ray spoke about her experience with Aira. Using augmented reality, Aira connects people who are blind or low vision to a trained professional agent who is dedicated to further enhancing the customer's everyday experience. Aira leverages Google glasses-type technology to connect the visually impaired to an agent with the help of the camera on the glasses. The agent will describe in detail to the customer what they are looking at with the glasses.

continued...

## This & That

### Rotary Trivia Challenge!

Last week our trivia discussed the origination of Rotary in 1905 with Paul Harris as the founder. Within a year, the Chicago club became so big that it needed to adopt a regular meeting place. Rotary chartered a club in Winnipeg, Manitoba, Canada, marking the first acknowledged establishment of an American-style service club outside the United States. To reflect the addition of a club outside of the United States, the name was changed to the International Association of Rotary Clubs in 1912. This week's trivia question is where was the first CHARTERED club outside of North America? Please email me at penny.luthens@dmymca.org with your answer. First person to respond will be awarded a raffle ticket on Friday.



## Congratulations!!



Jeff, Melissa, and Katie Heller presented with scholarship check by Dr. Bill Grask! Way to Go Katie!!

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

**Jenifer Mercer-Klimowski**

Phone: 515-237-2203 Fax: 515-237-2283  
jmercerc-klimowski@emcnl.com

## Scribe continued...

Cindy explained how Aira has enhanced her life. She uses it to get around in airports, to have important information read, to help with shopping or even to walk down the street. While the agent is not allowed to help her cross the street for safety reasons, he/she will describe the area around Cindy, alerting her to obstacles in her path ahead and has even described the sunset.

During her presentation, Cindy demonstrated the technology. Using an app on her phone that is connected to her glasses camera, she connected to an agent who described to her the room and read to her the Four-Way Test on the banner.

She explained that it's almost fun, but unfortunately, "It's too expensive to use for fun."

Aira is a subscription service. Customers can choose from a number of plans that are based on the amount of time they use the service per month, similar to a phone/data plan. The Aira service also offers its customers free-access zones. Cindy said grocery stores, employers and others are starting to offer free-access zones as more and more users subscribe to the service.

For more information on Aira, go to [aira.io](http://aira.io).

Scribe, Pat Arthur



## Upcoming Events

**August Board Meeting**

Tuesday, August 21st at 5:00 pm - Urbandale Library

## Future Information



**Beth Goedken - Program Chair**

<u>Program</u>	<u>Greeter</u>	<u>Invocation</u>	<u>Sergeant</u>	<u>Scribe</u>
Aug 3 - Foundation	LeAnn Auxier	Kolby Moore	Leray Glendenning	Marv Johnson
Aug 10 - DAG	Bob Moore	Wendi Wilson	Jim Lipscomb	Ed Arnold
Aug 17 - TBA	Kasey Vogel	Joe Kobes	Mark McAndrews	Jenifer M-K
Can't complete your assigned duty? Please assist Penny by finding your substitute!				