



Nor'Wester

Rotary Club of Northwest Des Moines
www.clubrunner.ca/northwestdesmoines / Fridays @ 11:45 - Ramada, 5000 Merle Hay Road

August 23, 2024

This Week's Program:

Dave Miglin
Broadlawn Hospital
Update

Arranged By:

Ed Arnold

Greeter:

Jack Bell

Invocation:

Bob Moore

Sergeant:

Bill D. Corwin

Scribe:

Joe Kobes

2024-25 Officers & Directors

Tim Olejniczak, President
TBA, President Elect
Bill W. Corwin, Treasurer
Dianne Downing, Secretary
Ed Arnold, Board Member
Bill D. Corwin, Board Member
Tony Hunt, Board Member
Kelly Peterson, Board Member
Jack Bell, Past President

Future Programs

8/30: No Meeting

9/6: Mike Schoville
Club Membership

9/13: TBA

Prez Sez

Tim Olejniczak

It is officially my favorite time of year! Football season! For those of you who may not know Florida State and Georgia Tech kick off the season this Saturday at 11am, for a week zero game, and it is being played in Dublin, which will be the same game that Iowa State will be playing in next year. But, it is also a big week too because at least for me this is the week where it feels like summer has officially come to an end. Maybe it's still me going back to my school days, but once the Iowa State Fair wraps up, I feel like that is our signal summer is over and onto fall. For those of you who may have kids or grandkids they are off to school either this week or next in Iowa, and just a lot of stuff happening.



I know I did a lot of rambling up front, but when I think of the week after the fair the word that comes to my mind is adjust. Kids are adjusting due to going back to school, parents are adjusting because of kids going back to school, and grandparents are adjusting because they are figuring out their grandkids activity schedule for the year, and then you have people like myself who really aren't having to adjust to anything but yet feels like you can feel the switch happening from fall to summer. Why do I mention this though? Well, because I feel like being able to make adjustments and adapt is such a huge point in life. I use sports as a big reference for things, just because it is something I am passionate about, but also I think sports can teach a lot of great life lessons. You think about all of the great athletes or teams and one thing that made them great is their ability to adapt and take on change head on. I think of college football right now, and so many changes taking place, from coaches can now communicate through the helmet with a player and the big one obviously is NIL. You look at the schools that leading recruiting rankings or pre season favorites all of them have adapted and taken on NIL head on. Now granted it helps when you are Oregon and have Phil Knight the founder of Nike saying he doesn't care what it cost him he just wants to see Oregon win a national championship before he passes away, but that's beyond the point.

Why do I mention this though? Well, one of our goals as a district, but also a struggle of our club is membership and then keeping members past 5 years once they join and why do we think that is? I am not saying I have all the answers but maybe it's we are missing something we need to adapt to? I am going to pick on Marv for a second, but I am sure he has seen so many changes in Rotary over his period of being a Rotarian. Guessing some good, some bad, maybe some he agreed with and some not. I've only been with Edward Jones for just under ten years and we have had so many changes in my time here and are getting a brand new system next month, and whether I want the change to happen or not its going to happen to happen and I have to adapt. Sorry that was windy, but back to my main point is I want to know from our members what they think we maybe mission or what do we need to consider adapting to in order to get new members? So my goal between now and before my time of being president is up is to figure out a change that we can adapt as a club that we think will help us grow our members. I don't want this to be a Tim decision either, I really would love input from our members on how they believe we can adapt!

Scribbles...

Jason Parkin - WHO Meteorologist

We had the privilege of having Jason Parkin WHO 13, meteorologist come speak to our Rotary Group.



Continued...

Other Locations

Monday

West Polk County, Food Depot, 3000 SE Grimes Blvd, Suite 200 in Grimes (Noon)

Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)
 Ankeny, Magee's Irish Pub, (6:00 pm)
 Johnston, Hyperion Golf & CC, (7:00 am)
 Dallas Center, Memorial Hall, (Noon)
 Norwalk, Community State Bank, (Noon)
 West Des Moines, DM Golf & CC, (Noon)

Wednesday

East Polk County, Lutheran Church of the Cross (7:00 am)
 Adel, Adel Public Library, 303 S. 10th St. (Noon)
 The Greater Des Moines Club, check the District 6000 website for time and location

Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)
 Des Moines, Embassy Club - Ruan Bldg, (Noon)
 Winterset, Pizza Ranch, (Noon)

Friday

Des Moines, AM, Downtown Holiday Inn – Mercy, (7:00 am)

Upcoming Events

Trail Clean-Up - August 25 at 1:30 pm

CFUM - August 26

NW Rotary Golf Tournament - August 29

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

Tim Olejniczak

timolejniczak7@gmail.com

Scribbles Continued...

Jason attended the University of Iowa, where he got a degree in Communications. He later went back to Iowa State University, where he got his degree in meteorology.

Jason has worked at various news stations throughout the years. He had stints in mortgage as well, before going back to WHO 13 the past couple of years.

Jason brought along footage from his most memorable day, Greenfield tornado. The event occurred on May 21, 2024. Jason described to the group what happened not only from his vehicle, but from a weather stand point. As they traveled back to the studio, they were the first one's in Greenfield, to see the aftermath of the tornado. He was able to send out what was needed and help out. The intensity of the tornado that happened that day was unable to be determined. Jason believes it was an EF5 tornado.

Jason went on to talk about changes in weather forecasting. A lot more storm chasers, which means that there is a lot more eyeballs to inform people what is happening. Per Jason, he does wish there were more radars. There are holes across the country, which they can't see what is happening.

A question was asked about the differences in forecasting weather in the past compared today. In 1998, got a warning- didn't know anything. Now the news station has twitter, chat rooms, viewers sending pictures, etc. People expect information on social media and a lot more news.

Jason's goal is to not only be able to tell people what is happening weather wise, but to be able to show them (the news audience), in hopes they can react.

Scribe, Tony Hunt

Birthdays

August 12 Julia Taylor



Future Information

Ed Arnold - Program Chair



	Greeter	Invocation	Sergeant	Scribe
Aug 30	No Meeting	No Meeting	No Meeting	No Meeting
Sep 6	Dan Boes	Jack Bell	Dianne Downing	Mark McAndrews
Sep 13	Bill D. Corwin	Jake Heston	Leray Glendenning	Bob Moore
<i>Can't complete your assigned duty?</i> Please assist Tim Olejniczak by finding your substitute!				