

## Prez Sez

Bill D. Corwin

Good Day to you, Rotary Club of Northwest Des Moines.

Thank you to everyone who is attending the meetings both live and on zoom. We had such great participation this last week. Our speaker, from Primary Health Care's homeless outreach, spent over 35% of her time answering questions. She said at the end of her presentation that she was thrilled with the number and quality of the questions we asked. We had questions from in the room, and from over Zoom. Our Sergeant Danny stumped everyone with question about the origins of Labor Day. We got a couple of songs in and the meeting had a size and flavor of the pre-COVID Rotary I remember and love. Rotary Club of Northwest Des Moines, in my humble opinion, we are finding a new normal, and I believe we will thrive in it as well. I want to say thank you to all for your commitment. If you can please participate in Zoom or in person as you are comfortable, but know that your participation is needed and is noticed by the Club, however you can be involved.

I would like to make a request of each of us. Could you write a paragraph or two about your resourcefulness during COVID? Give us some details for the newsletter about how in your business, your family or faith or your personal life you have adjusted to the "New Normal." I will start it off this week, and ask each you to share and even brag a bit on your self or your company's creativity in the coming weeks. I think the inspirational aspects of how our Club members are dealing with the opportunities to deal with challenges of COVID-19 would be something to share.

Look to the next section of the newsletter called Rotarians Response to COVID in the coming weeks. I will keep it in until we run out of stories to share.

Remember to invite guests to check us out. Guests become members often. They won't usually come if not invited. We are all on the membership committee with Bob Moore as our leader. Let's get some more labor into the pool; inviting them to check us out is the first start.

Thanks for all you do to make the world a better place.

## Scribbles...

### *Shelby Ridley Primary Health Care Homeless Support*

President Bill D. Corwin welcomed the attending members, attending in person and by "Zoom." Dr. Marv Johnson gave a nice invocation followed by Danny's Sergeant session, which showed the Club's knowledge the origins and traditions of Labor Day. Kelly Petersen was the raffle winner.

Our speaker, Shelby Ridley, Executive Director of Primary Health Care Homeless Support, provided much information about the Agency and the services they provide. "Housing is Healthcare." At PHC they believe when someone is able to obtain reliable, affordable housing, they are better able to manage their own health. The PHC homeless outreach team and centralized intake program specialize in linking families and individuals with housing and medical service resources. The Centralized Intake program is a collaborative effort of more than 30 community organizations that serve the homeless, primarily in Ames, Marshalltown and Des Moines. The Supportive Services for Veterans Families (SSVF) links individuals with the medical benefits, housing resources and the general care they need. PHC serves walk-in traffic as well as attempting to contact the homeless on the streets and in temporary shelters.



Ed Arnold, Scribe

September 11, 2020

***This Week's Program:***

Laura Holms  
UCANN

-- UGCC + Zoom --

Arranged By:

Ed Arnold

Greeter:

Leray Glendenning

Invocation:

Joe Kobes

Sergeant:

Bob Moore

Scribe:

Tim Olenjczak

### ***2020-21 Officers & Directors***

Bill D. Corwin, President

Danny Mielneczek, President Elect

Bill W. Corwin, Treasurer

Dianne Downing, Secretary

Eric Idehen, Board Member

Donna Larson, Board Member

Bob Moore, Board Member

Kyle Pieper, Board Member

OPEN, Board Member

Beth Goedken, Past President

### ***Future Programs***

Meeting Type Subject To Change

**9/18:** Golf Outing

**9/25:** UGCC + ZOOM

**10/2:** Kelly Peterson-Cruse  
Campfire Iowa  
UGCC + ZOOM

## Other Locations

### Monday

West Polk County, Toyota of Des Moines, (Noon)

### Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)

Johnston, Hyperion Golf & CC, (7:00 am)

Dallas Center, Memorial Hall, (Noon)

Norwalk, Echo Valley Golf Course, (6:30 am)

West Des Moines, DM Golf & CC, (Noon)

### Wednesday

East Polk County, Prairie Meadows, (7:00 am)

Adel, Patrick's Restaurant, 211 S 7th St, #C, (Noon)

The Greater Des Moines Club, check the District 6000 website for time and location

### Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)

Des Moines, Wakonda Club, (Noon)

Winterset, Pizza Ranch, (Noon)

### Friday

Des Moines, AM, Wakonda Club at 3915 Fleur Dr. (7:00 am)

## Upcoming Events

**Board Meeting** Tuesday, September 15

**NW Rotary Annual Golf Tournament**

Friday, September 18

**NW Rotary Pickleball Tournament**

Saturday, October 10

## Join Zoom Meeting

<https://us02web.zoom.us/j/3174127211?pwd=ektQNmM3NVJpTkZkVHZGcXoybWsvUT09>

Meeting ID: 317 412 7211 Password: 371508

## This & That

### *Covid 19 A Rotarians Response*

**Bill D. Corwin**

*Sales Manager ATech Security / Easy Living Store*

As most of you know, I am a Sales Manger for ATech Security and the Easy Living Store. I manage seven outside salespeople and handle my customers as their sales rep. We operate a large retail store, and in with sales and installations and service we see between 70 and 150 homes and businesses a day. Early on, in the outside sales area COVID was a concern of the salespeople as to how to meet, design and sell solutions and stay safe for both ourselves and our clients. As the manager, I found it necessary to find my people some new tools. One of the tools I found was, Zoom. I found it because I could try it for free. I quickly taught myself how to operate Zoom and began to train others. I began to hold our sales meetings on Zoom and got the expense of Zoom covered by the company for each of the reps. We added the Zoom meeting option in too our tool kits and taught many clients about Zoom as a part of our processes. As a result of having this tool in our kits and my team's commitment to the customer, we are having a record year in sales through the pandemic. Personally, because of being forced to learn Zoom as a reaction to COVID-19, I have become a bit of a Zoom expert in my circle of influence. I have hosted Zoom meetings for Family, for church groups and for Rotary, and have been called in as a resource by other groups that I do not normally have regular involvement with. I would say in my case that the skill I needed to learn for work has been valuable to many other non-work entities and I am richer for having been resourceful at work.

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

**Jenifer Mercer-Klimowski**

Phone: 515-237-2203 Fax: 515-237-2283  
jmercerc-klimowski@emenl.com

## Future Information



### Ed Arnold - Program Chair

<i><b>Program</b></i>	<i><b>Greeter</b></i>	<i><b>Invocation</b></i>	<i><b>Sergeant</b></i>	<i><b>Scribe</b></i>
Sep 18 - TBA	Bill Grask	Donna Larson	Bets Peters	Wendi Wilson
Sep 25 - TBA	Matt Nelson	Eric Idehen	Kyle Pieper	Ed Arnold
Oct 2 - TBA	Beth Goedken	Jim Lipscomb	Dave Piersel	Jim Arthur
<i>Can't complete your assigned duty? Please assist Bill D. by finding your substitute!</i>				



## Scribbles - September 4

### *Tony Timm Children & Family Urban Movement*



This week, we were fortunate to have Tony Timm join us from Children and Family Urban Movement (CFUM). CFUM began in 1968 in response to the needs of the north Des Moines Neighborhood. The needs of the neighborhood are great, in that 97% of the Moulton Elementary students qualify for free and reduced lunch. Sixty-one percent of the students are at risk of falling below grade-level in reading.

Tony started working for CFUM in the fall of 2018. He was hired as the Interim Director with a huge deficit of funds and a capital fundraiser for a new building failing. This positive young man went to the board and let them know he would try his best to bring CFUM out of the fire and into the future. He was able to raise about \$480,000 in 6 weeks to pay off the debts and make payroll for the employees. He worked hard to find a way to have continuous monthly funds being deposited. He was able to pave a way to get out of the 7 million dollar building contract. The board extended his contract to stay on as director and help them rebuild the program.

2019 brought “right-sizing” changes to the staff and 2020 looked to be a great year until March, when COVID struck. In June they were able to resume programming, but to just 27 children. Fortunately, the Des Moines Public Schools were able to provide lunches. This fall they plan on expanding to 70 children served between the church and Moulton Elementary. They will provide staffing from 6:30 AM to 5:30 PM. Unfortunately, they lack enough aides and are looking to hire about 18-20 people for 30 hours a week to help with the online learning and other programming throughout the week. If you know of anyone who is good with children and is looking for part time work, please send them to CFUM.

The evening meal program that we help serve 5 times yearly is still ongoing. It looks a little different in that they are now “to-go” meals. A typical night serves around 100 people and it takes 80-100 service organizations to provide all the meals throughout the year. They are also able to provide fresh produce from Hy-Vee and Target. Before COVID restrictions they were teaching parents how to cook using the food available to them.

They no longer provide programming for Jr. High and High School-age groups because of the school changing to elementary only and hours changing. The children were given the contacts for other organizations around the Des Moines Area.

The CFUM team, volunteers, and community members share a common vision to create a place where children and families can change their odds and build a positive future. One great opportunity that the Moulton children have is a chance at a free Iowa State Education. They just need to attend K-5 at Moulton and graduate from the Des Moines Public Schools!

Scribe, Wendi Wilson