



# Nor'Wester

Rotary Club of Northwest Des Moines  
www.clubrunner.ca/northwestdesmoines / Fridays @ 11:45 - Ramada, 5000 Merle Hay Road

September 13, 2024

*This Week's Program:*

**Amy Ratekin**  
320 Miles to SAVE Kids

Arranged By:

Doyle Sanders

Greeter:

Bill D. Corwin

Invocation:

Tony Hunt

Sergeant:

Leray Glendenning

Scribe:

Bob Moore

## 2024-25 Officers & Directors

Tim Olejniczak, President

TBA, President Elect

Bill W. Corwin, Treasurer

Dianne Downing, Secretary

Ed Arnold, Board Member

Bill D. Corwin, Board Member

Tony Hunt, Board Member

Kelly Peterson, Board Member

Jack Bell, Past President

## Future Programs

**9/20:** Dave Cook  
District Governor  
2024-25 Goals

**9/27:** TBA

## Prez Sez

*Tim Olejniczak*

Wow what a weekend! I will start off by saying clearly I was wrong about the Iowa vs Iowa state game. I left the bar we were watching the game at to walk to the Nebraska game and go into the stadium, and next thing I know they had the Iowa State kicker nailing a bomb. So, congrats to all of the Cyclones in our club, and sorry to all our Hawks. However, how about those Nebraska cornhuskers?!? I don't want to jump the gun but people are starting talk that they maybe back.



This week so far as our whole work computer system has changed. In my 9 years now at Edward Jones we have had some mild changes, but this one was the big one. Our whole system and how we operate changed, so this week were told to be light on appointments and learn the new system. Why do I bring this up? Well, I am not sure if you are like me but whenever we have gotten a minor change and now here with a big change I always have a little bit of time where I am not happy about the change and don't want to adapt to it. Or, I always wonder why do we need to make this change the system was working just fine the way it was. Now don't get me wrong I still am able to do everything I was able to do with the old system it is now just in new areas, so the core of what I do hasn't changed. But, with each minor change in the past as time has gone on, I learned the system better, learned how to use it and then understand why they made the change. But, I think for the most part almost everyone hates change.

I bring that up, because I think it applies to Rotary, I know I have mentioned change in the past as well, and how much Rotary has changed over the course of some of our members tenure in the club. But, even after all of those changes Rotary is still here, and at the time some of those changes maybe allowed Rotary to continue to grow, example being allowing females to be members. I am still working my way though the material that was covered on Friday, due to this week mainly focusing on my work system changing. But, how can we make a change where the core of Rotary stays the same, yet we can expand our membership? To me that is what I will be focusing on once I figure out my system here at the office. And, I would love to hear anyone's opinion on how we may accomplish that as well!

So speaking this for myself mainly as I try to adapt to a new system, but also for others let not shy away from change. But, instead lets embrace it and turn it into a positive.

## Scribbles...

*Mike Schoville - Johnston Rotary*



Mike Schoville of the Rotary Club of Johnston described their clubs success in adding 12 new members over the course of a year.

Their plan was simple and largely based on hard work. There is no magic formula. He did emphasize that doing the same thing that hasn't worked for the last decade and expecting different results fits Einstein's definition of insanity. Change is hard, thus the first step was a new plan, but one with buy-in from the board and the club. By presenting a plan, accepting advise and revising as needed, the plan was embraced by the entire club.

Continued...

# Other Locations

## Monday

West Polk County, Food Depot, 3000 SE Grimes Blvd, Suite 200 in Grimes (Noon)

## Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)  
 Ankeny, Magee's Irish Pub, (6:00 pm)  
 Johnston, Hyperion Golf & CC, (7:00 am)  
 Dallas Center, Memorial Hall, (Noon)  
 Norwalk, Community State Bank, (Noon)  
 West Des Moines, DM Golf & CC, (Noon)

## Wednesday

East Polk County, Lutheran Church of the Cross (7:00 am)  
 Adel, Adel Public Library, 303 S. 10th St. (Noon)  
 The Greater Des Moines Club, check the District 6000 website for time and location

## Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)  
 Des Moines, Embassy Club - Ruan Bldg, (Noon)  
 Winterset, Pizza Ranch, (Noon)

## Friday

Des Moines, AM, Downtown Holiday Inn – Mercy, (7:00 am)

# Upcoming Events

Board Meeting @ Blue Shark, September 19 Noon  
 District Governor Visit, September 20  
 CFUM, September 20

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

**Tim Olejniczak**  
 timolejniczak7@gmail.com

# Scribe Continued...

The plan required some investment from the club. By adjusting their fee structure the club made dues more affordable for younger members who otherwise might be less able to afford Rotary. The club also purchases 3/4 of a page in Johnston Living magazine. In the magazine they highlight past speakers and also run some promotions for upcoming events. Having high quality, local speakers keeps existing members engaged and draws interested people.

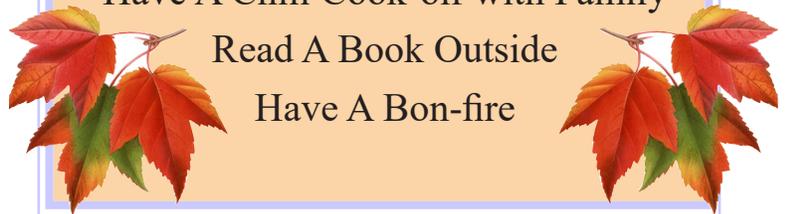
When a prospective member visits have a club member spend a few minutes in conversation so they can make a personal introduction that may identify common interests with existing club members rather than just giving a name and job title. When someone does join, find a way to involve them immediately to form more connections in the club and fulfill the reasons they joined Rotary.

In closing Mike reiterated, there is no magic. Do the work and results will follow.

Scribe, Mark McAndrews

# Fall Fun

Attend A Fall Festival  
 Roast Pumpkin Seeds  
 Have A Game Night  
 Visit a Haunted House  
 Make Pumpkin Bars  
 Have A Chili Cook-off with Family  
 Read A Book Outside  
 Have A Bon-fire



# Future Information

Ed Arnold - Program Chair



	Greeter	Invocation	Sergeant	Scribe
Sep 20	Dianne Downing	Joe Kobes	Bill Grask	Jack Bell
Sep 27	Leray Glendenning	Bob Moore	Mark McAndrews	Doyle Sanders
Oct 4	Bill Grask	Jack Bell	Wendi Wilson	Julia Taylor

*Can't complete your assigned duty?* Please assist Tim Olejniczak by finding your substitute!

