

Jor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ 11:45 - Ramada, 5000 Merle Hay Road

October 11, 2024 This Week's Program:

Emily Roeder Hoyt Sherman Place

<u>Arranged By:</u> Ed Arnold <u>Greeter:</u> Tony Hunt <u>Invocation:</u> Dan Boes <u>Sergeant:</u> Bill D. Corwin <u>Scribe:</u> Kelly Peterson

2024-25 Officers & Directors

Tim Olejniczak, President TBA, President Elect Bill W. Corwin, Treasurer Dianne Downing, Secretary Ed Arnold, Board Member Bill D. Corwin, Board Member Tony Hunt, Board Member Kelly Peterson, Board Member Jack Bell, Past President

Future Programs

10/18: Tour Waterworks Park

10/25: David Kilpatrick Des Moines Playhouse

11/1: Patty Sneddon-Kisting Urbandale Food Pantry

Prez Sez

I hope everyone had a good weekend and having a good week so far! I have spent my Monday and Tuesday this week at a work training event and just thought I would share a few things that stuck out to me during my time down in St Louis.

First thing that stuck out to me was we had our Managing Partner Penny Pennington speak at our meeting and she mentioned a few things going on inside of the firm and all the changes taking place in the financial industry and one of the challenges she mentioned really stuck out to me. She mentioned how her challenge right now is how do we as a firm adapt



to changes while also not getting away from our culture and the things that Edward Jones has been known for over the last 100 years. And to me that really stuck out because it made me think of Rotary right away, how do we as Rotary adapt to changes while also keeping our core culture and values the same? I don't have all those answers and probably never will, but I promise you I am trying to think of solutions and I really appreciate the feedback I have gotten from those I have met with so far. Second thing she said that stuck out to me was. "You grow through what you go through" that stuck out to me because I think right now Rotary is going through a slight struggle with maintaining members especially in the first five years, but I also know they are going to figure it out why that is and improve. So I believe Rotary is going though a phase that will help us grow long term because of what we are going through right now.

Lastly, they also brought in a motivational speaker by the name of Kevin Elko who has worked with multiple companies and sports teams including the Alabama Crimson Tide when they won the national championship. Two quick takeaways from him: First, he had a saying "thinking of yesterday will cause you anger, thinking of tomorrow will cause you anxiety, so let's just focus on today and the moment." So, when we get together or whatever you're doing my challenge to you is let's be in the moment. Last thing he said was "So what? Now what?" We can change what has already happen but we can control how we react. So, back to Rotary, yes we have struggled with membership, but what's our now what? I would like to think our now what is us putting our heads down and growing our club and our outreach! I look forward to seeing everyone Friday!

Scribbles...

Jesse Phillips - Girl Scouts of Iowa



On October 3 Jesse Phillips, the Chief Development Officer of Girl Scouts of Iowa, visited our club and gave us an update and a

look into the future of the organization. Jesse has been with GSI for around 10 years, and also has a stint at ARL. Formed in 2007 by the merger of five legacy councils, there are now 13,000 members in 70 counties in Iowa (including two in neighboring states). GSI serves girls starting from Kindergarten (Daisy Level) all the way through high school. There are two camps: in Camp Sacajawea in Boone and Camp Tanglefoot in Clear Lake.

She began by emphasizing that GSI's main goal is to build girls of character, courage and confidence who make the world a better place. These building blocks commence with attention to youth mental well-being, which is being eroded by - amongst everything else -

Other Locations

<u>Monday</u>

West Polk County, Food Depot, 3000 SE Grimes Blvd, Suite 200 in Grimes (Noon)

<u>Tuesday</u>

Ankeny, Ankeny Golf & Country Club, (11:45)
Ankeny, Magee's Irish Pub, (6:00 pm)
Johnston, Hyperion Golf & CC, (7:00 am)
Dallas Center, Memorial Hall, (Noon)
Norwalk, Community State Bank, (Noon)
West Des Moines, DM Golf & CC, (Noon)

<u>Wednesday</u>

East Polk County, Lutheran Chuch of the Cross (7:00 am) Adel, Adel Public Library, 303 S. 10th St. (Noon) The Greater Des Moines Club, check the District 6000 website for time and location

<u>Thursday</u>

Waukee, Des Moines Golf & Country Club, (6:45 am) Des Moines, Embassy Club - Ruan Bldg, (Noon) Winterset, Pizza Ranch, (Noon)

<u>Friday</u>

Des Moines, AM, Downtown Holiday Inn-Mercy, (7:00 am)

Upcoming Events Board Meeting - October 17th, Noon Tour of Waterworks Park - October 18th Urbandale Uplift Project - October 24th

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to: **Tim Olejniczak** timolejniczak7@gmail.com

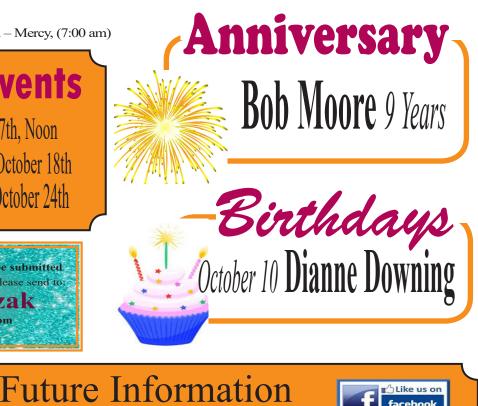
Scribe Continued...

(i) not enough time in nature (ii) too much time on phones (iii) not enough connection to real life – sort of a summary of the first two. GSI addresses all three, which Jesse called "The Why" of Girl Scouts. Jesse also spoke briefly about data that exists that clearly proves the impact of Girl Scouts and how the organization is making an impact on our youth.

GSI has four main programs – STEM (the most evolving these days with an increasing focus on Artificial Intelligence), Outdoors (camps and all the associated activities, Life Skills (including Community Service) and Entrepreneurism (Thin Mints, anyone?). Girls can earn up to 200 formal badges, and thousands more informal ones covering hundreds of various activities in the numerous programs.

If you want to assist in the noble mission of helping girls generate courage, character and confidence you can: volunteer, donate and follow on social media.

Scribe, Jack Bell





	Ed Arnold - Program Chair			facebook
	Greeter	Invocation	Sergeant	Scribe
Oct 18	Joe Kobes	Dianne Downing	Leray Glendenning	Doyle Sanders
Oct 25	Mark McAndrews	Bill Grask	Tony Hunt	Julia Taylor
Nov 1	Bob Moore	Tony Hunt	Joe Kobes	Wendi Wilson

Can't complete your assigned duty? Please assist Tim Olejniczak by finding your substitute!