

Prez Sez...

Wendi Wilson

Let us think for a few minutes on what it means to be a fully engaged Rotarian,

Do we give of our time and talents? Do we invite others to join Rotary? What impact has Rotary had on our lives? What is our role in furthering world understanding, goodwill, and peace?

What impact has Rotary had on our life?

We each have different answers to the above questions, but we all have one thing in common and that is Rotary. Connecting to each other every week keeps us engaged in a wonderful organization. Each one of us is a necessary part of our club, and of Rotary. Thank you for being committed.



Abbie Deag & Cabi

Abbie, Prez & Gabi

Shoes That Fit

The program was presented by Bob Montgomery, General Manager of OnMedia. Member Leslie Malcolm arranged the program. In 2001 Mediacom was looking for a Charity to support as a part of their involvement in the community. They chose 'Shoes that Fit."

In working with schools in the Metropolitan area the management at Mediacom found that many of the children attending these schools are poorly equipped (clothes wise) for their school day. Not being properly clothed for the day is a hindrance to their ability to learn. Kids just feel better about themselves when they have good shoes, trousers, socks and other dress apparel.

'Shoes the Fit' is a National non-profit organization. Each year they have a campaign that runs from the start of the school year through the first part of December. The goal is to have the needs of the children met before they leave for Christmas break.

'Shoes that Fit' started their campaign in Des Moines eight years ago. In 2001 the Campaign was able to provide 700 items to children in the Community. In 2008 they provided 8000 items to children in 52 schools in the Community. General Manager Montgomery indicated how rewarding it is to see children receive the various clothing items. He also told about a shopping trip to Walmart to purchase coats of various sizes. He indicated how enthused (?) he was to go on a shopping trip at 5:00 a.m. After they had filled 15 shopping carts with coats, several shoppers in the store became curious about all the shopping carts. When they found out about the reason for the purchases, they came over and helped them remove tags and hangers from the coats.

We too can participate. If any member is interested in donating to the 'Shoes that Fit' program you can pick up a slip at various businesses. In our own club you can pick up a slip at any of Gene Gabus stores. After you complete the purchase of the item, you can return the slip and clothing to the store where you obtained the slip. Retain the pink copy of the slip for your tax return.

Thanks, Leslie for bringing us an interesting program.

Gil DeRoos, Scribe



October 23, 2009 Program:

A.J. Johnson City Manager Urbandale

> Arranged By: Brad Helgemo <u>Greeter:</u> Eric Dickinson <u>Invocation:</u> Dave Nagel <u>Sergeant:</u> Cam Torstenson <u>Scribe:</u> Ed Arnold

2009-10

OFFICERS AND DIRECTORS Wendi Wilson, President Eric Dickinson, President Elect Brad Helgemo, Secretary Wanda Armstrong, Treasurer Ed Arnold, Director Jim Arthur, Director Chuck Corwin, Director Rick Grant, Director Marcus Dunn, Director Cam Torstenson, Past President Dianne D-Nelson, Exec Sec Mark McAndrews, Exec Treas

Future Programs

10/30: Rob Smith Building a Better Iowa

11/6: Cal Litwiller District Governor

Other Local Meetings

<u>Tuesday</u>

Ankeny, Ankeny Golf & Country Club, (11:45)

Johnston, Hyperion Golf & CC, (7:00 am)

Dallas Center, Memorial Hall, (Noon)

West Des Moines, DM Golf & CC, (Noon)

<u>Wednesday</u>

East Polk County, Prairie Meadows, (7:00 am)

Adel, Patrick's Restaurant, 211 S 7th St, #C, (Noon)

<u>Thursday</u>

Waukee, Des Moines Golf & Country Club, (6:45 am)

Des Moines, Hotel Fort Des Moines, (Noon)

Winterset, Northside Cafe, (Noon)

<u>Friday</u>

Des Moines, AM, Wakonda Club at 3915 Fleur Dr. (7:00 am)



Items for the Nor'Wester should be submitted every Wednesday by Noon. Please send to:

Chuck Corwin

Phone: 515-226-7605 Fax: 515-223-9301 ccorwin@bryton.com

Rotary Minute...

95 Years

This month marks 95 years since Jonas Salk, developer of the first safe and effective polio vaccine, was born. Saturday, October 24, is World Polio Day - a perfect opportunity to join the fight to end the disease. Rotarians are raising \$200 million to match Bill & Melinda Gates Foundation's \$355 million in grants by June 30, 2012.

Here are five ways you can help:

- Organize a club fundraiser. Rotary clubs are each being asked to contribute \$2,000 annually for three years. (Iowa Heat - Ed Arnold)
- 2. Order reprints of the illustrated Amazing Stories of Polio! for new and prospective members, schools and libraries.
- 3. Arrange a screening of The Final Inch at a theater (Academy Award-nominated, 28-minute documentary follows health workers, including Rotarian volunteers, as they immunize children in India.
- 4. Create a link from your club's Web site to the Rotary International channel on You Tube, which includes videos and public service announcements on polio.
- 5. Make an individual donation to Rotary's \$200 Million Challenge.



Future Information

Program

Chairperson: Gil DeRoos Joe Kobes, Oct. 30 Wendi Wilson, Nov. 6 Dave Smith, Nov. 13

Chairperson: Chairperson: Nancy Johnson Matt Bunker, Oct. 30 Matt Bunker, Nov. 6 TBA, Nov. 13

Invocati

Chairperson: **Jim Pittman** Jenifer M-K, Oct. 30 Mark McAndrews, Nov. 6 Jim Lipscomb, Nov. 13

Chairperson: Kevin Smith Dianne D-Nelson, Oct. 30 Leslie Malcom, Nov. 6 Ed Arnold, Nov. 13

Chairperson: Larry Sample

James Arthur, Oct. 30 Dan Boes, Nov. 6 Jeff Bremer, Nov. 13

NORTHWEST ROTARY CLUB • P.O. Box 3715 • Urbandale, IA 50322