



NOR'WESTER

Rotary Club of Northwest Des Moines
www.clubrunner.ca/northwestdesmoines

November 11, 2011

Prez Sez...

Wanda Armstrong

Leslie Garman
Des Moines Metro Opera

Arranged By:

Liz Nead

Greeter:

Jim Lipscomb

Invocation:

Dan Boes

Sergeant:

Jim Pittman

Scribe:

Mark McAndrews

The Rotary Foundation has moved up 14 places in the Chronicle of Philanthropy's annual survey of the top 400 fundraising charities in the United States.

In the survey, based on fiscal year 2010, the Foundation is 61st on the list of charities that raise funds from private sources, compared with 75th the previous year. Funds raised for Rotary's US \$200 Million Challenge contributed to the ranking.

The Chronicle, which covers nonprofit news around the world, ranks the fundraising performance of charities based on cash donations, as well as gifts of stock, real estate, art, medicine, food, and other noncash items.

An article published on 16 October provides an overview of the survey and highlights the Foundation's fundraising efforts for polio eradication, particularly among younger donors.



Scribbles...

Josh Asche

Hy-Vee

Josh Asche, Director of the HyVee Grocery Store at 86th and Douglas, told us the story of the new construction taking place at that location. The new store, scheduled to be completed approximately a year from now, will be the largest of the 235 stores in the chain, at 95,000 square feet. It will have a large, restaurant-style dining area and food court, with seasonal outdoor seating and a bar with TV screens. In addition to the traditional grocery items, the store will emphasize a wide range of fresh products, including organic produce, artisan breads and other specialty baked goods, ethnic food centers, fresh sushi, a sandwich shop, other carry-out meals, and three or four professional chefs doing cooking classes and demonstrations. The new store is being designed for energy efficiency and expects to be LEED certified, though the level is yet to be determined.

HyVee runs its own educational program for prospective managers, starting them with a three-month crash course to test their vocational interest, and then followed by a one-year training program to learn store management in depth. Mr. Asche himself is a 20-year veteran of the HyVee system, having started with the organization at age 14 as a bag boy, working up through eight stores and multiple positions to become director of this store, which has 94 full-time employees and 240 part-time employees, and expects to hire substantially more when the new building opens.

Scribe,
Jenifer M-K



2011-12 Officers & Directors

- Wanda Armstrong, President
- Brad Helgemo, President Elect
- Leslie Malcom, Secretary
- Dan Boes, Treasurer
- Ed Arnold, Director
- Jim Arthur, Director
- Jenifer M-K, Director
- Gil DeRoos, Director
- James Alan Smidt, Director
- Eric Dickinson, Past President
- Dianne D-Nelson, Exec Sec
- Bill Corwin, Exec Treas

Future Programs

11/18: Foundation Program

11/25: No Meeting

12/2: Club Assembly

Roving Ambassadors

Jim Arthur	St. Charles Missouri	10/31
Randy Taber	Winterset Rotary Club	10/27
Bill Grask	Mobil Smile Squad	10/14
Bill Grask	Veteran Stand Down	9/10
Wendi Wilson	Membership Committee Mtg	10/28
Diana Reed	Membership Committee Mtg	10/28
Chuck Corwin	Membership Committee Mtg	10/28
James A-Smidt	Membership Committee Mtg	10/28
Marv Johnson	Membership Committee Mtg	10/28
Wanda Armstrong	Membership Committee Mtg	10/28
Doyle Sanders	Foundation Committee Mtg	11/4
Jenifer M-K	Foundation Committee Mtg	11/4
Bill Corwin	Foundation Committee Mtg	11/4
Josh Asche	Foundation Committee Mtg	11/4
Leslie Malcom	Rotary E-Club	11/1

Club Information

President-Elect Brad Helgemo presented the nominees for officers and director for the 2012 - 2013 club year; the election will take place at the meeting on December 2, 2011.

President-Elect	Liz Nead
Secretary	Dianne Downing-Nelson
Treasurer	William Corwin
Directors	James Alan Smidt
	Jenifer Mercer-Klimowski
	James Arthur
	Ed Arnold
	Dan Boes

Mr. Helgemo noted that since we are a smaller club, many (if not most) members have already served in some or all of these offices, and are reluctant to serve, again, and several of these people are continuing in positions they already hold, for additional terms. He suggests that we should keep in mind that new members also will give us a pool of new managers.



We'll Be Singing . . .

Star Spangled Banner

Song Time:

You're A Grand Old Flag (#80)

God Bless America

Items for the Nor'Wester should be submitted every Wednesday by Noon. Please send to:

Jenifer Mercer-Klimowski

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Fax: 515-237-2283

elliotspudmom@yahoo.com

BIRTHDAYS

Nov 7 Joe Kobes

Nov 10 Jenifer M-K

Nov 10 Kevin Smith

Nov 11 Wanda Armstrong

Future Information

<u>Program</u>	<u>Greeters</u>	<u>Invocation</u>	<u>Sergeant</u>	<u>Scribe</u>
<i>Chairperson:</i> Phil Houle	<i>Chairperson:</i> Chuck Corwin	<i>Chairperson:</i> Jim Pittman	<i>Chairperson:</i> Kevin Smith	<i>Chairperson:</i> Brenda A-Mailey
Doyle Sanders, Nov 18	Gil DeRoos, Nov 18	Jeff Bremer, Nov 18	Julia Taylor, Nov 18	Ed Arnold, Nov 18
No Meeting, Nov 25	No Meeting, Nov 25	No Meeting, Nov 25	No Meeting, Nov 25	No Meeting, Nov 25
Wanda Armstrong, Dec 2	Chuck Corwin, Dec 2	Bill Corwin, Dec 2	Marv Johnson, Dec 2	Jim Lipscomb, Dec 2