



# NOR'WESTER

Rotary Club of Northwest Des Moines  
[www.clubrunner.ca/northwestdesmoines](http://www.clubrunner.ca/northwestdesmoines)

## Prez Sez...

Wendi Wilson

I would like to invite everyone to check out the club's website this week.

<http://www.clubrunner.ca/CPrghome/homeA.asp?cid=1664>.

We have added the Giving Guidelines the board has adopted for the club, committee lists, dates coming up for the club including the bike ride, Christmas Party, the Iowa Energy/Polio Plus fundraiser, and upcoming speakers.

Please let your board members know if you are having trouble accessing the site or if you have something that you would like to see out on the site as well.

This month also look for access to the club's budget that should be approved in the next week. This is your club and we would love to have your feed back!



Abbie, Prez & Gabi

## Scribbles

### Rob Smith

#### Building A Better Iowa

Our meeting of October 30 was graced by a new, high tech lectern. It was a gift to the club from Dr. Marvin Johnson. Thanks Marv!

Ed Arnold announced that we will have an event in the Hospitality Suite at Wells Fargo Arena before the Polio Plus Iowa Energy Fund Raiser on January 23.

Jim Lipscomb reported that we fed 123 people at the CFUM supper at Trinity Church last Monday. This included 67 children, many of whom might not have gotten a good dinner otherwise.

Our speaker, Rob Smith, is co-owner of the Smith Metzger architectural firm. Rob addressed us about the need to improve our buildings so that they are more environmentally friendly. Buildings in this country are the leaders in energy consumption at 48% or our total usage, far more than vehicles or any other category. There are systematic ways to improve the efficiency of buildings and reduce their environmental footprint. The U. S. Green Building Council is working to make green buildings available to

everyone. We can all assist in reducing our impact on the environment and in conserving ever more precious resources. Actions we can take include: **1) Buy local.** Rob opened his talk with the description of the shipment of 5000 tons of granite from Brazil, where it was quarried to Italy where it was cut, to New York where it was off-loaded for shipment to Iowa. The granite could have been obtained from a quarry in Minnesota with much less shipment required. **2) Plant native plants,** and don't irrigate them. **3) Insulate well.** This includes using more reflective surfaces on our buildings to reflect heat in the summer. **4) Buy energy efficient fixtures.** **5) Buy recycled products.** Recycle our water where possible, including the use of "gray water" for toilets and irrigation.

Many of these actions require additional expenditures, but Rob reported that many people are concerned about environmental quality and efficiency and want to patronize businesses that have LEED certification.



Scribe, Jim Arthur

November 6, 2009

Program:

Cal Litwiller  
District Governor

Arranged By:

Wendi Wilson

Greeter:

Nancy Johnson

Invocation:

Mark McAndrews

Sergeant:

Leslie Malcom

Scribe:

Dan Boes

## 2009-10

### OFFICERS AND DIRECTORS

- Wendi Wilson, President
- Eric Dickinson, President Elect
- Brad Helgemo, Secretary
- Wanda Armstrong, Treasurer
- Ed Arnold, Director
- Jim Arthur, Director
- Chuck Corwin, Director
- Rick Grant, Director
- Marcus Dunn, Director
- Cam Torstenson, Past President
- Dianne D-Nelson, Exec Sec
- Mark McAndrews, Exec Treas

### Future Programs

**11/13: Liz Nead**  
Owner, Nead Inspiration

**11/20: Jamie Revord**  
Rotary International

## Other Local Meetings

### Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)

Johnston, Hyperion Golf & CC, (7:00 am)

Dallas Center, Memorial Hall, (Noon)

West Des Moines, DM Golf & CC, (Noon)

### Wednesday

East Polk County, Prairie Meadows, (7:00 am)

Adel, Patrick's Restaurant, 211 S 7th St, #C, (Noon)

### Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)

Des Moines, Hotel Fort Des Moines, (Noon)

Winterset, Northside Cafe, (Noon)

### Friday

Des Moines, AM, Wakonda Club at 3915 Fleur Dr. (7:00 am)

## Rotary Minute...

### *A Letter from our President*

The playwright George Bernard Shaw once wrote, "Imagination is the beginning of creation. You imagine what you desire' you will what you imagine; and at last you create what you will."

There is no shortage in this world of people able to imagine a better future. But in Rotary, we do not just imagine that future - we will it, and we work to create it. This we do through our two great strengths: our Rotary clubs and our Rotary Foundation.

The best Rotary programs and projects focus on building for the future - and making lives better for generations.

Two decades ago, we Rotarians made a promise: to make life better for the entire world, forever, by eliminating polio. It has always been an ambitious goal, but it has always been a realistic one. And now, thanks to our Rotary Foundation, we are closer than ever to reaching it. If we fail now, we will fail all those who have gone before us, and every child to whom we made a promise.

We will not fail. We can and must succeed. The Future of Rotary Is in Your Hands - and that the future of our Foundation is as well.

*John Kenny, President, Rotary International*



### *We'll Be Singing . . .*

Opening: America the Beautiful

Song Time:

When Irish Eyes Are Smiling (#77)  
Smiles

Items for the Nor'Wester should be submitted every Wednesday by Noon. Please send to:

**Chuck Corwin**

Phone: 515-226-7605

Fax: 515-223-9301

ccorwin@bryton.com

BIRTHDAYS

October 30

**Richard  
Keith**

BIRTHDAYS



## Future Information

### Program

Chairperson:

**Gil DeRoos**

Dave Smith, Nov. 13

Doyle Sanders, Nov. 20

No Meeting, Nov. 27

### Greeters

Chairperson:

**Nancy Johnson**

Paul Kirpes, Nov. 13

Ed Arnold, Nov. 20

No Meeting, Nov. 27

### Invocation

Chairperson:

**Jim Pittman**

Jim Lipscomb, Nov. 13

Jim Pittman, Nov. 20

No Meeting, Nov. 27

### Sergeant

Chairperson:

**Kevin Smith**

Ed Arnold, Nov. 13

Richard Keith, Nov. 20

No Meeting, Nov. 27

### Scribe

Chairperson:

**Larry Sample**

Jeff Bremer, Nov. 13

Brett Bremser, Nov. 20

No Meeting, Nov. 27