



NOR'WESTER

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines

July 18, 2008

Program:

Renee Von Brokem
Animal Rescue League

Arranged By:

Nancy Johnson

Greeter:

TBA

Invocation:

Kristin Young

Sergeant:

Ryan Irwin

Scribe:

Wendi Wilson

Prez Sez...

Cam Torstenson

Only my second week and already, I'm having problems getting the "Prez Says" done! It isn't that I can't think of things to say - those who know me well understand that I have never been at a loss for words. No, it's really about time. Work, wife, kids, soccer, flood clean-up, fixing that hole in the garage, getting the one child over to camp, picking the other up from piano, making sure we have our Friday speaker lined-up, studying for that industry designation, etc. The list goes on, and on, and... Sound familiar?

And yet, here I sit, with so many other things tugging at my elbow, writing "Prez Says" for our Nor'wester. You see, like you, I have chosen to make Rotary one of those things in my life that I care about and support. I've done that because I believe in it, in fellowship and in service above self. My time, like yours, is precious - so I am committed to making our time at Rotary count.

Knowing that each of you is committed as well, fills me with enthusiasm about what our club can accomplish - about how we can live up to this year's theme - **"Make Dreams Real"**.



"Commitment is what transforms a promise into reality."

Abraham Lincoln

Scribbles

Martha Willits

Greater Des Moines Partnership

Martha Willits, President of the Greater Des Moines Partnership, outlined their six major goals.

1. Help small and midsize owner operated companies to grow and prosper. There are about 4,000 companies in the Greater Des Moines area.

Efforts to increasing the number of available workers. Iowa has not had an increase in population in 100 years.

2. Encourage the formation of new businesses.

3. Attract Businesses to locate here. Eighteen new business brought in 2 Billion in payroll with 17,000 jobs

4. Facilitate Exporting of our products. This include trips to other countries, including China.

5. "Buy into the Circle!" - a 5% shift of supply purchases to local companies could add \$360 Million to our economy.

The web site www.desmoinesmetro.com has several fun things to see. The Do More in Des Moines campaign, which includes the Nadas new song, "Do More in My Home Town". You can send DoMore stickers, or send an email or phone message from Shawn Johnson and Chow to anyone you choose.



Chuck Corwin,
Scribe

2008-09

OFFICERS AND DIRECTORS

- Cam Torstenson, President
- Wendi Wilson, President-Elect
- Eric Dickinson, Treasurer
- Brad Helgemo, Secretary
- Wanda Armstrong, Director
- Ed Arnold, Director
- Chuck Corwin, Director
- Adam Keller, Director
- Rick Grant, Director
- Mark McAndrews, Past President

Future Programs

7/25: District Governor
Susan Herrick

8/1: To Be Announced!

Other Local Meetings

Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)

Johnston, Hyperion Golf & CC, (7:00 am)

Dallas Center, Memorial Hall, (Noon)

West Des Moines, DM Golf & CC, (Noon)

Wednesday

East Polk County, Prairie Meadows, (7:00 am)

Adel, Patrick's Restaurant, 211 S 7th St, #C, (Noon)

Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)

Des Moines, Hotel Fort Des Moines, (Noon)

Winterset, Northside Cafe, (Noon)

Friday

Des Moines, AM, Wakonda Club at 3915 Fleur Dr. (7:00 am)

Rotary Minute...

Avenues of Service:

Based on the object of rotary, the Avenues of Service are Rotary's philosophical cornerstone and the foundation on which club activity is based:

- **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club.
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards.
- **Community Service** covers the projects and activities the club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.

Gas Saving Tips...

Everyday there seems to be some type of discussion as whether the gas prices will fall or not. Many people have resorted to car pooling and spending more time at home than to drive their automobile. However, by practicing a few steps before driving, you can save money while pumping gas at a gas station.

Step 1 If your automobile needs a tune up, have it done as soon as possible. Check the oil amount and fill it up if needed. Low oil will cause your engine to work harder. Use synthetic oil if you have to change the oil. Buy a fuel injector cleaner and pour it into your gas tank. Be sure to also check the air filter.

Step 2 Check all four tires to see if they are properly inflated. If tires are not inflated correctly, gas mileage suffers. Check to see if the tire valve covers are in place. They are there for a reason--to keep air inside the tire. Read over your automobile's owner manual for the correct pressure.

Step 3 When standing idle at a red light, gently ease your foot onto the gas pedal when resuming. There's no need to race from a starting position. If you have to do this regularly, make sure to leave from where you were last a few minutes earlier. Keep a steady pace on the roads by following the speed limit.

Step 4 After pumping gas into your automobile, keep your windows closed or at least slightly open to allow air in when driving. This cuts down on the automobile's drag. Run the air condition only if the outdoor temperature is unbearable.

Items for the Nor'Wester should be submitted every Wednesday by Noon. Please send to:

Wanda Armstrong

Phone: 515-278-2881

Fax: 515-278-5988

warmstrong@gsiowa.org

Future Information

Program

Chairperson:

Joe Kobes

Cam Torstenson, July 25

TBA, Aug 1

TBA, Aug 8

Greeters

Chairperson:

John Newberg

Ryan Irwin, July 25

Dave Smith, Aug 1

Adam Keller, Aug 8

Invocation

Chairperson:

Jim Pittman

Julia Taylor, July 25

Randy Taber, Aug 1

Kevin Smith, Aug 8

Sergeant

Chairperson:

Kevin Smith

Marcus Dunn, July 25

Bill Grask, Aug 1

John Pittman, Aug 8

Scribe

Chairperson:

Janifer M-K

Eric Dickinson, July 25

Larry Sample, Aug 1

Gil DeRoos, Aug 8