



NOR'WESTER

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines

August 29, 2008

Program:

Rotary Program

Arranged By:

Rotary Program

Greeter:

David Leatherman

Invocation:

Doyle Sanders

Sergeant:

Marcus Dunn

Scribe:

Jeff Bremer

Prez Sez...

Cam Torstenson



*As we pause for a day's rest from our labor,
perhaps it is fitting to recall*

Rotary Code of Ethics

My business standards shall have in them a note of sympathy for our common humanity. My business dealings, ambitions and relations shall always cause me to take into consideration my highest duties as a member of society. In every position in business life, in every responsibility that comes before me, my chief thought shall be to fill that responsibility and discharge that duty so when I have ended each of them, I shall have lifted the level of human ideals and achievements a little higher than I found it. In view of this, it is my duty as a Rotarian-

(1) To consider any vocation worthy and as affording me distinct opportunity to serve society.

(2) To improve myself, increase my efficiency and enlarge my service, and by doing so attest my faith in the fundamental principle of Rotary, that he/she profits most who serves the best.

(3) To realize that I am a business person and ambitious to succeed; but that I am first an ethical person and wish no success that is not founded on the highest justice and morality.

(4) To hold that the exchange of my goods, my service and my ideas for profit is legitimate and ethical, provided that all parties in the exchange are benefited thereby.

2008-09

OFFICERS AND DIRECTORS

Cam Torstenson, President
Wendi Wilson, President-Elect
Eric Dickinson, Treasurer
Brad Helgemo, Secretary
Wanda Armstrong, Director
Ed Arnold, Director
Chuck Corwin, Director
Adam Keller, Director
Rick Grant, Director
Mark McAndrews,
Past President

Scribbles

Michael Kilmer

Templeton Rye Whiskey

It had been a few weeks since I was able to be at a Rotary meeting due to vacation season and the many family activities. It was great to finally make a scheduled meeting and was a pleasant surprise to hear about a favorite topic of mine-Templeton Rye.

Michael Killmer, a Brand Manager for Templeton Rye Whiskey, LLC, was our arranged speaker by Nancy Johnson. Mr. Killmer showed an introductory video of the history of Templeton Rye. The process of "How to make Rye Whiskey" was explained; with the three main ingredients of grain (rye), water and yeast. All are brought together in a seven-day fermentation bath. The alcohol (120 proof) then is stored in white oak, charcoal lined barrels and aged for four years.

The first batch of Templeton Rye was sold legally in October 2006 after being placed in barrels in 2002 and they quickly sold out.

With the marketing of "The Booze of the Prohibition Era," Templeton Rye Spirits, LLC has a great product and marketing niche. I highly recommend a taste. Nancy Johnson, I salute your topic and cannot wait to see what speaker you find at your next St. Patrick's Day Parade.

William T. Grask,
Scribe



Future Programs

9/5 Dr. Greg Robinson
Superintendent of
Schools, Urbandale
Community School
District

Rotary Minute...



Club Singing

Harry Ruggles was the fifth man to join Paul Harris in the conversations that led to the formation of the first Rotary club in Chicago in 1905. Harry was a fellow who enjoyed singing, and this was a

popular activity at the turn of the century.

At an early meeting

of the fledgling group, Harry jumped on a chair and urged everyone to join him in a song.

Group singing soon became a traditional part of each Rotary meeting. The custom spread to many of the clubs in the US and is still a popular fellowship activity in the rotary meetings.

Prez Sez cont....

(5) To use my best endeavors to elevate the standards of the vocation in which I am engaged, and so to conduct my affairs that others in my vocation may find it wise, profitable and conducive to happiness to emulate my example.

(6) To conduct my business in such a manner that I may give a perfect service equal to or even better than my competitor, and when in doubt to give added service beyond the strict measure of debt or obligation.

(7) To understand that one of the greatest assets of a professional or of a business person is his/her friends and that any advantage gained by reason of friendship is eminently ethical and proper.

(8) To hold that true friends demand nothing of one another and that any abuse of the confidence of friendship for profit is foreign to the spirit of Rotary, and in violation of its Code of Ethics.

(9) To consider no personal success legitimate or ethical which is secured by taking unfair advantage of certain opportunities in the social order that are absolutely denied others, nor will I take advantage of opportunities to achieve material success that others will not take because of the questionable morality involved.

(10) To be not more obligated to a fellow Rotarian than I am to every other person in human society; because the genius of Rotary is not in its competition, but in its cooperation; for provincialism can never have a place in an institution like Rotary, and Rotarians assert that Human Rights are not confined to Rotary Clubs, but are as deep and as broad as the race itself; and for these high purposes does Rotary exist to educate all people and all institutions.

(11) Finally, believing in the universality of the Golden Rule, all things whatsoever ye would that men should do unto you, do ye even so unto them, we contend that Society best holds together when equal opportunity is accorded all persons in the natural resources of this planet.

BIRTHDAYS

August 26

Jim Lipscomb

August 27

Bill Grask

BIRTHDAYS



Items for the Nor'Wester should be submitted every Wednesday by Noon. Please send to:

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Future Information

Program

Chairperson:

Joe Kobes

Julia Taylor, Sep. 5
Gil DeRoos, Sep. 12
Phil Houle, Sep. 19

Greeters

Chairperson:

TBA

Robin Nodtvedt, Sep. 5
Robin Nodtvedt, Sep. 12
Robin Nodtvedt, Sep. 19

Invocation

Chairperson:

Jim Pittman

Larry Sample, Sep. 5
Diana Reed, Sep. 12
Diane Porter, Sep. 19

Sergeant

Chairperson:

Kevin Smith

Ryan Irwin, Sep. 5
Marv Johnson, Sep. 12
Ed Arnold, Sep. 19

Scribe

Chairperson:

Jenifer M-K

Jenifer M-K, Sep. 5
Dave Nagel, Sep. 12
Julia Taylor, Sep. 19