

# NOR'WESTER Rotary Club of Northwest Des Moines 

www.clubrunner.ca/northwestdesmoines

August 8, 2008
Program:

## Rodney Tomlinson

 Goodwill Industries
## Arranged By: <br> Gil DeRoos Greeter: Adam Keller Invocation: <br> Kevin Smith Sergeant: John Pittman Scribe: Gil DeRoos

2008-09
OFFICERS AND DIRECTORS
Cam Torstenson, President
Wendi Wilson, President-Elect
Eric Dickinson, Treasurer
Brad Helgemo, Secretary
Wanda Armstrong, Director
Ed Arnold, Director
Chuck Corwin, Director
Adam Keller, Director
Rick Grant, Director Mark McAndrews, Past President

## Future Programs

8/15: Jonathan May Magician

8/22: Michael Killmer
Templeton Rye Whiskey

## Prez Sez...

Cam Torstenson
I would like to thank each of you who attended and participated in last week's club meeting. I am enthusiastic about where our club can go if members take an active interest in making it something special. During the meeting, I alluded to a study about the impact of planning and goal setting on results. That study of graduating Harvard seniors asked how many of them had taken the time to write out goals. The answer was $3 \%$. Twenty-five years later, that $3 \%$ had amassed a total net worth greater than the net worth of the remaining $97 \%$.
Regardless of how you feel about net worth as a measure of success, you have to admit that the numbers are startling.
And so, I want to challenge the club to start a dialogue about what our goals are, about what we'd like to look like in five or ten years. It's hard to know which way to turn at the next intersection if you don't know where you're going. Get the destination set, and the rest is just map reading!

"Never tell people how to do things.
Tell them what to
do and they will surprise you with their ingenuity."

George Patton

On a final note, I would like to extend sincere thanks and hearty well wishes to John Newberg and his wife Helen as they get ready to move to Colorado.
John, your service to our club has been wonderful and you will be missed by all.

## Scribbles

## Club Program

President Cam opened the Club Program meeting by announcing changes in the Board. Exofficial offices of Secretary, Dianne Downing-Nelson, and Treasurer, Marc McAndrews have been established to provide consistency in these positions and to free the Board positions to be more active in administering the objectives of our club.

Mark reported the Club is financially sound. Our Service Above Self Foundation is functioning as a 501 (c)(3) organization to accept deductible contributions. Ed Arnold, Board Sponsor for Service Projects, reviewed and reported on the following continuing projects: George Washington Carver - reading, sponsoring trips, and dictionaries; Children and Family Ministries - 6 meals per year; Lepley Scholarships; international Mexico water project, possible joint project with Newton Club (composting and orphanage), and Polio Plus. Local volunteer projects include the upcoming

Special Olympics, root beer floats and Jolly Holiday Lights.

Ideas from members are welcome. The recent club survey indicated a desire for more local involvement of our Club. We need to decide what causes we want to support. One possibility is to plan a metro-wide fundraiser to allow us to energize members and promote awareness and growth of the Club.

Cam relayed some thoughts on goals. A Harvard study had asked - How many of you have written goals? The response equated to $3 \%$. Twenty-five years later, it was determined that the $3 \%$ group had a higher total net worth then the remaining $97 \%$ combined. The last portion of the meeting was used for committe meetings. This Club Meeting format may occur quarterly.

# Other Local Meetings 

## Tuesday

Ankeny, Ankeny Golf \& Country Club, (11:45)
Johnston, Hyperion Golf \& CC, (7:00 am)
Dallas Center, Memorial Hall, (Noon)
West Des Moines, DM Golf \& CC, (Noon)

## Wednesday

East Polk County, Prairie Meadows, (7:00 am)
Adel, Patrick's Restaurant, 211 S 7th St, \#C, (Noon)

## Thursday

Waukee, Des Moines Golf \& Country Club, (6:45 am)
Des Moines, Hotel Fort Des Moines, (Noon)
Winterset, Northside Cafe, (Noon)
Friday
Des Moines, AM, Wakonda Club at 3915 Fleur Dr. (7:00 am)


Items for the Nor' Wester should be submitted every Wednesday by Noon. Please send to:

## Wanda Armstrong

Phone: 515-278-2881
Fax: 515-278-5988
warmstrong@gsiowa.org

## Rotary Minute...

First Names or Nicknames

From the earliest days of Rotary, members have referred to each other on a first-name basis. since personal acquaintanceship and friendship are cornerstones of Rotary, it was natural that many clubs adopted the practice of setting aside formal titles in conversations among members. Individuals who normally would be addressed as Doctor, Mister, Professor, the Honorable, or Sir are regularly called Joe, Bill, Mary, Karen, or Charley by other Rotarians.

The Characteristic Rotary club name badge fosters the first-name custom.

In a few areas, such as Europe, club members use a more formal style in addressing fellow members. In other parts of the world, mainly in Asia, the practice is to assign each new Rotarian a humorous nickname that relates to some personal characteristic or describes the member's business or profession. For example, a member nicknamed "oxygen" is the manufacturer of chemical gas products, while "Trees" might be the nickname for a Rotarian in the lumber business. Other members might carry nicknames like "Muscles," "Foghorn," or "Smiles" as commentaries on their physical characteristics.

The nicknames are frequently a source of good-natured fun and fellowship. But whether a Rotarian is addressed by a given first name or a nickname, the spirit of personal friendship is the initial step that opens doors to all other opportunities for service.

## Future Information

| Greeters | Invocation |
| :---: | :---: |
| Chairperson: | Chairperson: |
| John Newberg | Jim Pittman |
| Nancy Johnson, Aug 15 | David Smith, Aug 15 |
| Diane Porter, Aug 22 | Richard Schlegel, Aug 22 |
| David Leatherman, Aug. 29 | Doyle Sanders, Aug. 29 |

Sergeant
Chairperson:
Kevin Smith
Rick Grant, Aug 15
Richard Keith, Aug 22
TBA, Aug. 29

Scribe
Chairperson:
Jenifer M-K
David Edgar, Aug 15
Bill Grask, Aug 22
Jeff Bremer, Aug. 29

