



Club of West Des Moines

Strategic Planning/Visioning
Strategic Planning Committee – Amy Feters
April 26, 2016

WDM Rotary Member Questionnaire

	Average	1 Yes	2 No	% of Responses	Item Responses
Do you feel welcome at our Club	1.00	100%	0%	100%	23
Do you feel comfortable sharing concerns with club members?	1.04	96%	4%	100%	23
Not a member long enough to feel comfortable approaching club leaders	1.00	100%	0%	4%	1
Do you enjoy our weekly meetings?	1.00	100%	0%	74%	17
The following change would improve our club meetings - More involvement of Family	1.00	100%	0%	22%	5
The following change would improve our club meetings - Better Speakers	1.00	100%	0%	22%	5
The following change would improve our club meetings - Increased variety of Programs	1.00	100%	0%	17%	4
The following change would improve our club meetings - Increased emphasis on vocational information	1.00	100%	0%	17%	4
The following change would improve our club meetings - More leadership opportunities	1.00	100%	0%	4%	1
The following change would improve our club meetings - More service opportunities	1.00	100%	0%	17%	4
The following change would improve our club meetings - More focus on fellowship	1.00	100%	0%	26%	6
Have you participated in club projects and activities?	1.05	95%	5%	96%	22
Became involved because I volunteered	1.00	100%	0%	83%	19
Became Involved because I was asked	1.00	100%	0%	43%	10
I am very satisfied with my participation in club activities and projects	1.00	100%	0%	17%	4
I am satisfied with my participation in club activities and projects	1.00	100%	0%	48%	11
I am dissatisfied with my participation in club activities and projects	1.00	100%	0%	22%	5
Lack of support from other club member	1.00	100%	0%	9%	2
Personal Time Commitments (one with note on OJ Stand)	1.00	100%	0%	22%	5
Our club should have more fellowship activities	1.00	100%	0%	22%	5
Our club should have same about of fellowship activities	1.00	100%	0%	57%	13
Our club should have less fellowship activities	0.00	0%	0%	0%	0
Our club bulletin is non-existent	1.00	100%	0%	22%	5
Our club bulletin is interesting	0.00	0%	0%	0%	0
Our club bulletin is useful	1.00	100%	0%	9%	2
Our club bulletin is informative (website noted - 1)	1.00	100%	0%	13%	3
Our club bulletin is boring	1.00	100%	0%	4%	1
Our club bulletin is limited	1.00	100%	0%	4%	1
Our club bulletin is uninformative	0.00	0%	0%	0%	0
Our club meetings are well organized	1.00	100%	0%	74%	17
Our club meetings are poorly organized (stay on point - decrease talk at podium after speaker)	1.00	100%	0%	4%	1
Our meeting time is convenient	1.00	100%	0%	83%	19
Our meeting time is inconvenient	0.00	0%	0%	0%	0

		Average	1 Yes	2 No	% of Responses	Item Responses	
Spouse/Partner/Family feels about my involvement in Rotary	I find the following Aspect of our meeting place unsatisfactory - Service	0.00	0%	0%	0%	0	
	I find the following Aspect of our meeting place unsatisfactory - Meal Quality	1.00	100%	0%	4%	1	
	I find the following Aspect of our meeting place unsatisfactory - Parking Avail	0.00	0%	0%	0%	0	
	I find the following Aspect of our meeting place unsatisfactory - Meal Variety	1.00	100%	0%	4%	1	
	I find the following Aspect of our meeting place unsatisfactory - Décor/Atmos	0.00	0%	0%	0%	0	
	I find the following Aspect of our meeting place unsatisfactory - Nothing	1.00	100%	0%	74%	17	
	Proud of my involvement	1.00	100%	0%	57%	13	
	Feels takes too much of my time	1.00	100%	0%	9%	2	
	Feels it is too expensive	1.00	100%	0%	9%	2	
	Seeks interaction with other Rotary Spouses/partners/families	1.00	100%	0%	4%	1	
Wants to know/be involved	1.00	100%	0%	13%	3		
Other - Good networking Opportunity	1.00	100%	0%	4%	1		
Other - Does care, she is not involved as this is my thing	1.00	100%	0%	13%	3		
		Average	1 Involved	2 Want Involved		Item Responses	
Regarding Individual Club Involvement in Activities	Membership Development	1.33	67%	33%	26%	6	
	Member Orientation and Education	1.43	57%	43%	30%	7	
	Local Service Projects	1.14	86%	14%	91%	21	
	International Service Projects	1.38	63%	38%	35%	8	
	Club Public Relations	1.00	100%	0%	17%	4	
	Fundraising	1.00	100%	0%	22%	5	
	The Rotary Foundation	1.20	80%	20%	22%	5	
	Fellowship	1.18	82%	18%	48%	11	
		Average	1 Not Aware	2 Insufficient	3 Adequate	4 Excessive	Item Responses
Regarding Club Involvement in following activities:	Member Development	2.48	5%	43%	52%	0%	21
	Member Orientation and Education	2.43	5%	48%	48%	0%	21
	Local Service Projects	2.82	5%	9%	86%	0%	22
	International Service Projects	2.55	18%	9%	73%	0%	22
	Club Public Relations	2.34	9%	45%	41%	0%	22
	Fundraising	2.59	5%	32%	64%	0%	22
	The Rotary Foundation	2.45	18%	18%	64%	0%	22
	Fellowship	2.77	9%	5%	86%	0%	22

Regarding Costs associated with membership in club.		Average				Item Responses
			2	3	4	
			Inadequate	Reasonable	Excessive	
	Club Dues	3.05	0%	95%	5%	20
	Cost of Weekly Meetings	3.07	0%	90%	5%	21
	Amount of Club Fines/Assessments	3.00	6%	89%	6%	18
	Voluntary Contribution to Service Projects	2.90	10%	90%	0%	21
	Voluntary Contribution to Rotary Foundation	2.95	5%	95%	0%	21
	Fundraising	2.71	29%	71%	0%	21

Questions about Club		Average		2	3	4	Item Responses
				Insufficient	Adequate	Excessive	
	The amount of Rotary content in our meeting is:	2.83	0%	17%	83%	0%	18
	The length of our meeting is	3.00	0%	0%	100%	0%	18
	Rotary information in our club bulletin is:	2.64	0%	36%	64%	0%	14

If you could do anything different what would it be?

Rotary should put more emphasis on protection of our natural environment - climate change. Al Gore did a very good TED talk on that subject. It lasts 25 minutes and it could possibly be our "speaker" some Tuesday.

I'm good with it.

More work with local human services in WDM

More leaders stepping up to lead initiatives

Senior Actives more involved

Spend more time helping

In general, I would like to see more widespread club involvement. Too much being done by too few.

Club Activities are very good. I personally lack time to be more involved.

Better orientation for new members

Better speakers

More community service with more member participation

Increase Fundraising

General Comments

I'm still growing my own business and so every "extra" expense is scrutinized

If the club wants to raise our rates - Suggest reducing meal size instead

Need more involvement with projects by members

Would like to be more involved but have a lot of other time conflicts

Is our bulletin online?

Perhaps more fellowship during the meetings. Being a newer member it is difficult to get to know an/or remember the other members that have been involved for a long time. I am sure the social events help with this but perhaps we could feature one rotarian a week so that we could get to know each other better and form a stronger sense of community.

Participants on 4/23/2016

Lead by **Dave Cook** Rotary Club of Boone

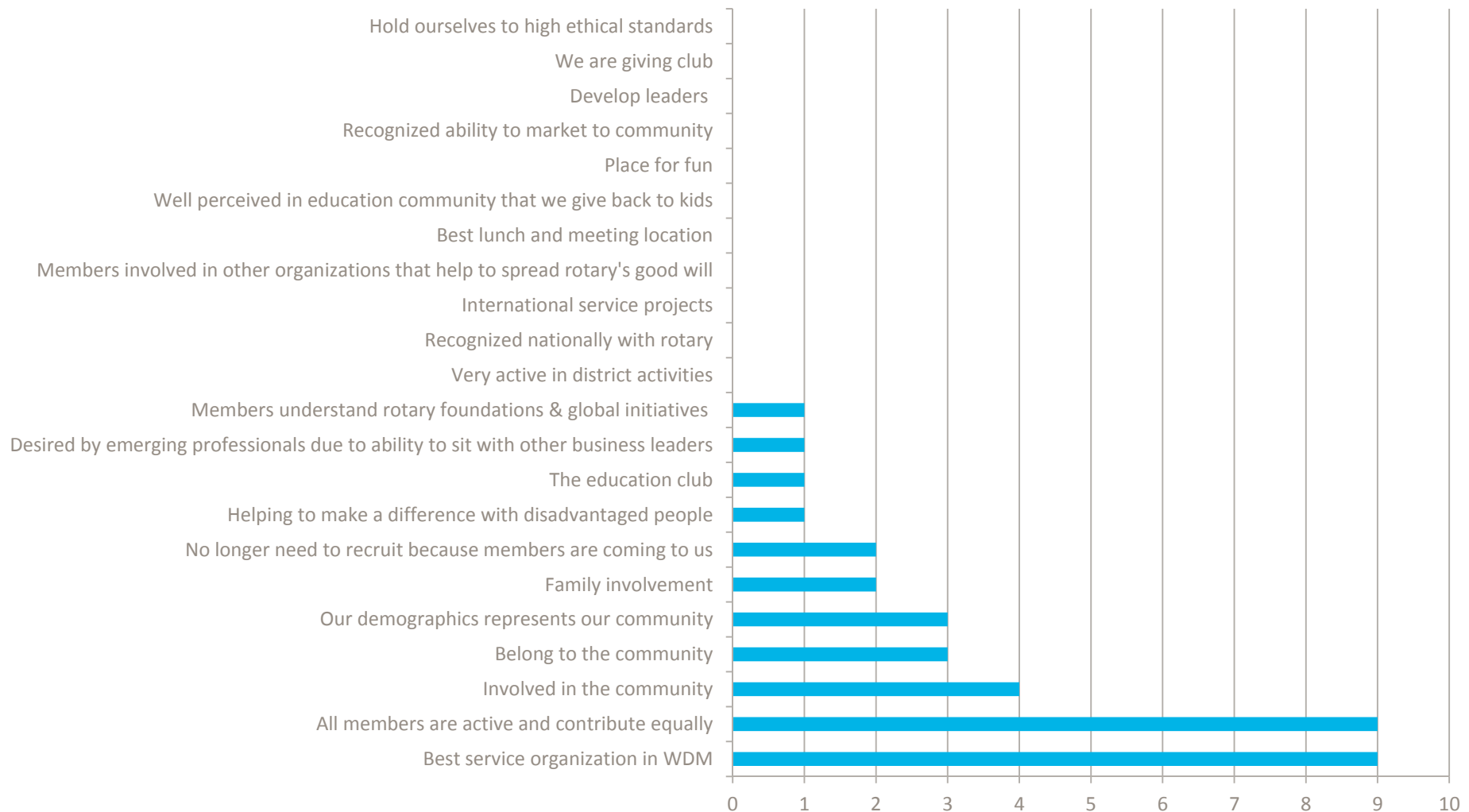
Rotary Club of West Des Moines

- Brad Brown
- Amy Fетters
- Naura Godar
- Doug Hillman
- Harold Hulleman
- Linda Hulleman
- Greg Kenyon
- Jeff Kimball
- Ken Kremer
- Tom Narak
- Chris Nelson
- Bob Start
- Russ Ver Ploeg



What should Our Club look like in 2021?

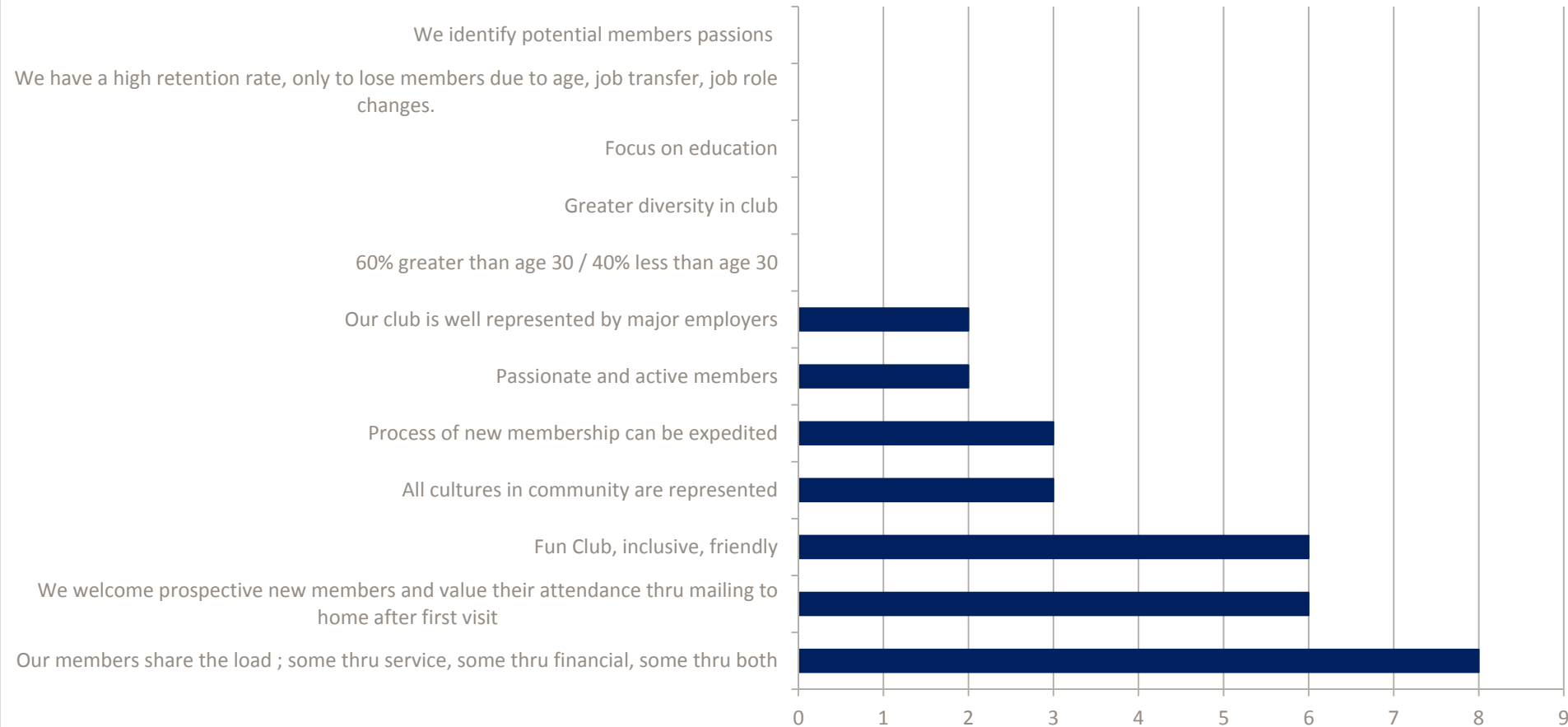
Club Vision (3)



- Current Number of Members Today = 60
- What should our membership be in 2021?
 - 70
 - 75
 - 90 total of 5 votes
 - 100 total of 6 votes
 - 116
 - 120 total of 2 votes
- How will we get to this membership growth?

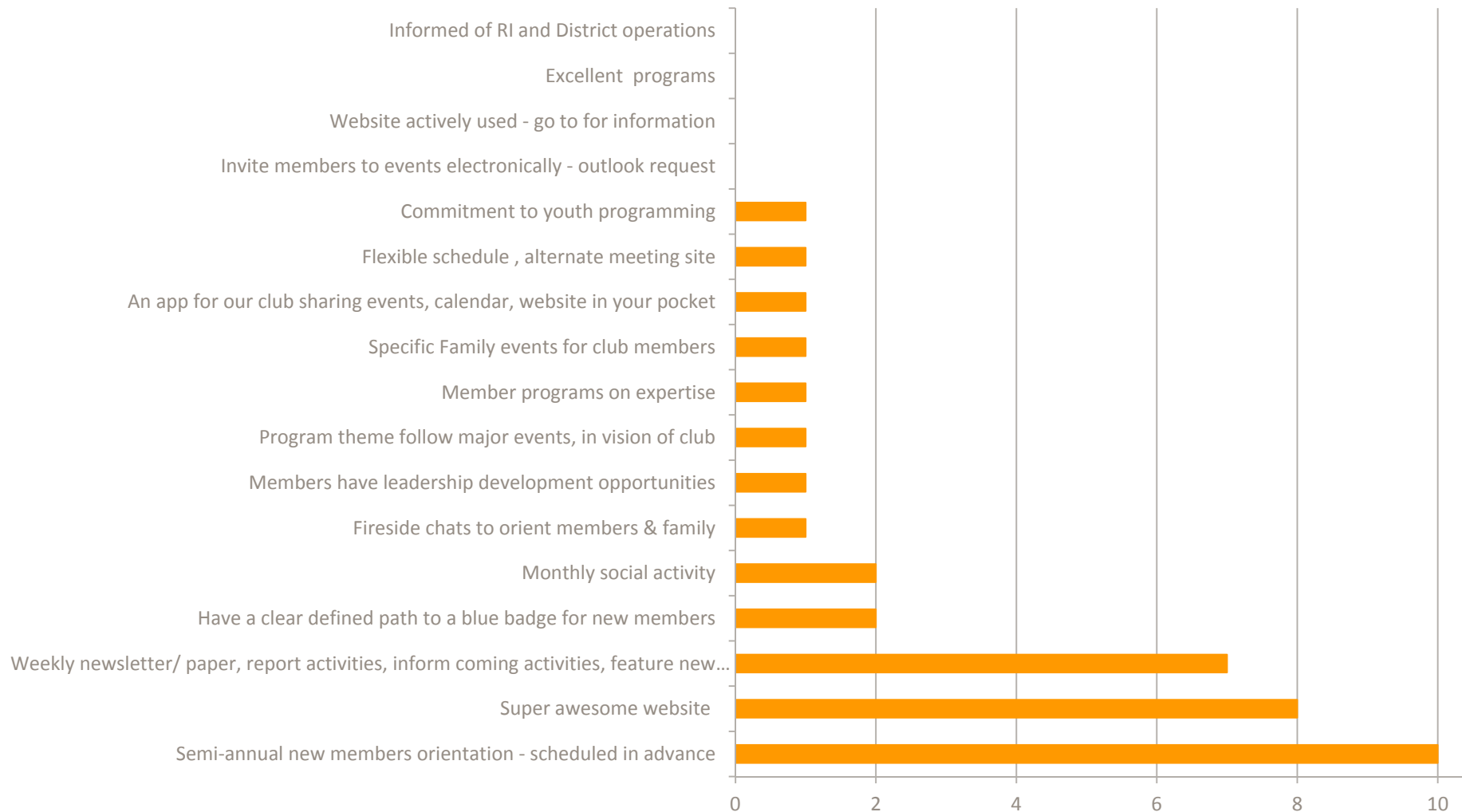
Membership Attributes (Club Characteristics, Features, or Demographics)

Membership Attributes (3)



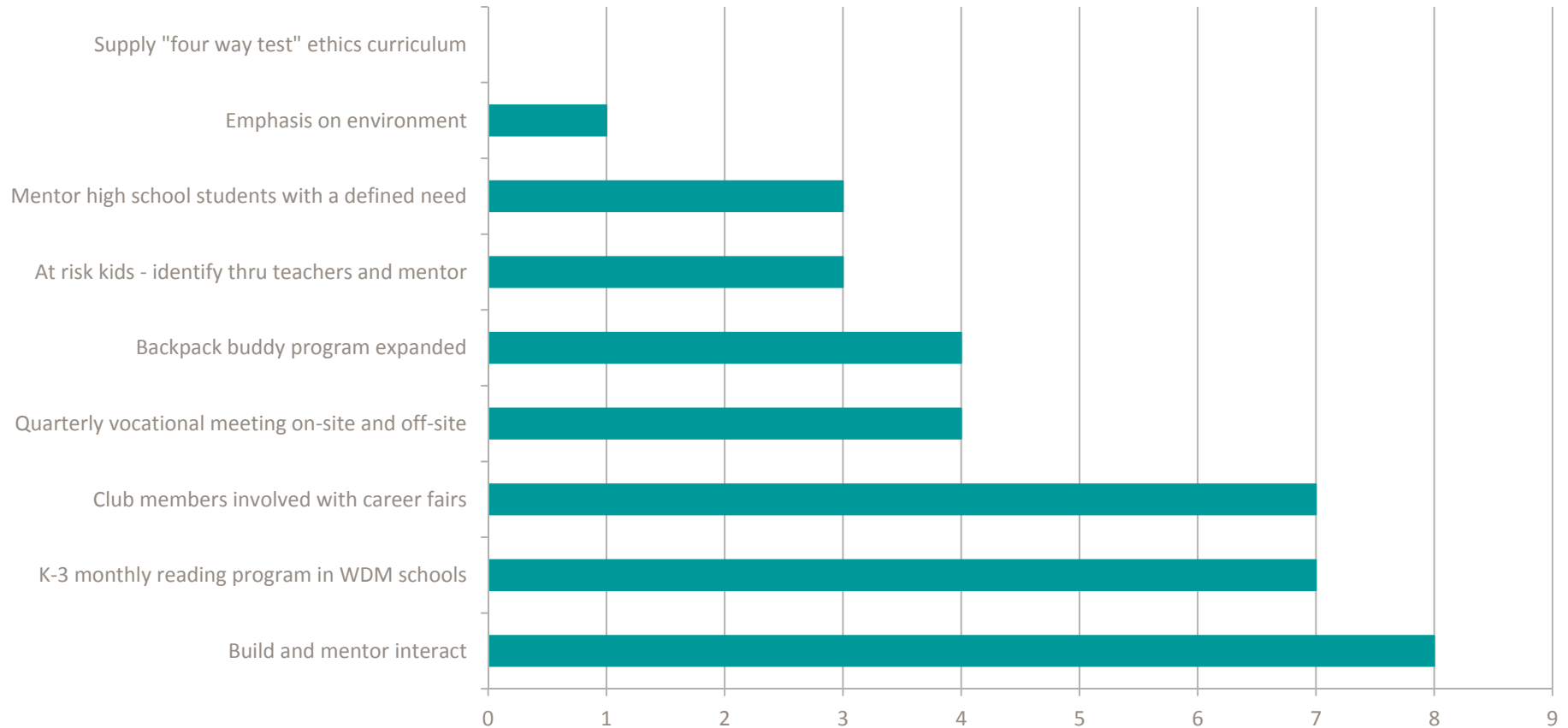
Club Administration (How we operate, programs, meals, leadership development, fellowship)

Club Administration (3)



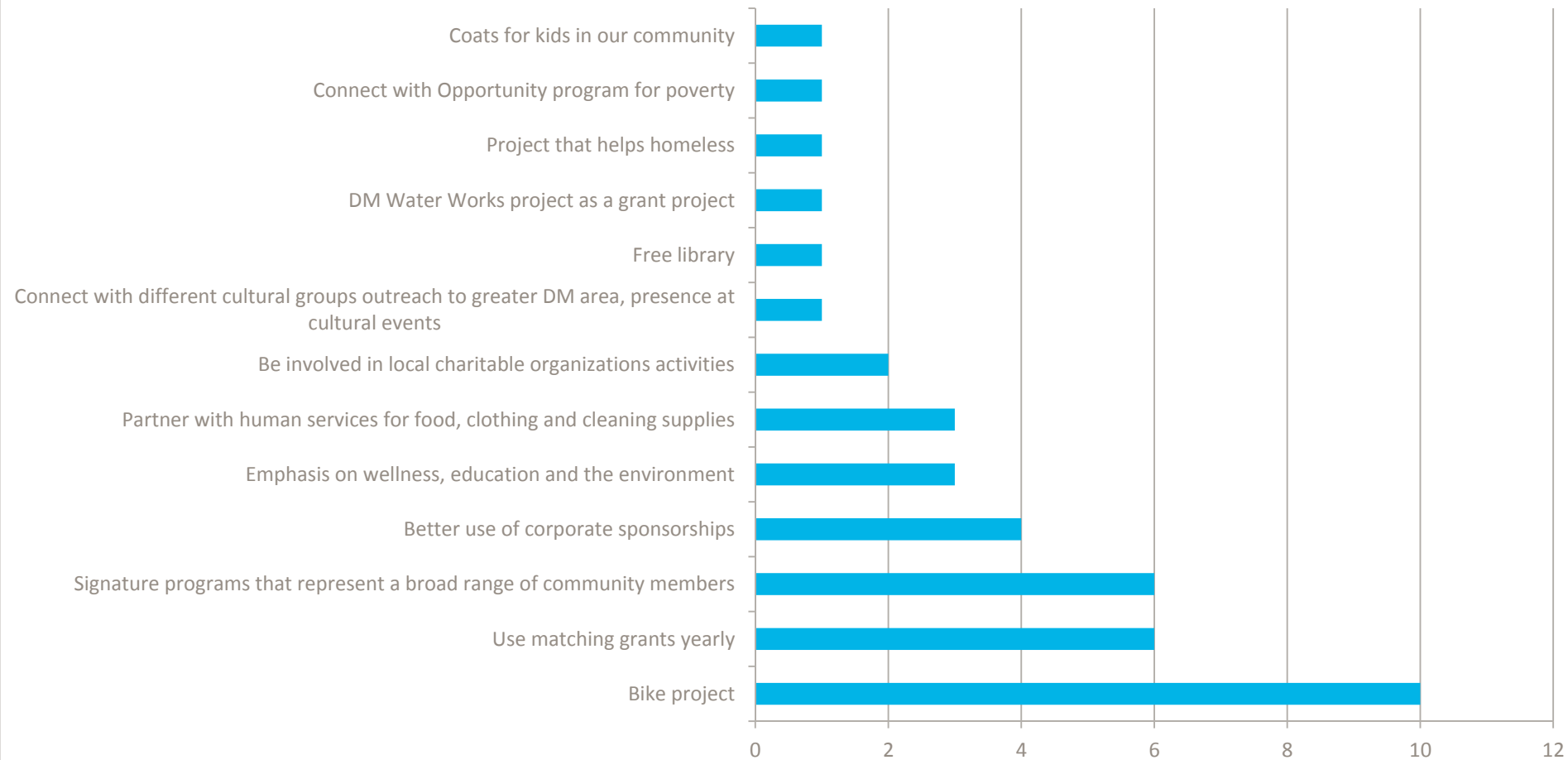
Vocational Service (Character Counts, 4-way test, Ethics programs, mentoring)

Vocational Service (3)



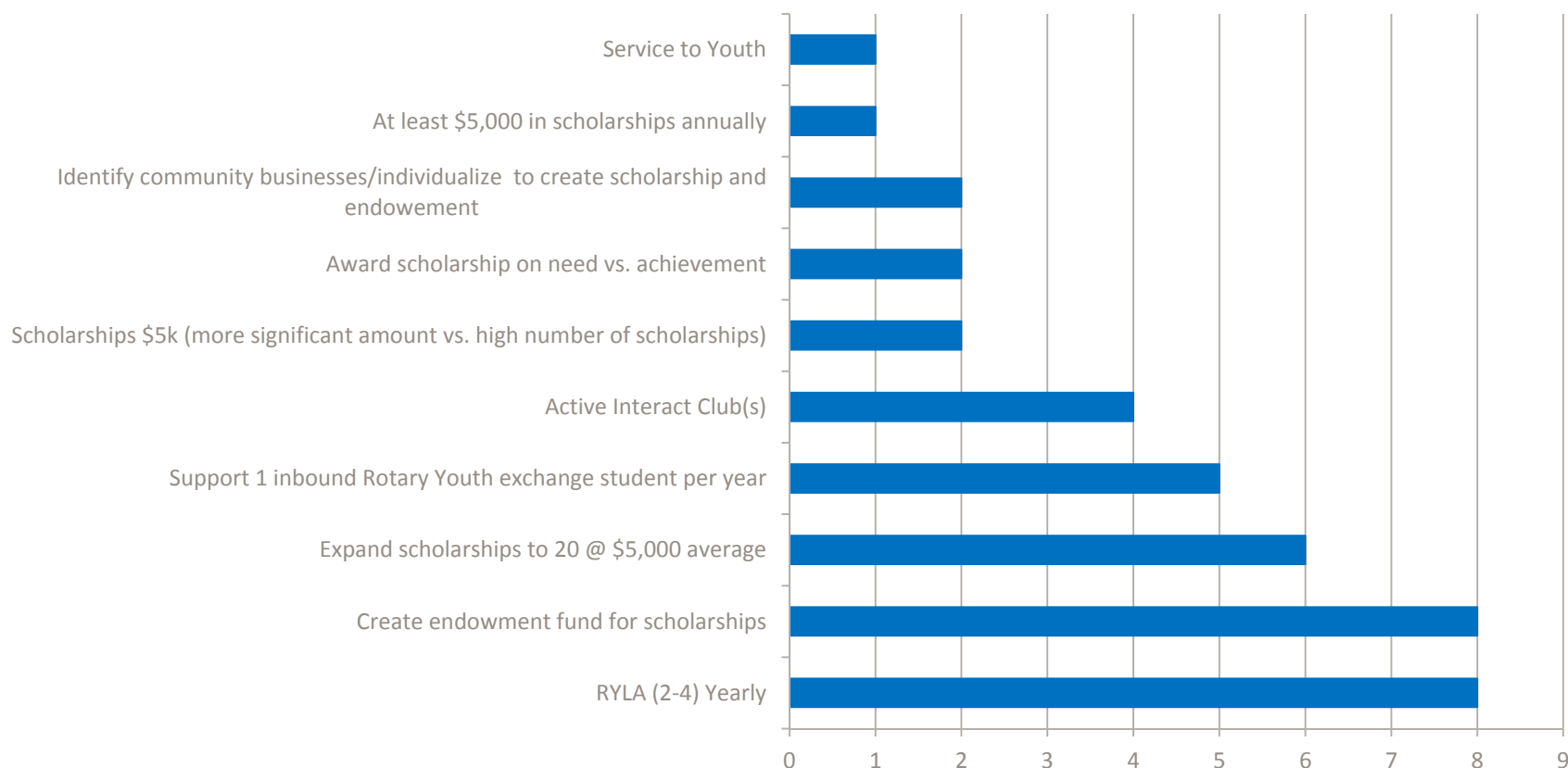
Community Service

Community Service (3)



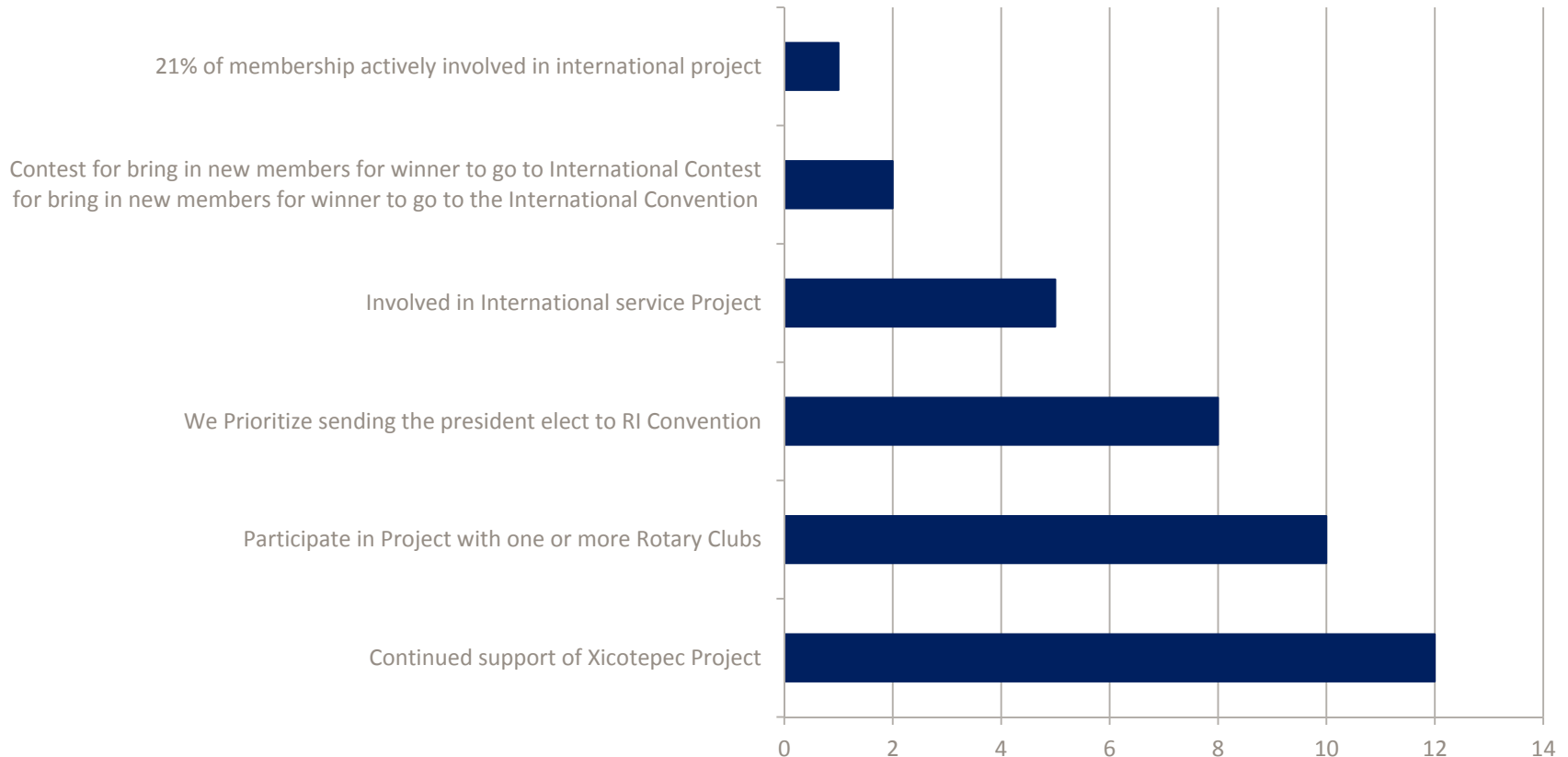
New Generations/Service to Youth (RYLA, Interact, Rotaract, Academic Achievement Awards)

Services to Youth/New Generations (3)

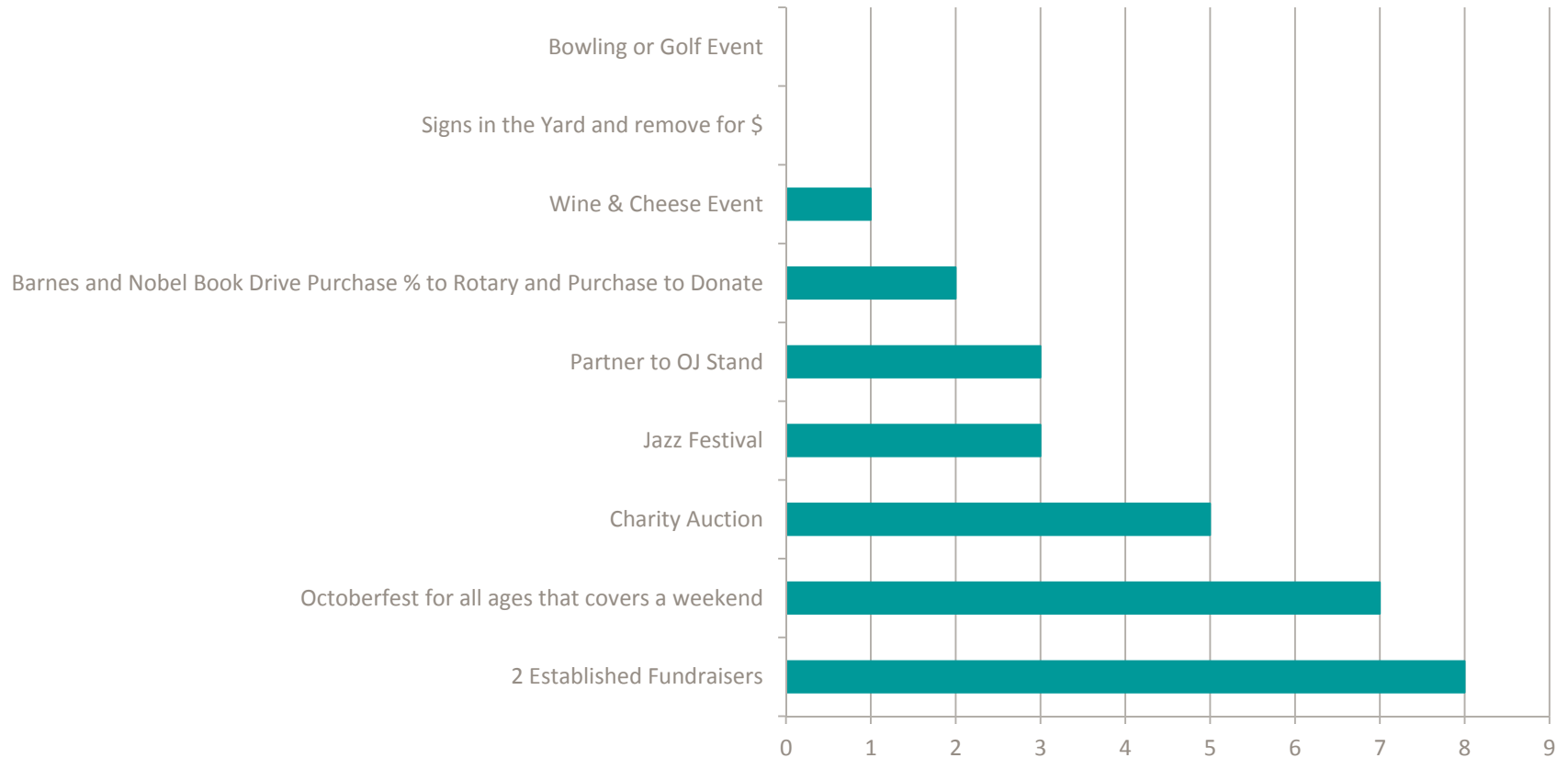


International Service (Xicotepec, FAMSCO, Miles of Smiles, RAG4clubfoot, Water wells)

International Service (3)



Fundraisers (2)



Rotary Foundation (3)

50% of members Paul Harris Fellow (PHF)

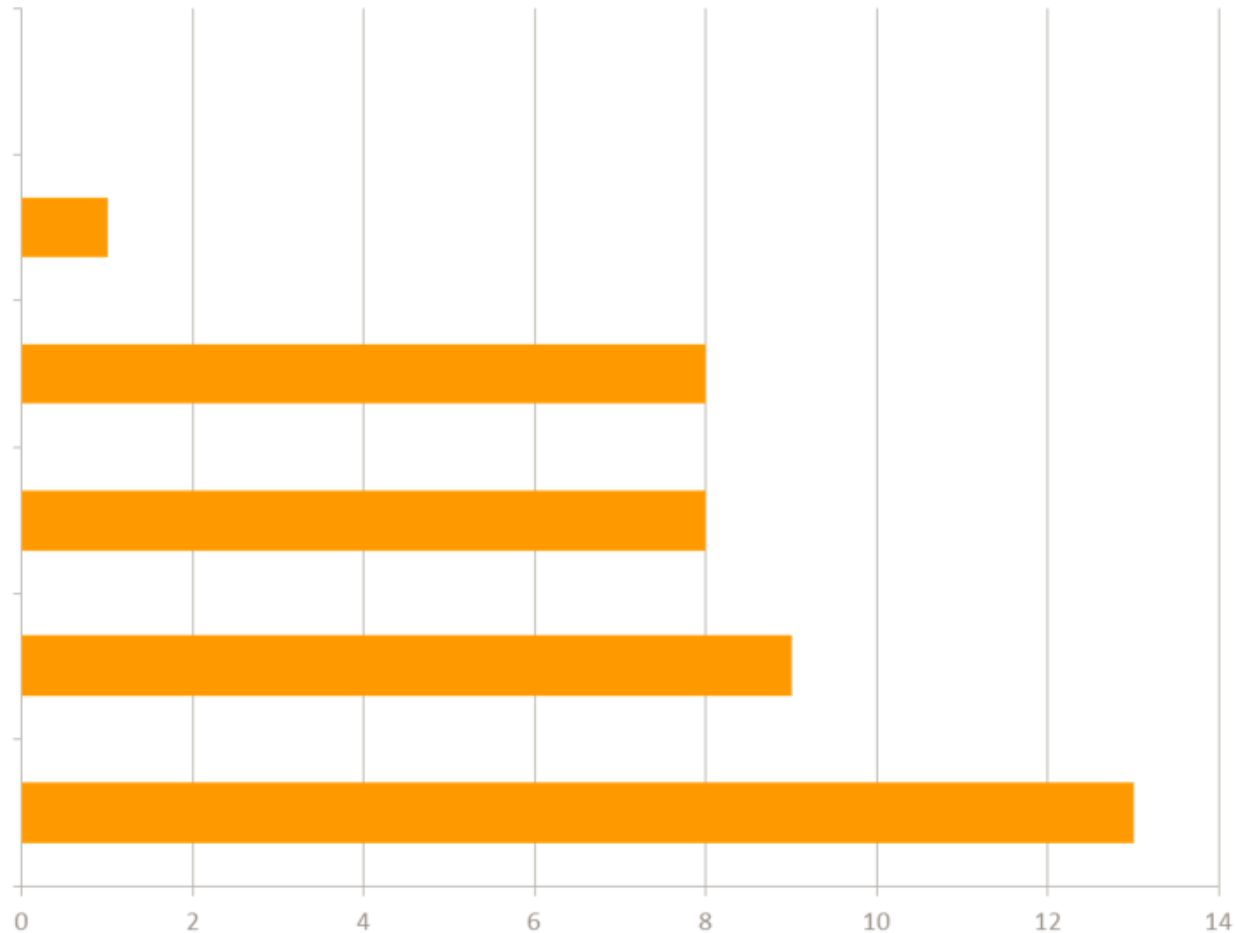
Two benefactors, five PH Society, one bequest in our club

Education on what Paul Harris Benefits

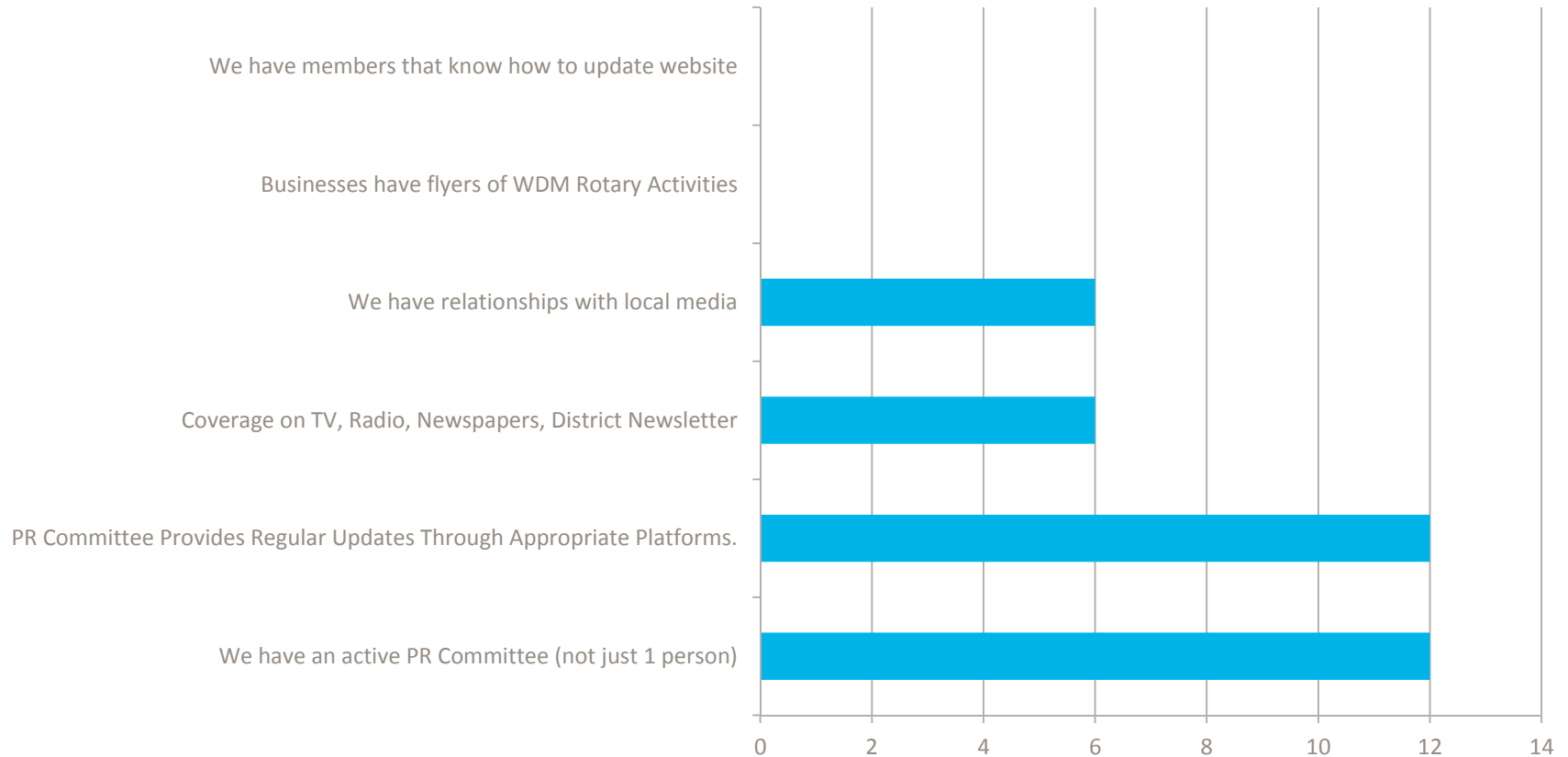
100% are Paul Harris Fellow or Sustaining Member

Every Member Every Year

Every member is a PHF within 5 years

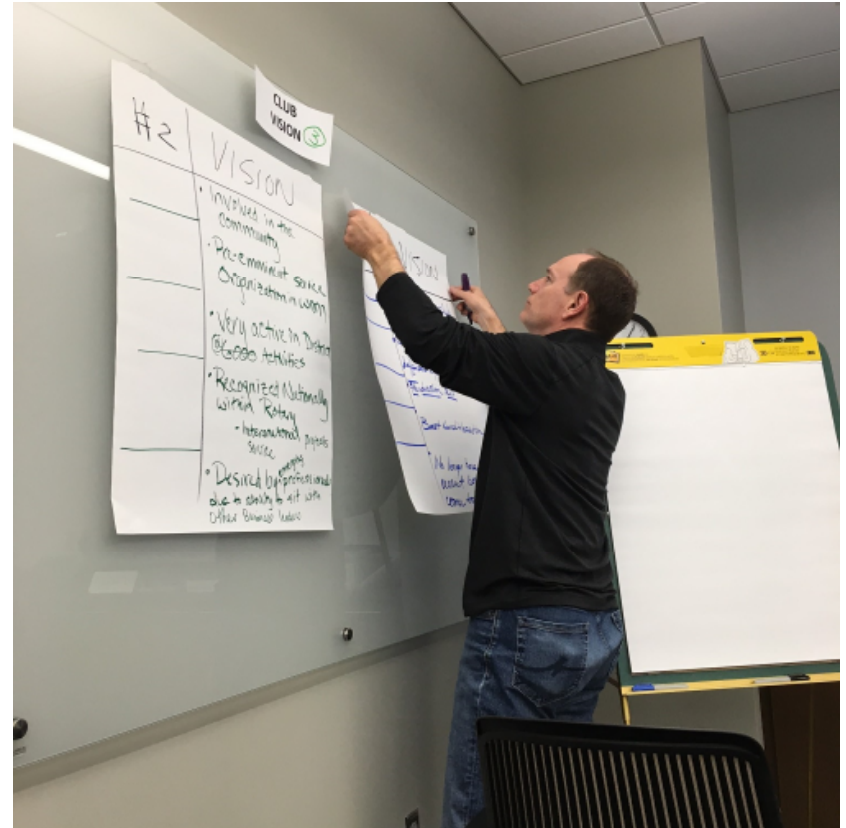


Public Relations (3)



Proposed Vision for Rotary Club of West Des Moines in 2021

- We are the **BEST** service organization in West Des Moines.
- All our members are active and engaged in the **Club** and the **Community**.
- We are known as the **Education** Club.



Next Steps

- Questions/Feedback?
- Any ideas spark some passion?
- What committee would you like to be part of?

