

2017 Great Sedona Chili Cook-Off Sponsorship Benefits Chart

	\$1,000 Habanero - Featured Business Sponsorship	\$500 Serano Sponsorship	\$250 Jalapeno Sponsorship	\$100 Chili Pepper Sponsorship
• LOGO or name as major sponsor in three Kudos ads (distribution of over 20,000) for the Chili Cook-Off appearing between mid-April and early May	X			
• Priority status to purchase two (2) tickets at face value to the Tequila Tasting event hosted by famed chef Jeff Smedstad at Elote on Sunday, May 7	X			
• LOGO proportional to sponsorship on other promotional pieces for the event	X	X		
• LOGO on the Official Great Sedona Chili Cook-Off website at http://sedonarotary.org/Page/the-great-sedona-chili-cook-off	X	X		
• Special Recognition from the MC during the Chili Cook-Off awards ceremony noting the level of sponsorship	X	X		
• LOGO (major sponsors) or LISTING (other sponsors) on post-event newspaper ad in Kudos with a distribution of over 20,000	X	X		
• Free Admission Tickets for the May 6th Chili Cook-Off Event at Tlaquepaque	10	4	2	
• Free Beer / Wine Tickets for the Event	10	4	2	
• Free Soft Drink / Water Tickets for the Event	10	4	2	
• Recognition as a sponsor (grouped by level) on Sponsor Recognition Banners at the event	X	X	X	X