



Saturday, April 7, 2018
4:00 - 9:00 PM
Surprise Stadium
15850 N Bullard Ave,
Surprise, AZ 85374



Benefits for Sponsors

Diamond Co-Title Sponsor

- Cost \$10,000
- 8 VIP Tickets to event with reserved table
- Access to VIP and General Admission areas
- Additional VIP and General Admission tickets may be purchased at a discounted price
- Discount on Taste of Surprise merchandise/souvenirs
- Full page back cover ad in Event Brochure
- Your Banner in designated Prime Location
- Standing or Teardrop banner provided by Taste of Surprise
- Logo or name on tickets (if signed before print)
- Name or logo on event bags
- Full Page on Taste of Surprise website
- Table in designated Prime location
- Electronic Ad at event – full scoreboard
- Inclusion in Social Media Posts on platforms used by Taste of Surprise through April 30, 2018
- Company name and logo with link to company website on select page footers of Taste of Surprise website
- Company name and/or logo on promotional and event printed materials
- Company name or logo incorporated into top of Taste of Surprise News Releases in Sun City West Independent, Surprise Today and Daily News-Sun

Digital Media Sponsor

- Cost \$5000
- 4 VIP Tickets to event with reserved seating in VIP area
- Access to VIP and General Admission areas
- Additional VIP and General Admission tickets may be purchased at a discounted price
- Discount on Taste of Surprise merchandise/souvenirs
- **Co-Branded website with company logo signifying sponsor as a “Generous supporter of the Taste of Surprise”**
- **Custom dual branded 3’ x 6’ banner at entrance of the event with your company logo listed as a “Generous sponsor of the Taste of Surprise”**
- **Company name and logo with link (you supply) to company website on select page footers of Taste of Surprise website**
- Full page ad in Event Brochure
- Table in designated Preferred location
- Your banner in designated location at stadium
- Electronic Ad on Stadium Scoreboard
- Company name and logo with link to company website on Taste of Surprise Sponsors Page
- Inclusion in Social Media Posts on platforms used by Taste of Surprise through April 30, 2018
- Company name or logo incorporated into Taste of Surprise News Releases in Sun City West Independent, Surprise Today and Daily News-Sun



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Event Program Book Sponsor

- Cost \$5000
- 4 VIP Tickets to event with reserved seating in VIP area
- Access to VIP and General Admission areas
- Additional VIP and General Admission tickets may be purchased at a discounted price
- Discount on Taste of Surprise merchandise/souvenirs
- Co-Branded front cover of Program Book stating sponsor as a “Generous supporter of the Taste of Surprise”
- Full page ad in Program Book
- Custom dual branded 3’ x 6’ banner at entrance of the event with your company logo listed as a “Generous sponsor of the Taste of Surprise”
- Table in designated Preferred location
- Your banner in designated location at stadium
- Electronic Ad on Stadium Scoreboard
- Inclusion in Social Media Posts on platforms used by Taste of Surprise through April 30, 2018
- Company name and logo with link to company website on Taste of Surprise Sponsors Page
- Company name or logo incorporated into Taste of Surprise News Releases in Sun City West Independent, Surprise Today and Daily News-Sun

Entertainment Sponsor

- Cost \$5000
- 4 VIP Tickets to event with reserved seating in VIP area
- Access to VIP and General Admission areas
- Additional VIP and General Admission tickets may be purchased at a discounted price
- Discount on Taste of Surprise merchandise/souvenirs
- Company Name and logo with link on Taste of Surprise website Entertainment page
- Signage with company logo in front of all general admission entertainment areas/stages
- Acknowledgment during main performance that “All General Admission Entertainment is brought to you by...”
- Custom dual branded 3’ x 6’ banner at entrance of the event with your company logo listed as a “Generous sponsor of the Taste of Surprise”
- Electronic Ad on Stadium Scoreboard
- Table in designated Preferred location
- Full page ad in Event Brochure
- Company name and logo with link to company website on Taste of Surprise Sponsors Page
- Inclusion in Social Media Posts on platforms used by Taste of Surprise through April 30, 2018
- Company name or logo incorporated into Taste of Surprise News Releases in Sun City West Independent, Surprise Today and Daily News-Sun if space permits



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VIP Sponsor

- Cost \$5000
- 8 VIP Tickets to event with reserved table
- 4 drink coupons per person
- Full page ad in Event Brochure
- Electronic Ad on stadium Jumbo Tron
- Event display table in designated area
- **Limo service to event**
- **Your Banner in designated areas**
- **Logo and name on VIP tickets** (if signed prior to printing)
- **Name and/or logo on VIP lanyard and photo frame**
- **One VIP Red Carpet Group Photo**
- Inclusion in Social Media Posts on platforms used by Taste of Surprise through April 30, 2018
- Logo/Name as sponsor on VIP page on Taste of Surprise website
- Logo/Name included on Sponsor page
- Company name and/or logo on VIP printed materials
- Company name or logo incorporated into Taste of Surprise News Releases in Sun City West Independent, Surprise Today and Daily News-Sun

Gold Sponsor

- Cost - \$2500
- 2 VIP Tickets to event
- Access to VIP and General Admission areas
- Table in designated area
- One-half page ad in Event brochure
- Electronic Ad on Stadium Scoreboard
- Inclusion in Social Media Posts on platforms we use through April 30, 2018
- Company Name/Logo you supply on Taste of Surprise website
- Company name or logo incorporated into Taste of Surprise News Releases in Sun City West Independent, Surprise Today and Daily News-Sun if space permits

Silver Sponsor

- Cost - \$1000
- 4 General Admission Tickets to event
- Table in designated area
- Electronic Ad on Stadium Scoreboard
- One-quarter page ad in Event brochure
- Inclusion in Social Media Posts on platforms we use through April 30, 2018
- Company Name/Logo you supply on Taste of Surprise website
- Company name incorporated into Taste of Surprise News Releases if space permits



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Bronze Sponsor

- Cost \$500
- 2 General Admission Tickets to event
- Table in designated area
- Electronic Ad on Stadium Scoreboard
- One-eighth page ad in Event brochure
- Inclusion in Social Media Posts on platforms used by Taste of Surprise through April 30, 2018
- Company Name/Logo you supply on Taste of Surprise website
- Company name incorporated into Taste of Surprise News Releases if space permits

Silent Auction Sponsor

- Company name /or your name listed on Taste of Surprise website
- Company name /or your name listed in Taste of Surprise event program
- Company name /or your name incorporated into Taste of Surprise News Releases if space permits
- Silent Auction signage on table at event

Ticket Drawing Sponsor

- Cost \$10,000
- 4 VIP Tickets to event with reserved seating
- Display table in designated location
- Your banner in designated location at stadium
- Full page ad in Event program
- Full Page on Taste of Surprise website/popup – www.tasteofsurprise.org
- Jumbo Tron Electronic Ad
- 15 second video promoting Aussie World Travel and trip
- Inclusion in Social Media Posts on platforms used by Taste of Surprise through April 30, 2018
- Name and logo incorporated on printed and electronic tickets listing Aussie World Travel as drawing sponsor
- Email blasts specific to Aussie World Travel once per month through May 31, 2018
- Drawing ticket sales at event directed by Aussie World Travel
- Company name or logo incorporated into Taste of Surprise News Releases in Sun City West Independent, Surprise Today and Daily News-Sun
- One suite designated for use by Aussie World Travel – decorations, private catering, or private bar **are NOT** provided by the Taste of Surprise
- Additional VIP and General Admission tickets may be purchased at a discounted price (limited number of tickets are available for VIP area)