

#### Platinum Sponsor \$10,000

- Premier logo placement in event ads, signage, promotions, and banners
- Category Exclusivity
- Premier Event Venue naming rights
- Goodie bag promotional item
- Unlimited team of runners
- Premier logo placement on race shirt
- Premium booth space at Sponsor Expo
- Passes for 8 to VIP hospitality area
- Sponsor Spotlight presentation at Rotary meeting
- Logo in Club newsletter and on webpage for 1-year
- Mention in news articles and social media

## Gold Sponsor \$5,000

- Prominent logo placement in event ads, signage, promotions, and banners
- Prominent Event Venue naming rights
- Goodie bag promotional item
- Team of 50 runners
- Prominent logo placement on race shirt
- Prominent booth space at Sponsor Expo
- Passes for 4 to VIP hospitality area
- Sponsor Spotlight presentation at Rotary meeting
- Logo in Club newsletter and on webpage for 1-year
- Mention in news articles and social media

## Rotary Club of Alpharetta Mayor's Corporate Challenge

Lace up your shoes and join us on Thursday, August 24th in beautiful downtown Alpharetta for an incredible night of *Fun, Running, Friendly Competition and Fundraising* to benefit the local and international charities supported by Alpharetta Rotary. 2017 marks the 34th anniversary of the Rotary Club of Alpharetta and the 21st running of the *Mayor's Corporate Challenge*.

Race Festivities and Expo begin at 5 pm, Free Kid's Fun Run at 6:30 (preregistration required), 5K starts at 7 pm

#### For More Information Contact:

Joe Wargo jwargo@approved.co 678-557-1329 Ted Schwartz ted@joelandgranot.com 770-713-2775

#### Mayor's Corporate Challenge Committee

P.O. Box 761, Alpharetta, GA 30009

#### Silver Sponsor \$2,500

- Event Venue naming rights
- Goodie bag promotional item
- Team of 8 runners
- Logo on race shirt
- Booth space at Sponsor Expo
- Passes for 2 to VIP hospitality area
- Sponsor Spotlight presentation at Rotary meeting
- Logo in Club newsletter and on webpage for 1-year
- Mention in news articles and social media

## Bronze Sponsor \$1,500

- Goodie bag promotional item
- Team of 5 runners
- Company name on race shirt
- Booth space at Sponsor Expo
- Logo in Club newsletter and on webpage for 1-year
- Social media mentions

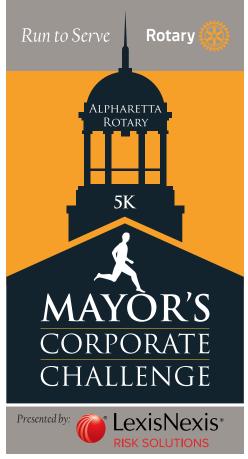
#### Patron Sponsor \$1,000

- Goodie bag promotional item
- Team of 4 runners
- Company name on race shirt
- Booth space at Sponsor Expo
- Listed on Club webpage for 3-months

#### Friend \$500

- Booth space at Sponsor Expo
- 1 race entry
- Listed on Club webpage for 3-months

# www.mayorschallenge.com



# About The Rotary Club of Alpharetta

The Rotary Club of Alpharetta was chartered on March 23, 1983. Its membership is comprised of over 100 men and women representing a broad base of business and professional occupations in our community. We are committed to making our local and global community a better place for us all to live – placing "Service Above Self"

We meet every Friday morning at 7:15 AM for breakfast, fellowship and a program featuring informative and entertaining speakers representing a broad variety of interests. Membership in Rotary is by invitation. Prospective members are adults of good character who are proprietors, managers, partners or executives in their field. Rotary is a volunteer organization, and as such, members are expected to willingly provide their time and resources in an effort to better serve our community.

The Mayors Corporate Challenge is the Club's primary fundraiser. Your support of this event will help Rotary meet the needs of local charities such as North Fulton Community Charities, Drake House, Stand-up for Kids, Homestretch, Foster Care Georgia, YMCA and dozens of others. Global points of impact include Polio Eradication, Literacy, Clean Water and Humanitarian and Medical Aid.

For more information about the Rotary Club of Alpharetta, visit our website at www.alpharettarotary.org

