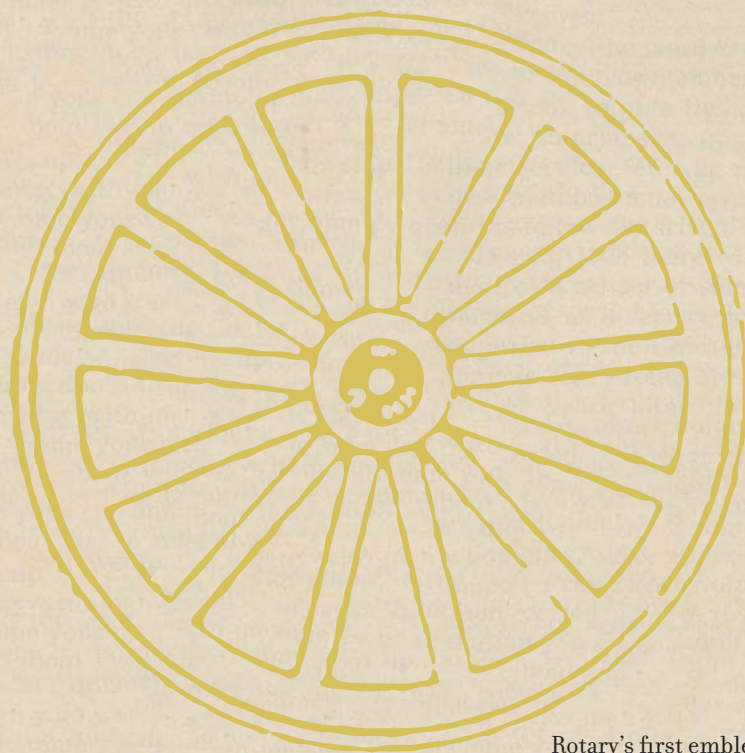


A CENTURY OF SERVICE

· LOGAN ROTARY AT 100 ·





Rotary's first emblem, 1905.
Logan Rotary Club papers, MSS 234,
Box 3, Item 7.

Cover Image: the Hotel Eccles, the first building in which Logan Rotary met.
Historic Postcards of Utah Digital Collection.

FORWARD

In June 1919, Logan was the largest settlement in Cache Valley, which had a population of just over 26,000 residents. The city, and the state of Utah, had been hard hit by the recent worldwide epidemic of influenza. Also, those who served the nation during World War I began to arrive home to start or re-start their homes and livelihood. In the midst of this turmoil, and hope for a peaceful world, Logan community and business leaders started a local chapter of a fledgling American service club, the Rotary.

Logan's Rotary club, which followed other chapters in Utah's larger cities of Ogden and Salt Lake, caught on quickly with its message of service and fellowship. This project marks the success of the 1919 endeavor by documenting the contributions of Logan Rotary to the community locally, regionally, and indeed, internationally. *Logan Rotary at 100* resulted from a yearlong collaboration between current Rotary members, Utah State University's History Department, undergraduate researcher Cody Patton, the Mountain West Center, the Elsner Curatorial Fellowship, and the Merrill-Cazier Library Special Collections at USU.

We hope readers enjoy this short booklet and use it as a springboard to the larger history of Rotary, which is available in a digital collection online and through the oral histories of current members at exhibits.usu.edu. Please join us in celebrating Logan Rotary's 100th anniversary in June 2019!

– Dr. Tammy M. Proctor
Department Head, History
Utah State University

A sign celebrating Logan Rotary,
Main Street, Logan, Utah.



A CENTURY AGO, Model T autos, propeller planes, and radios constituted cutting edge technology. Women wore long, flowing dresses, and men strolled about with smartly pressed suits and straw boater hats. As the United States waltzed into the Roaring Twenties, many Americans retained service-centered attitudes developed during the First World War, and in an atmosphere of excitement, technological, and societal change, men's service organizations exploded across the country, including in rural Logan, Utah.

The Logan Rotary club, founded on June 17, 1919, became the third of its kind in the state, behind the Salt Lake City and Ogden organizations.¹ Logan Rotary also claims the proud distinction of being the 512th club in a global network that today includes more than 35,000!² After 100 years of incorporation, Logan Rotary offers a rich and entertaining history. However, before diving into the club's story, our journey begins in the nineteenth century with the origins of service associations.

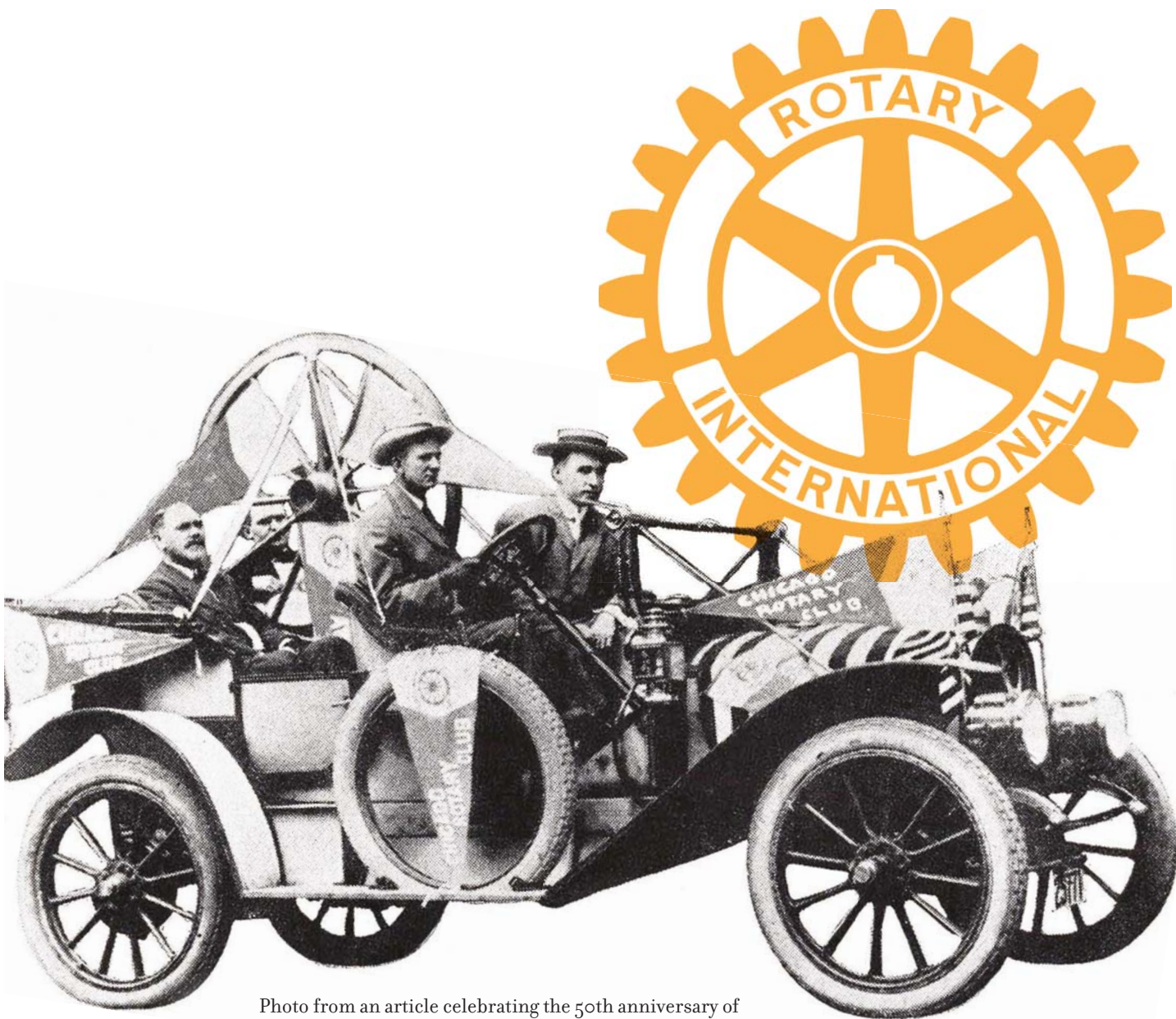


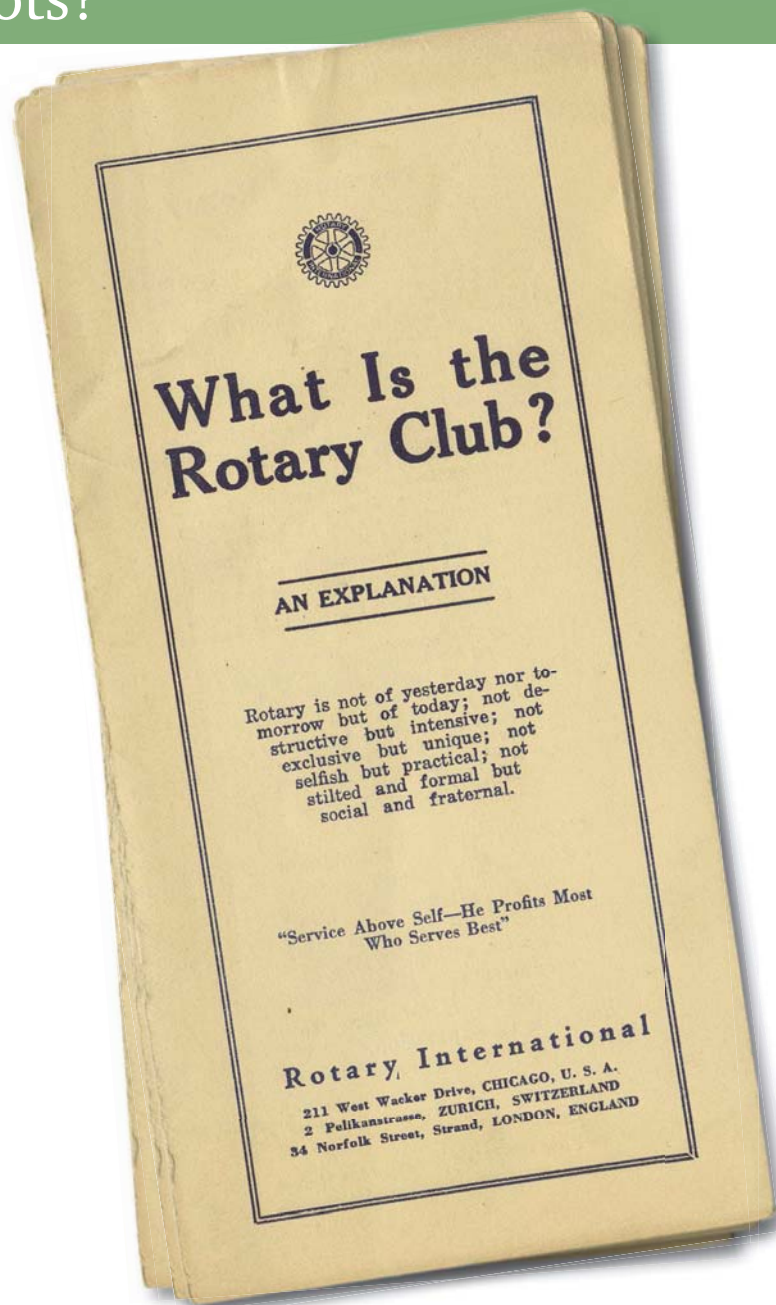
Photo from an article celebrating the 50th anniversary of Rotary and its formation in Chicago, February 1955.
Logan Rotary Club papers, MSS 234, Box 3, Item 7.

What are Rotary's Roots?

PAUL HARRIS, a Chicago lawyer, founded the original Rotary club in 1905. Even though the term did not exist back then, Rotary began as a networking association for middle-class businessmen in Chicago. The organization became known as Rotary due to the “rotation” of meeting places each week. The club implemented its first service project in 1907 by installing public restrooms in downtown Chicago. Businessmen’s service associations soon became a national phenomenon, and by 1911, every major American city boasted a Rotary club of its own.³ However, Rotary’s broad appeal and popularity stems from two institutions deeply ingrained in nineteenth-century American society — women’s service organizations and lodge-style fraternalism.

Women formed service groups in the 1800s as a means to improve society through service and to expand their lives beyond the home.⁴ Many of these organizations, even here in Utah, pre-date Chicago Rotary by several decades. A few local examples include the Church of Jesus Christ of Latter-day Saints (LDS) Female Relief Society, established in 1867, and the Ladies Aid Society formed by Utah Presbyterian women in 1880.⁵ Female service organizations allowed middle-class women to champion education, public involvement, along with religious, and family values.⁶

However, by the turn of the century, gender roles began to change. American men embraced a more compassionate role that allowed them to operate outside of their traditional masculine functions.⁷ Service became an appropriate and desirable outlet to do just that. So, while Rotary may not be the first service organization in the



Flyer explaining the goals and objects of the Rotary organization, 1920.

Logan Rotary Club papers, MSS 234, Box 3, Item 3.

United States, that distinction belongs to women’s service groups, it can claim the title of the first modern men’s service club because it organized before both the Kiwanis (1915) and Lions (1917) associations.

Rotary Scrap Book



Scrapbook page highlighting the four original members of Rotary and their first meeting place in Chicago.

Logan Rotary club papers, MSS 234, Box 8, Scrapbook 1, 59.

The 4-Way Test

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

Other precursors to Rotary were the American fraternal organizations of the nineteenth century.⁸ These groups, such as the Masons, Odd Fellows, Knights of Pythias, Red Men, Elks, and the Eagles, provided mutual aid and fellowship for white working- and middle-class men. Fraternity members wore special clothing, performed secret rituals, and conducted mysterious ceremonies to distract and provide escape from a rapidly industrializing and changing society.⁹

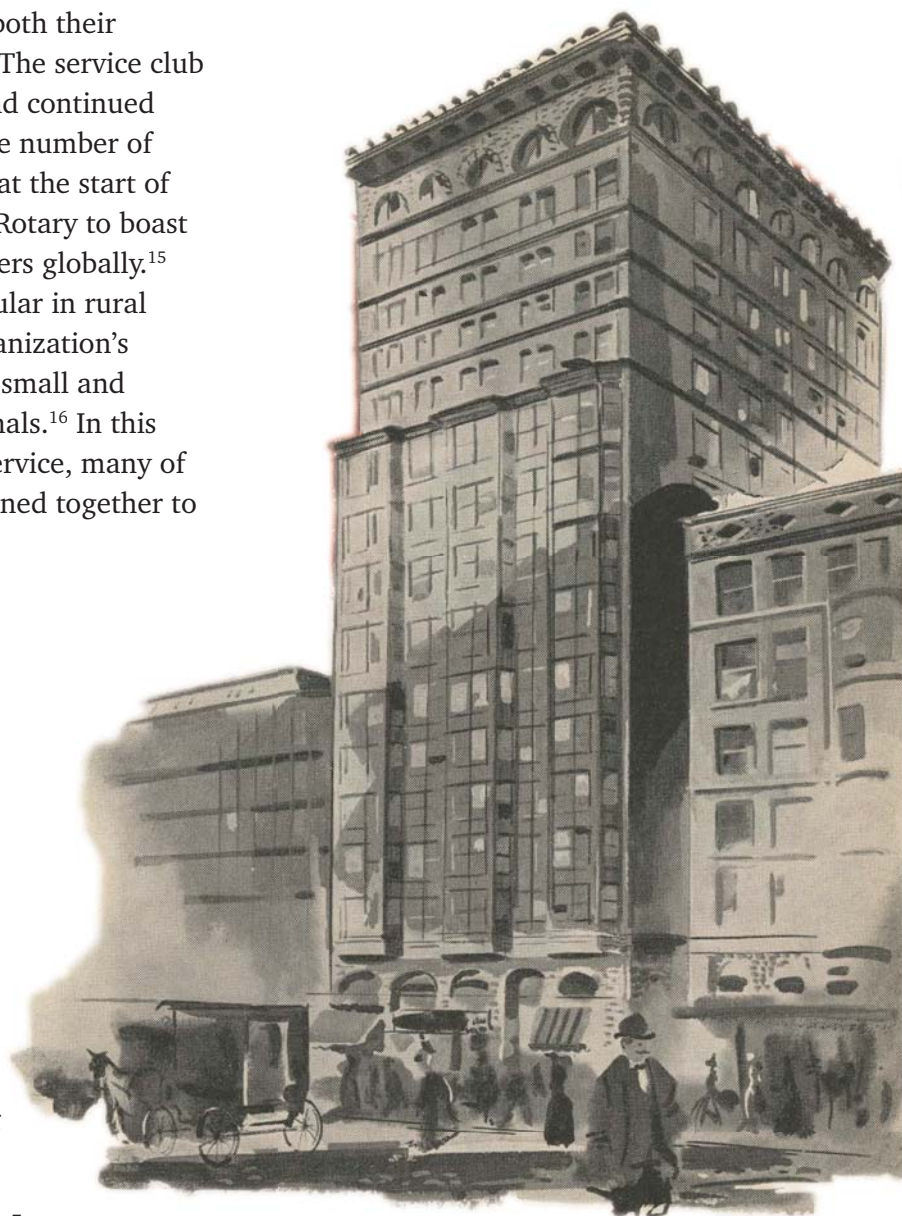
However, as capitalist ideals and the American economy continued to grow, individuals soon began joining fraternal orders to forge business connections rather than for the fellowship and escapism, much to the chagrin of fraternal leaders.¹⁰ Also in the nineteenth century, fraternities and honor societies became very popular at many American universities and not just in the business community. In other words, clubs enjoyed a prominent place in U.S. public life.

By the start of the twentieth century, many Americans held an aversion to the secrecy and seemingly bizarre rituals of fraternal orders. In fact, many women's groups considered American fraternal clubs the antithesis of democracy.¹¹ As a result of changing feelings, fraternities fell out of public favor, and in response, men's service clubs arose to fill the gap left by the diminished lodges.¹² Organizations such as Rotary offered fellowship, an opportunity to expand business, and a chance to engage in public service, but in a casual environment devoid of intricate ceremonies and solemn oaths.

Rotarians instead agreed to a 4-Way Test and embraced a nonsectarian and nonpartisan policy for members. Rotary, like the fraternal orders, presented comfort to middle-class businessmen dealing with an economy increasingly dominated by big business. However, rather

than sheltering the members from the harsh realities of early twentieth-century capitalism, Rotary gave small businessmen a place to express their concerns and share their ideas with like-minded individuals. As a result, Rotary helped to transform members into engaged citizens of the world.¹³

Perhaps the most significant event in the proliferation of Rotary's global engagement came in the form of the First World War. With patriotism and volunteerism at an all-time high, businessmen the world over viewed Rotary as a great opportunity to serve both their communities and their nations. The service club fervor started during the war and continued well into the 1920s.¹⁴ In fact, the number of clubs almost doubled from 415 at the start of 1919 to 758 by 1921, allowing Rotary to boast over seventeen thousand members globally.¹⁵ Rotary became particularly popular in rural American towns, where the organization's members primarily consisted of small and independent business professionals.¹⁶ In this atmosphere of patriotism and service, many of Logan's leading businessmen joined together to establish their own Rotary club.

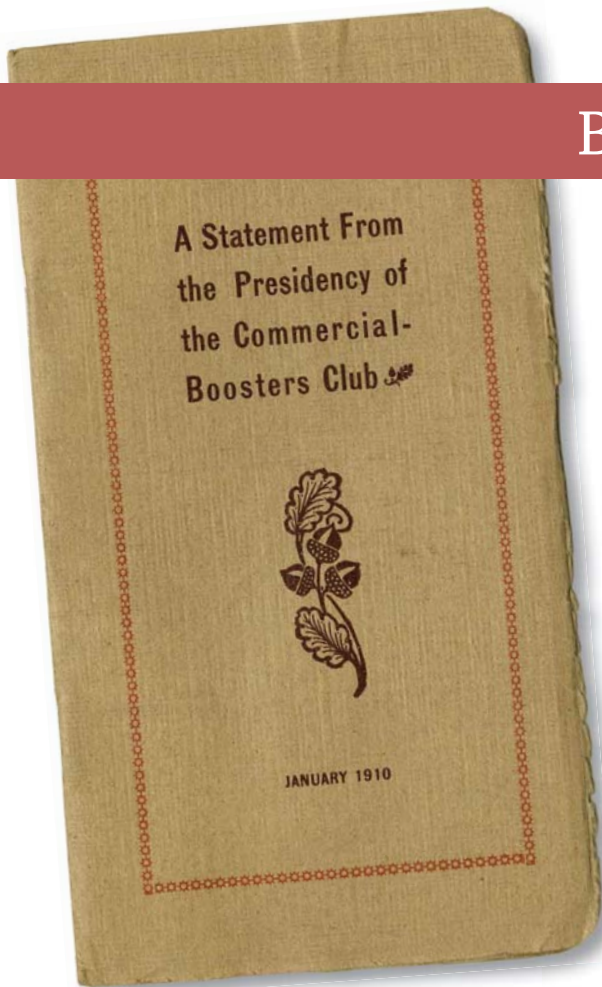


Illustrations from an article celebrating the 50th anniversary of Rotary and its formation in Chicago, February 1955.

Logan Rotary Club papers, MSS 234, Box 3, Item 7.

EARLY HISTORY

Boosterism and Boys' Work



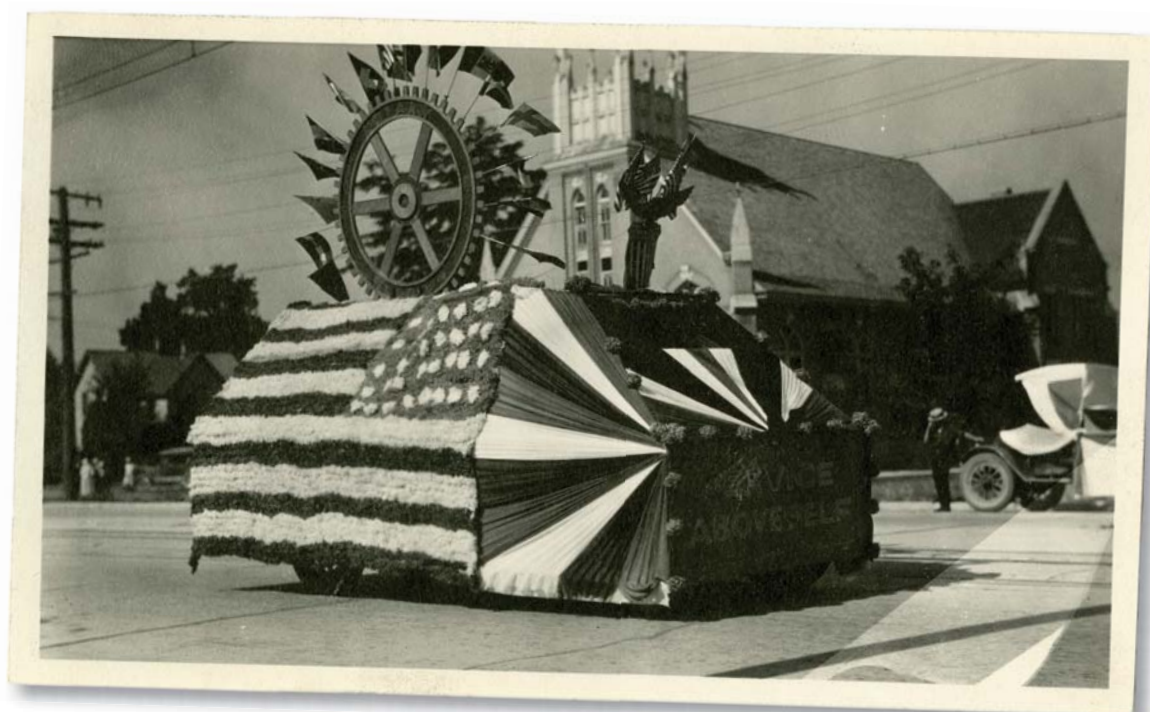
A pamphlet presented to Logan Rotary by the Presidency of the Commercial Boosters Club, 1910. Logan Rotary Club papers, MSS 234, Box 3, Item 3.

ON JUNE 17, 1919, the founding members of Logan Rotary, under the encouragement and endorsement of the Salt Lake and Ogden clubs, received their official charter from Rotary International (RI) at the 10th annual international Rotary conference held in Salt Lake City.¹⁷ In the early history of Logan Rotary, the club became a home for some of the leading businessmen and professionals of the city. Robert Anderson, owner of Anderson Lumber, served as the club's first president.¹⁸ The group originally met at the Hotel Eccles, but moved to the Cardon family's Bluebird

restaurant sometime in the 1930s.¹⁹ At the Bluebird, a noon lunch every Thursday became the tradition until the end of the twentieth century when Logan Rotary relocated to the nearby Copper Mill Restaurant for 17 years before moving to the Logan Country Club for their meeting and midday meal.²⁰

In Rotary's first decades, especially in the 1920s, service generally came in two forms: small town boosterism and boys' work. The members of Logan Rotary, following the example set by their fellow clubs, took up both. For their first public endeavor, Logan Rotary set out to fund the Utah Agricultural College (UAC) men's glee club's travel to the 1920 RI convention in New Jersey.²¹ A grand total of \$6,000 sent the club on their way. According to newspapers throughout the state, they received rave reviews from the world's Rotarians on their tour to Atlantic City.²² Logan Rotary also possesses a legacy of helping high school students from Cache Valley attend Utah State University and surrounding colleges. Starting in 1923, the Rotary club presented two academic scholarships, one valued at \$100, and the other at \$50.²³ This tradition continues today with Logan Rotary awarding thousands of dollars in scholarships to local high school students each year. The glee club trip and scholarships are examples of projects that promote a club's city, and also provide opportunities for young people.

The funds Logan Rotary raised for the UAC Glee Club provides a great example of community promotion and boosterism. Early Rotarians believed that if they could improve the



Logan Rotary Fourth of July float cruises down Main Street, c. 1920s.
Raymond C. Somers photograph collection, P0324, Box 4, Folder 12.

city and successfully market their town abroad, more business would follow, and the community as a whole would benefit from their efforts, very much a free-market approach to service.²⁴ Logan Rotary, partnering with the Logan Chamber of Commerce, became a leading booster for the city. One of their most significant joint projects came in the form of helping pass a county bond in 1921 valued at \$600,000 to develop roadways throughout Cache Valley, the largest county bond at that time. The infrastructure project aimed to expand commerce throughout the valley. Rotarian Leonard J. Arrington described the gravel roads as bumpy, but a joy to drive on.²⁵ Over time, overt boosterism fell out of favor with local Rotarians, but projects aiming to improve the lives of the community's youth remained popular.

Rotarians enjoyed boys' work because of its status as a non-divisive issue. Boys' work avoided politics, class arguments, and issues

that could otherwise disrupt the fellowship of a local club, and it reflected the growth of many organizations aimed at creating model male youth.²⁶ Another well-known example of such work is the Boy Scouts of America. In a 1922 address to the Logan club, LDS Apostle David O. McKay told the Rotarians, "The greatest wonder of all, however, is a boy. His ability to become great and do great things is marvelous."²⁷ The year prior to McKay's speech, the *Logan Republican* reported that the Rotarians of Logan "personally visited the homes of the town and obtained information about the boys — whether they were in school or not, what they were doing with their leisure hours, their reading habits, and how they wanted to spend their lives."²⁸ McKay's speech and the *Republican's* article capture the national perception of boyhood. In the 1920s, Rotarians throughout the United States believed that by mentoring the nation's youth, they could set wayward boys on a straight path to avoid a life of malfeasance.²⁹

SERVICE ABOVE SELF



*This certifies that the Rotary Club of
Logan, Utah*

*having been duly organized and having agreed,
through its officers and members, to be bound by the
Constitution and By-laws of Rotary International
which agreement is evidenced by the acceptance of
this certificate, is now a duly admitted member of*

*Rotary International
Club No. 512*

*and is entitled to all the rights and privileges of
such membership.*

*In witness whereof the seal of Rotary
International is hereto affixed and the signatures of
its officers, duly authorized, are subscribed hereto this
eleventh day of June, Anno Domini 1919.*

(This is a duplicate charter issued 4 May, 1944)

John D. ...
President, Rotary International

Charles D. ...
Secretary, Rotary International

Recommended by

George ...
District Governor

HE PROFITS MOST WHO SERVES BEST

Reprint of Logan Rotary's original
charter, May 4, 1944.

Logan Rotary Club papers, MSS 234, Scrapbook 1.

AN UNCERTAIN FUTURE

Rotary and the Great Depression

WITH ROTARY'S focus on businessmen, the stock market crash of October 1929 alarmed the club. In response, the Logan Rotary invited W. L. Wanlass, Dean of the UAC Business School, to speak about the financial crisis. The club also brought in other Utah financial minds including Mariner Eccles, before his appointment to chair the Federal Reserve by President Roosevelt, and banker Frederick P. Champ. The club even heard from Lena Morrow Lewis, a leading member of the American Socialist Party.³⁰ Logan Rotary adopted a policy of providing as much education as possible from many different sides. Rotary International encouraged Rotarians to stay calm and educate themselves.³¹

While Logan City struggled during the depression, at one point issuing a city-wide scrip to replace the dollar, Logan Rotary maintained a level course.³² In an economy where many local businesses failed to stay afloat, joining Rotary seemed like a potential lifeline. As a result, Logan Rotary actually grew in membership from forty-six members in 1930 to sixty-eight by 1939.³³ With increasing membership, the club continued to serve by donating books to the Blacksmith Fork Canyon Civilian Conservation Corps (CCC) Camp and assisting in restoration efforts of the Wellsville Mountain Watershed. Although individual businesses may have struggled during the economic crisis, the club survived its challenging second decade.



A Rotary International pamphlet detailing a Rotarian's obligations during the Great Depression, 1933.

Logan Rotary Club papers, MSS 234, Box 3, Item 5.

Letter from Charles F. Horner, Special Assistant to the Administrator of the National Recovery Administration (NRA), to Guy O. Cardon asking him to speak in support of the NRA at the Rotary District 5 conference in Salt Lake City, March 24, 1934.

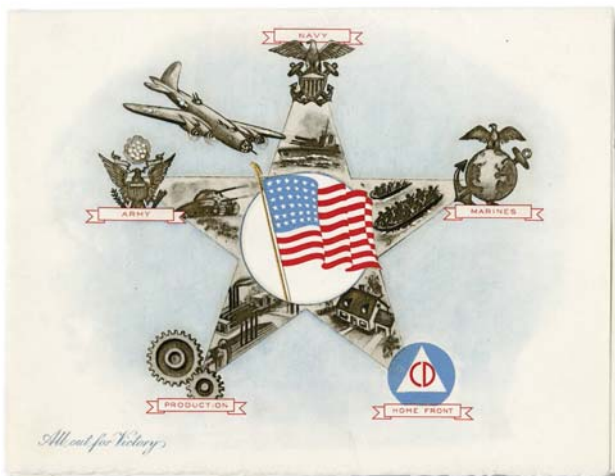
Cardon Family papers, MSS 481, Series 1, Box 1, Folder 13, Item 5.

WORLD WAR II and the American Century

HISTORIANS and club members alike note that Rotary dropped the ball in some instances during the interwar years. While Rotary and its ideals proved to be incompatible with totalitarian regimes in Germany, Italy, and Japan, several historians argue that Rotary International did little to critique the growing tide of fascism.³⁴ In fact, Rotary International praised German club members as law abiding citizens of their nation, even when they began to bar Jews from membership and when the clubs disbanded in 1937.³⁵ Additionally, Rotary International allowed the Tokyo Rotary club to produce and distribute a pamphlet (which made a long journey to the Logan club) justifying Japan's invasion and subsequent conquering of Manchuria, China. The article featured the slogan "Advancement of Understanding, Goodwill, and International Peace,"

regardless of the fact that a pamphlet justifying war failed to promote understanding, goodwill, or international peace.³⁶ Despite Rotary's timid stance during the interwar years, American clubs, including Logan Rotary, supported the United States as the nation again became embroiled in conflicts overseas.

Logan Rotarians acted quickly, and immediately began purchasing war bonds and participating in Red Cross drives. Many Rotarians put their businesses to work for the war effort. The Logan club even created a War Activities Committee to coordinate wartime efforts. On September 7, 1943, under the direction of Dr. S. M. Budge, the club promised to purchase \$1,000 worth of war bonds during



Logan Rotarian Olof Nelson's business card during World War II c. 1942. Nelson owned a prominent construction firm in Logan.
Logan Rotary club papers, MSS 234, Box 1, Folder 2.



Logan Rotarians present a television set to the residents of Sunshine Terrace, Logan's first retirement home, May 28, 1953.
Logan Rotary Club papers, MSS 234, Box 8, Scrapbook 1.

the Third War Bond Drive. Two years later, the club continued to support the War Bond Drives and selected Jean Richards, a student at the Agricultural College, to be their representative in the Cache County loan drive contest. Richards earned a reputation as the top saleswoman at the college, selling over \$50,000 worth of bonds over the duration of the war.³⁷ As the conflict drew to a close in 1945, Rotary prepared for peacetime once again by featuring speakers who presented their opinions on a postwar world.³⁸

After the war, Logan Rotary placed their emphasis on social tradition building. The annual Jeep Ride, where Rotarians explore the surrounding mountains in an assortment of off-road vehicles, appeared in 1963. Additionally, the now famous Golf and Jarvis Ribs day officially began in 1973.³⁹ Rotarians continued with the Christmas Party, their enthusiastic celebration of the West at the annual '49ers Party, the Family Picnic, and weekly lunches.⁴⁰

Some service projects in this period included building a fireplace at Willow Park in 1949 and a bridge across the Logan River at First Dam in 1972-1973.⁴¹ Rotarians also donated a television to Sunshine Terrace, the first retirement home in Logan, in 1953. Most of the reported postwar history, in both the 50th and 75th anniversaries, however, details the club's focus on social events. President Merrill C. Daines reflected that during his year (1962-1963) the club declined to undertake a single substantial service project. President David N. Kooyman reported that the 1992 Logan Canyon Highway Cleanup marked the first hands-on project since he joined Rotary in 1980.⁴² These reports are mirrored in the annual

budgets of the organization, where through the 1940s and 1950s, almost the entirety of funds raised were used for the lunches, with little left over for projects.⁴³ As the twentieth century drew to a close, the Logan Rotary Club, like Rotary, Kiwanis, and Lions clubs across the nation, began to age and take on the reputation of social clubs for elderly men.⁴⁴



Willow Park public fireplace, constructed by Logan Rotary, stands complete, October 12, 1949. Logan Rotary Club papers, MSS 234, Box 8, Scrapbook 1.



Harold Fornoff, seated, left, presents a \$1000 war bond to O. Guy Cardon, members of the Rotary International foundation fund committee. Members of Mr. Fornoff's committee are D. V. Hess, left, rear, and O. W. Edwards. The fund drive has a goal of \$2,000,000.

Newspaper article announcing Logan Rotary's \$1,000 contribution to the war loan, c. 1944. Logan Rotary club papers, MSS 234, Box 8, Scrapbook 1.

"The Best Ribs You Have Ever Had"

Rotary's Legacy of Food and Fellowship



Rotarians removing the famous Jarvis ribs from their slow cooker at the Logan Country Club.
Logan Rotary Club papers, MSS 234.



Rotarians and their caravan of white trucks on the annual Jeep Ride, September 19, 2013.
Logan Rotary Club papers, MSS 234.

IN ORDER TO FOSTER a sense of unity and togetherness, Logan Rotary hosts socials, or fellowship events, for its members. These events usually revolve around a good venue and even better food. Rotary possesses a rich food history, meeting at some of Logan's best-known restaurants for lunch — The Hotel Eccles, The Bluebird, Copper Mill, and Hamilton's at the Country Club. However, the food outside of the regular lunch meetings has a special history. Over the past forty years, the Jarvis Family incorporated their now famous rib recipe into the Golf and Rib day. Many Rotarians will testify that these ribs are by far the best barbecue they have ever eaten.⁴⁵ Additionally, Rotary now hosts its Family Picnic at Sportsman's Paradise, where Rotarians and their families enjoy a freshly caught trout dinner. Rotarians find good food important, not only because it tastes delicious, but because sharing a quality meal brings people closer together. Over and over in interviews with local members, the importance of fellowship came up as a primary motivation for being involved in Logan Rotary.

In addition to food and socials, Rotarians also embark on adventures both for fun and fellowship. Every year, a few adventurous members take to the back roads of Cache Valley, mapping the perfect scenic route for their band of Rotarians and their caravan of white trucks. After selecting the itinerary, the Rotarians take a picturesque trek through the hills.⁴⁶ This event began in 1963 as a trip to view Old Ephraim's grave and transformed over time into today's

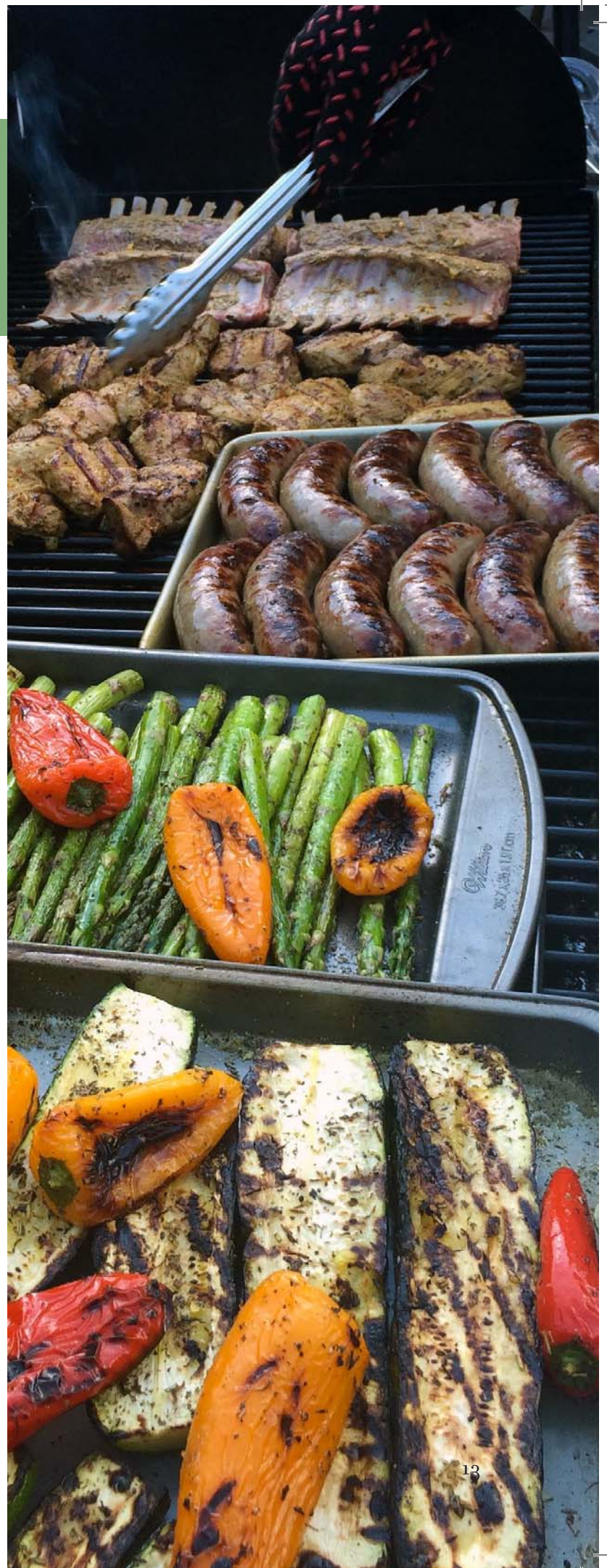


Slow-cooked Jarvis ribs ready to be enjoyed.
Logan Rotary Club papers, MSS 234.

Jeep Ride. To many Rotarians, the Jeep Ride has become the highlight of their year. Rotarians bring along food, cameras, and their jovial attitudes as they summit peaks and take in the beauty of roads less traveled. When Salt Lake City hosted the 2007 RI Convention, Logan's Rotarians held a Jeep Ride through Big Cottonwood Canyon to share their club's favorite social event with Rotarians from around the world.⁴⁷ Much like delectable barbecue, the Jeep Ride fosters friendships among Rotarians.

The fellowship of the club is an essential ingredient to Rotary's success. Individuals are more inclined to serve others with incentives. Not only do Rotarians get that warm fuzzy feeling from doing good in their community, but they also make life-long friends, grow their businesses, meet mentors, and take younger members under their wings.⁴⁸ Rotarians also travel to exciting places in search of service opportunities and fun. Together, the legacy of food and fellowship act as the glue that holds the club together and bolsters members' drive to improve their local and global community, not as individuals, but as a group.

Rotarians prepare a quality meal
at a social in Logan Canyon.
Logan Rotary Club papers, MSS 234.



THE 1980s AND '90s

A Changing Rotary

WITH AN AGING membership and changing society, Rotary began to slowly and sometimes unwillingly mirror the times. The late 1980s brought about significant change on both a local and national scale, including an increase in international involvement and the inclusion of women in Rotary.

In 1985, Rotary International launched the PolioPlus project, a world-wide effort to eradicate polio.⁴⁹ The Logan club took its commitment in the international endeavor

seriously, and the group contributed in excess of \$20,000, with each Rotarian donating over \$200 to the cause by 1987.⁵⁰ Today, the PolioPlus project has nearly exterminated polio, with just Afghanistan, Nigeria, and Pakistan remaining.⁵¹ PolioPlus provides an example of Rotary's willingness to embrace globalization and implement large scale projects to make the world a better place.

Shortly after the inauguration of PolioPlus, Rotary experienced another significant change. A Supreme Court ruling challenged the organization to address its legacy of excluding female members. Rotary is and was a product of its time, and at the time of its formation, business organizations discouraged women from participating. As Logan member, Jim Jarvis, observed, "And in those days, the women didn't work like they do now and there is a place for them in Rotary now because they are holding jobs just like men are."⁵² In 1987, the Supreme Court ruled 7-to-0, in *Board of Directors, Rotary International v. Rotary Club of Duarte*, that Rotary International's policy of excluding women on the grounds of the First Amendment was unconstitutional.⁵³

The decision to allow women did not sit well in all clubs. Logan Rotarians report that the change really ruffled the feathers of the "Old Guard." Several unnamed Rotarians became very upset and left the organization over the verdict. In response to the Supreme Court ruling, the Logan *Rotator* published the following, "Don't start purposing ladies for membership just yet. There are 30 states besides



Rotary's PolioPlus program logo.

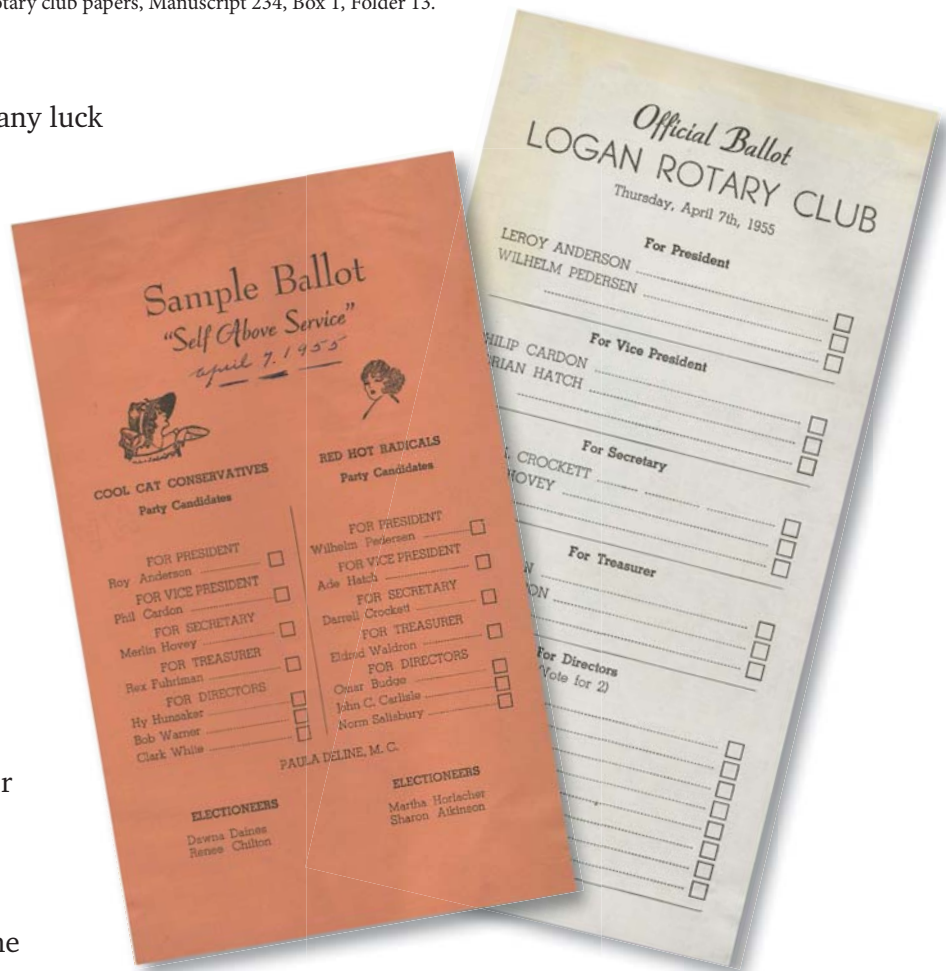


Photographs and quotes from Jeri Garner and Sara Sinclair, Logan Rotary's first two female members.

Excerpt from "On the 75th Anniversary of Logan Rotary," Logan Rotary club papers, Manuscript 234, Box 1, Folder 13.

California with similar laws but with any luck Utah may not be among them and we won't be covered by the Supreme Court decision unless and until there is a similar law in Utah."⁵⁴ However, Logan Rotary accepted the decision when it became official Rotary policy at the 1987 Munich Convention. Two years later, the first women members — Jeri Garner and Sara Sinclair — joined Logan Rotary.

Several women members who joined shortly after the decision described the club's transition as bumpy, but brief. Rotarian Marilynne Glatfelter, who joined in 1991 in order to promote her counseling practice, described the female members often sitting together because they did not know many other Rotarians. Marilynne recalls the occasional male member saying "So you joined Rotary to sit and talk with each other, huh? A whole table full of women." She responded by pointing out the tables of only men sitting and talking with each other.⁵⁵



Ballots from the 1955 Logan Rotary club election. Logan Rotary club papers, MSS 234, Box 8, Scrapbook 3.

Rotarian Darlene Jensen, who wanted to join Rotary to represent the USU Credit Union, also shared a similar experience. Darlene remembers inquiring about membership in the late 1990s, and the voice on the line told her Rotary only accepted CEOs. However, she reports after joining Rotary in 2007, the organization offered nothing but friendship.⁵⁶ Peggy Tueller, joining Rotary in 1996 as the Ellen Eccles Theater Director, reflected that she never felt unwelcome, and stated, “They’ve all come around . . . They are happy to have women in the club.”⁵⁷ So while the Supreme Court decision changed the status quo, Rotarians quickly adjusted and now agree that gender diversity makes the club a better place for everybody.

In the spirit of making the club a better place, Logan Rotary also adopted a new leadership selection policy in 1996-1997. Logan Rotarian Ron Monson reports that president

Russ Warren believed open elections, which created winners and losers, were unhealthy for the club. So, he instituted a change where the past five presidents nominate qualified members for leadership positions such as, president, president-elect, and secretary. The club membership then affirms the nominees.⁵⁸ This system works to engage those looking to serve and helps prepare members for adopting leadership roles in the future. Nominated members also attend special Rotary trainings throughout the Rotary District to help them with leadership responsibilities. These leadership trainings came in handy when Logan Rotarian and District Governor at the time, Fred Berthrong, rushed to plan the 2007 RI convention in Salt Lake City after New Orleans was unable to host due to Hurricane Katrina. Through this system, Logan Rotary successfully ensures a steady stream of new leaders composed of both men and women from a variety of age groups.



Lunch time: Carl Malouf, Jeri Garner, Hal Moffitt.



HAPPY NEW YEAR

Tuesday, January 3, 1989

PROGRAM FOR THURSDAY, JANUARY 5, 1989

Now that the national elections are over and the Electoral College has made the results official we have a program to tell us what it all meant. Randy Simmons, Director of the Institute for Political Economics at Utah State University will present a program, the title of which will be "*Significance and Interpretation of National Elections.*" Richard Haycock is the person in charge of the program and we presume will make the introduction.

PROGRAM FOR THURSDAY, JANUARY 12, 1989

R. Paul Larsen, Vice-chairman of the Program Committee is in charge of this program and probably will introduce the speaker and we suspect suggested the program to the committee, which is why he got stuck with being in charge in the first place. He will have a program on Biotechnology presented by Steven D. Aust. No further details available, unless you would like his home address and phone number (they are in the book).

PAST PROGRAMS

The program on December 15th by Jackie Nokes (who isn't Nokes anymore since she remarried) to pump up our enthusiasm for the State Fair worked quite well. I know I got all excited. The only problem is that our enthusiasm may well wane before the fair rolls around again. She seems to have done a great job with the fair her first year and promises to make it better in the future.

We aren't sure why hardly anyone showed up for Rotary on December 22nd but we can tell you that if you didn't come because you thought the program would not be quite your cup of tea you made a serious error in judgement. The program was not only professionally done by Barbara Hales & Jay Jensen but their first reading had us rolling in the aisles. Very entertaining.

Since we think we are entitled to stay home and celebrate the holidays just as much as the next person you only had a one line notice in the December 12 Rotator about Kids Day on December 29. There was a very small group on hand December 22nd to sign up for bringing a kid so there were not many brought on the 29th. The program by the Bullock Sisters was pretty darn good. It appears they may have some potential for advancement through the ranks of professional singers in the future. Sorry if you missed it.

MAKE-UPS:

Herb Champ made up at Rancho Mirage, California on December 8 and Palm Desert on December 13. He was here in town the other day but had to go to Salt Lake so was unable to attend Rotary at home. We appreciate Herb's efforts in keeping his attendance up while away from his home club.

CHRISTMAS FAVORS

Another reason that it was unfortunate that more members didn't show up on December 22nd was that Bill Bagley brought the Christmas favors for wives, which didn't show up in time for the Christmas Party, to Rotary to make it easy for you to get yours. Now you will have to go to Dahnken of Logan, 1045½ North Main (in the Bridgerland Square) to get one. We suggest you do so as nearly all of you will be charged for one. It was not Bill's fault they didn't arrive in time. They were just ordered too late to have any chance of arriving by Dec. 8th.

WELCOME NEW MEMBERS

During the past couple of weeks we welcomed two new members to Rotary. First was Jeff Larsen, son of member Ross, Optician at Logan Optical. Last week we welcomed Jeri Garner, owner of McDonalds, who will forever after be known as our first female member. We urge each of you to seek out and personally welcome these new members and all the other new members as they are brought to Rotary and introduced by their proposers during the coming weeks. Welcome Jeff and Jeri.

JANUARY BIRTHDAYS

Those of our members who were born in January are: James R. Allen, Charles W. Bullen, Guy N. Cardon, Newel G. Daines, Jr., C. Christian Friess, Sidney G. Garrett, Lawrence H. Piette, and Paul D. Simkins. Happy birthday gents. We haven't updated our list for a while but don't think there are any others born in January but if there are then sit at the Birthday Table on January 5th to be honored with the others. We did note that Jeri Garner's birthday was December 27th though so wish her a belated Happy Birthday as well as welcome.

Logan Rotator welcoming Jeri Garner, Logan Rotary's first female member.

Logan Rotator, January 3, 1989, Merrill-Cazier Library SCA, Book Collections.

A Difficult Past, but a Bright Future

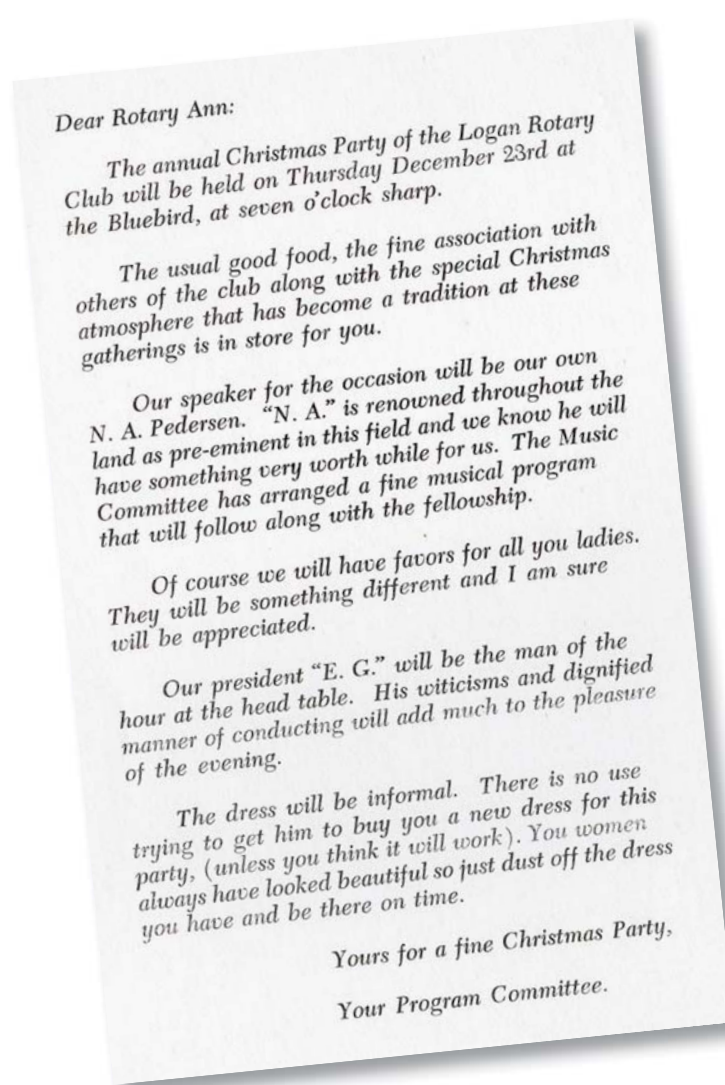
Addressing Uncomfortable History

ROTARY EXPERIENCED and adapted to a changing social landscape over the past century. As a result, the Rotary clubs of yesterday were much different than those of

today. Past club culture often featured instances of sexism and racism. However, as the United States became more inclusive, Rotary also followed that trend. The reason to include descriptions of events that make a modern reader uncomfortable is not to disparage Rotary in any way. Rather, this segment highlights Rotary's evolution through the years as it has become a more open and respectful organization for all people.

For most of the first seventy-five years, the Club's historical records display an overall absence of women except for general mention of the female auxiliary, "Rotary Anns." One woman, Betty T. Daines (wife of Merrill C. Daines), enthusiastically supported the Logan club, even though Rotary excluded her from membership for most of her life. Betty eventually joined Rotary in 2001 and, before passing away in 2012, requested that her status as a Rotarian be listed in her obituary.⁵⁹ This story suggests that women were present, as wives and auxiliaries despite an absence of records. Any information regarding a Rotary Anns auxiliary club, or detailed accounts of members' wives' association with the club, have been lost to history.

Perusing the historical Logan Rotary papers reveals a former club culture that probably makes most current members cringe. Some examples include the *Rotator*, which often featured a joke at the bottom of the publication — frequently at the expense of women.⁶⁰ Also, the club's records feature a few wild images

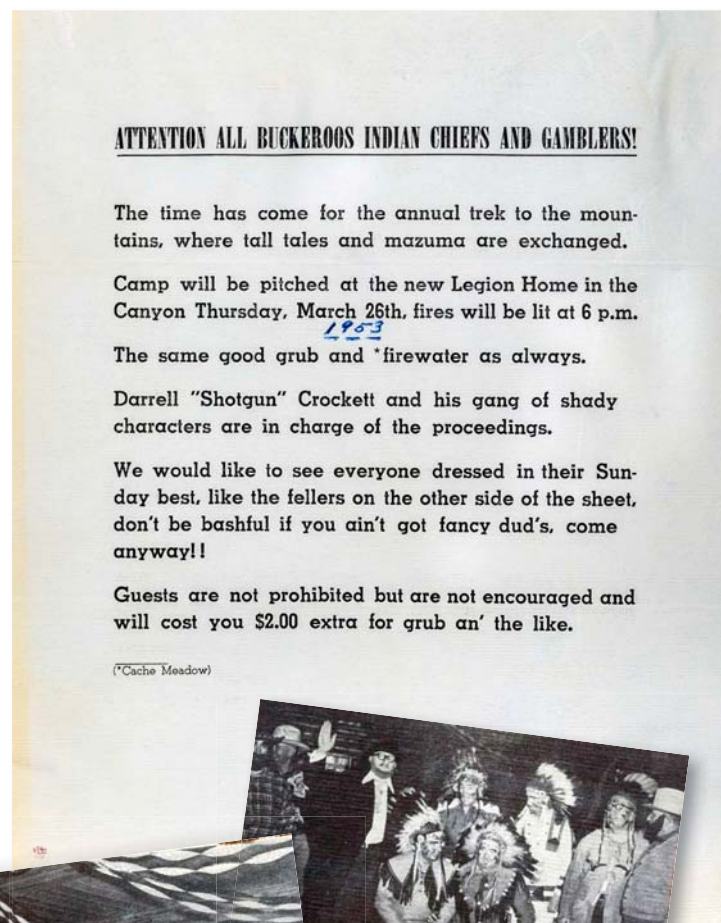


Christmas party invitation addressed to Rotary Anns, 1954.
Logan Rotary club papers, MSS 234,
Box 1, Folder 3.

from a '49ers Party in the 1950s. The '49ers Party became an annual tradition where Rotarians gathered to celebrate the Spirit of the West. These images demonstrate Logan Rotary's former "party" reputation. Rotarians shed all their inhibitions and dressed up as Cowboys and Indians, gambled, smoked cigars, and consumed that iconic beverage of the West, whiskey. A few of the images play into the culture of sexism prevalent in the 1950s, where one cross-dressed member appears to be handed around the room in a rather inappropriate manner.⁶¹ These parties have now been replaced with much more family-friendly social events.

The Logan Rotary club papers also feature a shocking image reflecting an offensive part of American and Utah culture — Rotary members dressed in black-face conducting a minstrel show.⁶² Minstrel shows, which glorified plantation slavery and reinforced stereotypical views of black Americans, were popular during the Reconstruction and Jim Crow periods and became a celebrated phenomenon in Utah, well into the 1950s.⁶³ Early Rotary culture encouraged members to engage in all manner of hijinks to foster fellowship and camaraderie among the club. Logan Rotarians likely put on the minstrel show in the 1920s in an attempt to entertain their fellow members.

Rotarians are quick to remedy mistakes. Immediately after women joined the organization, the sexist jokes ceased in the newsletters. Today, new documents donated to the Rotary collection in the Utah State University Merrill-Cazier Library contain the views and perspectives of both men and women, and other than the minstrel photo, it appears that racially motivated humor failed to gain a significant foothold in the club's culture.



An invitation to the 1953 '49ers Party (top).
Logan Rotary Club papers, MSS 234, Scrapbook 1.

Images of the 1953 '49ers Party (bottom).
Logan Rotary Club papers, MSS 234, Scrapbook 1.

The club's international projects also show genuine collaboration between Logan residents and diverse people and cultures in Mexico, Peru, and elsewhere. Today's Rotarians are working to build a more accepting organization and recognize that inclusion makes the club a better place.

GOING GLOBAL

The Changing Nature of Service

Agua Prieta



Logan Rotarians, Utah State University Rotaractors, and local contractors assemble a brick home in Agua Prieta, Mexico, April 2012.

Logan Rotary Club papers, MSS 234.

FOR MOST OF Logan Rotary's history, the club looked inward for service opportunities. Jim Jarvis states that when he joined in 1963, "We were more or less a local club. We were not so much involved worldwide as an organization."⁶⁴ The club largely worked on improving public spaces and fostering fellowship among its members. However, as technology made the world a smaller place, Logan Rotary began looking outward for service projects. In 1983, the club raised funds to provide eye care in Poona, India.⁶⁵ Logan Rotary, as mentioned earlier, also contributed a significant amount of money for PolioPlus. However, in the early 2000s, international service took off within the club.

In 2003, Logan Rotarian Fred Berthrong had a chance meeting with Sally Montaigne, a former staffer for President John F. Kennedy, at a Rotary training in Houston, Texas. Through Sally, the Logan Rotary Club became involved with the Douglas, Arizona, based foundation, Wings of Angels, an organization that provides housing for impoverished individuals with disabilities. Through this connection, Logan Rotary arranged an annual service trip to Agua Prieta, Mexico, a poverty-stricken border town, with a crew of college Rotaractors in tow.⁶⁶ Once there, the volunteers shouldered their tools and built a home for a family in need.⁶⁷ Fred explained that the Wings of Angels Foundation, the Agua Prieta Rotary club, and their local contractor Marcelino Enriquez, prepare the required materials, making it possible for the hard-working Rotarians and Rotaractors to construct a handicapped accessible home in about a week. This project, now in its sixteenth year, provided a springboard for the club's other international projects.

One Logan Rotarian, Ben Jarvis, owner of Logan's Culligan Water Conditioning, is an expert in water purification. This expertise manifested itself as another international project to provide clean drinking water for several Peruvian villages on the Amazon. This project began around 2006, and as recently as 2015, Logan Rotary members journeyed to Peru to observe the water filtration tower they constructed in conjunction with a Peruvian Rotary club. Logan Rotary also provided goods and medical services on their journey.⁶⁸ Looking

to the future, the club is planning a new project to help the Rotary Club of Guanajuato, Mexico, in establishing an aquaponics facility in the coming years.

In addition to the passions and interests of members, a significant factor in the growth of international service stems from the Global Grant system implemented by the Rotary Foundation, the financial side of RI. The Foundation functions by investing donated funds from clubs around the globe, operating off the generated interest, and then awarding Global Grants from the donation pool. As Fred Berthrong explained for the recently approved aquaponics program,

“That money [\$10,000 provided by the District] is matched 100% from the Foundation, so then we have \$20,000. Then the District down in Mexico contributed \$1,000 and that is matched 100%. Now we are at [\$22,000]. The Logan Club is putting up \$3,000 and from four other clubs in our District, we have another \$6,000.”⁶⁹

Through the Foundation and the Global Grants program, the Logan club receives \$36,000 for a project by only investing \$3,000. Because of the Rotary Foundation, large scale international projects have taken on a new level of feasibility for ambitious Rotarians looking to engage in service on a global scale.

That being said, in the last twenty-five years, Logan Rotary continues to maintain its commitment to serving the local community. Rotary cleans a large stretch of the scenic Highway 89 in Logan Canyon twice a year, a tradition dating back to 1991. The organization also adopted the care of Garff’s Wayside Garden during the presidency of Ben Jarvis in 1995.⁷⁰ Rotarians young and old gather together to rake

Peru



Several Rotarians pose with locals of Santa Isabel, Peru near a water purification tower constructed by the Rotary clubs of Iquitos, Peru; Logan, Utah; Millcreek Utah; and Brigham City, Utah, 2015.

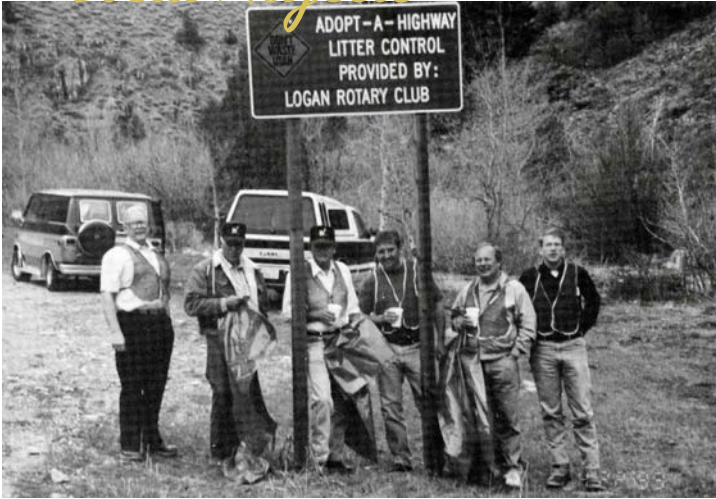
Logan Rotary Club papers, MSS 234.



Logan Rotarians walk along a sidewalk constructed in Peru using Global Grant funds, 2015.

Logan Rotary Club papers, MSS 234.

Local Projects



Logan Rotarians pose by their Adopt-A-Highway Litter Control sign, 1992.

Logan Rotary club papers, Box 1, Folder 13.



Rotarians Bruce Smith, Fred Berthrong, Val Grant, and Peggy Tueller (left to right) prune roses at the annual Garff Gardens clean up, April 26, 2018.

Logan Rotary Club papers, MSS 234.



Logan Rotary Garff Garden Plaque.

Logan Rotary Club papers, MSS 234.

leaves, prune roses, and otherwise maintain the beauty of the public space. The club continues to award scholarships and grants for local students seeking to further their education, and Logan Rotary participates in a local project providing dictionaries to elementary school students. Logan Rotarians remain dedicated citizens of Cache Valley and a larger global community.

The amount of sustained service stands out as one of the most substantial changes of the Logan club in the last-twenty-five years. While the club has always engaged in service, most efforts were sporadic and involved raising money for one project or another. Once those projects were complete, Rotary backed off and moved on to the next project, as the case with the Willow Park fireplace.⁷¹ However, both local and international service projects are now integral to the club's identity. Projects such as Agua Prieta, Canyon Cleanup, and the annual Dictionary Project, where Rotarians deliver dictionaries to every third-grader in Cache and Rich counties, have taken on a consistency where every year, multiple times a year, the club comes together to make a positive impact on the community. Members who joined in the 1990s have observed Logan Rotary transform from a Who's Who Club with a reputation for partying to an organization striving to make a sustainable and significant impact in their local community.

"I Always Wanted a Dictionary!"

The Logan Rotary Dictionary Project



Rotarians putting stickers on dictionaries.
Logan Rotary Club papers, MSS 234.



Logan Rotarian Ron Monson (in the Team Rotary jersey) ready to ride Lotoja.
Logan Rotary Club papers, MSS 234.



Kent Haueter presents dictionaries and explains Rotary's "4-Way Test" to a local third-grade class, January 2018.
Logan Rotary Club papers, MSS 234.

IN 2004, Logan Rotary began one of its most beloved service endeavors, the Dictionary Project. For the past fifteen years, Rotarians raised funds to purchase and personally deliver a dictionary to every third grader in Cache and Rich counties. Over the duration of the project, the Logan club has delivered almost 28,000 dictionaries at a cost of \$55,400.⁷² The Rotarians also purchased Rotary stickers for the dictionaries and once a year the club comes together to place a sticker on every book. Rotary volunteers then deliver the dictionaries to third-grade classes. In order to make such an event possible, a core group of cycling Rotarians raise money by collecting pledges as they ride the Lotoja (Logan to Jackson) bike race each fall for Team Rotary.⁷³ Rotary also raised funds by sponsoring its own bike race, Ride Around the Wellsville (RAW). The group enjoyed running the bike race for four or five years, but eventually canceled the event due to logistical complications.⁷⁴


Many might assume that with the prevalence of technology in today's classrooms, a physical paper dictionary might be out of place or even unwanted. However, the Rotarians, teachers, and students all love the hard copy books. One third grader at a January 2018 distribution, Autumn, beamed while stating that she always wanted a dictionary, but didn't have enough allowance money to buy one of her own.⁷⁵ With their dictionaries in hand, the students enjoy looking at maps, the longest word in the English language, and definitions of unknown words. Of all Logan Rotary's local endeavors, the Dictionary Project stands as one of the year's most anticipated and significant service events.

TRIALS AND TRIBULATIONS

The 2008 Decline

IN 2008, the American economy took a nose dive. The failure of several large banks and other mortgage lenders reverberated throughout the country, and Logan felt the hardships of the economic downturn as well. Before 2008, the club boasted a membership of around 130 individuals.⁷⁶ While not all these members attended every lunch or service project, they still paid their dues, allowing Rotary to fund many of its service endeavors and social events.⁷⁷ However, once the economy tanked, members began to withdraw their memberships because the financial commitment became too much with such an uncertain economic outlook. So, from 2008 on, Logan Rotary began to struggle with membership.

The membership fluctuations marked a significant change for the local club. Two decades prior, Logan Rotary possessed a waiting list of qualified candidates and followed a loose career classification system for membership. Logan Rotarian Ron Monson reports that Jud Preston, his membership sponsor, waited ten years to join the club until a slot in his category of profession opened up.⁷⁸ Today, the club membership consists of around sixty-eight dedicated Rotarians, just over half of the pre-2008 number. Since the financial crisis and subsequent economic recovery, past Rotary presidents have focused on developing strategies to increase recruitment. Following the lead of Rotary International, the Logan club dropped the career classification system, now accepts most qualified applicants, and strives to recruit younger members to ensure the continued viability of the club. Their efforts have paid off, and 2017 marked the first ten-percent net increase of membership in recent memory.⁷⁹ Many Rotarians now look optimistically to a future where the club contains younger members and more individuals from the Latinx and other minority groups in Cache Valley.⁸⁰



Rotarian Anca Matecovschi carrying a box of dictionaries to be delivered to 3rd graders.

The Next Century of Service

ON JUNE 17, 2019, Logan Rotary turned 100, a substantial achievement by any means. The longevity of the club exhibits the staying power and appeal of a service club in Logan. However, similar to the first century, the next 100 years of Logan Rotary are full of uncertainty. The club faces many challenges to ensure its continuation. Logan's Rotarians will need to continue to adapt to difficult times and to meet the changing needs of the community. The current dues structure and meeting times, while part of the historic culture, make it difficult to attract young professionals who may not have the same free time or income as older members. Also, it seems as Jim Jarvis stated, "People have so much to do nowadays. A club don't mean as much to them socializing as it used to be."⁸¹ While the future may seem uncertain with a world that travels at the speed of technological development, there are many reasons to be optimistic that Logan Rotary will continue for the next century.

Current club members are dedicated to the organization, something that shows clearly in even a casual conversation. Rotarians have a passion for service, and for living a life of impact. The club also successfully adapted to a changing American culture. The first and most recent presidents provide a great example. Robert Anderson, a Who's-Who of early Logan, served as Logan's first president and today Darlene Jensen, a successful businesswoman, leads the club. Additionally, Logan Rotary recognizes the challenges it faces and in response, adopted proactive policies to ensure that the organization will be around for another century of service. As Ben Jarvis optimistically stated, "I want to think...that [the] pendulum is coming back around, that people see the value of what we do...and why we do it."⁸² So, in closing, raise a glass in honor of Logan Rotary's 100 years of service and fellowship.

Cheers!



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- ¹ The Rotary charter duplicate lists June 7, 1919, as the incorporation date of the club, however, previous histories recognize Rotary International's official acceptance of the Logan club, June 17, 1919, as the founding date. Logan Rotary Founding Charter duplicate, May 4, 1944, Logan Rotary Club papers, Manuscript Collection 234, Utah State University Merrill-Cazier Library Special Collections and Archives (SCA), Logan, Utah (Hereafter referred to as LRCP).
- ² The founding charter lists Logan Rotary as club 512. Today, the Logan Rotary website states that they are club 1069. <https://portal.clubrunner.ca/1740>.
- ³ Jeffery A. Charles, *Service Clubs in American Society: Rotary, Kiwanis, and Lions* (Urbana and Chicago: University of Illinois Press, 1993), 9.
- ⁴ Charles, 25-27.
- ⁵ Jill Mulvay Derr, "Scholarship, Service, and Sisterhood: Women's Clubs and Associations, 1877-1977," in *Women in Utah History*, eds. Patricia Lyn Scott, Linda Thatcher, and Susan Allred Whetstone (Boulder: University Press of Colorado, 2005), 250.
- ⁶ Derr, 251.
- ⁷ Charles, 11.
- ⁸ Clifford Putney, "Service Over Secrecy: How Lodge-Style Fraternalism Yielded Popularity to Men's Service Clubs," *Journal of Popular Culture* 27, no. 1 (Summer 1993), 179.
- ⁹ Putney, 182.
- ¹⁰ Putney, 183.
- ¹¹ Charles, 13.
- ¹² Putney, 187.
- ¹³ Putney, 189.
- ¹⁴ Charles, 44.
- ¹⁵ Charles, 45.
- ¹⁶ Charles, 45.
- ¹⁷ Leonard J. Arrington, *Service Above Self: A History of Logan Rotary 1919-1969* (Logan, Utah: J.P. Smith Printing, 1969), Utah State University Merrill-Cazier Library SCA, Pamphlet B 407, 9.
- ¹⁸ For a complete list of the charter members, see the most recent membership directory, Logan Rotary's webpage, or Arrington's *Service Above Self*.
- ¹⁹ The earliest available date mentioning lunch at the Bluebird is in 1937. "Addresses Rotary," *Salt Lake Telegram*, March 23, 1937.
- ²⁰ Marilynne Glatfelter, interview with Cody Patton and Tammy Proctor, April 24, 2018, Glatfelter Home; LRCP Box 1, Folder 14 (Hereafter referred to as Glatfelter interview).
- ²¹ Arrington, 8.
- ²² "U.A.C. Glee Club is Hit at Chicago," *Ogden Standard-Examiner*, July 5, 1920. "Logan Glee Club Makes Big Hit." *Salt Lake Herald*, June 6, 1920.
- ²³ "Rotary Pays Out \$150 to Students," *Salt Lake Telegram*, October 18, 1923.
- ²⁴ Charles, 73.
- ²⁵ Arrington, 9.
- ²⁶ Charles, 78.
- ²⁷ Arrington, 11.
- ²⁸ "The Logan Rotary Club," *Logan Republican*, December 20, 1921.
- ²⁹ Charles, 78-83.
- ³⁰ Arrington, 14-15.
- ³¹ Rotary International, "A Rotarian's Responsibility in the Economics Crisis and Afterwards," pamphlet, 1932, LRCP Box 3.
- ³² Arrington, 15.
- ³³ Logan Rotary club rosters, 1930-1939, LRCP Box 2.
- ³⁴ S. Jonathan Wiesen, "Rotary Clubs, National Socialism, and Transnational Memory in the 1960s and 1970s," *Holocaust and Genocide Studies*, 23 no. 1, (Spring: 2009), 1-17. Charles, 136-137. Frederick Berthrong, interview by Cody Patton and Tammy Proctor, April 26, 2018, USU Special Collections and Archives; LRCP Box 1, Folder 14 (Hereafter listed as Berthrong interview).
- ³⁵ Charles, 136-137.
- ³⁶ "The Manchurian Problem," Pamphlet compiled by the Tokyo Rotary Club, December 1931, LRCP Box 3.
- ³⁷ "Logan Rotarians Announce Queen Contest Candidate," Newspaper clipping in scrapbook, LRCP Scrapbook 1, 20.
- ³⁸ Assorted newspaper clippings in scrapbook, LRCP Scrapbook 1, 17-22.
- ³⁹ Ron Monson, "A History of the Rib Cooker," n.d. <https://portal.clubrunner.ca/1740/stories>. Golf and Rib day stems from the Logan Rotary Club inviting the Salt Lake and Ogden clubs to the valley for a day of golf. The Logan Rotary Golf and Ribs day as it is currently celebrated began in 1973 when Floyd Jarvis, Earl Stone, and Omar Budge created their version of a Chinese smoker for cooking the Jarvis rib recipe at the Logan Country Club. For more information regarding golf and ribs, see the section titled "The Best Ribs You Have Ever Had."
- ⁴⁰ For more information on the '49ers Party, see the section titled, "A Difficult Past, but a Bright Future."
- ⁴¹ Assorted Newspaper clipping in scrapbook, LRCP Scrapbook 1, 17-22. Arrington, 25-35. Jim Jarvis, interview by Cody Patton and Tammy Proctor, April 4, 2018, Logan Culligan Water offices; LRCP Box 1, Folder 14 (hereafter referred to as Jim Jarvis interview).
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- ⁴³ Rotary accounting ledgers, 1950-1959, LRCP Box 1, Folders 5-7.
- ⁴⁴ Charles, 153.
- ⁴⁵ Monson interview. Hassan interview.
- ⁴⁶ Robin Colston, interview by Cody Patton and Tammy Proctor, April 23, 2018, USU Special Collection and Archives; LRCP Box 1, Folder 14 (Hereafter listed as Colston interview).
- ⁴⁷ Colston interview. Berthrong interview.
- ⁴⁸ Monson interview; Ben Jarvis interview; Colston interview.
- ⁴⁹ Susan Hanf and Arnold R. Grahl, "Historic Moments: PolioPlus turns 30," 2015. <https://www.rotary.org/en/historic-moments-polio-plus-turns-30>
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- ⁵² Jim Jarvis interview.
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- ⁶⁰ Logan Rotary Club, *Rotator*, club newsletter, Merrill-Cazier Library Special Collections and Archives, book collection.
- ⁶¹ "49ers Party," photographs, 1950, LRCP Scrapbook 1, 50a-63.
- ⁶² "Logan Rotary Club Minstrel," photograph, c. 1920s, LRCP Scrapbook 1, 50.
- ⁶³ Michael Hicks, "Ministering Minstrels: Blackface Entertainment in Pioneer Utah," *Utah Historical Quarterly* 58 no. 1 (Winter 1990), 62.
- ⁶⁴ Jim Jarvis interview.
- ⁶⁵ "On the 75th Anniversary of Logan Rotary," 33.
- ⁶⁶ Rotoract is a higher education service club sponsored by Rotary.
- ⁶⁷ Berthrong interview. Kate Nolan, "Without Borders," *Rotarian*

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⁶⁹ Berthrong interview.

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⁷³ Monson interview.

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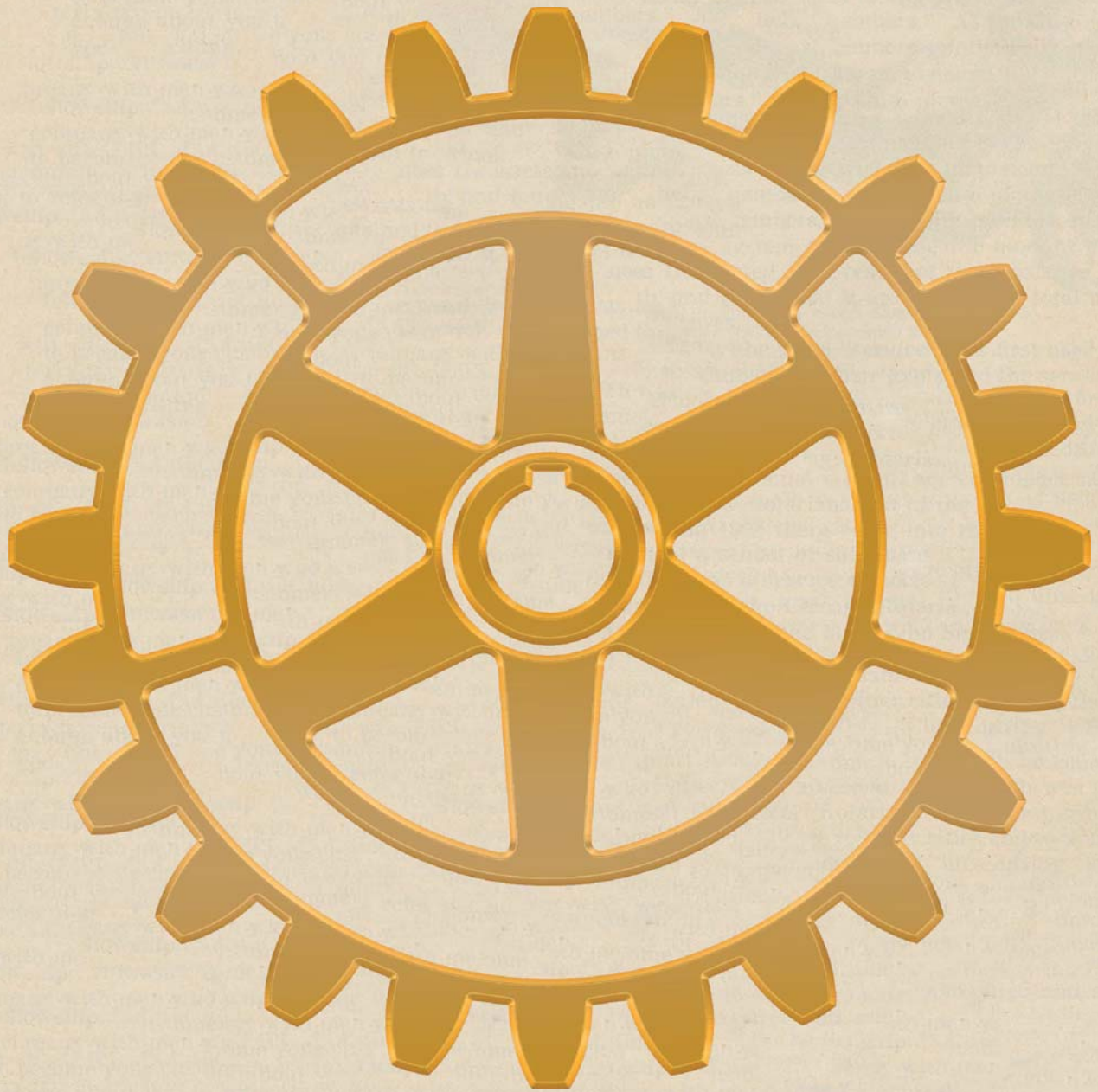
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