

Rotary Club of Islip

11/5/2020

Chumline

Attendance:

President Astrid Fidelia, Liz Mayott, Billy Vavricka, Tom Jones, Ryan Gillies, Lynda Moran, Karen Sobel, Bob Nathan, Kathleen Cooney, John Chinnici, Marianne Anello, Theresa Rosario, Phyllis Ozarin, Barbara Vouris, Jeanine Amato, Vilma Jimenez

Pledge: Lynda Moran

Prayer: Fireball Nathan

Announcements:

- **Dues need to be in, so please send in dues if you have not already**
- Club will be looking to do 50/50 and Scratch off Raffle boards with a drawing date of November 19th, \$20 per box
- 11/15 Salvation Army Bell Ringers
- 11/19 DG Jax Paul Harris Fellow for Inge and Peter La Rosa (to honor Steve La Rosa) **Kindly RSVP**
- 11/23 Thanksgiving Baskets
- 12/3 Holiday party at Irish Coffee Pub- limit of 50 guests- 6pm start time **Kindly RSVP**
- Coat Drive hosted by Ryan Gillies- please give your unwanted coats to Ryan at our club meetings!

Guests:

- Andy Randazzo- HitState Marketing
- Nat Ozarin
- Dick Bornstein - Huntington Rotary

Member Highlights:

- **THANK YOU** - James Bruno for the electronics raffle donation! Very generous!
- Club will be looking to do 50/50 CASH and Scratch Off Raffle boards with a drawing date of November 19th, \$20 per box
- **FOR FUNDRAISING ONLY NOT DUES**
 - Paypal TreasurerIslipRotary@gmail.com, Venmo @IslipRotaryClub and Cashapp \$IslipRotaryClub
 - Dues must be given to Tom Jones or mailed to PO BOX 344 Islip NY 11751
- Contact Sunshine Committee Chair Phyllis pozarin@verizon.net to acknowledge member birthdays and celebrations - Card of all kinds
- 11/7 St. Marks Food Drive & Islip Rotary Club - Please like and share on Social Media and join if you can!
- 11/15 Salvation Army Bell Ringers – **VOLUNTEERS NEEDED**
- 11/19 DG Jax will be presenting the Paul Harris Fellow to Inge and Peter La Rosa (to honor Steve La Rosa) **PLEASE RSVP**
- 11/23 Thanksgiving Baskets
- 12/3 6pm Holiday party at ICP - limit of 50 guests. **NO 12:15pm** meeting, **OPTIONAL** - bring your wrapped White Elephant boxed gift \$25 minimum value
- Coat Drive hosted by Ryan Gillies at the Sutton Agency- please contact Ryan for arrangements to drop off coats!
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Happy Dollars:

- \$25 collected
- Everyone happy to be at the meeting

Golfball Raffle:

- Bob Nathan won the right to pick the golf ball, and won--\$100 golf ball

Wine Raffles: Lynda - Red wine Astrid - white wine

Guest Speaker:

- Andy Randazzo- HitState Marketing
 - Marketing and engaging customers
 - Understand the business and the customers
 - Use vehicles to get your message across-AD/TV/Radio/Print/Trade Show
 - From this use this blueprint to figure out the results
- Pro tip: Have people like, comment and share your posts to expand network - Email lists are huge and the best marketing tool.
 - Use Mail Chimp for email marketing