

Rotary Camino Real Fifth Annual Benefit Golf



Spring 2016

Dear Friend:

The Rotary Club of El Paso Camino Real is organizing its fifth annual golf tournament which will take place on Friday April 22, 2016 at Painted Dunes Golf Course.

The tournament will have a scramble (best ball) format and the proceeds will be used to fund our very important charity causes, including <u>Corazon</u> <u>de Niños</u> (Children's Heart) which provides free open heart surgery for low income children that are born with a congenital heart condition, and other important causes for children in need and low income communities.

We are grateful to all the wonderful sponsors who will help make this event a successful one for the benefit of children in need. Attached is a list of sponsorship packages with different levels of company participation, along with marketing recognition levels for each one.

We are a 501 (c)(3) organization, and your donation is tax deductible. Save this letter for your records for your generous donation of \$_____ dollars, and we will issue a tax deductible receipt as required. Please make checks payable to Camino Real Rotary Club.

Please feel free to contact me with any questions or if you require additional information regarding this event.

Best regards,

Manuel A. Quiñones Rotary Club of El Paso Camino Real <u>maquinon3@aol.com</u>

Please visit our Rotary Club's webpage <u>http://www.caminorealrotary.org/</u>

https://www.facebook.com/Caminorealrotaryclubofelpaso

https://twitter.com/rotaryelpaso



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SPONSORSHIP PACKAGES

Platinum Title Sponsor - \$10,000

- Company name in event title.
- Logo and Title recognition on Tournament Website and all other marketing materials.
- Recognition as Platinum Level Sponsor at tournament banner Title Sponsor
- Company Logo on Golf Shirt given to all tournament participants
- 4 Special Hole Sponsor Signage
- 2 Foursomes in golf tournament

Gold Sponsor - \$5,000

- 2 Foursomes in golf tournament
- Recognition banner as Gold Level Sponsor at tournament site
- Company Logo on Golf Shirt for team members
- 4 Special Hole Sponsor Signage

Reception Sponsor - \$5,000

- 2 Foursomes in golf tournament
- Banner at Reception naming Company as Sponsor
- Logo and Reception Sponsor recognition on Tournament Website and all other marketing materials.

Silver Sponsor - \$2,500

- 1 Foursome in golf tournament
- Recognition banner as Silver Level Sponsor at tournament site
- Company Logo on Golf Shirt for team members
- 3 Special Hole Sponsor Signage

Bronze Sponsor - \$1,000

- 1 Foursome in Golf Tournament
- Recognition as Bronze Sponsor at tournament site
- 2 Special Hole Sponsor Signage

Hole Sponsors - \$250

• 1 Sign per each \$250 donation on a tee box at Painted Dunes Golf Club for the tournament with corporate logo/verbiage



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ADDITIONAL SPONSORSHIP PACKAGES

Tournament Cap Sponsor - \$2,500

- Company logo on tournament cap provided to all players
- 1 Foursome in golf tournament

Beer Sponsor - \$1,800

- Company logo on tournament carts and beer spots at golf course
- 1 Foursome in golf tournament

Breakfast Sponsor - \$1,800

- Special Signage at strategic locations where players will eat breakfast
- 1 Foursome in golf tournament

Golf Balls Sponsorship - \$2,000

- Company logo on tournament balls provided to all players
- 1 Foursome in golf tournament

Towel Sponsorship - \$2,000

- Company logo on tournament towels provided to all players
- 1 Foursome in golf tournament