

Our plan: provide a free clinic  
for Underserved of El Paso

**ROTACARE**

**Our Centennial Project  
2014**

RotaCare of El Paso  
Envisioned to become a  
partnership of Rotary Club  
of El Paso

And

Texas Tech Medical  
School

Resident Physicians

# EL PASO ROTARY

Medical Director: Rotarian Physician

Associate Director: Non-Physician Rotarian

Clerical activities: Rotarians in rotation

Ancillary personnel as required

## OUR VISION

Saturday mornings

Semimonthly

Lifetime of Clinic: In Perpetuity

# ROTACARE INTERNATIONAL

ROTACARE of EL PASO

Following its guidelines

Our funding: from Chef fundraiser

Start up Cost: \$15,000 to \$20,000

could include using some of  
proceeds to create a separate  
fundraiser

## NO FEDERAL FUNDING

# Rotacare Free Clinics

- Inaugurated by Rotary Club of Santa Clara, CA-- 1989; produced manual “How to create a Rotacare Clinic”
- Now in other West Coast Cities
- Coalition of Rotarians: Physicians, nurses, translators, pharmacists, social workers, nutritionists and volunteers
- And: A participating hospital (UMC)

Richard McCallum, M.D.  
Chief of Internal  
Medicine@TexasTech

- Has met with Rotacare committee, is enthusiastic about the concept & will participate in the enterprise as over-seer of resident physicians at each session of the clinic

# Our Bona Fide Commitment from Texas Tech School of Medicine Dr. Richard McCallum Chief of Internal Medicine



Date: Thursday, October 6, 2011 12:33 AM  
From: McCallum, Richard <richard.mccallum@ttuhsc.edu>  
To: phuchton@elp.rr.com <phuchton@elp.rr.com>  
Subject: Letter of Texas Tech support.

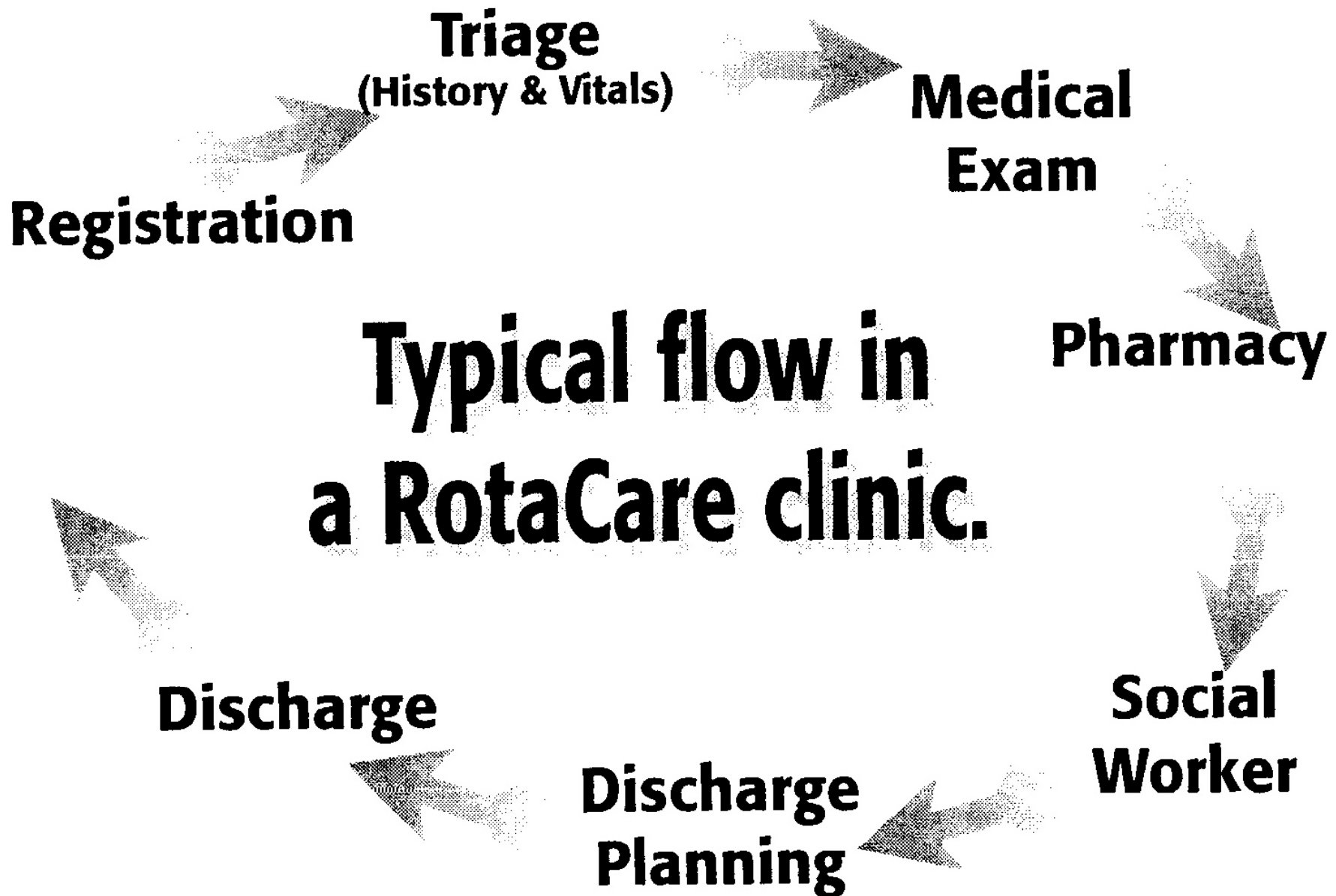
Dear Dr. Huchton I am writing in follow up to our discussions of plans for a Rota Care Free Clinic in El Paso. I am the Chair of the Department of Internal Medicine at Texas Tech and can state that I support this goal and my Faculty and Residents would be prepared to volunteer to help with patient care and serve in this clinic setting. While the specific details will need to follow I wanted to transmit to you and your planning Committee that the Department of Medicine at Texas Tech University Health Sciences Center. Paul L Foster School of Medicine supports this project of the El Paso Rotary Club. In addition and I am personally interested in working with the Committee to make this a successful venture. With Best Regards,

Richard W. McCallum, MD  
FACP, FRACP (AUST), FACG  
Professor of Medicine & Founding Chair  
TTUHSC-Paul L. Foster School of Medicine  
Department of Internal Medicine  
4800 Alberta Avenue  
El Paso, TX 79905

# General Operations

- Treatment of illness and minor injury
- Referral of major injuries as directed by Rotacare
- Screening for High Blood Pressure and Diabetes
- Referral for X-rays, blood-work, appropriate tests
- Medications as needed
- Referral to appropriate special medical care





# Equipping the Clinic

Similar to equipping any medical office

Possible donations from closing  
Military units

Donations from El Paso clinics up-  
grading or closing

or Purchasing at wholesale rates

Other ideas from our Membership

# Liaison

with

# Existing thriving clinics



## **RotaCare Free Health Clinics**

*Sponsored by the Rotary Club of Renton  
Valley Medical Center  
Renton Technical College*

*Are you, or your child or parent sick?  
Are you without health insurance?  
Are you not able to afford a doctor?*

**You can receive FREE care at the  
Renton RotaCare Health Clinic**

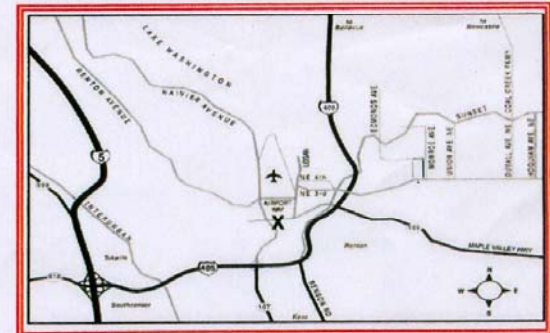
AT: SALVATION ARMY/RENTON ROTARY FOOD BANK, 206 South Tobin Street, Renton, WA 98055

**Clinic Hours  
Saturdays  
9:00am to 11:00am**

**No Appointment Needed**



Rotary Club of Renton



Valley Medical Center



Renton Technical College



SUPPORTED BY: ROTARY DISTRICT 5030  
ROTARY CLUB OF SEATTLE #4 • ROTARY CLUB OF SEA TAC

# ROTACARE INTERNATIONAL COOPERATION

JOHN FISHER Pres. Rotacare  
International Santa Cruz, CA

JUDGE ROBERT McBETH Seattle, WA

TOM DRISCOLL Attorney experienced  
in tax&legal support has set up clinics

KEN GRAHAM retired hospital CEO

For help with HIPPA & operational  
procedures

## Tom Driscoll

- Attorney in California has drafted guidelines as required for Rotacare
- Rotacare: tax-exempt entity under umbrella of Rotacare International

# Insurance

- Malpractice--State of Washington provides protection similar to “Good Samaritan”
- Rotacare, Inc. has UMBRELLA  
Malpractice insurance  
Rotacare is a Non-Profit Entity

Judge Robert  
McBeth(Retired)  
President of  
RotaCare  
Puget Sound, WA

Bob-- our mentor  
in this endeavor



# Liaison

with

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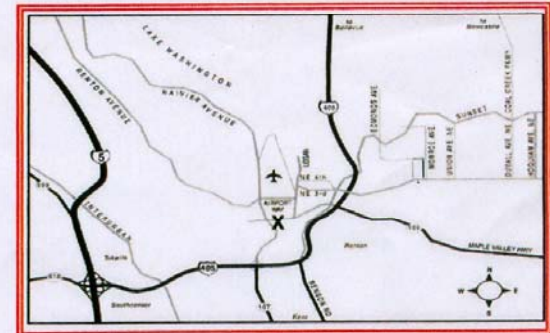
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The Salvation Army



Renton Rotary

Food Bank & Service Center

Our Model Clinic

# Our Facility

Location, Size

(~1500 Sq.Ft.)

Date and Hours of  
service

To be determined

# Location

SE&East areas served by  
University Medical Center&La FE  
Information: Mike Hill, El Paso  
Health Coordinator

Other Suggested Areas  
NW or Zaragoza

# Sites- potential venues for Rotacare Clinic Northwest El Paso County



Vinton (Westway) Texas Owned by church



11071 Socorro Rd.  
Southeast El Paso County

Approximately 1500 Square feet Bus Service



# San Elizario

# Marketing

Food Banks, Newspapers



Church Bulletins, Word of Mouth

# WHY ROTACARE?

- **UNDERSERVED:** significant part of our population
- **UNINSURED:** equally significant
- **HEALTH EXPENSES:** becoming an increasing problem for many families
- **TRANSPORTATION:** to health care facilities can be a major problem
- **OUR CONCEPT:** to serve those who fall through “the cracks”
- **TAXPAYERS:** aren’t involved in the payments



# The ROTACARE Concept

Bring free Medical care for  
relief of pain and suffering

To those who have the  
most need and least  
access to medical care