

## Club Assembly - 08/27/2020

**Lewisville Morning Rotary** 



### **AGENDA**

- Welcome (5 minutes)
  - Pledge and Fun Activity
  - Celebrations
- Announcements (5 minutes)
- Meeting Objectives (2 minutes)
- Review 2018 Visioning (10 minutes)
- Satisfaction Survey Insights (15 minutes)
- Service Projects (15 Minutes)
- Fundraisers (10 minutes)
- Next Steps (10 minutes)

### High Five

Air-high-five your neighbors to the left and right. Air-high-five your diagonal neighbors. Air-high-five your neighbors above and below.

### **New Blue Badges!**

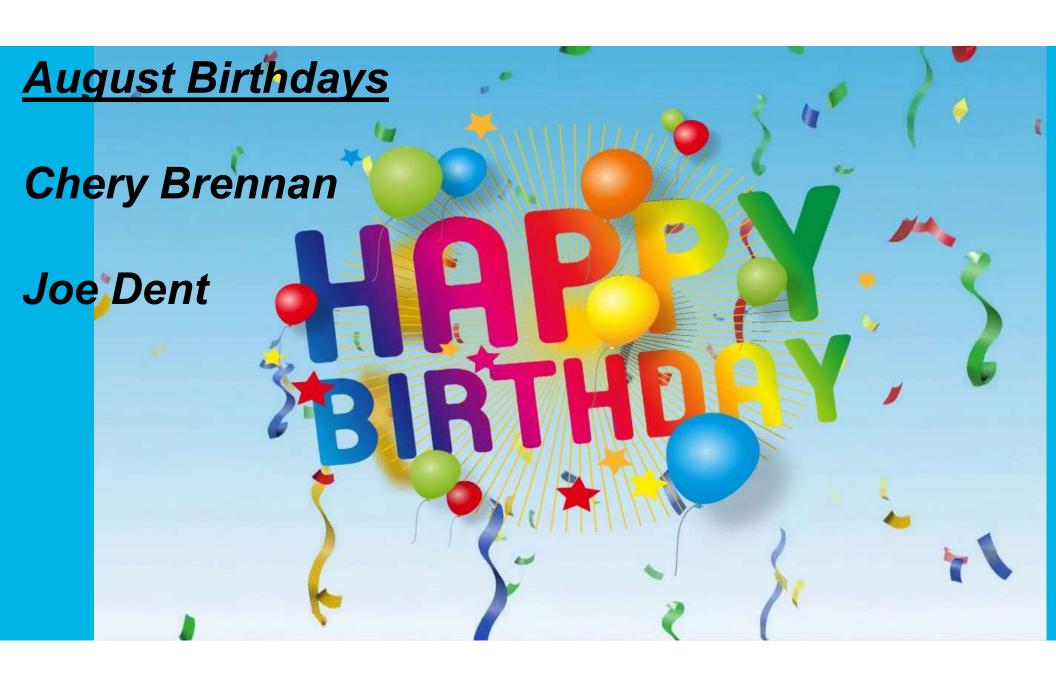
Congratulations!!!

Chery Brennan

Jeff Lighton

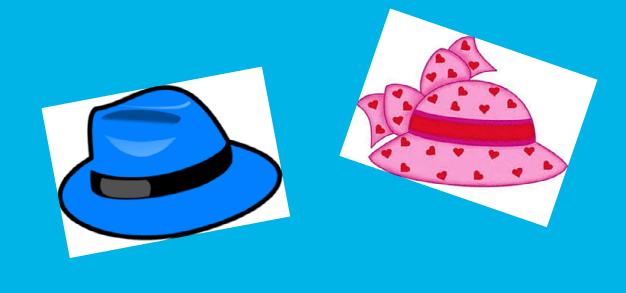
Deanna Perkins

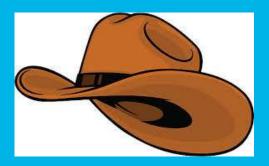




### Next Week

### Theme Meeting – Wear your favorite hat





### **ANNOUNCEMENTS**

- Lovepacs Food Bags Delivered
- First Responder Appreciation Meal September 2, 2020
  11:00 AM
- Dictionary Project Matching Grant
- Vibrant Club Award
- Next Meeting Wear your favorite or most interesting hat
- Others?

### **OBJECTIVES OF THE CLUB ASSEMBLY**

- Review Club Core Values and Club Attributes. Update as needed.
- Review opportunities and insights from the satisfaction survey.
- Discuss service project priorities for the year
- Start planning fundraisers for the year
- Determine Next Steps to address opportunity areas

## **MISSION STATEMENT**



## 2018 VISIONING – CORE VALUES

Our Guiding Principles ....

- 1. Leadership in the Community
- 2. Club with a Purpose
- 3. Addressing community needs with an emphasis on supporting Veterans and First Responders
- 4. Role Model Mentoring
- 5. Environmental Impact

### 2018 VISIONING – CLUB ATTRIBUTES

### Qualities of Our Club .....

- Fun-Fellowship-Linkup
- Millennial Image in the Community
- Commitment to Service
- Highly Diverse Age, Gender, Ethnicity, Profession
- Branded Identity
- Partnering with Other Clubs
- Unique
- Digital Identity

## **CLUB SATISFACTION SURVEY**

• 16 responses out of 24 requests sent (67%)

## THEMES FROM THE SURVEY BASED ON COMMENTS AND RESPONSES

- Overall, members are satisfied with the club
- Need more members. More diversity.
- Members would like to get back to in-person meetings
- Members would like to continue to offer Zoom as a meeting option
- Meals are considered nice, but not important
- Want more community service projects

### Service Project Priorities as Ranked By Members

- 1. Community Support
- 2. Environment Related Projects
- 3. Youth Programs
- 4. First Responder Recognition
- 5. Veteran Support
- 6. Other

# OPPORTUNITY AREAS FROM CLUB SURVEY (LOWEST SCORING ITEMS)

- Meeting Time (31% Fair/Poor)
- Number of local community service projects (31% Too Few)
- My experience as a member is worth the money I spend on Rotary participation (81% Positive, 19% Neutral)
- Club Dues (19% Too High)
- Requests for contributions to The Rotary Foundation (19% Too High)

### **OUR CLUB SERVICE PROJECTS**

### **Community Support**

- CCA / Salvation Army food bank support (Next event: Oct. 24)
- Lovepacs (new)
- Collect backpack supplies and toiletries John P.
- Blood Drives

#### Environment

- Household Hazardous Waste
- Tree planting (new)
- Adopt-A-Spot

#### **Youth**

- Dictionary project
- Student of the Month
- RYLA
- Four-Way Speech Contest
- Central Elementary Perfect Attendance
- Central Elementary Read-Around

### First Responder Recognition

Appreciation / Recognition events

(LPD - Sept. 2)

## NEW SERVICE PROJECT IDEAS (COVID FRIENDLY)

- Collect items to send to deployed military service members (candy, thank you notes, personal items, etc.)
- Partner with CCA or another organization to teach "life skill" classes or technical classes using member strengths
- Gather items for local animal shelters
- Organize a Park Clean Up day or beautify an area with LLELA or Keep Lewisville Beautiful
- Senior programs
  - · Collect gently used books or puzzles for donation to senior facilities
  - · Write letters to seniors
  - · Meals on Wheels
- Build birdhouses for community fundraiser
- Make keychains out of the grommets of the retired flags Donate to retired veterans, flag program subscribers, potential members
- Buy gift cards from local businesses to donate
- Monthly/quarterly first responder recognition (Police, Fire, Medical)

### **FUNDRAISING**

- Flag program (~\$10,500)
- Western Days



- Breakfast With Santa
- Virtual Cooking Class
- Virtual Wine Tasting
- End Polio Oct. 24 ?

### **NEXT STEPS**

- Call to Action Need organizers/point people for projects and fundraisers
- Membership Committee (Tuesday, 6:30 PM)
  - Meeting improvements
  - Dues
  - Updated membership materials
  - Strategy for recruitment and retention