



Club Assembly – 08/27/2020

Lewisville Morning Rotary

AGENDA

- **Welcome** (5 minutes)
 - **Pledge and Fun Activity**
 - **Celebrations**
- **Announcements** (5 minutes)
- **Meeting Objectives** (2 minutes)
- **Review 2018 Visioning** (10 minutes)
- **Satisfaction Survey Insights** (15 minutes)
- **Service Projects** (15 Minutes)
- **Fundraisers** (10 minutes)
- **Next Steps** (10 minutes)

High Five

Air-high-five your neighbors to the left and right.

Air-high-five your diagonal neighbors.

Air-high-five your neighbors above and below.

New Blue Badges!

Congratulations!!!

Chery Brennan

Jeff Lighton

Deanna Perkins



August Birthdays

Chery Brennan

Joe Dent



Next Week

Theme Meeting – Wear your favorite hat



ANNOUNCEMENTS

- Lovepacs Food Bags Delivered
- First Responder Appreciation Meal
September 2, 2020
11:00 AM
- Dictionary Project Matching Grant
- Vibrant Club Award
- Next Meeting – Wear your favorite or most interesting hat
- Others?

OBJECTIVES OF THE CLUB ASSEMBLY

- Review Club Core Values and Club Attributes. Update as needed.
- Review opportunities and insights from the satisfaction survey.
- Discuss service project priorities for the year
- Start planning fundraisers for the year
- Determine Next Steps to address opportunity areas

MISSION STATEMENT



Lewisville Morning
Rotary
Club



Mission Statement

The mission for Lewisville Morning Rotary is to provide service to others, promote integrity, advance environmental awareness, encourage patriotism, and enhance fellowship through a partnership with business, education and community leaders.

2018 VISIONING – CORE VALUES

Our Guiding Principles

1. Leadership in the Community
2. Club with a Purpose
3. Addressing community needs with an emphasis on supporting Veterans and First Responders
4. Role Model - Mentoring
5. Environmental Impact

2018 VISIONING – CLUB ATTRIBUTES

Qualities of Our Club

- Fun-Fellowship-Linkup
- Millennial Image in the Community
- Commitment to Service
- Highly Diverse – Age, Gender, Ethnicity, Profession
- Branded Identity
- Partnering with Other Clubs
- Unique
- Digital Identity

CLUB SATISFACTION SURVEY

- 16 responses out of 24 requests sent (67%)

THEMES FROM THE SURVEY BASED ON COMMENTS AND RESPONSES

- Overall, members are satisfied with the club
- Need more members. More diversity.
- Members would like to get back to in-person meetings
- Members would like to continue to offer Zoom as a meeting option
- Meals are considered nice, but not important
- Want more community service projects

Service Project Priorities as Ranked By Members

1. Community Support
2. Environment Related Projects
3. Youth Programs
4. First Responder Recognition
5. Veteran Support
6. Other

OPPORTUNITY AREAS FROM CLUB SURVEY (LOWEST SCORING ITEMS)

- Meeting Time (31% Fair/Poor)
- Number of local community service projects (31% Too Few)
- My experience as a member is worth the money I spend on Rotary participation (81% Positive, 19% Neutral)
- Club Dues (19% Too High)
- Requests for contributions to The Rotary Foundation (19% Too High)

OUR CLUB SERVICE PROJECTS

Community Support

- CCA / Salvation Army food bank support
(Next event: Oct. 24)
- Lovepacs *(new)*
- Collect backpack supplies and toiletries – John P.
- Blood Drives

Environment

- Household Hazardous Waste
- Tree planting *(new)*
- Adopt-A-Spot

Youth

- Dictionary project
- Student of the Month
- RYLA
- Four-Way Speech Contest
- Central Elementary Perfect Attendance
- Central Elementary Read-Around

First Responder Recognition

- Appreciation / Recognition events
(LPD – Sept. 2)

NEW SERVICE PROJECT IDEAS (COVID FRIENDLY)

- Collect items to send to deployed military service members (candy, thank you notes, personal items, etc.)
- Partner with CCA or another organization to teach “life skill” classes or technical classes using member strengths
- Gather items for local animal shelters
- Organize a Park Clean Up day or beautify an area with LLELA or Keep Lewisville Beautiful
- Senior programs
 - Collect gently used books or puzzles for donation to senior facilities
 - Write letters to seniors
 - Meals on Wheels
- Build birdhouses for community fundraiser
- Make keychains out of the grommets of the retired flags - Donate to retired veterans, flag program subscribers, potential members
- Buy gift cards from local businesses to donate
- Monthly/quarterly first responder recognition (Police, Fire, Medical)

FUNDRAISING

- Flag program (~\$10,500) ✓
- Western Days ✗
- Breakfast With Santa ?
- Virtual Cooking Class ?
- Virtual Wine Tasting ?
- End Polio - Oct. 24 ?
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NEXT STEPS

- Call to Action - Need organizers/point people for projects and fundraisers
- Membership Committee (Tuesday, 6:30 PM)
 - Meeting improvements
 - Dues
 - Updated membership materials
 - Strategy for recruitment and retention