



Rotary Club of Billings #999
PO BOX 1094, BILLINGS, MT 59103



Billings Rotary Memorial Day Parade Saturday May 24, 2025, at 10:30 AM

2025 Memorial Day Parade Application/Registration

1st Annual Parade | Saturday, May 24, 2025, Parade Begins:
10:30 am

【ALL ENTRIES】

All parade entries are required to decorate in theme for the holiday. Avoid any plain vehicle, trailers, or walkers with no decoration or themed dress from being part of your parade entry. This ensures you are doing your part to make this a fun and memorable parade for our community.

【Set-Up】 Parade participants will be emailed a staging map with pre-parade arrival instructions. Float arrival times will be assigned between 9:00am and 10:00am. All floats and parade entrants must be in place in the staging area by 10:00am. We encourage all entries to have banners and good float identification.

【IMPORTANT】 Registration is required for parade participation, each participant will be assigned a location in the parade by the event organizer the week leading up to the parade.

The registration fees are non-refundable. The event is a sun, rain, or snow event only to be cancelled for weather temperatures deemed hazardous by weather advisory or if there are pertinent public health or safety directions from State/County officials. Registration fees will not be refunded in the case of a hazardous weather or public health or safety cancellations. Your fee is a tax-deductible donation, and we will gladly supply you with a receipt at your request.

1. USE OF NEW PARADE ROUTE & STAGING LOCATION *

There is a NEW parade route // The new route no longer crosses N. 27th St. // Parade Staging no longer takes place east of N. 27th St.

Check all that apply.

I understand **The new downtown parade route begins at 2nd Ave N. and N. 25th**



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Street (near Met Bus station - 220 N. 25th Street). Float staging will take place on 2nd Ave North between N. 27th Street and N 25th Street. The parade starting point is at 220 N. 25th Street.

A detailed map of the staging area will be emailed to all applicants one week prior to the parade. Each parade entry will be assigned a staging location prior to the parade start time.

I understand, **The new parade route heads North on North 25th Street. (toward Dehler park), crossing over 4th Ave North, 6th Ave North, 7th Ave N, 8th Ave N. and 9th Ave N, ending in the parking lot between 9th Ave N and 10th Ave N at Dehler Park Parking lot.**

REGISTRATION & FEES

The Billings Rotary Foundation is a Non-profit entity which seeks to benefit the community with this event.

Your entry fee supports the Billings Rotary Foundation and the Rotary Club of Billings and its efforts. An entry fee is required to participate in the Parade. If you are unable to pay, please find a sponsor to cover your entry fee. Entries may include a "sponsored by..." on their identification signage to recognize the help from your sponsor.

2. Registration Deadline: Thursday, May 1, 2025 (by 5:00pm) *

Check all that apply.

I understand, late applications will be accepted through Wednesday, May 15, 2025 (by 5pm)

I understand that a \$25 late fee will be automatically added to all late applications.

3. Parade Entry Fee: *

ATTENTION: One Entry is for forty feet of space in the parade with a 2-vehicle maximum.

Check all that apply below (if after May 1st circle #3)

Regular Entry \$75

Non-Profit/Veteran Entry: \$50

Late Entries an additional \$25.00 (After May 1st, 2025)

Active Military and First Responders such as (Law Enforcement, Fire Dept. and Ambulance) Entry fees are waived.



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4. Payment Details: *

This is our first year, please pay by check, money order, or cash. A receipt will be emailed to your email address. Payments are due upon submission of parade application and/or within 15 days after submission, but before May 1st, 2025.

Check all that apply.

___ I understand an invoice will be emailed to my email address listed on this registration and that my payment options include paying that invoice via check or money order made out to:

Billings Rotary Foundation
Attn: Ken Callahan - MDU
5181 Southgate Drive
Billings, MT 59101

5. Participant Category *

Select all that apply to your float entry.

Check all that apply.

- Float
- Marching
- Marching Music/Band
- Walking
- Motor Vehicle
- Motorcycle
- Other _____

6. Participant Category cont.

If you selected 'other' above, please describe: _____

7. Business/Organization Name: * _____

As you wish to have it listed on the parade line-up.

8. Address: * _____

Street, City, Zip



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9. Business website address: _____
10. Contact Person (First & Last Name): * _____
If more than one person, please put First and Last names of both persons.
11. Contact Person Phone: * _____
12. Contact Person Cell Phone: _____
13. Other Email: * _____
If email is different than the one entered above. Parade line up and Instructions will be sent to this email address.

Parade Waiver & Rules of Conduct

14. Float Leader (First & Last Name) * _____
By submitting this information, you are indicating the person who will be leading your group during the parade. This person will be held accountable to follow the parade waiver and rules of conduct. *** If more than one driver or leader will be in your entry, please provide all names applicable. ***
15. Waiver & Rules of Conduct *
- *** Please read and check each box to show compliance. *** If these rules are not respected, violators will not be permitted to participate in future years.

Check all that apply.

___ During the Parade Procession: Drivers are required to keep your parade entry in sync with the flow of the parade (5mph or slower). Driver is required to keep your entry within six feet of the entry in front of you. No stopping is permitted unless it is because the flow of traffic stops. If your entry causes a large gap in the parade procession, you may not be permitted in future years. as large gaps create safety issues.

___ My parade vehicles correspond to height and length restrictions as set forth by City and State height and length restrictions for use on roadways and I understand that each entry cannot exceed 12' in height and 40' in total length (front bumper to back bumper).



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___ My leader(s)/driver(s) are over the age of 18 and a resident of the State of Montana, and, if a corporation or partnership, the entity is duly organized in good standing with all regulatory authorities of the State of Montana.

___ If owner of the participating vehicle, my leader(s)/driver(s) hereby represents that the vehicle is insured at least up to the minimum requirements of the insurance laws of the State of Montana, and that the said insurance is provided by a company qualified to do business and doing business in the State of Montana.

___ Whether a corporation, or partnership, or individual, the individual driver has a valid driver's license to drive said parade vehicle, which has not been revoked, suspended, or otherwise restricted.

___ My leader(s)/driver(s) are authorized to drive the participating vehicles, or are the owner/operator of the participating vehicles

___ City regulations require that any float larger than a pick-up truck or automobile must provide people or horseback riders to walk on both sides of each entry. Some floats will require more walkers depending on the size.

___ If a corporation or partnership, the leader(s)/driver(s) is the owner of the participating vehicle and has granted the leader(s)/driver(s) the right to operate the participating vehicle in the parade.

___ My Driver(s) agrees not to consume alcohol before or during the parade.

___ The participant agrees to indemnify the Rotary Club of Billings, the City of Billings, Yellowstone County, and any parade sponsors for all damages, claims, or disbursements made for or on behalf of the participants.

___ The participant agrees to waive any claim for compensation for participating in the parade and to grant the organizers the right to film, photograph, record, free of charge, in connection with the business of the organizers or the future promotion of the parade.

___ The parade participant will not hold Rotary Club of Billings, the City of Billings, or Yellowstone County, or any parade sponsors, responsible for any damage, expense or liability arising from any injury or damage to said participant, your agents, employees, or to your property.

16. Float/Display Guidelines *

*** Please read and check each box to show compliance. *** If these rules are not respected, violators will not be permitted to participate in future years.



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Check all that apply.

___ An identifying sign or banner should be visible on each entry that includes the name or your organization.

___ Only one business or organization per entry, however, if you received a sponsor for your registration fee, you may include a "sponsored by..." on your identification signage.

___ All parade entries need to be floats or decorated for the holiday theme. Please avoid plain vehicles, trailers, or walkers with no decoration or themed dress.

___ Candy, flyers, advertising, or any kind of handout is prohibited to be passed/handed/tossed from the Parade.

___ Animal groups, particularly livestock, must have a designated clean-up crew to sweep up any messes in the staging area as well as following behind during the parade to keep the streets clean. This is a "No Trace" parade and it is your responsibility to clean up after your animals. Failure to clean-up your animal's messes will result in forfeiting participation in future parades.

___ All entries will be judged in the following categories: Best Entry Over-all, Best Performers, and Best Memorial Day Themed Entry. Winners of the Float Contest will not be announced the day of the parade. Winners will be posted on the website and announced via social media the following week. Winners will be notified via email also.

___ The participant agrees to abstain from the display of any obscene, profane, politically controversial, or socially offensive language, symbols, or advertisements on or within the participating entry.

Sign Here to agree to all items above: _____

Print Name : _____

Make all checks out to Billings Rotary Foundation

Mail all checks and applications to:

- **Ken Callahan - MDU**
- **5181 Southgate Drive**
- **Billings, MT 59101**

Thank you for your time! Please contact Ken Callahan at 701-770-5030 if you have any questions. You can email this form to Ken.callahan@mdu.com or mail it to: Ken Callahan – MDU 5181 Southgate Drive Billings, MT 59101. Or you can drop off the application at MDU which is the address above.