



Rotary Club of Billings #999  
PO BOX 1094, BILLINGS, MT 59103



Come Celebrate  
**Billings Rotary Memorial Day Parade**  
**Saturday May 24, 2025**

The Rotary Club of Billings is hosting the First Annual Memorial Day Parade in Billings Montana on Saturday May 24, 2025. Rotary International is one of the largest service organizations in the world. The self-declared mission of Rotary, is to "provide service to others, promote integrity, and advance world understanding, goodwill, and peace through the fellowship of business, professional, and community leaders".

Montana Veteran suicides are among the highest in the country, with this fundraiser we plan to donate the majority of the profit to help fight Veterans with PTSD.

**Parade Registration:** Deadline - Thursday, May 1, 2025 (Military and First Responders are FREE)  
Veteran or Non-Profit Parade Registration Fee - \$50.00  
Business Parade Registration Fee - \$75.00

**Vendor Fees:** Deadline - Thursday, May 1, 2025 (Location at Dehler Park beside the Memorial)  
Veteran Vendor Fees - \$30  
Company and Food Vendor Fees - \$50

Please consider a Sponsorship to help us "**Honor the Fallen, Heal the Brave—Stand with Veterans Facing PTSD.**"

**Sponsorship Package:**

**Copper Level \$100 - \$249:** Company name listed on Banner

**Bronze Level \$250 - \$499:** Company listed on Poster and the copper level benefits

**Silver Level \$500 - \$999:** Company listed on Digital and marketing ads and the bronze level benefits

**Gold Level \$1000 and Above:** Company listed on T-shirt and the silver level benefits

\*Sponsors will receive a free parade entry

Rotary Foundation of Billings is a 501c3 non-profit organization.

Sponsorship Deadline is April 25, 2025, to get your logo on the marketing package.

You can make your checks out to **Billings Rotary Foundation.**

Checks Can be mailed to:

Ken Callahan - MDU  
5181 Southgate Drive  
Billings, MT 59101

Call Ken Callahan with any questions at 701-770-5030 or email at [Ken.callahan@mdu.com](mailto:Ken.callahan@mdu.com)



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**Parade Route:**

The Parade participants will line up by the Met Bus Station at 220 N. 25<sup>th</sup> Street. On 2<sup>nd</sup> Ave N between 27<sup>th</sup> street and 25<sup>th</sup> street. The parade will start at the Met bus station on 25<sup>th</sup> Street N and 2<sup>nd</sup> Ave N. It will head north on 25<sup>th</sup> to Dehler Park at 10<sup>th</sup> Street N. and 25<sup>th</sup> Ave N. It will end at the Parking lot at Dehler Park where the Freedom Memorial is located.

**Celebration location after parade Dehler Park:**

The celebration will take place at the Memorial in Dehler Park on the Northeast part of the park and in the parking lot. It will start with a program honoring the 49 Montana Soldiers who gave the Ultimate Sacrifice, with a few guest speakers.

Following the program Rotary will feed the first one hundred kids a hotdog meal, Billings finest food trucks will have food for sale with a portion of the proceeds going to help our Veterans with PTSD.

Rotary will be selling Memorial Day Parade merchandise and have a booth if anyone wants to know what the Billings Rotary does locally and/or internationally.

We will have events for the kids to do. As well as several booths available for you to promote your organization as well as Veteran organizations.

Later that day the Billings Mustangs will host a rival baseball game Missoula Paddleheads, this is their first home series of the year. With the first pitch being throw at 6:35 PM. Rotary will provide Veterans free tickets for the Veterans who attend the game on Saturday May 24<sup>th</sup>.

Non-profit organizations who help Veterans with PTSD are encouraged to reach out to Ken Callahan for more information on this event. Cell and email are listed below.

If you have any questions on the parade registration, vendor registration, or sponsorship you can call Ken Callahan at 701-770-5030 or email at [Ken.callahan@mdu.com](mailto:Ken.callahan@mdu.com)

Thank you for considering sponsoring the First Annual Billings Rotary Memorial Day Parade with the majority of the profit going to help Veterans with PTSD. Help us Help the Veterans who keep our country FREE!!