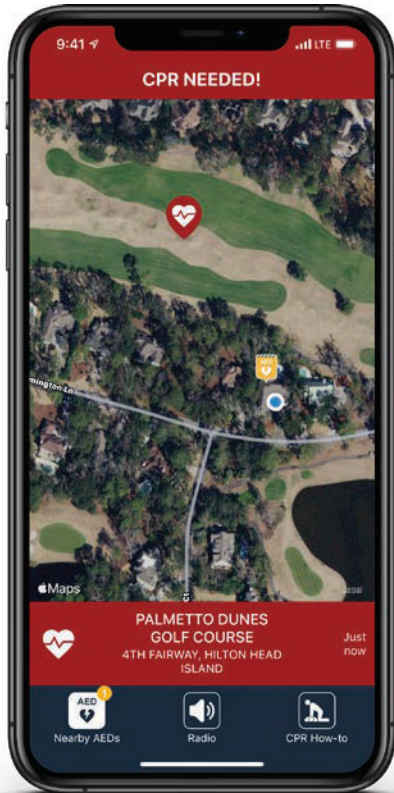


PULSEPOINT RESPOND

Public CPR-Needed Activations for Community Responders

PulsePoint Respond is a 911-connected mobile app that alerts CPR-trained citizens to someone nearby having a sudden cardiac arrest.



- PulsePoint aims to initiate CPR earlier and more often as well as increase the use of automated external defibrillators (AED), prior to emergency responders arriving on scene.
- PulsePoint is integrated directly into the public safety communications center. When a call taker determines CPR may be needed, an alert is simultaneously sent to nearby app subscribers with the dispatch of emergency responders.
- PulsePoint Respond informs the community of emergency activity in real time. Alerting residents to traffic collisions, wildland fires and other emergencies makes PulsePoint a valued and trusted local resource. The routine usefulness of the app helps build and sustain a reliable network of engaged citizens and CPR-trained individuals.

- PulsePoint Respond alerts community responders only if the cardiac emergency occurs in a public location.
- Subscribers indicate if they intend to respond and can listen to live dispatch audio (if offered by the agency) for any updates communicated to the responding crews as they make their way to the patient.
- PulsePoint includes a powerful and simple to use analytics platform, *PulsePoint Insights*, designed to provide actionable statistics on PulsePoint performance in a community.



Learn more at pulsepoint.org
Download PulsePoint Respond



911 called for victim.



911 center initiates PulsePoint alert.



Nearby PulsePoint subscribers alerted simultaneously with emergency responders.



PulsePoint responders directed to victim location and notified of nearest AEDs.