



HELENA ROTARY HOOPS

3 ON 3 BASKETBALL TOURNAMENT

2024

ABOUT THE EVENT

The Rotary Club of Helena is excited to announce its 2024 3-on-3 basketball tournament, which will be held in Helena on Sunday, October 20. Proceeds from the event will support our Kids Programs, which include scholarships, funding clothing needs for area students through My Student in Need, and funding local classroom projects submitted by teachers to Donors Choose. With your support, we can maximize the funds available to support these very important programs in the Helena community.

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities allow you to show your support for this event and to promote your company's brand to coaches, players, parents, and spectators of the tournament. The tournament invites players from 4th grade through 8th grade, and often, each player brings with them at least one parent to cheer on their team.

The following sponsor opportunities are available – please see the chart (turn over) to learn more about benefits at each sponsor level:

- Swish! Free Throw Contest Sponsor - \$500** – Players have the option to compete individually in the Free Throw Contest, with an opportunity to win a cash prize!
- Buzzer Beater 3-Point Shoot Out Contest Sponsor - \$500** – Support the next generation of Steph Curry's as they compete from the arc for an awesome cash prize!
- Jump Ball Court Sponsor - \$200** – Sponsor one of eight tournament courts (or more) to show your support for the tournament.
- Alley-Oop Event Sponsor - \$100** – Like a layup, it may not be flashy, but it all adds up!
- Free Agent Sponsor - Choose Your Own Sponsorship - ???** – Any and all support for the event is welcome and appreciated!

GAME ON!

_____ \$500 _____ \$200 _____ \$100 \$ _____ Other

Sponsor Name (as you'd like it to appear at the event): _____

Please email your logo to Kelly Cresswell (pdxpdq2238@gmail.com)

Contact Name (if different): _____

Phone Number: _____

Email: _____

Bill Me by Mail Send Me a Link to Pay Online Check Enclosed (payable to Rotary Club of Helena)

Mail to: Rotary Club of Helena, PO Box 333, Helena MT, 59624



HELENA ROTARY HOOPS

3 ON 3 BASKETBALL TOURNAMENT

Sponsorship Levels & Benefits

Sponsor Level	Opportunities Available	Logo on Tournament T-Shirt	Logo on all Registration Materials (Website, Facebook, Registration forms)	Listed on Event Signage	Banner Inside Gym	Signage on Sponsored Court
Swish! Free-Throw Contest	\$500	✓	✓	✓	✓	✓
Buzzer Beater 3-Point Shoot Out	\$500	✓	✓	✓	✓	✓
Jump Ball Court Sponsor	\$200		✓	✓	✓	✓
Alley-Oop Event Sponsor	\$100			✓		