



## HELENA ROTARY HOOPS

### 3 ON 3 BASKETBALL TOURNAMENT

#### ABOUT THE EVENT

The Rotary Club of Helena is excited to announce its first annual 3-on-3 basketball tournament, which will be held in Helena on Saturday, October 20, 2018. Proceeds from the event will support our Kids Programs, which include scholarships, funding clothing needs for area students through My Student in Need, and funding local classroom projects submitted by teachers to Donors Choose. With your support, we can maximize the funds available to support these very important programs in the Helena community.

#### SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities allow you to show your support for this event and to promote your company's brand to coaches, players, parents, and spectators of the tournament. The tournament invites players from 4<sup>th</sup> grade through 8<sup>th</sup> grade, and often, each player brings with them at least one parent to cheer on their team.

The following sponsor opportunities are available – please see the chart on the next page to learn more about benefits at each sponsor level:

- Swish! Free Throw Contest Sponsor (1) - \$500** – Players have the option to compete individually in the Free Throw Contest, with an opportunity to win fun prizes!
- Buzzer Beater 3-Point Shoot Out Contest Sponsor (1)- \$500** – Support the next generation of Steph Curry's as they compete from the arc for awesome prizes!
- Jump Ball Court Sponsor (8) - \$200** – Sponsor one of eight tournament courts (or more) to show your support the tournament. Commit early, and choose the grade level for your sponsorship!
- Alley-Oop Event Sponsor - \$100** – Like a layup, it may not be flashy, but it all adds up!
- Choose Your Own Sponsorship - ???** – Any and all support for the event is welcome and appreciated!

#### GAME ON!

\_\_\_\_\_ \$500

\_\_\_\_\_ \$200

\_\_\_\_\_ \$100

\$\_\_\_\_\_ Other

Sponsor Name (as you'd like it to appear at the event): \_\_\_\_\_

Please email your logo to Kelly Cresswell (pdxpdq@charter.net)

Contact Name (if different): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ Bill Me      \_\_\_\_\_ Check Enclosed (payable to Rotary Club of Helena)

**Mail to: Rotary Club of Helena, PO Box 333, Helena MT, 59624**



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### Sponsorship Levels & Benefits

Sponsor Level	Opportunities Available	Logo on all Merchandise Sales (t-shirts, sweatshirts)	Logo on all Registration Materials (Website, Facebook, Registration forms)	Listed on Event Signage	Banner Inside Gym(s)	Signage on Sponsored Court	First Right of Refusal for 2019 Sponsorship at Same Level
<b>Swish!</b> Free-Throw Contest	1 @ \$500	✓	✓	✓	✓	✓	✓
<b>Buzzer Beater</b> 3-Point Shoot Out	1 @ \$500	✓	✓	✓	✓	✓	✓
<b>Jump Ball</b> Court Sponsor	8 @ \$200		✓	✓	✓	✓	✓
<b>Alley-Oop</b> Event Sponsor	Unlimited @ \$100			✓			