

SponCon Helena! (Spontaneous Construction) 2025

Transform your Community

SponCon Helena is a brand new event as a joint fundraiser for Helena Area Habitat for Humanity and the Rotary Club of Helena. SponCon challenges community teams to push the boundaries of creativity! Using upcycled materials from our ReStore, teams have seven hours to design and build the most innovative, functional, and visually stunning creations imaginable.

By becoming a sponsor of SponCon, your business will support creative upcycling while also providing important funding for Helena Habitat's housing program and the Rotary Club of Helena's programs. Habitat for Humanity is dedicated to bringing people together to build homes, community, and hope. In 2024 Helena Habitat completed 10 homes, had another 18 under construction, restarted its home repair program and repaired 5 homes, engaged 346 volunteers who worked 11,655 hours, and operated the ReStore diverting 314 tons of material from the landfill and generating funds to build homes in the Helena Valley. Past and ongoing Rotary Club of Helena projects include scholarships, funding clothing needs for area students through My Student in Need, funding local classroom projects submitted by teachers to Donors Choose, the ADA-compliant trail on Mount Helena, the music garden at Exploration Works, and our latest project, bike repair stations at two trailheads (coming summer 2025).

Each sponsor receives one team registration for your business. Engage in a little friendly competition to be the best builder in Helena! All creations from the event will be displayed in Helena after the event and auctioned off via an online auction to raise additional funds for Helena Area Habitat for Humanity and the Rotary Club of Helena.

THE UPCYCLER	THE REVITALIZER	THE ALCHEMIST	THE TRANSFORMER
\$500	\$1000	\$1500	\$2000
1 team registration	1 team registration	1 team registration	1 team registration
Recognition as a supporter in event materials	Recognition as the lunch sponsor on the lunch tent	Recognition in all event materials	Recognition as primary event supporter
Social media promotion	Logo in event materials	Social media promotion	Prominent logo placement on all event materials
Signage on team tent	Social media promotion	Recognition on auction website	Social media promotion Logo on auction website

Sponsorship Levels

The Transformer - \$2000

- This level provides the cornerstone support for the event.
- Includes 1 team registration
- Recognition as the primary supporter(s) in all event materials
- Logo prominently displayed on all event materials (banners, website, team shirts, program)
- Social media promotion
- Business logo featured on the online auction website

The Alchemist - \$1500

- This level demonstrates a strong commitment to sustainable practices.
- Includes 1 team registration
- Recognition in all event materials (banners, website, team shirts, program)
- Social media promotion
- Recognition on the online auction website

The Revitalizer - only one available! \$1000

- Lunch sponsor - Feed our hungry Habitat Heroes!
- Includes 1 team registration
- Recognition as the lunch sponsor on the lunch tent
- Logo displayed on event materials (banners, website, program)
- Social media promotion

The Upcycler - \$500

- Team sponsor (in addition to your team)
- Includes 1 team registration
- Recognition as a supporter in event materials
- Social media promotion
- Signage indicating your sponsorship on the team's tent



Sponsorship Commitment

Sponsor Level _____

Sponsor Name (as you'd like it to appear at the event):

Contact Name:

Phone Number:

Mailing Address:

Email:

Please email your logo to rotariankelly@gmail.com.

☐ **Bill Me by Mail** ☐ **Email Me a Link to Pay Online** ☐ **Check Enclosed**

(Make checks payable to Rotary Club of Helena)

Mail form and check to: Rotary Club of Helena, PO Box 333, Helena MT, 59624 or scan form and email to rotariankelly@gmail.com.

Questions? Call Kelly McDermott, president of the Rotary Club of Helena, at 406-465-2041.