



SponCon (Spontaneous Construction) is back in its second year to challenge community teams to push the boundaries of creativity!

Using upcycled materials, teams compete to design and build the most innovative, functional, and visually stunning creations imaginable. Your business can take part in this fun, community event with the following opportunities for Sponsorship.

SponCon

May 16th, 2026

9:00am- 5:00pm

Habitat for Humanity ReStore
1320 Market Ave

SponCon Sponsorship Levels

Architect- \$2000- Title sponsor

- Recognition as the primary sponsor in all event materials (banners, website, program)
- Logo prominently displayed at the Farmers Market auction of SponCon creations
- Logo included on event apron given to all team participants
- Special recognition in our annual report, distributed to over 2000 community members
- Social media promotion
- Includes 1 team registration

Transformer- \$1500

- Recognition in all event materials (banners, website, program)
- Logo included on event apron given to all team participants
- Logo displayed at the Farmers Market auction of SponCon creations
- Social media promotion
- Includes 1 team registration

Revitalizer- \$1000

- Recognition in all event materials (banners, website, program)
- Logo included on event apron given to all team participants
- Social media promotion
- Includes 1 team registration

Upcycler- \$500

- Recognition in event materials (banners, website, program)
- Social media promotion
- Includes 1 team registration

Each sponsor receives one team registration for your business to engage in a little friendly competition to be the most creative builder in Helena!

SponCon is a partnership between Helena Area Habitat for Humanity and Rotary Club of Helena and funds raised through SponCon go to support the work of these organizations.

Habitat for Humanity is dedicated to bringing people together to build homes, community, and hope. In 2025 Helena Habitat completed 10 homes, had another 6 under construction; repaired 9 homes; and operated the ReStore, diverting 330 tons of material from the landfill and generating funds to build homes in the Helena Valley.

Past and ongoing Rotary Club of Helena projects include scholarships, funding clothing needs for area students through My Student in Need, funding local classroom projects submitted by teachers to Donors Choose, the ADA-compliant trail on Mount Helena, the music garden at Exploration Works, the Sixth Ward Mural, and our latest project, bike repair stations at two trailheads.

All creations from the event will be displayed and auctioned off at the Helena Farmers Market on Saturday, May 30th to raise additional funds for Helena Area Habitat for Humanity and Rotary Club of Helena.



Questions? Contact Sydney Ausen, Director of Development and Partnerships at sydneya@helenahabitat.org or call **(406) 204-7311**

