

2020 Great Bear Festival Media Outreach and Event Day Acknowledgement

All sponsors receive a solo thank-you post on Facebook and Instagram when they become a sponsor. List of current sponsors at each level will be posted on Facebook and Instagram in March, April, May, June, July and week of the event (must receive sponsorship payment).

Great Bear (\$10,000)

1. Website – Logo within the viewing area of the landing page.
2. Coasters – Only their logo on one side.
3. Posters – Only their logo on front side, logo on top of back side
4. Facebook/Instagram
 - a. Solo post each month starting when they sign as sponsors, plus the week of the event
 - b. Business feature in June, July, and the week of the event, either about their business or amplifying a special event/sale they're having
 - c. Mention on any boosted Facebook ad that we do
5. Radio – Mentioned as title sponsor
6. Day of the Event – Tent, product placement, flags, banners, and logo prominently displayed at the entrance.
7. VIP program – Logo prominently placed on program.

Grizzly Bear (\$5,000)

1. Website – Logo prominently placed on website.
2. Coasters – Only their logo on one side.
3. Posters – Logo listed second on top of the back side
4. Facebook/Instagram
 - a. Solo post in May, June July, plus the week of the event
 - b. Business feature in July, either about their business or amplifying a special event/sale they're having.
5. Day of the Event – Logo prominently displayed at the entrance. 2 sponsorship banners placed onsite (1 in VIP tent).

Brown Bear (\$2,500)

1. Website – Logo placed on website.
2. Posters – Logo listed 3rd from the top of the back side
3. Facebook/Instagram – Solo post in May, June, and July.
4. Day of the Event – 2 sponsorship banners placed onsite (1 in VIP tent).

Black Bear (\$1,000)

1. Website – Logo placed on website.
2. Posters – Logo listed 4th from the top of the back side
3. Facebook/Instagram – Solo post in July
4. Day of the Event – 2 sponsorship banners placed onsite (1 in VIP tent).

Cub (\$500)

1. Website – Logo placed on website.
2. Posters – Logo listed 6th from the top of the back side
3. Facebook/Instagram – see top of page
4. Day of the Event – 2 sponsorship banners placed onsite (1 in VIP tent).

VIP (\$250)

1. Website – Name placed on website.
2. Facebook/Instagram – see top of page
3. Day of the Event – 2 sponsorship banners placed onsite (1 in VIP tent).