

## Rotary Club of Ludington Speaker Guidelines

We are excited to host you as a presenter to our Rotary Club! The Club is very active in the community in many areas as part of the Rotarian motto, "Service Above Self." Our members are educators, business owners, leaders from government agencies and nonprofit organizations, and community activists who believe in the Rotary mission. We try to choose presenters who will provide information relevant to our Six Areas of Focus:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

We also try to select presentations that are consistent with our Rotary Four-Way Test:

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?
- And the fifth part of the test for Ludington's Rotary Club: Is it FUN?

We welcome presentations that cover a variety of topics, including but not limited to local business/economic updates, community events, cultural experiences, physical and mental health education, charitable organizations, educational institutions, interesting hobbies and Rotary Club and International updates.

We would like to get to know more about you before we greet you on your speaking date! Please make sure we have enough information so that we can introduce you and your topic, first through a club email prior to your presentation, then during the club meeting. Please complete the Rotary Speaker Form for us as soon as possible so that we can introduce you in a Club email sent prior to your presentation.

We will supply a projector and sound system. If you plan to use visuals, graphics or a PowerPoint presentation, please bring your own laptop. If you have handouts, we suggest about 40 of each. You can expect the audience to be attentive, polite and inquisitive.

Here is the schedule:

Location: Ludington Area Center for the Arts, 107 S. Harrison St., Ludington, MI 49431

Arrive: 11:45-11:50

Lunch: 12:00-12:10

Regular Meeting: 12:10-12:30 (ish)

Speaker: 12:30

We suggest a 15 to 20 minute presentation with time for Q&A. We like to wrap up at 1:00 to respect the Club members' busy schedules. Most importantly, enjoy your time sharing a meal and camaraderie with our Rotary Club of Ludington.

Thank you!

**Note:** We avoid subjects that could fail any part of our Four-Way Test. We do not accept presentations that are advertisements or solicitations of a product or service. We also do not allow political campaigning.