

Petoskey Sunrise
Rotary
Club of Michigan



NEW MEMBER HANDBOOK



Rotary New Member Handbook

Rotary can be a rich and rewarding experience – particularly after you become acquainted with, and understand the rewards and challenges it offers.

The following material will give you a basic understanding about our Club and Rotary in general. It's not meant to be complete – or overwhelming. It is intended to help you feel comfortable and provide a reference for your own special experience in Rotary.

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Introduction

Rotary was started in Chicago in 1905 by Paul Harris, a young lawyer who wanted to form “a fellowship composed of just one man from each of many different occupations, without restrictions as to their politics or religion, with broad tolerance of each other’s opinions.” Meetings were rotated between the offices of the initial members, which gave rise to the names of “Rotary” and “Rotarian.” Rotary is the oldest and one of the largest of all the “service clubs.”

Rotary is now officially defined as “an organization of business and professional persons, united worldwide, who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.”

Although Rotary began as an all-male club, the Rotary Clubs of the United States led the movement to include women in the organization in the 1980’s. In 2001 Rotary International officially precluded clubs from limiting membership based on gender.

The Petoskey Sunrise Rotary Club was founded in 1997. It is within Rotary District 6290, which includes an area from Holland, Michigan to Wawa, Canada.

The club is one of more than 35,000 local Rotary Clubs chartered by Rotary International operating in over 160 countries. There are over 1 million Rotarians throughout the world.

The Rotary Motto

The official motto of Rotary International is “Service above Self.”

The 4-Way Test

The Rotary 4-Way Test is intended to be a measure of ethical conduct. Rotarians are encouraged to know and apply the 4-Way test in their private and professional lives. The 4-Way Test is:

Of the things we think, say, or do:

- ☀ 1. Is it the TRUTH?
- ☀ 2. Is it FAIR to All Concerned?
- ☀ 3. Will it Build GOODWILL and Better FRIENDSHIPS?
- ☀ 4. Will it be BENEFICIAL to All Concerned?

The Object of Rotary

Rotary can also be defined by the Object of Rotary. The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- ☀ First – The development of acquaintance as an opportunity for service;
- ☀ Second – High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;
- ☀ Third – The application of the ideal of service by every Rotarian to his personal, business, and community life;
- ☀ Fourth – The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Attendance

If you do not attend regularly, your classification is not represented so we urge you to maintain good attendance. Our club meets on Tuesdays 7:30AM at Beard's Brewery, 215 E. Lake St. If you miss a weekly meeting, you can make-up for the missed meeting by attending a meeting at another club. The Petoskey Noon Rotary Club meets at Stafford's Perry Hotel during the winter months and the Bay View Inn during the summer months on Wednesdays 12:00 PM and the Petoskey Sunset Rotary.

Club meets at Filmore's Restaurant every Wednesdays at 5:30 PM except the 2nd Tuesday, they meet at Manna Project headquarters. The minimum attendance requirement for Rotary is 60%, although to get the most benefit from your involvement you should make every effort to attend as close to 100% as possible.

Classifications

Rotary membership is based on the classification system. Each club's membership should represent a cross-section of the community in which it is chartered. You embody your classification in our club so when there is a need in the community that can be helped by your area of service, you are the logical person to look to for direction and assistance. Often your help can accomplish what money alone cannot achieve. Wear your badge proudly and live up to its honor.

Our club seeks to recruit persons from a variety of classifications. We urge our members to sponsor members in new classifications into the club so we can continue to grow and thrive.

Make-Ups

Your Rotary pin is an automatic admission to any Rotary Club in the world. If you attend another club's meeting 14 days before or 14 days after missing a meeting at our club, your make-up at the other club counts the same as if you had attended our meeting. These can be great fun, especially if you attend a meeting out of the country. You will soon find out that while there are 30,000 clubs around the world united by common goals, no two Rotary Clubs are alike. Visit other clubs and bring back new ideas. Ask our Club Secretary or Treasurer for a Petoskey Sunrise Rotary Club of Michigan banner to take along and present to the club you visit. Club locations, dates and times of the meetings are located on the Rotary International website at www.rotary.org. Many clubs you visit will give you a card to show you have attended their meeting. Just pick up the Make-Up card and return it to our club secretary who will give you an attendance credit. If you should misplace

or not receive a card, don't worry. Just be sure to inform the Secretary when you return. Remember the 4-Way Test - your word is your bond! You also have the opportunity to do Make Ups online with one of the E-Clubs. Just search Google by entering Rotary club e-makeups and the sites will come up. Follow the instructions, read the suggested materials and you will be credited with a makeup.

Club Organization

The Board of Directors of our club consists of a President, President-Elect, President Nominee, Secretary, Treasurer, Sergeant at Arms, five Directors (one for each Avenue of Service), and the immediate Past-President. The current Board of Director's names and responsibilities can be found on our website: petoskeyrotarysunrise.org. They have full authority and responsibility for the actions of the club and their actions can only be over-ridden by majority vote of the membership under special circumstances.

The Board is elected each December and serves for one year, from July 1 to June 30 of the following year, with the exception of the President-Elect who serves for one year in that role, acts as the President the following year and continues as the Past President the year following. The positions of Secretary and Treasurer also typically serve for 3 years if possible. Previous Board experience is only required for the President.

Every member is eligible to serve on the Board of Directors for our club. If you should be interested in a specific position, please notify the President-Elect.

The President Elect attends a regional President Elect Training Seminar (PETS), usually held in Kalamazoo, along with Presidents Elect from clubs in this and all other Districts located in the Midwest.

Board meetings are usually held monthly following one of the regularly scheduled club meetings. You or any member may

request specific actions or considerations by the Board at any time. Keep in mind that meetings are held only once a month. As each new Board begins serving on July 1, they may change their meeting times, method of organization and policies. It is important to note that a Board cannot commit the club beyond their term without majority approval of the membership-at-large.

In a given geographical area, several clubs are organized into Districts. Our District 6290 consists of clubs located on the western half of Michigan from Cheboygan, down to Grand Rapids, over to Grand Haven, and along the northeast shore of Lake Superior, in Canada. There is a District Governor and Board of Directors elected at the annual District Conference. Assistant District Governors who have specific responsibility for four to five clubs within the district further support our District Governor, who makes these appointments. Their duties are to support individual club activities and perform services linked to Rotary International efforts. Each club contributes a set fee from our dues to support the District. At least once a year, the District Governor and Assistant District Governor visit our club. The purpose is to keep us informed and motivate our club towards achievement of both District and International goals.

We also contribute to Rotary International, headquartered in Evanston, Illinois. This is the governing and supporting body for the more than 32,000 clubs throughout the world. A portion of these funds are specifically directed to the Rotary Foundation to fund projects around the globe.

Keep in mind that your membership entitles you to attend the District and International Conferences. Everyone who has done so has reported only positive results from the experience. Remember that Rotary is YOU! Get involved.

Social Events

Each year, the club will schedule social events for members and their spouses/significant others. This is done to encourage

fellowship and reach out to our extended “Rotary family”. Some examples of social events include the installation dinner for the new Board of Directors, annual Christmas Party, member-hosted BBQs, “Guess Who’s Coming to Dinner”, casino nights, Super Bowl party, Sunrise at sunset (meet at local “watering hole” after work, first Thursday of each month 5-7 PM, location rotates), to mention a few. Members are encouraged to come up with new ideas for social gatherings and get involved in the planning process.

Proposing New Members

Proposing new members is the responsibility of each and every member. It is normal for the club to lose and gain a few members each year, but our overall goal is to increase membership in the club.

Why increase membership?

- ☀ To offset normal turnover/attrition
- ☀ Increase our capacity to take on projects and raise funds
- ☀ “Many hands make light work” – avoid member burnout
- ☀ New members = new energy, new ideas, and enhanced fellowship
- ☀ More classifications, more diversity, more connections within the community

August is Membership and Retention month and often there are at least one or two programs during the month to raise awareness of Rotary and our club.

Prospective members should be actively employed in or retired from a professional, ownership, or executive position. You should know them well enough to vouch for their reputation and character. They should be financially stable and able to attend Rotary on a regular basis. We encourage proposing new members whose classifications are not yet represented. There is however, no exclusivity of only one representation for each classification.

Current members are encouraged to invite prospective members to one of our regularly scheduled club meetings so that they can be introduced to the other members and get a feel for what Rotary is about. Check the club website for upcoming programs and invite these prospects to a meeting where the program may be of interest to them. The Club is happy to host a prospective new member for a maximum of two meetings. Proposal forms are available from the Secretary and can be given to any Board member for processing. For information or further questions about how to propose a new member, see circular “How to Propose a New Member Petoskey Sunrise” or contact the Membership Chair.

Once the official proposal is received by the Board, it will be reviewed at the next Board meeting and a recommendation made to either accept or reject the proposal. If the proposal is accepted, the club Secretary will circulate the proposed member’s name and classification to the other members via email or at a regularly scheduled meeting. Club members have seven days to consider and file any objections or concerns. If none are received, arrangements are made to hold a “fireside chat” and, if agreeable, a formal induction ceremony. The proposed member officially becomes a Rotarian following the induction ceremony and payment of membership fees.

Following induction, a new member will be assigned a Sponsor (often the sponsoring member). It is the Sponsor’s responsibility to ensure the new member is introduced to all other members and to answer any questions about Rotary that may come up as a result of going over this manual, or direct them to the appropriate club member. Sponsors should also encourage and support the new member in finding his or her place in the Club by working on specific functions and projects.

Money Matters

Dues are set by the Board and confirmed by the membership. Our basic policy has been that no assessments will ever be made without the membership’s endorsement and approval. Annual

Dues are assessed one time annually at \$300.00 and prorated for new members based on when they become a member. Dues are payable on July 1st of each year. However, it is not uncommon for members to pay \$75/quarter.

Members wishing to take a short-term hiatus from the club may do so with permission from the board. Once granted, member will be responsible for paying the district and international dues during that period. If member will be gone for a period longer than 6 months they will be required to quit and then rejoin once they are able to return on a full-time basis unless otherwise granted an extended leave of absence by the board.

In the event that payment of annual dues should become a hardship, please speak with the Treasurer, or any officer of the club you are comfortable with, and a payment arrangement may be worked out. Our club is required to pay a portion of your dues to the District 6290 and Rotary International at the start of each Rotary year, which is July 1st. Should you decide to resign from the club, it is essential that you inform the Treasurer to ensure the club does incur dues otherwise payable to the District 6290 and Rotary International.

There are no meal charges at this time for members. The cost for a guest or visiting Rotarian is \$5.00.

Some clubs levy fines by the Sergeant at Arms and are intended as a fun way to raise a small amount of additional money for Club projects. Each year the Sergeant at Arms is asked to raise \$1000 to \$1,500 through fines. Fines are levied in fun for members who are late, members who have been in the news or other less clear reasons. Currently, Petoskey Sunrise does not participate in this practice.

Our club members fine themselves for being late, etc., during the same time as contributions to Happy Bucks. Happy Bucks are voluntary donations made so the member can tell the club a story about something of interest going on at home or work. It's not uncommon to hear about a child's achievements or an anniversary

when happy bucks are collected. There is no fixed amount in order to be able to participate. A dollar is sufficient even though you may see others throw in \$5 or even larger amounts from time to time – usually to compensate for a series of absences or the amount of time they have taken up to share their story. The intent is not to put pressure on members to pay large amounts but to keep meetings fun and informative.

Your happy bucks and fines are allocated to the Charities Budget which is used for our donations to the community.

Use of Funds

The bulk of your dues go to Rotary International and District 6290. The balance is for social events, website hosting, and miscellaneous operating expenses. We try to cover all our Club expenses through these sources. Club policy does not permit fundraising proceeds to be used for Club operations. All such proceeds must be used for charitable purposes.

Happy Bucks and fines are allocated to the Charities Budget which is used for our donations to the community.

An annual budget is prepared for the Club and presented at the first Club Assembly usually in July or August for discussion and approval. Our main focus for project support is in the areas of literacy, hunger, water, and the eradication of Polio.

Avenues of Service

There are five avenues of service in Rotary. As a Rotarian you are expected to contribute to the Petoskey Sunrise Rotary Club of Michigan through one of the following avenues: International service, Community service, Club Service, Vocational Service, and New Generations. Each year the new president will ask club members to commit to one or more of these areas of service or specific projects the Club has established as a priority.

☀ **International Service**

International Service refers to the work of Rotary internationally. Following are some of the more notable international projects we have funded:

- Polio Plus
- Water Purifiers
- Group Study Exchanges/Youth Exchanges

Each year, Rotary International publishes a list of worthwhile projects throughout the world, which are featured in your “Rotarian” magazine [see page 15 - Odds & Ends].

Although a committee is charged with recommending projects, anyone – including you – can offer an idea. This is why Rotary is uniquely able to serve. With a base of industry leaders in the club from a variety of vocations, we can draw on the expertise and talents of our members to do things others might not be able to accomplish. Thus, make your ideas and expertise available when you think there is a need that we can fill.

There are many facets of Rotary’s international efforts that you should know about and the following are some examples:

- **The Rotary Foundation:** Each year Rotarians are encouraged to make a donation to the Rotary Foundation equivalent to \$100 U.S. funds. There is a challenge in District 6290 for each Club to contribute an amount equivalent to \$100 U.S. per member – “Every Rotarian, Every Year”. You can read about it on the www.rotary.org website.
- **Paul Harris Fellows:** Members who donate \$1000 or more to Rotary International in one lump sum or more over time become Paul Harris Fellows. Alternatively a member who donates to this extent can nominate a deserving person of their choosing to be a Paul Harris Fellow. Our club may award annual Paul Harris Fellows

to a club member and/or a non-member who have made significant contributions to the club or the community. You can also become a sustaining member of the Rotary Foundation for a minimum of \$10 per month. This may be done through pre-authorized withdrawals if you wish. All contributions are tax deductible.

- **Youth Exchange Hosting:** Our club has frequently participated in Youth Exchange programs where members volunteer to be a “host family” for a foreign student for 4 months or longer during the school year. There is no monetary assistance provided for host families but students do receive an allowance for incidental expenses. The friendships made as a result of these exchanges last a lifetime and far exceed any monetary value. If this sounds interesting to you, it is just another way to demonstrate “Service above Self.”

Community Service

Community Service refers to the work of Rotary in the local community and often includes our fundraising activities. Each year we devote thousands of dollars for donations to local non-profit agencies. Typical donations can range from \$100 to \$1,000. Following are some of the more notable local projects we have supported with funding:

- **Manna Food Project**
 - Venison for Manna
 - Back-pack delivery
- **Junior Achievement**
 - Monetary donation
 - Volunteer teachers
- **Salvation Army**
 - Monetary donation
 - Kettle Bell campaign volunteers

We also invite key leaders in our community (Mayor, City Manager, etc.) to our meetings to learn more about their contributions and developments affecting our community.

Club Service

Club Service refers to the work required to plan weekly meetings, provide member education, plan and run social events.

- **Weekly Programs:** The Club Service Director is in charge of the weekly programs. Every member is responsible for planning a weekly program. This is done in alphabetical order based on last name. If you do not have a program lined up or last minute cancellation, please let the Club Service Director know as they will have suggestions and stand-by programs. With every program we seek to achieve balance and variety. Typically, the club has steered away from political programs that are narrow or biased in scope. We don't want to turn the club into a forum for political grandstanding or debate. We also try to schedule a variety of off-site, business or vocational tours during the course of a year to promote awareness and understanding. In all cases members will know well in advance of any change in location.
- **Fireside Meetings:** These meetings are often held for planning purposes or to educate prospective new members on Club activities and goals.
- **Classification Talks:** One of the best ways for new members to introduce themselves to the rest of the club is through what is known as a Classification Talk. This gives you the opportunity to share details about your job, your company, your career and your family. Some of our members have spoken about a "typical day in my life", or even shared special interests or hobbies – these are also perfectly acceptable.
- **Etiquette:** As a new member, you should know that you are expected to attend from the opening ring of the bell to the very end of the meeting. There may be occasions where a member has to leave a meeting early, in which case this

should happen before the main program starts. As a matter of courtesy, you are expected to introduce yourself to the guest speaker before the meeting is called to order and apologize for not being able to stay for his/her presentation. You should then sit at a table near the main exit door. Reminder: all speakers are asked to complete their talk by 8:15 AM. Please plan your schedule accordingly.

Vocational Service

The Petoskey Sunrise Rotary Club of Michigan's vocational service work involves focusing on the 4-way test and the vocations of members in our club. October is Vocational month and throughout that month there are various programs at regular club meetings to educate our members in this area. In addition to learning about the vocations of our members, we also arrange presentations and visits to other interesting businesses and vocations in our community. We regularly select and sponsor young people to attend Rotary Youth Leadership Assembly (RYLA) and Youth Adventures in Leadership (YAIL). The ethical standards we all adhere to as Rotarians are critical to being Rotarian.

New Generations

New Generations refers to the work we do with youth such as:

- **RYLA:** The Rotary Youth Leadership Assembly is an opportunity for young people ages 18 to 25 to participate in a youth leadership training event for one weekend. It is held each year in District 6290. It is a great program for any youth who you think might benefit from the experience and enjoy meeting other young people their own age.
- **YAIL:** Youth Adventures in Leadership provides an opportunity for students between the ages of 15-17 to gain insights into what it means, and what it takes, to become a well-rounded leader with broad perspectives who is able to

make informed decisions. Candidates are selected and sponsored by Rotary Clubs within District 6290.

- **ROTARACT:** Similarly, ROTARACT provides young people with an opportunity to organize themselves around Rotary Goals. They usually meet less often than a typical ROTARY Club but do raise funds to meet their own goals of contributing to their community or internationally. ROTARACT Clubs require sponsors from active clubs.
- **INTERACT:** this is a group of young people still in high school that also organize themselves around Rotary goals.

Fundraising

Our biggest fundraisers are the annual Bowlapalooza and Venison for Manna Dinner. These events provide a large portion of the funds we use to support a variety of local and international initiatives.

All members are expected to help out in some way with our fundraising events, whether it is handling a particular job at the event itself or sitting on an organizing committee. Our main fundraising initiatives require ticket sales and securing sponsors. We expect all members to actively participate and promote sales for the events. Some of our members have extensive business contacts and have used those to good advantage to promote our fundraisers.

Public Relations

Rotary International and our club are working hard to bring an awareness to what Rotary is and what we do. We encourage our new members to learn all they can about Rotary. A question often asked is: What is Rotary? Your response could sound something like this:

“Rotary is a global network of community volunteers. Rotary members are business, professional, and community leaders who

provide humanitarian service, encourage high ethical standards, and help build goodwill and peace in the world. Over 33,000 Rotary clubs in more than 200 countries and geographical areas initiate service projects to address today's challenges, including illiteracy, disease, hunger, poverty, lack of clean water, and environmental concerns.”

There are various opportunities throughout the year to issue Press Releases to the local newspapers advising what our club is doing and the Public Relations committee is responsible for actively promoting these events to bring awareness to the good works that we do.

Odds & Ends

Pin/Name Tag: You are expected to wear your pin and name tag at every club meeting. Wear them with pride at all times. It also helps us remember each other's names, vocations, and is very helpful for guest speakers and visitors.

Rotary Supplies: Would you like a golf umbrella, windbreaker, or a satchel with the Rotary emblem? Your club secretary can order Rotary supplies, clothing, and all sorts of items for your personal use. Just ask to see the Russell Hampton catalogue and the secretary will be glad to place an order for you, or you can place an order directly at <http://shop.rotary.org> “The Rotarian”: This is the official magazine of Rotary International. If you don't start receiving this after about three months, check with the club secretary. Also advise the Secretary if you need to change your mailing address. The Secretary is responsible for maintaining a current list of member names and addresses with Rotary International.

Club Roster: A current listing of members and their contact information is updated and maintained in Clubrunner.

Club Website: The official club website is www.petoskeyrotarysunrise.org. You will be provided logon information to access the Member Area of the site after you have

been formally inducted into the club. You will be expected to supply a recent head-shot for your page. A Quick Access guide will be supplied to help you understand how to access and use the site. Please contact the Club Secretary if you run into any problems. Many club documents including minutes of the Board Meetings are kept on the club website and can be reviewed at any time by a member.

Moving: If you should ever have to move from the area, there are several things you can do to ease your entry back into Rotary at your new location. First of all, let the Club Secretary know and he/she can send a special recommendation to clubs in your new area. Look up clubs in the area on www.rotary.org and attend some of their meetings to find one that meets your expectations and matches your personality. Ask the club president to sponsor your membership.

Guests: We urge our members to bring guests to any regular meeting. Guests may be prospective members, coworkers, family members or friends visiting from out of the area.

Learn More

Rotary International, based in Evanston, Illinois, has an excellent website which contains a wealth of information about Rotary. Just click on www.rotary.org. Rotary International publishes a variety of books, pamphlets and materials for just about every facet of the organization. If you are interested in seeing a list of these supplies, just ask the Club Secretary.

Our local District 6290 also has a website full of information about clubs and events in our district at www.district6290.org . Another way to learn more about Rotary is to take time to attend the District Conference held in May of each year, or think about combining a vacation with attendance at the annual International Convention. All of our members who have attended these district or international meetings return with a renewed commitment to the goals and values of Rotary International.

By becoming a Rotarian, you are now a member of the oldest and most prestigious service organization in the world. The time and money you contribute are used to strengthen our local and world communities. We hope this introduction to the Petoskey Sunrise Rotary Club of Michigan has helped familiarize you with what it means to be a Rotarian and a member of our club. Don't hesitate to approach your sponsor, the Club President or any other Board Members if you have any other questions or concerns.



Petoskey Sunrise Rotary Club of Michigan

Meets every Tuesday morning at 7:30 AM

Beard's Brewery
215 E. Lake St
Petoskey, MI 49770

For more information about our club, please visit our website:

www.petoskeyrotarysunrise.org