

## What is Rotary?

Rotary International is the world's first service club organization, established in Chicago in 1905. Today there are more than 1.2 million members in 33,000 clubs worldwide.

Rotarians provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

Rotarians represent a cross-section of their community's business owners, executives, managers, political leaders, and professionals — operating under the Rotary motto "**Service Above Self.**"

The Rotary Four Way Test services as a guide for the professional and personal behavior of its members.

We ask ourselves:

### "Of the things we think, say or do"

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

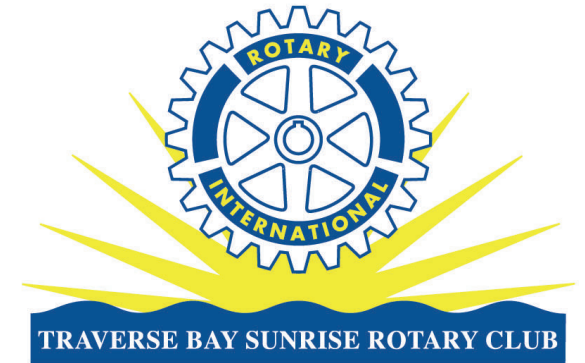
## TRAVERSE BAY SUNRISE ROTARY CLUB

P.O. Box 129  
Acme, MI 49610

To learn more, visit us at:

[www.tcsunriserotary.org](http://www.tcsunriserotary.org)

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Chartered May 25, 1999

*"The beginning of a new day in Rotary"*

*Rotary International District 6290*



**Club meetings every Wednesday  
Morning at 7:30 a.m.**

**The Traverse City Elk's Club**

625 Bay Street • Traverse City, Michigan

[www.tcsunriserotary.org](http://www.tcsunriserotary.org)

## Who Are We?

The Rotary Club of Traverse Bay Sunrise, formed in 1999 under the sponsorship of the Rotary Club of Traverse City, is a diverse group of compassionate and enthusiastic business professionals and civic leaders committed to making the world better.

We enjoy an active membership of men and women that are deeply involved with their families and friends in addition to having active careers.

Our weekly meeting includes fellowship, breakfast and a program all lasting no more than one hour.

As members of Rotary International we pay quarterly dues, participate in club activities and serve our community.



*Backpacks for Kids assembly line process*

## What Do We Do?

### Community Service

Traverse Bay Sunrise Rotary is committed to supporting our community by actively participating in:

- Student “Outstanding Contributor” recognition
- Student ‘Career Day’ sponsorship
- Goodwill Inn holiday Adopt-A-Teen
- Salvation Army Bell-Ringing
- Cherry Festival Volunteering
- Local food pantry drives
- Freshwater environmental projects



### *Our Signature Project*

In 2004 we launched the “Backpacks for Kids” project. On an annual basis, in partnership with Traverse City Area Public Schools (TCAPS), we distribute 1,000—1,500 fully supplied backpacks to deserving students. We also provide a number of backpacks annually to our local Goodwill and, in past years, have reached out to victims of Hurricane Katrina, to the Bitone Center in Uganda and the Lama Boys Primary School in Kenya. As of 2014 over 14,000 children have participated in the program.



*The Bitone Center for Disadvantaged Children in Uganda World Community Service Project*

### International Outreach

Unlike other local service clubs, Rotary International is global. Through our membership within in the larger community of Rotary, we gain access to resources that enable us to make a significant impact both at home, and abroad.

From the time our club was chartered, our members have maintained the conviction that international service is an integral part of our club. Among the programs we have supported are:

- Rotary Youth Exchange
- Bitone -- Center for Disadvantaged Children in Kampala, Uganda
- Polio Plus—Rotary International’s signature program to eradicate Polio
- Bali Blood Bank
- Sri Lanka orphanage
- Safe Passage Guatemala
- Bio-Sand Water Filter programs