

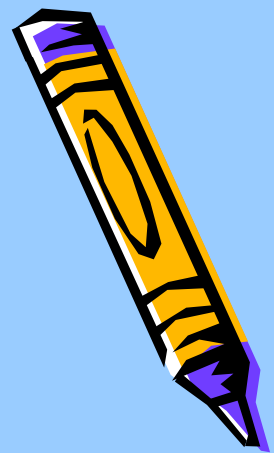
Back Packs for Kids

Traverse Bay Sunrise Rotary

www.tcsunriserotary.org



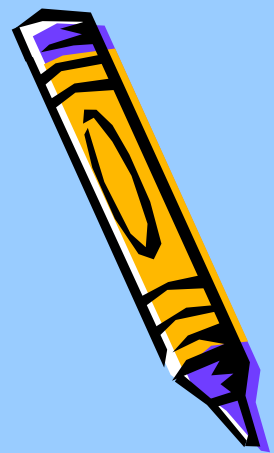
Overview



- 'Signature' project since 2004
- Partnership with Traverse City Area Public Schools (TCAPS)
- Donate Back Pack with supplies for K - 5 students in 13 elementary schools as well as High School students in Students in Transition Empowerment Program (S.T.E.P.)



Project Evolution

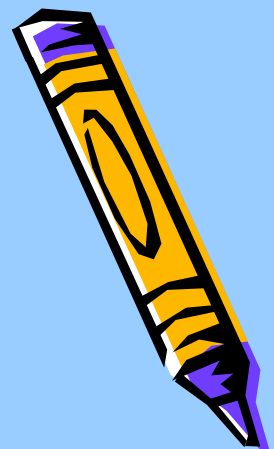


- We've expanded to include . . .
 - Donation to Goodwill
 - Charter Schools, Vocational High School and Intermediate School District
 - Local agencies such as Child & Family Services, HelpLink
 - Donations to Hurricane Katrina victims, Bitone Center (in Uganda)
 - Reading Books and essential clothing



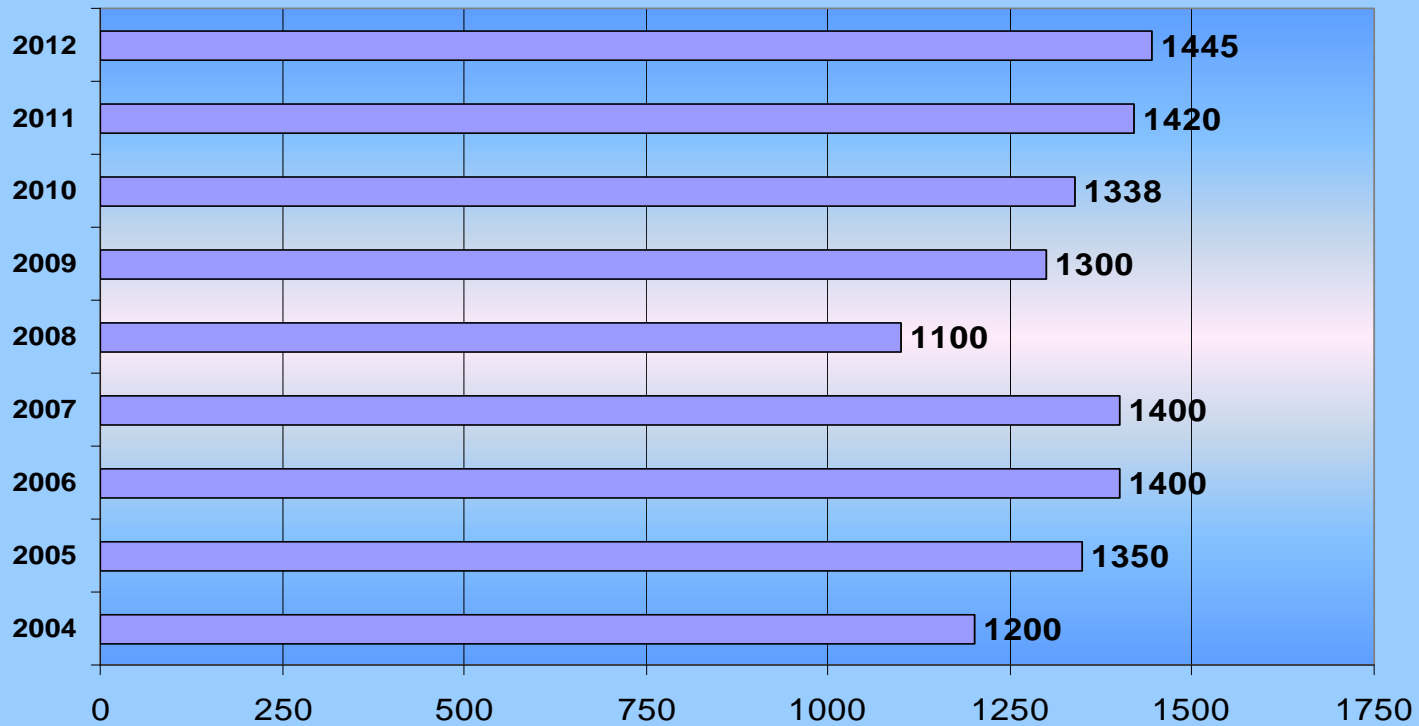
Major Supporters

- Art & Mary Schmuckal Foundation
- Grainger Family Foundation
- Oelson Foundation
- Walmart Foundation
- Rotary Charities
- Rotary District 6290
- Youth Services Endowment Fund
- Fifth Third Bank
- First Financial Bank



The Impact?

Annual Distribution



*11,953 Back Packs Donated to Date
(In 2008 the 6th graders had been moved to Middle Schools)*

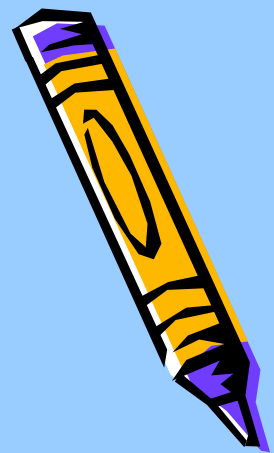


How did we start?

- Club and Foundation searching for 'signature' project
- Member aware of similar project
Board and Membership adopted and implemented



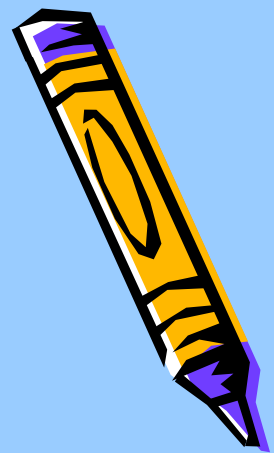
Who is Involved?



- Back Packs Committee
 - Fundraising, Publicity, Purchasing and Logistics
- TCAPS
 - Student Selection, Parent Notification, Purchasing Discount, Inbound Supply Storage, Logistics support
- All Members
 - Support Fundraising,
 - Staff Stuffing and Distribution day (65% + of membership participate)



The Timeline



Year-Round

Fundraising

June

List of students
Parents notified

June/July

Order Supplies

Early August

Reminder Post Card

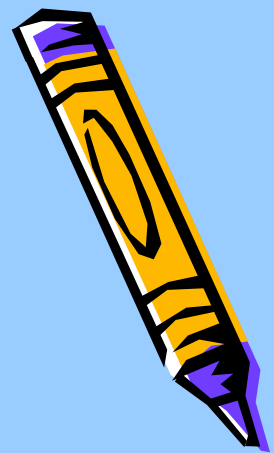
2 weeks before
Labor Day

Tuesday stuffing
Thursday distribution



TRAVERSE BAY SUNRISE ROTARY CLUB

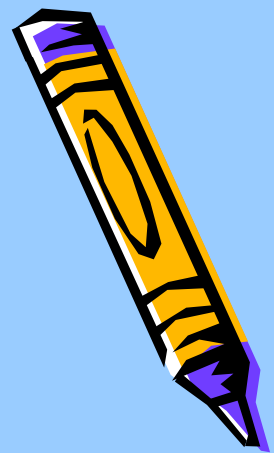
Who Receives?



- TCAPS identifies students
- They send letter to parent advising of pending gift
- We receive file to support purchasing and distribution process



How do we Fund?

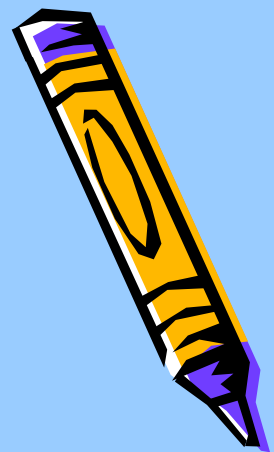


- Started by seeking donations
 - Challenges finding sufficient quantity of single items
- Now we raise all funds (approx \$20k)
 - Member donations
 - Local businesses
 - Grant awards



How do we Buy?

- Back Packs and supplies are purchased through suppliers via competitive bid process
- Community-based donations of other materials are made available on Distribution Day



What's Included?



K – 3	4 - 6
1" Binder	1" Binder
Spiral Notebook	Spiral Notebook
Journal	Journal
Pocket Folders	Pocket Folders
Glue Sticks	Glue Sticks
Color Pencil Set	Color Pencil Set
Markers (set of 8)	Markers (set of 8)
Paper (3 hole, 150 sheets)	Paper (3 hole, 150 sheets)
Facial tissue (2 small each)	Facial tissue (2 small each)
Plastic Supply Case	Plastic Supply Case
Scissors (1-3 grade)	Calculator (4-6 grade)
Crayons (box of 24)(1 -3 grade)	Highlighters (set)(4 - 6 grade)



Let the Fun Begin!!



Advance Crew Preps the Assembly Line



TRAVERSE BAY SUNRISE ROTARY CLUB

Making Henry Ford proud!



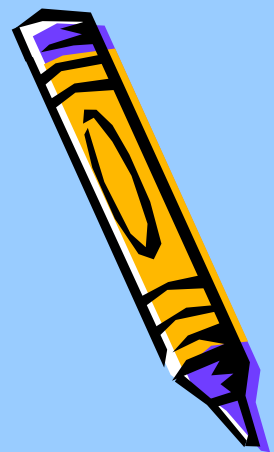
Book Sub-Assembly



2 Assembly Lines
(K - 3 and 4 - 6/High School)



EVERYONE helps!

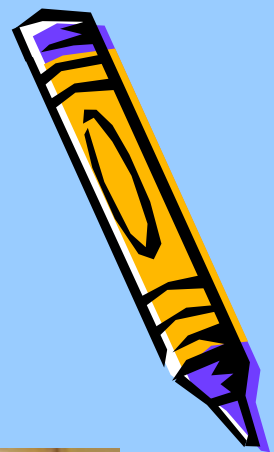


Kids and parents - Rotary friends and family - the energetic soccer team . . . even our inbound exchange student!



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Stuffing Day Ends



We feed our volunteers!



Back Packs are boxed and ready for TCAPS to move to distribution center



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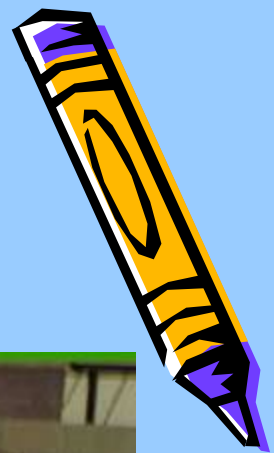
Distribution Day

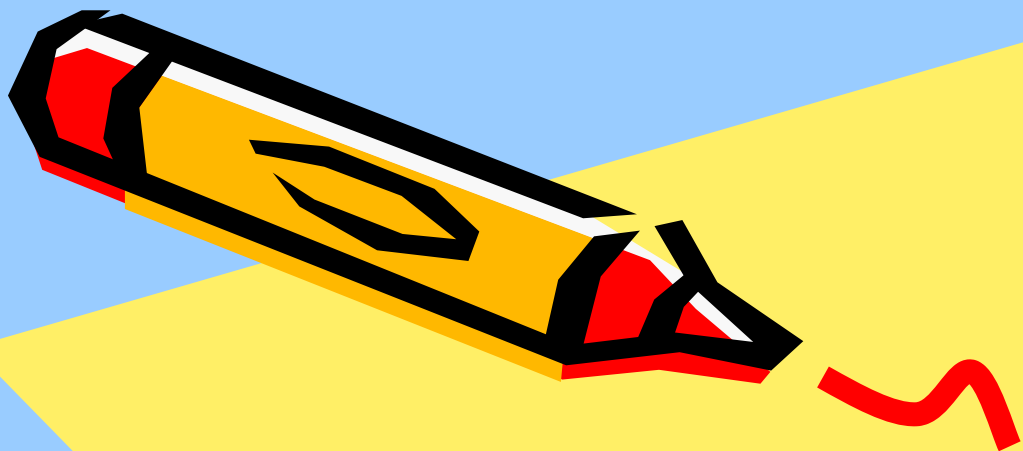


- Central Distribution Center in TCAPS facility
- Rotarian staffing throughout the day
- Parents & students collect Back Pack and choose book
- TCAPS re-distributes remaining boxes to individual schools for final distribution



And this is what it's all about . . .





Thank you!

