

Muskegon Rotary Re-Wine Notes

March 23, 2017

ReWine Members in Attendance: Kevin Ricco, Papa N'Jai, Susan Crain, Orville Crain, John Slocum, Ken Johnson

Lunch Members in Attendance: David Manley, Howard Hardesty

Guests: Kaytie Ely (Baker Rotaract), Braxton Gerdes (MCC Rotaract)

Meeting started at approximately 5:15pm

The meeting started with introductions followed by a recap of the lunchtime meeting. Orville and Susan reported that the program at lunch was a bit unconventional as the original group scheduled to present had to back out. So, the program consisted of a handful of Rotarians talking about themselves and their vocation. It sounds as though this will be a regular program at lunch done on a quarterly basis. Those at the meeting thought this would be a positive as it would all lunchtime attendees to learn more about their fellow Rotarians and make better connections. All thought this would help to build a stronger network. Perhaps this would help to draw in younger members.

Kevin reported that the member survey was going to be coming out soon, probably the middle of April. From there the discussion turned to items that might make lunchtime meetings more palatable for those that are short on time. For example, it was suggested that when new members are introduced there could be a script that should be followed along with a time limit. This way, if here were multiple new members being inducted it could be limited in time. Also, could committee reports simply be in the newsletter or posted on the Web site rather than announced at the meetings? This lead into a broader discussion about the Web site and who has access to update it. The short answer seems to be that the number of people with access to update the site is extremely limited. Does this prevent important information from being posted in a timely manner?

The topic of virtual meeting attendance also came up again. If someone is unable to make a lunchtime meeting, could there be an audio and/or video file that they could watch at the leisure? Could it be webcast in real time? The technology exists to allow this to happen and could be beneficial in recruiting new and younger members.

Susan also would like the Re-Wine group to revisit the idea of doing a quarterly mixer for an evening meeting. Essentially, every Re-Wine member would be tasked with bringing 3-5 guests as a way to introduce them to Rotary and perhaps build up the membership of the Thursday evening group.

There being no further business, the meeting adjourned at 6:15pm.

Submitted by: Kevin Ricco