

ReWine Meeting Minutes-7/20/2017

Meeting brought to order at 5:15 PM

Attendees:

Susan Crain	Kaytie Ely
Papa N'jai	Asaline Scott
Esther Ricco	Kevin Ricco
Ken Johnson	John Noling
Kathleen	Keith Hall (guest)
Brad	Melissa Hall (guest)

Business:

1.) Recruitment

- a. We need more consistent members in the ReWine Club.
Currently, we have a handful of members that are available for each meeting, but we would like to grow that number.
- b. Susan described inviting someone to Rotary as the “gift of the opportunity to serve” which was well received by members at the meeting. This is something to keep in mind when trying to convince friends/coworkers/acquaintances to join or even come to a meeting.
- c. Members brought up recruiting newcomers can be difficult while working due to the fact that not everyone works in Muskegon and that not everyone is currently at a stage in life where they are working. To the contrary, the workplace environment can be one rich for finding potential members.

It all depends on a number of factors including where one works, industry, etc.

- d. Keep asking and inviting new people.
- e. Seeing the bigger picture (of all the things we do) entices prospective members.
- f. Dues can be another potential hindrance for potential members. Those on a fixed income, as well as young professionals, or individuals simply going through a financial hardship, may have trouble paying dues and that could be turning them away.

2.) Noon Meeting Update

- a. Mayor Gary Nelund of Norton Shores was the presenter at the noon club meeting and spoke about the “then” and “now” of Norton Shores. Ken said his presentation was very nice and brought about lively questions and discussion from the noon group.

3.) Great Lakes Rotary Leadership Institute has been cancelled for August 5, 2017 at Baker College.

4.) Where is the ReWine Club headed?

- a. Recap of the club’s goals and vision for the ReWine Club.

5.) Sherman Clean Up

- a. July 24th-27th from 9 AM-12 PM and 12-3 PM there will be clean up happening on Sherman Blvd. This will take place on the property across the street from the school. Peck and Sherman is where the lot is located; this is also the location the

city would prefer our club adopt if we so choose to adopt-a-lot.

6.) ReWine Club Structure

a. The structure of our evening club was brought to the table for discussion again. The idea of having one service activity per month, 1 social activity per month, and two of our typical meetings per month was tossed around. This is something we will discuss further as a club. It was said that changing the structure of our meetings may draw in new members, and may even be a way to have guests or new members visit the club.

b. A service ACTIVITY was stressed as an activity could be either a service project (such as the bridge building) or volunteering to mentor students.

7.) History of Rotary/Rotaract

a. We had guests join us mid-way through this week's meeting, so John and Kevin gave a brief overview of Rotary/Rotaract/Interact/Early Act to them. In addition, our stance on assisting youth and supporting our youth's endeavors was stated.

b. Highlights and accomplishments from the ReWine Club were shared with our guests. Polio Plus and Rotary's mission to End Polio Now/polio education/eradication were discussed.

Meeting was adjourned at 6:20 PM