

**Rotary Clipper Car Load Party**  
**Wednesday, July 12, 2017**  
**7:05 First Pitch**

**Who:** All Rotarians, Interact, Rotaract and their family and friends

**What:** Rotary social event at a Muskegon Clippers Summer Collegiate Baseball Game

**Where:** Historic Marsh Field, 1800 Peck Street, corner of Laketon & Peck across from Hackley Hospital

**When:** Wednesday, July 12, 2017. Gates open at 6:00 pm; first pitch 7:05pm

**What Do I Receive?**

- Admission for everyone in your car
- Free Marsh Field Meal (hot dog and bag of chips)
- Free soft drinks and adult beverages
- VIP Seating
- Games & Giveaways
- In game recognition
- Loads of fun

**How Much Does it Cost:** \$10 per car load

**How to sign up:** Sign up at any Rotary Meeting or e-mail Tim Lipan at lipant@comcast.net.

**The Plan:**

Expense:

Rotary will pay the Clippers the reduced rate for these services as seen below:

Admission Tickets: \$4 adults; \$2 students; Kids under 5 are free.

Marsh Field Meal: hot dog, bag of chips: \$4

Adult beverages: \$3

Soft Drinks \$3

We will distribute meal tickets and beverage tickets as needed to Rotarians and guests at the game. We need someone to coordinate this distribution during game.

The admission gate will keep track of those attending with Rotary members for billing purposes.

To get a feel for attendance and to get commitments from Rotarians we will be signing people up in advance for \$10 per car load. We will sign folks up and collect their fee at upcoming Rotary meetings. For those who just show up at the game we would collect their \$10 car load fee at the gate. (We will need a Rotarian or two at the gate to collect this fee. Once inside all members of the car load would pick up their meal and beverage tickets.)

**Sample Budget assuming 40 people attend:**

- 40 adults @ \$4 = \$160
- 20 kids @ \$2 = \$40
- 40 meals @ \$4 = \$160
- 80 adult beverages @ \$3 = \$240
- 20 soft drinks @ \$2 = \$40

Revenue:

- 20 car loads @ \$10 = \$200

Net Cost:

- Expense: \$640
- Revenue: \$200
- Net expense: \$440

**Promoting the Event:** We should put in RIM; send e-mails: create a Facebook event; post on Facebook; mention at meetings, make sure we are reaching Interact and Rotaract.