

“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>

Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

August 25, 2016 12:00–1:15pm

Lake House Waterfront Grille

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Frank Marczak, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



“Lakeshore Ethnic Diversity Alliance” Diversity Committee

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER / GREETER

Dakota Crow

INVOCATOR - REFLECTOR

Alena Zachery-Ross

THIS MEETING'S MENU

Barbeque Chicken; garden
 salad bar; herb roasted
 redskin potatoes; chef's pick
 of vegetable; and brownies

NEXT WEEK'S BIRTHDAYS

Jon Felske	Aug 26
Gene Fethke	Aug 28
Tasha Oakes	Aug 30

UPCOMING PROGRAMS

09/01 Total Tech Quest (TTQ)
 09/08 MAISD Education Update
 09/15 Muskegon Heights Academy
 09/22 Dist Gov Gernot Runschke
 09/29 Life Leadership Participants
 10/06 70X7
 10/13 Detroit Eastern Market
 10/20 MI Farm to School Program



Jamie and Michael Wed

My wedding was on August 6 too –
 same day as Brianna's! My husband
 (Michael Hekker) and I were married
 in Heritage Memorial Garden
 downtown and then took a
 honeymoon last week to the UP
 (waterfalls sightseeing in the above
 picture).

Jamie Helsen Hekker

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Hey!
You
wanna
develop
 those long
 dormant
 computer
 or media
 skills
 quickly



and easily? Do you need a more
 AV-effective business acumen?
 Influential friends with “pull?”

RIM has an opening for a part-
 time reporter and, without a doubt,
 it's the slickest job in the Club.
 How about we just talk about it? –
 no cost or obligation! See editor
Bill Johanson or anyone on the
 RIM Reporting Team (list page 2).

This Week On Stage

The Lakeshore Ethnic Diversity Alliance works to dismantle barriers to ensure people of all ethnic backgrounds have equal access and opportunity to participate fully in the life of the community.



SPEAKERS, NEW MEMBERS ALWAYS WELCOME



Muskegon Holiday Inn

5:15 – 6:30pm

Meeting Minutes Aug 11, 2016

Attendance: Joe Finkler, Orville Crain, Kevin Ricco, Esther Ricco, Jan Mink, Braxton Gerdes, Juwana Jackson, Sue Crain.

<http://clubrunner.blob.core.windows.net/0000001911/en-ca/files/homepage/rotary-rewine-notes-8-11-16/Muskegon-Rotary-ReWine-Notes--8-11-16.pdf>

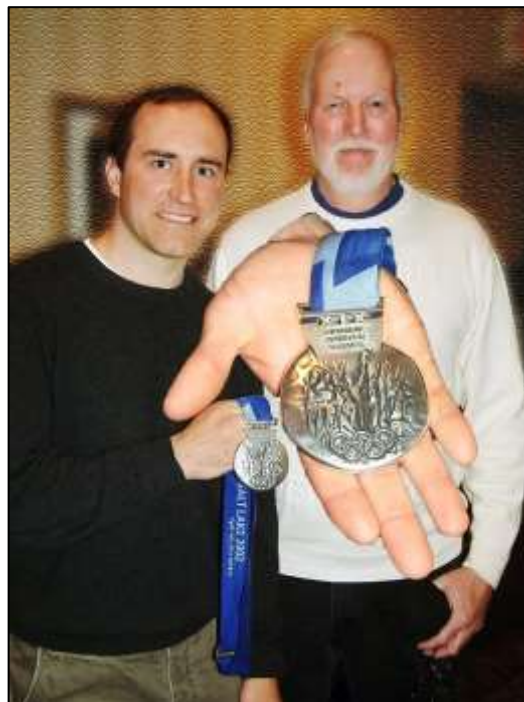


**'Round
Rotary's
RIM**

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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Mark Brought His Medals Home

The current Rio Olympics reminds us that on two occasions – in 2008 and 2010 -- Olympic silver and bronze medalist on the doubles luge Mark Grimmette (left with Muskegon Luge Club president Larry Page) visited Muskegon Rotary. He was introduced by his dad, Rotarian **John VanLente**.

In 2010, celebrations were being planned for Mark, who'd gotten his start training on Muskegon's unique luge track. He had just been named USA Olympic team flagbearer at the opening ceremony. That certainly was news to lots of Rotarians, even as it was getting worldwide media coverage.

It wasn't long before West Michigan was a-buzz in Mark talk. "I'm still shaking," he'd told the Associated Press. "They've given me a great

honor," Channel 8 reported. "It stacks up there pretty high."

Colonel a Fellow after all

To his surprise, long-time Rotarian **Colonel Winnick**, below with son Todd, was called up front by **Don Crandall**, last week. Citing Kern's many qualities, Don couldn't resist

having a little fun. "Kern graduated from Muskegon Heights High School in 1945 but the US Navy took him away from Muskegon to become the



only Colonel in the Navy," Don began. "He joined Muskegon Rotary in 1972 ... He is known for his wit and positive personality. In days past, he was frequently called upon to start our meetings with a joke. As our membership demographics changed, his jokes became less inviting for the general membership. He now is volunteering at The Little Red House, an adult daycare center in Grand Haven, where his jokes are much appreciated. ...

(Besides 'loving people, telling jokes and kissing ladies'), "It is very fitting the Muskegon Rotary Club is honoring Colonel Winnick today with a Paul Harris Fellowship."

Sooo long...

**it's been
good to know ya**

It's Muskegon Rotary tradition (done it once before), when new *Member Directories* are published, that

**PERSONS
WHO NO
LONGER ARE
MEMBERS**



since the previous directory was printed be listed in RIM. Some of those former members, shown below, maybe would again consider a "Service Above Self" pathway. Never hurts to ask.

Mary Lou Achterhoff, Tim Achterhoff, Dan Barnum-Steggerda, Ryan Bennett, Rich Berry, Jenna Blamer, Cindy Brady, Rob Bridges, Kathy Byma, Kristina Coby, Sara Damm, Jason Flanders, Jim Geisler, **Ron Gossett***, Sam Joseph, **Norm Kruse***, Cathy Monton, **Dick Morgenstern***, Rob Murphy, Jodi Nichols, Craig Niles, **Gary Ostrom***, Lori Rasmussen, Stacy Robinson Cornell, Jonathan Seyferth, Al Steinman, Peg West, Gwen Williams, and Jonathan Wilson. **Deceased***



More Colonel in Action



Rotary in Chenille



Colonel emceed the Chenille Sisters Concert in 2006, bringing down the house with his humor and his friends who commandeered any seat not spoken for. To celebrate his 80th birthday, son Todd arranged a spectacular birthday for Kern. Todd brought pictures and a poster to share with fellow Rotarians, being held by the lovely Nancy McCarthy, left. Above, the lovely Nancy Crandall gives him a posed hug. Does he have a thing for lovely Nancy's or what?

President Josh, back in good form and ready to conduct the meeting, led the assembled body thru the opening practice of acknowledging our country by saying the Pledge of Allegiance and followed by **Tim Vander Haar** who recited a great passage that made each of us think about our world and fellow citizens. Josh followed up with the Four Way Test.

Birthdays??? So many this month that this correspondent could not capture all the names and dates quick enough. Suffice it to say that the treasury got a little healthier since each birthday boy or girl has to pay \$10 for the benefit of having the Club members sing "Happy Birthday" to all. And the voices appeared to be in good form today. Might have been worth \$10 and change.

Two new Rotarians were inducted today. Dawn Johnson introduced Kisha McPherson, right, who is originally from the Detroit area but moved to Muskegon. She works for Spectrum Health as the Director of Operations for the two facilities Spectrum is completing in this area. With a degree from both MSU and U of M; she got a resounding applause and welcome.



Next up was Zabrina Santiago, below, who earned a Bachelor's degree from Alma College and a



Master's degree from McCormick College in theology. She is an experienced traveler (25 international

cities) and has been very involved in community affairs. As a former Manager of Financial Services and president of an organization that served female executives, she, like Kisha, will bring a renewed sense of the power of women to this organization. Welcome aboard Rotarians Kisha and Zabrina.

Grape Escape is almost upon us and **Deni Hunter** and **John Noling** spoke passionately about attending and helping out

to continue growing the biggest fund raiser this Club organizes every year. John held up post card announcements that he encouraged everyone to take and pass out to friends



and neighbors and wherever a merchant would allow a card or poster to be placed. Such enthusiasm translates into another successful *Grape Escape*

Last week, a very special Rotarian was awarded a Paul Harris fellowship. **Colonel Winnick**, who **Don Crandall** introduced as the only Colonel he knew to serve in the Navy, came forward to receive his recognition. Spending a long career as a dentist and community supporter of Muskegon, Colonel was also known for his vast variety of jokes and witticisms. After **President Josh** presented the award; the crowd loudly and emphatically begged Colonel to tell us one of his favorite jokes. He did so and this reporter will not repeat it because it loses something in the translation from word to print. Rather, seek out Colonel the next time you meet him and join in the laughter.

Last Week's Program

BRINGING

BACK "1 in 21"

by Frank Marczak

Last week's s program was an update on the 1 in 21 effort to raise the health conditions of Muskegon residents to a higher plateau by the year 2021.

Presented by **Julia Rupp**, below, **Stevi Riel**, right, and **Jamie Hekker**, the team



reminded us of the 2011 study conducted by the University of Wisconsin. In the State of Michigan, Muskegon ranked very low on the scale of healthy communities; too low in fact. Since that time, many efforts have been put in place to address those issues and recent research is pointing to other factors that lead to unhealthy citizens.

The goals of 1 in 21 when the project first started were to reduce obesity and smoking by 5%. Progress is being made but the research says it may be time to focus on emotional health as a factor contributing to unhealthy life styles. Using a methodology called ACES, Adverse Childhood Experience Study in Muskegon, an effort is being made to gather data from willing volunteers to describe, anonymously, factors that adults faced in childhood that may affect their health in later years. A preliminary report based on 1243 respondents, mostly female, demonstrated that residents of Muskegon County experience higher incidents of parental/family "abuse" than constituents in other cities and states.

Citing the factors of parental/family verbal or physical abuse, sexual abuse, separated

or divorced parents, problem drinkers in a family or drug users, a correlation has been proposed that these types of factors heavily influence health conditions for young and old alike. In almost every category cited above, Muskegon



County residents, anonymously responding to surveys, report a higher incidence of such behavior. Those factors are being examined as conditions that correlate with the increased incidences of poor health in this county. Rotarians were asked to complete (anonymously) an ACES form



that asked questions about experiences that they encountered during their youthful years. The Club's response will also allow the

researchers to gain more information from men as the initial study had more female respondents than male.

The project is both intriguing and interesting. And it may shed new light on why this county has such a low ranking when it comes to being a healthy community. More information is available on the website www.1in21.org.

Visiting Rotarians and Guests

Visiting Montague-Whitehall Rotarian Ed Kaminski; Associate Director of Urban Initiatives, Governor Snyder's office (GR Rotary); Lakeshore Fitness Center's Buffy Russell and Lisa own (**Mike Hansen**).