

# The RIM Newsletter

# Rotary

# In Motion



Club 16 (2809) District 6290, Chartered May 1, 1916  
<http://www.muskegonrotary.org>

*Is it the truth?  
Is it fair to all concerned?  
Will it build goodwill and better friendships?  
Will it be beneficial to all concerned?*



Celebrating the people, events, and actions of the Muskegon Rotary Club, June 4, 2026

**June 11, 2026, Beef Tips and Penne at the Lake House  
Program – Muskegon Lighthouse Restoration**

## What's Coming

June 11 – Muskegon Lighthouse  
Restoration

## Upcoming Birthdays

June 14 Euginnia Seyferth  
June 15 Dick Witham



**Caring  
Connections Fund**  
[Click here to donate](#)

## Stage Manager This Week

Tiffany Dupont Novak

## Greeters This Week

Dimitri Poland  
Greg Borgman

## Reflector This Week

President Dave

## RIM Reporting this Edition

Photographer – Emily Morgenstern  
RIM Reporter – Ginny Sprague  
RIM Editor – Jackie Farrar

## Reflection



President Dave Alexander starts the meeting and also gives the reflection

## Visitors and Guests



Roger Morgenstern introduces guest, Brad Doriot, husband of newly inducted Rotarian, Lori Doriot.



Carla Flanders introduces Ashley Haan, Betton Auto Group's new social media & Event Coordinator.

## Volunteers Needed

- \* For the RIM Newsletter – At least Two folks
- \* Taking Pictures and writing captions
- \* Once every 4 to 6 weeks
- \* Bonus is - you get to work alongside a GREAT group of Rotarians

Muskegon Rotary June 4<sup>th</sup>  
YouTube Video:  
[CLICK HERE](#)



**Emma Peterson** is joined by friend, Heather Garretson.

## Inductions



**President Dave Alexander** welcomes his inductee, Kathy Evans.

Kathy Evans is a life-long Muskegon County resident. She and her husband Mark reside in rural Muskegon County where they raised their family.

Kathy has worked for the Michigan Department of Natural Resources, Muskegon Conservation District and the West Michigan Shoreline Regional Development Commission. Although retired from WMSRDC, she continues to volunteer for the Muskegon Lake Watershed Partnership, serving as Vice Chair and lead for the fish and wildlife habitat focus area.

Kathy's work for the past 30 years has focused on improving the environment in West Michigan, and particularly the development of local, state, and federal partnerships and grant projects to protect and restore natural resources in the Muskegon Lake Watershed.

### Muskegon Rotary Board

Dave Alexander, President  
 Roger Morgenstern, President-Elect  
 Lisa Tyler, President Nominee  
 Tim Arter, Past President  
 Kimberly Taylor, Treasurer  
 Jane Clingman-Scott, Secretary  
 Kim Boersema, Club Coordinator  
 Directors:  
 Esther Ricco                      Brandon Turnbull  
 Melissa Moore                    Samantha Scott  
 Arlen-Dean Gaddy                Dimitri Poland  
 Sarah Rinsema-Sybenga        Lisa Kraus

Please email Club Board Members through this [link](#):



**Roger Morgenstern** introduces his inductee, Lori Doriot.

Lori Doriot received her BS in Education degree from Central Michigan University. Lori is an experienced retired educator with 31 years of service in public education. Throughout her career, she has served as a preschool, Young 5's, Kindergarten, 1st grade and K-2 Multiage teacher. Lori also has extensive experience as an Early Literacy Coach where she served 9 years coaching teachers around their instructional practices. She coached teachers at Oakridge Public Schools as well as Muskegon Area Intermediate School District.

Currently, Lori is a Curriculum and Training Specialist for Kaplan Early Learning Company where she supports districts and teachers with the implementation of the Connect4Learning curriculum. Lori's passion is to serve others and to help support teachers with the successful implementation of the C4L curriculum.

Lori was born and raised in Muskegon. She is married to Brad Doriot and is a mother of 2 daughters.

She enjoys spending time attending many local community events, boating and taking walks around the Harbour Towne neighborhood. She was a former Muskegon Catholic Central School Board member, former member of the Muskegon Jaycees and has volunteered on many other community projects. Lori is excited to become an active Rotary member to continue serving our amazing Muskegon community.



The world's newest Rotarians, Lori Doriot and Kathy Evans.

## This Week's Program: Citi Boi Corporation



Presenter: **Rob Mathis**

Introduced by: **Asaline Scott**

RIM Reporter:  
**Ginny Sprague**



**Asaline Scott** gives a personal and heartfelt introduction for this week's program.

**Asaline Scott** made a heartfelt introduction of her friend, Muskegon Rotarian **Rob Mathis**, and set the stage for a program about a local, grassroots effort to address food insecurity with concern for the dignity of the individuals the agency serves and the importance of service to one's fellow citizens.



Rotarian **Rob Mathis** shares the story of his non-profit, Citi Boi Corp and their mission to serve those in need.

Coming to the microphone, Rob opened his remarks with an admission of a night of shortened sleep before today's program. He confessed that he was nervous about sharing the story of Citi Boi and hoped that he would be able to deliver the message that he had been thinking about all night.

Rob began his compelling story about the difference two caring individuals can make for their community. March 12, 2020, was the date that the world changed due to the COVID pandemic. Watching the news that night, Rob and his wife, Reyna, learned that Governor Whitmer made the decision to close the schools to slow the spread of the virus.

They knew the shutdown meant that schoolchildren would be missing two meals a day, breakfast, and lunch. Rob and Reyna knew that they had to help.

Using Facebook, they made a plea to their friends for help to feed the kids who would be missing meals. The response was "immediate and humbling." People showed up with cases of peanut butter, jellies, sandwich meat, boxes of bread, cases of bottled water, and much more. Their home became the source of hundreds of lunches each week. Volunteers helped make their dining table an assembly line, and their living room was filled with stacks of bags. They utilized bus stops to deliver the meals to the children for the next three months.



During those months of food deliveries, they noticed that food insecurity was just the most visible of a wider array of community problems. People were moving into apartments, but they did not have furnishings or kitchen utensils. Senior citizens asked for help acquiring laundry soap, and there were other community needs from clothing to bedding.

After many conversations and late-night runs to the thrift store, Citi Boi was born. What started as a backyard solution became a focused grassroots response. Neighbors helping neighbors discover solutions. From day one, their motto was simple—selfless service not for attention or profit. They set one rule that has never been changed, donated goods are for the people who need them. Rob stated clearly, “We do not sell donations, nor do we convert someone’s gift into revenue.” Giving someone a bed, a table, or a working stove, to someone who needs the item, helps restore a sense of normalcy and treats the individual with dignity and respect.

Over time, Citi Boi has built a network of volunteers, faith groups, and local sponsors, who believe in genuine direct giving. Citi Boi also raises funds through community activities, book sales, the “Bad Mom Prom” and Monday Night Bingo The funds cover costs for deliveries and storage. There are no paid staff or hourly workers at Citi Boi; it is strictly a volunteer organization.

Early on, long before they knew about Rotary, service above self has guided the work of Citi Boi. Later, after joining the Rotary family, Rotary’s network, structure, and motto, *Service Above Self*, helped them connect with partners, build more accountable systems, better coordinate volunteers, and amplified their work without changing their grassroots and heart that started it.

Today, Citi Boi focuses on practical dignity, preserving services feeding children and families. When community safety nets break down, Citi Boi is there helping families start over. They work with local churches, businesses, and sponsors to help solve problems. They stay true to their mission by understanding their limitations, working alongside other organizations, not trying to replace them but working with them to help meet community needs.

Rob concluded his presentation remarks by sharing a Channel 13 By Your Side video about Citi Boi. [https://www.youtube.com/watch?v=OY\\_4AV95rPo](https://www.youtube.com/watch?v=OY_4AV95rPo).

After answering a few questions from his fellow Rotarians, Rob could rest easy knowing he successfully delivered the message he wanted as evidenced by the standing ovation he received.

To learn more about Citi Boi, visit their website at <https://citiboi.org/>.



Grand Haven Rotary Foundation, Inc.

## 2026 JEEP WRANGLER SPORT 2 DOOR RAFFLE



Proceeds go to Grand Haven High School Aquatic Center Enhancements

Drawing to be held at  
Central Park Place, 421 Columbus Ave, Grand Haven, MI 49417  
**July 6, 2026 @ 12:30 PM**

**TICKET PRICE: \$100**

Contact any Grand Haven Rotarian to purchase tickets or to purchase online, please visit [grandhavenrotary.org/product/jeep-wrangler-affle](https://grandhavenrotary.org/product/jeep-wrangler-affle)



If 400 tickets are not sold the drawing will revert to a 50/50

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## Announcements

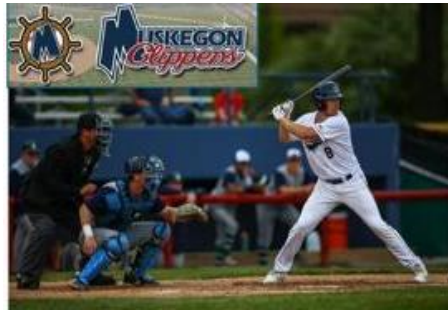


**Roger Morgenstern** requests volunteers to put flags along Seaway from Southern Ave to Mona Lake Park for July 4.



**Dom Bunker** announces that there are two exchange students for the fall in need of host families - a 15-year-old boy from Germany and a 16-year-old boy from Brazil.

Carload Party on June 14. First pitch is at 5:05pm. Sign up [Here](#)



members whose home will proudly display the plaque recognizing the support of the Muskegon Rotary Club.

In addition to Muskegon Rotary, this year's homes were funded through the generosity of the Houghton Lake, Greenville, Rockford, and Spring Lake Rotary Clubs, along with our partners in El Salvador, the San Salvador Noroeste Rotary Club.

On behalf of myself and our student travelers, we extend our sincere gratitude to Muskegon Rotary and all of our partner clubs for providing the funding that makes these homes possible for families in need.

**ReWine Meeting Schedule**

\* Thursday June 18 TBA  
 RSVP by Wednesday at 5:00 pm for the meeting on Thursday. Contact Kaytie Drake at [kaytieely@aol.com](mailto:kaytieely@aol.com) to RSVP. (Total # attending including guests)



**Dimitri Poland** shares that the next New Member Coffee Connect will be on June 10 at the Muskegon Museum of History & Science at 8am.

**RIM Reporting Team**

**Editors:** Susan Besteman, Jackie Farrar, and Ginny Sprague

**Reporters:** Kathy Moore, Roger Morgenstern, Meredith Smillie, Sue Samaniego, and Ginny Sprague

**Photographers:** Wyatt Huggett, Brock Johnson, Emily Morgenstern, and Roger Morgenstern

**Muskegon After Hours Event  
 Clippers Baseball Carload Party**

**El Salvador Update - Donation Plaques Going Up!**



**Tim Lipan** gets the club excited for Rotary's Muskegon Clippers Baseball



Donation plaques are now being installed on the completed homes! Pictured above are three family

**Pop Can Investing 101**



## Rotary in Action Tim Arter



**Tim Arter** joined Rotary about eleven years ago. He shares his love for Pours and the history on how it got started and the changes that have been incorporated over the years. [Click here](#) to listen to the entire interview

## Bonus this week – Three Muskegon Rising Podcasts

### Muskegon Rising Podcast S3E9: Benika Longmire – Muskegon Public Schools



What does it take to prepare the next generation for meaningful careers right here in Muskegon County?

In this episode of Muskegon Rising, host DJ Hilson sits down with Benika Longmire of Muskegon High School for a conversation about early career pathways, hands-on learning, and the community partnerships shaping the future of local students. From the innovative "Future of You" conference to real-world internships and career academies, they explore how education and workforce development are connecting young people to opportunities in their own backyard. They dig into what it actually looks like when schools, employers, and the community work together to build a stronger pipeline of local talent.

A must-watch for students, parents, educators, and community leaders alike.

Listen:  
<https://www.buzzsprout.com/2269729/episodes/19223376-benika-longmire-muskegon-public-schools>

Watch:  
<https://youtu.be/e7YGy88SkqA?si=kVZg34P6G53Zm3ON>

[CLICK HERE FOR ALL PODCASTS](#)

### Muskegon Rising Podcast S3E10: Bill Cooper – La Colombe



In the latest episode of the Muskegon Rising Podcast, host Aaron Maike talks with Bill Cooper, Vice President of Operations at La Colombe in Norton Shores, about the company's expansion and its commitment to Muskegon County. Cooper shares how La Colombe and parent company Chobani are investing in up to 340 new jobs, a 200,000-square-foot facility expansion, school partnerships, and food access programs that benefit local families and students.

This episode highlights the kind of purpose-driven leadership and community investment that continues to move our region forward.

Listen:  
<https://www.buzzsprout.com/2269729/episodes/19292680-bill-cooper-la-colombe>

Watch:  
<https://youtu.be/OfNFmEKiWxE?si=NRyEdzlbsf6ql-v3>

[CLICK HERE FOR ALL PODCASTS](#)

**Muskegon Rising Podcast  
S3E11: John Gale –  
Muskegon Public Schools**



What does it really take to keep students safe in our schools?

In this episode of Muskegon Rising, hosts DJ Hilson and John Gale explore how Muskegon County is strengthening school safety through preparation, partnership, and proactive leadership. Gale, a retired Norton Shores Police Chief and current Safety & Security Liaison for the Muskegon Area ISD, breaks down how law enforcement, educators, and administrators work together to prevent threats, respond to emergencies, and keep students safe.

The conversation covers active-shooter training, threat assessment teams, common safety language, reunification planning, and the role parents and students play in reporting concerns responsibly.

A must-watch for parents, educators, students, and anyone invested in the safety of our schools.

Listen:

<https://www.buzzsprout.com/2269729/episodes/19292712-john-gale-muskegon-area-isd>

Watch:

[https://youtu.be/\\_9vo0I5imf4?si=OeR6JuSQQcOhW4\\_c](https://youtu.be/_9vo0I5imf4?si=OeR6JuSQQcOhW4_c)

[CLICK HERE FOR ALL PODCASTS](#)



Andrew Cutler

Jenny McNeill

&

Volunteers

It was  
a  
perfect night  
at  
Party in the  
Park!



Thank  
You

