





**“Service Above Self”**

# Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



2014-2015  
Distinguished Service Citizen  
Awarded by the Rotary Club of  
Muskegon  
For the devotion to public service and leadership



Josh Wallace, President  
Cathy Brubaker-Clarke, President-Elect  
Kathy Moore, Pres-Nominee  
Nancy Crandall, Secretary  
Tim Arter, Treasurer  
Susan Crain, Imm Past President



## Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

**August 11, 2016 12:00–1:15pm**

**Lake House Waterfront Grille**

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director  
Ed Hendrickson, Director  
Mark Meyers, Director  
Jason Piasecki, Director  
Kathy Moore, RIM Reporter  
Bill Johanson, RIM Editor

### THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



## “ ‘Sappi site’ mixed-use destination Woodward Pointe”

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

### MEETER / GREETER

Dakota Crow

### INVOKE - REFLECT

Tom Powers

### THIS MEETING’S MENU

Asian stir fry with sticky rice  
(both chicken and a  
vegetarian stir fry provided);  
garden salad bar; cookies.

### NEXT WEEK’S BIRTHDAYS

Willie German	Aug 11
Sarah Rinsema-Sybenga	Aug 11
Darlene Collet	Aug 13
Asaline Scott	Aug 16

### UPCOMING PROGRAMS

08/18 One in 21 Report  
08/25 Lakeshore Ethnic Diversity  
09/01 Literacy Committee Report  
09/08 MAISD Education Update  
09/15 Muskegon Heights Academy  
09/22 Dist Gov Gernot Runschke



## Rotary EZ Launch a Go

When Susan Crain was Club president last year, she hardly had time for an impending passion: photography. But now, with scads of free time, RIM gets more and more photo contributions from her; the ones here present Rotary Park’s kayak and canoe launch ready for operation... as Sue and Orville show us.



## Muskegon Rotary Board

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**Our Rotary Park Becoming Reality**



## Last Week's Program

# Power to the People

by Kathy Moore

Rotarians/Consumers Energy execs: l-r, Public Affairs Manager Rich Houtteman;



former Muskegon District Manager Les Johnson; and former Lakeshore Area Manager Bill Johanson.

Consumers Energy Public Affairs Manager **Richard Houtteman** presented a power-full presentation about the company's commitment to community and social responsibility in the Muskegon area. They are the 7<sup>th</sup> largest employer in the state with approximately 7,500 employees. They have a significant presence of employees and retirees in the Muskegon community, and Consumers Energy has energized communities for more than 127 years. Houtteman reported that, in addition to providing electricity and energy to homes and businesses throughout the state, Consumers Energy is powering the economy with initiatives like the Solar Garden Project and Michigan-based renewable windmill energy initiatives. The implementation of smart meter technology has enhanced the collection of comparison and efficiency usage data to help reduce charges for all customers.

Rich informed us of a resurgence of scams around callers threatening to shut-off services and demanding credit card



information. Some of the company's operational changes were sparked by emerging EPA regulations, capacity shortfall/reserve, and energy legislation. One of the final slides pictured an old familiar building...the BC Cobb Plant. Houtteman updated the Club on the decommissioning, dismantling and potential selling of the property. Community leaders were informed and involved early in the process before the actual plant closing. In summary, Consumers Energy has provided power to this community in the past, the present and will continue to do so in the future; but not just power in the form of energy and electricity. Consumers Energy has built an illuminating legacy of continuous community investment and support through grants, employee volunteer work and corporate giving. But most impressively, Consumers Energy has generated some powerful people who are also active and committed to our local Rotary Club such as **Les Johnson, Bill Johanson, former member Roger Morgenstern, and Rich Houtteman.**



Fellowship. The content, articulation and deliverance of Kay's monologue were so relevant that a mere summary would not do it justice. So here are a few excerpts: *"He appreciated greatly, Rotary, Rotarians and all of you."... "It was just plain fun to,*



with him, work Rotary's Party in the Park and the Grape Escape. Like all of you, I learned one can have fun while accomplishing a worthwhile purpose."...*"Know you are in my heart – some of you I am fortunate to know as individuals – all of you I know as members of this world-wide group that serves many great causes."* "Thank you



for what all of you meant for Gary and continue to mean for me." **President Josh** presented Kay with Gary's Past President's badge, a framed photo montage of Gary's Rotary involvement, and Objects of Rotary. Click on the following link for her complete message: <http://clubrunner.blob.core.windows.net/0000001911/en-ca/files/homepage/kay-ostrom-s-comments/Kay-Ostrom-comments-for-Garys-2nd-Paul-Harris-award.pdf>

## RIM Reporting Team

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## 'Round Rotary's RIM

### NEWS / ANNOUNCEMENTS – PRESIDENT

**President Josh Wallace** reminded the membership that we should strive to live The Four Way Test in all things we think, say and do. He spattered kudos and a splash of excitement for the Muskegon investors, officials and community regarding the recently announced plans to develop the former "Sappi site" into Windward Pointe! He thanked **Cathy Brubaker-Clarke** for filling in last week and expressed appreciation to those Rotarians who helped with the Sherman Boulevard clean-up project. Josh also mentioned that committee chairs should contact him if they need a budget status update, and use the ClubRunner calendar to post meetings, events, etc.

### NEWS / ANNOUNCEMENTS

**Orville Crain** highlighted a *Rotarian Magazine* article that captured the Rotary



International President's perspective on recruiting – "...keep asking...an invitation is a gift..." So **Diane VanEpps**, and **Mary Beth Ramos**,

above, and **Kathy Betts**,



right, followed with asking and inviting members to participate in *Grape Escape 2016* on September 21. Sign-up to volunteer and/or purchase tickets. Credit cards can be used at the next Club luncheon meeting to pay for your paperless e-tickets. You can also purchase them online at Eventbrite.com



(search *Grape Escape 2016*). Members who purchase their tickets by August 12 will be entered into a raffle to win a free ticket and a bottle of wine. **Chris Burnaw**, above, reported that Seaway Run 2016 was a success with record-breaking proceeds and increased participation from out-of-county runners. She also informed us that Joe Doyle will be retiring from his role as the Seaway Run Coordinator. **Tom Keenan**, right, announced the start of a new STEAM Committee that will promote and support Science, Technology, Engineering, Arts and Math at the younger (elementary) levels.



### This Week On Stage

Pure Muskegon founding member **Wes Eklund** said last week development plans for the Sappi site along Muskegon Lake "will absolutely transform the face of the south shore of Muskegon Lake." Because of the timeliness of this program with **Wes** and **John Workman**, we recommend members arrive early for the best seats, or just a seat.

### This Week's Healthy Tip:

Skipping meals does the opposite of what you think. Skipping meals can result in the body metabolism slowing down, because it thinks it is being starved. With this slowdown the body tries to conserve energy and weight loss doesn't happen. A better option is to eat regularly throughout the day, and try not to go more than four hours without eating; two hours if it's a snack. This will help keep your metabolism burning consistently.

### PLEASE JOIN US TO CELEBRATE

**LEE AND DARLENE COLLET'S  
50<sup>TH</sup> WEDDING ANNIVERSARY**

Muskegon Harbor Holiday Inn  
**Saturday, August 13, 2016**  
8-12pm Family/Friends Afterglow  
Party

NO PRESENTS PLEASE,  
ONLY YOUR PRESENCE

**Seeking Speakers/New Members  
Thursdays Anyone-Everyone**



**Muskegon Holiday Inn**  
5:15 – 6:30pm  
**Meeting Minutes July 28, 2016**

<http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/rewine-minutes-8-28-16/ReWine-Meeting-Minutes-8-28-16.pdf>

### New Members

**President Josh** inducted two new Rotarians last week:



**Kimberly Sims**, Mayor of the City of Muskegon Heights (sponsor **Jim Fisher**);

...and

**Jim Nielsen**, Superintendent of Orchard View Public Schools (sponsor **Doug Wood**).

