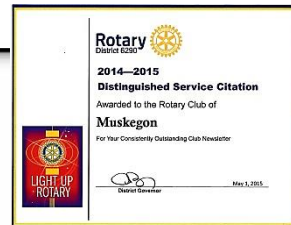


“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
Cathy Brubaker-Clarke, President-Elect
Kathy Moore, Pres-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Susan Crain, Imm Past President

Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

August 4, 2016 12:00–1:15pm

Lake House Waterfront Grille

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Roger Morgenstern, RIM Editor and Reporter

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



“Consumers Energy Community Update” Rich Houtteman

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

MEETER / GREETER

Dakota Crow

INVOKE - REFLECT

Bob Scolnik

THIS MEETING’S MENU

Lemon Basil Chicken in a lemon/basil/parmesan cream sauce; salad bar; vegetable; redskin potatoes; brownies

NEXT WEEK’S BIRTHDAYS

Davd Bloomfield	Aug 6
Steve Westphal	Aug 6
Nancy McCarthy	Aug 8
Mark Meyers	Aug 8
Frank Peterson	Aug 9
Bob Chapla	Aug 10
Deni Hunter	Aug 10
Diana Osborn	Aug 10

UPCOMING PROGRAMS

08/11 Life Leadership Conferees
08/18 One in 21 Report
08/25 Lakeshore Ethnic Diversity



Kris. Chris. Pretty much alike



Periodically, a happy photo appears that also features persons with a Rotary connection. In this shot – of Kris Collee, left, and Chris Zahrt – there’s either some chicanery afoot, wine auditioning for *Grape Escape* on September 21, or a Michigan Irish Festival sing-a-long brewin’. Either way, these ladies are charting an enjoyable course for community fun-lovers, and RIM wants to make sure their faces are well-known when folks look for them to volunteer.

Join us on the LST 393 for a summer deck party!



Saturday, Aug. 6, 2016 6–10pm

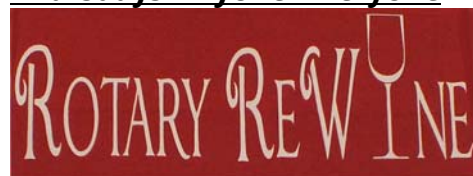
Did you attend Muskegon Community College? All are welcome — join us on the USS LST 393 in beautiful downtown Muskegon for the 2016 ReunionFest Summer Deck Party! Live music on the deck, food and beverages, all for \$10. All proceeds go to MCC student scholarships. Limited capacity, reserve your spot now!

**USS LST 393 Veterans Museum
560 Mart St.
Muskegon, MI 49440**

<https://muskegoncc41594.thankyou4caring.org/reunionfest2016?srctid=1&erid=28659&rid=eaa4bbaa-2a81-49f7-9054-e67f6cf15ab8>

Seeking Speakers/New Members

Thursdays Anyone-Everyone



**Muskegon Holiday Inn
5:15 – 6:30pm**

Muskegon Rotary Board

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This Week On Stage

Rich Houtteman, new local area manager for Consumers Energy, follows in the enlightened footsteps of Rotarians Laurie Larsen, Roger Morgenstern and Bill Johanson, so his talk is sure to tantalize. Rich has a new and exciting tale about the huge utility, and he'll encourage audience questions tough and easy. Think “tough.”

Rotary ReWine

Satellite Minutes-7/21/16

In attendance – Joe Finkler, Esther Ricco, Jan Mink, Kevin Ricco, Asaline Scott

The meeting started with Kevin and Esther recapping the lunch meeting. They shared that Esther was inducted into the Muskegon Rotary Club. They also summarized the program that was presented by the Muskegon Area District Library.

The next topic was the Sherman corridor clean-up day, which is set for 12pm to 3pm on Monday, July 25. A flyer passed around encouraged all to sign up to volunteer if their schedules allow. If unable to make the Rotary group date, there were still plenty of dates and times available for volunteers. All volunteers are encouraged to sign up through the Chamber Web site.

The group then talked about *Grape Escape*, as that was the committee report from the lunch meeting. It was explained that tickets sales are going to be through Eventbrite this year and that there will be no paper tickets issued. However, once you purchase your tickets through Eventbrite you can print off a hard copy if you wish. Volunteer sign-up sheets are not yet ready, but should be available in a couple of weeks.

There was some discussion of the Rotary Re-Wine presentation of the film "Shot Felt 'Round the World" in October. It is time to consider how the event will be marketed. All agreed that a flyer needs to be created and Esther agreed to develop a draft.

There also was some minor discussion about how Rotary might change to attract younger members.

We adjourned at 6:30pm -Kevin Ricco

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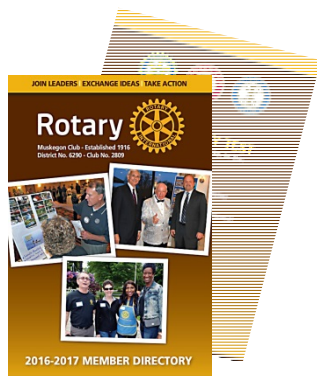
This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.

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'Round Rotary's RIM

Directory at News Stands

It was a wish of incoming President Josh to have the *2016-17 Club Directory*



published by the 1st of July. Nice thought, considering the average publication date the last five years or so was

September 14-ish. Due possibly to past practice (traditional foot dragging), we missed the project target again but not by much. Thanks to some notable folks – Past Secretary Pam Babbitt, Past President Susan, President Josh, Secretary Nancy Crandall, Bill Johanson, Jason Piasecki, (someone whose name we shouldn't've missed), Amy Gustin from the Muskegon Area ISD, and quite a few members who inputted new personal profile photos when called upon – our publication is now scheduled for distribution before month's end. It's a valuable document, one with many uses, and valid until next July.



Visiting Rotarians & Guests

Ethan Murphy, Bob Scolnik's 15 year old grandson from North Carolina;



Harbor Hospice Foundation's Development Director Ammy Johnson (Mary Anne Gorman); Kirk Briggs of SafeBuilt (Jeff Lewis); Kisha McPherson of Spectrum Health and Muskegon Heights Mayor Kim Sims

(Club) and Landon Fortenberry, former Rotary Youth Exchange student (Joanie Smith). Visiting Rotarians were both from the Downtown Grand Rapids Club: Paul Keep and Roger Morgenstern (although his heart and house remain here).

NEWS / ANNOUNCEMENTS – PRESIDENT

Our astute President-Elect Cathy Brubaker-Clarke did a fine job of keeping things on schedule and moving, despite a last-minute change to the program (see related story). With sponsor Jim Fisher's



help, we welcomed the world's newest Rotarian, Andrea Fearnley,

Unit Service Executive for the Boy Scouts of America's Pere Marquette District.

NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS



Jackie Fisher and Joanie Smith will be chairing our Youth Exchange Committee with a goal of having students involved during 2017.

Joanie brought along Landon Fortenberry, who traveled to Brazil several years ago and told the Club how much it positively changed his life and world view. Nancy Crandall reminded us *Grape Escape 2016* is Sept. 21. Credit cards can be used at the next two Club luncheon meetings to pay for your paperless e-tickets; they are also available online through Eventbrite.com (search *Grape Escape 2016*). **Special promotion:** Members who purchase their tickets by Aug. 12

will be entered into a raffle to win a free ticket and a bottle of wine.

Jeff Fortenbacher told us to mark our calendar: Aug. 18 will be a special program of the revamped One in 21 program to combat obesity and smoking.



Last Week's Program



M.I.A.

Well it was Gonna Be...
by Roger Morgenstern

...GR Mayor Rosalynn Bliss, but **Dave Alexander** informed us she had to cancel at the last minute because of pressing City business. She looks forward to rescheduling soon. However, the ever creative Dave came up with an alternative and very informative program. He and the mic traveled the room, with members, and even some guests and (visiting Rotarians), giving 30 second to 3 minute updates on some really great stuff going on in our community. Here's who talked and what they covered:



(Guess who went first) **Dave Alexander** and all the happenings within Downtown Muskegon.

Eric Siefert on the excitement of moving downtown and planting the seed of Rotary supporting a Holiday light show.



Mary Anne Gorman on progress on a healthcare planning coalition to raise community awareness on the this important task everyone should do while they have their health.

Susan Crain on her interesting prospective in taking a Great Lakes cruise and excitement over the favorite stop of everyone she talked to: Muskegon!

Marcia Hovey-Wright talked about her efforts to move a constitutional amendment through the Michigan House and Senate before her final term ends at the end of this year.



Mark Eisenbarth reviewing the strength and multiple Rotarian involvement of this week's Muskegon Port Day and how it will help momentum

continue to build toward more commerce in the [Blue Economy](#).

John Severson on the expansion of the Muskegon Area Promise to include all high schools within the Muskegon Area ISD and other ongoing activities to improve our children's educational opportunities so they can become tomorrow's leaders.

Nancy McCarthy and Kelly Richards gave their 30-second commercials in support of the Senior Millage and Muskegon County District Library millage.



Annoesjka Steinman discussed ongoing

work in consideration of consolidating the Lakeshore Museum Center's operations by using the Hackley Administration Building.

Kimberly Sims, Muskegon Heights Mayor and a visitor last week, thanked the Club and community for efforts to clean up the Sherman Boulevard corridor.

Roger Morgenstern reviewed all that's happening with the Muskegon Community YMCA.

Nancy Crandall let us know work on Rotary Park is continuing including the recent installation of a great kayak/canoe launch.

Cathy Brubaker-Clarke, with her city of Muskegon hat on, said an announcement on the Sappi site redevelopment is expected very soon.

To wrap things up for this most unusual yet informative of programs,

Dave

remarked "We as a Club are engaged with a lot of things. The depth and breadth of our involvement is impressive."

