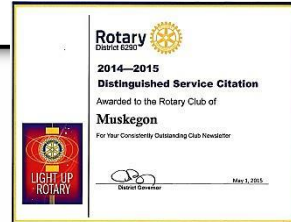


"Service Above Self"

# Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President  
Kathy Moore, President-Elect  
Linda Juarez, President-Nominee  
Nancy Crandall, Secretary  
Tim Arter, Treasurer  
Josh Wallace, Immediate Past President



**Muskegon Rotary Club**  
Club 16 (2809) – District 6290, Chartered May 1, 1916  
**February 1, 2018 12:00–1:30pm**  
**Muskegon Harbor Holiday Inn**  
ReWine Satellite Club 5:15 - 6:30pm Holiday Inn

Jane Clingman-Scott, Director  
Ed Hendrickson, Director  
Mark Meyers, Director  
Jason Piasecki, Director  
Peg Maniates, RIM Reporter  
David Manley, RIM Editor



## THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



## (2/1) "Youth Exchange Student" Benedetta "Benny" Cherchi

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

### MEETER / GREETER

Ginny Sprague

### INVOCATOR - REFLECTOR

Joanie Smith

### THIS WEEK'S MENU

Monterey Chicken; Salad Bar  
6 toppings 3 dressings;  
Steamed Broccoli; Roasted  
Redskin Potatoes; Desserts

### NEXT WEEKS' BIRTHDAYS

Jim Nielsen Feb 1

### STUDENT GUESTS

North Muskegon Norsemen

### FUTURE PROGRAMS/EVENTS

02/08 Club/Committee/Member Reports  
02/08 Chili Cook Off  
02/10 Walk for Warmth  
02/15 Skeetown Crossfit-Shoreline Inn  
02/21 Leadership Academy #2  
02/22 Nims School Project-MCClub  
03/01 Youth Empowerment Program  
03/08 Courtyard Concert  
03/10 Mercy Health's "The Ride"  
03/14 After Hours-Walker Arena  
03/15 Medical Uses of Marijuana  
03/22 Baker College Rotaract Club  
04/12 Mental Health-Lt Gov Calley  
04/19 Hong Kong  
04/26 CUP Health Emp Counseling  
05/03 Law Day Speeches  
05/10 Women's Club  
05/17 Development Financing



## Reading Recognition



**Read  
Muskegon  
opens  
literacy  
center in  
Muskegon  
County**

Read Muskegon was the finalist in the recent MiBiz Best Managed Small Nonprofit 2018 awards. This article includes a link to a longer article about why we won. Rotary, through *Grape Escape*, provided a critical boost when we were beginning our growth, and I want the membership to know they made a good investment! ---[MBIZ ARTICLE](#)

Thanks,  
**Melissa Moore**, President  
Read Muskegon

## Muskegon Rotary Board

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## Muskegon Area Promise

### READER REQUESTED RETRACTION

The RIM article, "Muskegon Area Promise" 1-25-18 edition, reads 64% of Promise scholars have used \$1.00 to a full scholarship.... the correct stat seen in the PPT reads 84%.

### The bottom line...nuts and bolts

- The scholarship is a **last** dollar award. Any unused money will stay in our investment accounts to benefit future Promise Scholars. **84%** of current Promise Scholars are awarded dollars ranging from \$1.00 - a full scholarship.

**CLICK  FOR PROMISE POWERPOINT PROGRAM**

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This fuzzy guy, riding an active ice floe, is hiding out after learning that someone from the museum likes collecting snowy owls. Hey – anyone questioning RIM's veracity here must know we couldn't make up such a silly story. Check it out: <https://www.facebook.com/betsy.b.walterman/videos/10215587649785782/>



## Muskegon Holiday Inn

Thursdays 5:15-6:30 6:30

[Meeting Minutes](#) by Kaytie Ely

## RIM Reporting Team

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements in writing to Editors Bill Johanson or Dave Manley or one of the RIM Correspondents above.

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## Walking for Warmth



Just another heads-up regarding the Walking for Warmth event, February 10, at LC Walker Arena. The event will be loosely connected to the Lumberjacks game later that evening.

Link: <http://bit.ly/2CZq7DO>

Proceeds will be used by Muskegon Oceana Community Action Partnership for Utility Payment Assistance to those in need. This is a rare opportunity to skate at the arena! Thanks.

-- Rich Houtteman

## PLAY IT TWICE

### \*Double Feature\*



Here is a fun little video. It was made as we were collecting and sorting clothing donations for The Muskegon Rescue Mission. — Linda Meyers

**Baker College Rotaract Club**

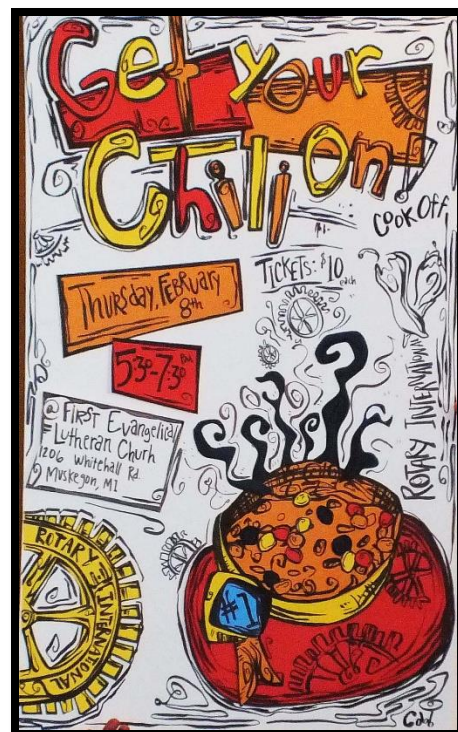
<https://youtu.be/En5K8kCqhko>

## GET YOUR CHILI ON!



Rotary /Interact Chili team has over 40 gallons of our County's best chili creations from 35 competitors lined up. Feb 8, 5:30-7:30 pm, at

First Evangelical Lutheran Church On Whitehall Road. Cornbread, salad, cookies and beverage for \$10 donation. Oh, and by the way, CHILI! Get your tickets today and support our two international projects in Honduras and El Salvador!



## Reaching Thousands

Noted youth speaker, author, and Ironman triathlete, Molly Kennedy, below, from Buffalo, New York, spoke this week to 3500 students in four Muskegon area high schools. This was a student-driven leadership effort from Reeths-Puffer Impact Council, with support from Orchard View and Mona Shores Rotary Interact Clubs, and North Muskegon High School. Her message was all about RESILIENCE and developing the mindset of a champion. She worked with student leaders in each school after her presentations and struck responsive chords wherever she presented.





Thanks to Rotary and all our community donors who made this possible. Following are some notes from her presentation compiled by John Noling...<http://bit.ly/2nezJjh>



Left to right, Dan Beckeman, RPHS Principal; Morgan Gates, YAC member and RP Impact Council member; Speaker, Author, Iron Man, Molly Kennedy; and Parker Aerts and Jayme Brantsen, Impact Council leaders.

## REMAINING SUCCESSFUL

# SUCCESS

### *The 10 Traits of Extremely Successful People*

By [Elite Daily Staff](#) Mar 11, 2013

Being successful is all about how badly you want it and how much you're willing to work for it – it's about the traits you possess to help get you there. You have what it takes? The best way to figure that out is to look at the traits of extremely successful people and see how you can begin adapting them into your life so that you can eventually end up just like them. For expanded descriptions, click on: <http://bit.ly/2DAcAMA>

1. They Work Extremely Hard
2. They Are Incredibly Curious And Eager to Learn.
3. They Network.
4. They Work On Themselves And Never Quit!
5. They Are Extraordinarily Creative.

6. They Are Self-Reliant And Take Responsibility.
7. They Are Usually Relaxed And Keep Their Perspective.
8. Extremely Successful People Live In The Present Moment.
9. Successful People Respond Instantly!
10. Successful People Never Quit

*Preston Waters | Elite.*

## LAST WEEK'S PROGRAM



President **Cathy Brubaker-Clarke** kept us on a tight schedule due to the scope and importance of the days presentation. There were a few announcements made, but no new inductions or Paul Harris awards given. President **Cathy** congratulated RIM's reporter, **Peggy Maniates**, on her promotion to director of the USS Silversides Submarine Museum, taking over for the departing Wes O'Donnell.

## 10 BRAVE ROTARIANS



**Pam Babbit** announced that **Dawn Johnson** lost last week in the game. She chose mashed potatoes and gravy instead of a healthy dinner. ☺

PRESENTATION- 01/25/2018

## THE OPIOID CRISIS

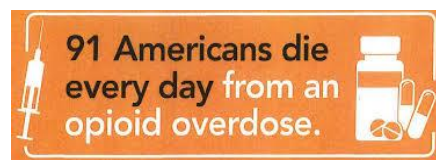
Reporter- **Peg Maniates**



The national war on opioid addiction is a battle being fought in every town in America. Muskegon is no exception. What makes us unique are the coordinated efforts between the many different faces of the



national problem. We were presented with a panel of four distinct views and solutions to combat the problem within our own community.



The facts are scary; the United States suffers more deaths in one year (64,070 in 2016) from the opioid crisis than the country lost during the entire Vietnam War. Michigan ranks 8th in the nation for the problem with more opioid prescriptions written in Michigan every year than there are residents.

# 64,070

A more sobering fact: Muskegon County is number 1 in Michigan for hospitalizations for opioid overdoses in Michigan. The epicenters in Muskegon County are not all where we would believe them to be; more affluent areas have their share of addiction problems also.

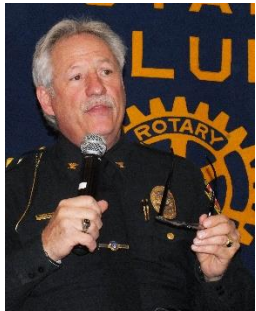
The panel's presentations put into focus what our county is doing to contain the problem. "First we must prevent the problem" stated Daniel Nelson (above) a recovering addict. Mr. Nelson



related his story of how a high school sports injury led him down the dark path to addiction. He stressed to the audience, “don’t focus on the war on drugs; fight the war on stopping addictions before they start.” Nelson emphasized early education of students before they are ever presented with the problem.



Second: clarify the laws. Muskegon Police Chief Jeff Lewis (below) explained the difficulties faced by law enforcement. Lewis discussed the uptick in crimes associated with the



increase in addiction. He would like to see the legislature clarify what are chargeable and non-chargeable offenses. Chief Lewis explained

that law enforcement, the medical profession, and the legislature all need to be on the same page for the community to solve the problem. Furthering his request, he said there are many crimes associated with addiction; as a community, we must be alert and ready to deal with them.

Third: remember this is a national problem, not just a local problem, explained DJ

**Hilson** (right), Muskegon County Prosecutor. Hilson discussed with the

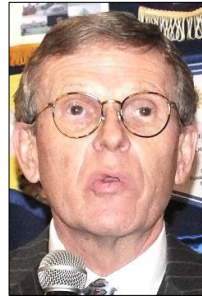


members and community, “We need

a strong response across the board. Who is the Victim and who is the Offender.” It’s the leading cause of death in Americans under the age of 50. DJ went on to explain how the synthetic forms of the drugs require a much smaller dosage to be lethal.

Lastly: compassion. **John Systema** (below), a local Funeral Director brought the problem back to its base level - those left behind.

Systema emphasized “caring for the families who are effected by overdose and suicide. ...



helping those who must grieve.” They did not plan or prepare to bury a loved one and it is an extreme emotional and financial journey. The long-time funeral director left us with a sobering number to contemplate—we are all 6 people or fewer from knowing a drug addict. Drug addiction knows no boundaries, it does not discriminate between rich or poor or ethnicity.

## What can we as Rotarians do to help?

- 1) **Know the Warning Signs**
- 2) **Use Proper Medication Disposal**
- 3) **Spread the Word**
- 4) **Get Involved with a Community Partner**



For more Information please see <http://www.opioidaware.org/>

## ***SPECIAL NOTE FROM EDITOR:***

**Ed. Note:** Rotary had an outstanding program last week featuring a panel discussion on the ravages of opioid addiction and death, a growing and catastrophic reality in Muskegon County.

Funeral Director **John Sytsema** (left), was the final panelist to speak, and he covered the impact of addiction on the family and friends of those who overdose and die. Time didn’t allow for John’s total message so RIM obtained his outline and permission to share it with readers.

Please click: <http://bit.ly/2ncxoolU>

## ***ANNOUNCEMENTS***

**J Griffith** has made the request for all members to send in any pictures taken during Rotary social events in order to expand out presence via social media etc. Please send photos to [jgriffith@wradvisors.com](mailto:jgriffith@wradvisors.com) or [bjobassman@yahoo.com](mailto:bjobassman@yahoo.com) or [davidkmanley@gmail.com](mailto:davidkmanley@gmail.com)



**Snowfest** in Downtown Muskegon which is hosted by The Greater Muskegon Jaycees is soon approaching. The dates are Feb 2<sup>nd</sup> and 3<sup>rd</sup> on W. Western Ave between 3<sup>rd</sup> and 4<sup>th</sup> St. Friday night is part of “First Fridays”, so bring the family and enjoy refreshments and entertainment. Saturday the 4<sup>th</sup> has a host of competitions and activities such as corhole, volleyball, bloody mary, chili battles. [Click Here](#) for more info.