

"Service Above Self"

Muskego





Rotary in Motion

http://www.muskegonrotary.org

Cathy Brubaker-Clarke, President Kathy Moore, President-Elect Linda Juarez, President-Nominee Nancy Crandall, Secretary Tim Arter, Treasurer Josh Wallace, Immediate Past President



Muskegon Rotary Club

Club 16 (2809) - District 6290, Chartered May 1, 1916 February 15, 2018 12:00-1:30pm Lake House Waterfront Grille

ReWine Satellite Club 5:15 - 6:30pm Holiday Inn

Jane Clingman-Scott, Director Ed Hendrickson, Director Mark Meyers, Director Jason Piasecki, Director Jamie Hekker, RIM Reporter Billl Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



(2/15) "SkeeTown CrossFit" Nathan Broersma

it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

This is

MEETER / GREETER

Ginny Sprague

INVOCATOR - REFLECTOR

Jane Clingman-Scott

THIS WEEK'S MENU

Pasta Sampler Buffet - with lasagna/penne with cream and marinara sauces; Caesar salad buffet; chef selection roasted vegetable; cookies & brownies

NEXT WEEK'S BIRTHDAYS

Feb 15 Marty Ferriby Feb 16 Jane Clingman-Scott Roger Andersen Feb 18

STUDENT GUESTS

Fruitport Trojans

FUTURE PROGRAMS/EVENTS

02/10 Walk for Warmth

02/16 Dancing w/ the Local Stars

02/21 Leadership Academy #2

02/22 Nims School Project -MCClub

03/01 Youth Empowerment Program

03/08 Courtyard Concert

03/10 Mercy Health's "The Ride"

03/14 After Hours-Walker Arena

03/15 Medical Uses of Marijuana

03/22 Baker College Rotaract Club

03/29 Coalition for a Drug-Free Muskegon

04/12 Mental Health - Lt Gov Brian Calley

04/19 Hong Kong & China

06/23 Seaway Run

10-03 Grape Escape

Stuff This Coming Week

By pre-arrangement, Rotary will meet Thursday at our summer headquarters, the Lake House Waterfront Grille. (The following week, February 22, we boogie on out to the Muskegon Country Club before returning to the Holiday Inn on March1.)

Walk for Warmth happens Saturday. February 10 at LC Walker Arena, 3:30pm. For more, click: http://bit.ly/2CZq7DO.

From Chris McGuigan, CFMC CEO



"Join us as we celebrate the appointment of Janelle Mair, left, to VP of Programs, and Heidi Sytsema to VP of Development!

"Both of these leaders have been key to the impact and the success the Community Foundation and our donors have had," said Chris McGuigan. "They are greatly respected by their Foundation colleagues and across the state. ...

"I'm also pleased that Bob Chapla, right, continues to be part of the Foundation's work in his role as Philanthropic Advisor," said Chris.

On Our Program Stage

SkeeTown CrossFit's facilities - 1072 E Sternberg Rd. Norton Shores. MI 49444 -

are all about function and functional fitness. "Within our walls, we are equipped with the highest quality CrossFit and crosstraining equipment forged by American ingenuity and steel.



Nathan Broersma We have everything you need and nothing less than the best to get us in the best shape of our lives. Skeetown CrossFit boasts 3,500 sq. ft. of space, dedicated to both CrossFit and Bootcamp classes."

Nathan was always an athlete... After high school he was diagnosed with type 1 diabetes. He pursued his education in exercise science. In 2014 he was diagnosed with Hodgkin's lymphoma and received six months of chemotherapy and 2 months of radiation.

- Nathan Broersma. Founder - Coach

Muskegon Rotary Board

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Rotaractor of the Month

Gabi Ryan

Gabi is a first year member of the Rotaract Club of Baker College of Muskegon. She is majoring in



Baking and Pastry Arts. Gabi has volunte ered making sack suppers at Kids' Food

Basket, and she baked delicious goods for our table fundraiser.
During her free time, Gabi enjoys working as a chef at 18th
Amendment and plans to one day own her own restaurant/bakery.
Thanks for everything you do for the club and community, Gabi!

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements in writing to Editors Bill Johanson or Dave Manley or one of the RIM Correspondents above.

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dancing with local stars

Muskegon's highly popular charity event, Dancing with the Local Stars, is back for its 10th star-studded year and accepting applications from local food pantries and food programs.

The event, produced by the Women's Division Chamber of Commerce, benefits food pantries and food programs in Muskegon, upper Ottawa and lower Oceana counties. The first nine events enabled WDCC to donate more than \$755,000 to those food-giving organizations thanks to generous community members and business leaders.

Traditionally, Dancing with the Local Stars pairs local dignitaries, business leaders and people of interest with local dance professionals in four performances. However, this year's event will feature more than 60 returning cast members in nine dance teams with 11 professional dancers in six performances happening February 16-17 and February 22-24, at the Holiday Inn & Conference Center Downtown Muskegon. Tickets for this year's "Anything Goes" themed event go on sale January 2.

To apply for funds from the event, food pantries and food programs should download the WDCC Donation Request Form found under the "Quick Links" on the home page at www.womensdivision.org.

Completed applications must be submitted by January 15, 2018 to Women's Division Chamber of Commerce, Ways & Means Committee, P.O. Box 1665, Muskegon, MI 49443. WDCC will inform donation recipients in April after the event.



Can't you just hear the words of **Pam Babbitt**, above, "When you've finished reading your monthly Rotarian magazine, bring it to Club so we can recycle it to our Rotaract and Interact students."

Boys and Girls Club of the Muskegon Lakeshore

(This was live about 10 months ago.)



"And the national award for best overall program goes to Muskegon!!!"



>>> There are a bunch of participating Rotarians already, and probably more than are on the following list:

Marty Sytsema, Frank Peterson, Eric Ringelberg, Chris McGuigan, Matt Kaley, Chris Kuhn, Chris Burnaw, Annette Smedley, Michael Poulin, Dale Nesbary, DJ Hilson, Don Kalisz,



and Cindy Larson.

Bob Scolnik is MC one night, **Gary**

Nelund is MC the other. <u>LAST WEEK'S</u> <u>PROGRAM</u>

Last Week's Program

Three Minute Updates – Rotarians in the Community

Dave Alexander, moderator By RM Reporter Jamie Hekker

Dave Alexander – Dave is preparing a nomination for Muskegon Rotary Club for the 2018 Governor's Service Award for Outstanding Volunteer Organization. The impact our Club has locally and internationally, our work in diversity and inclusion, as well as our engagement and development of youth make us an excellent candidate. Dave is seeking letters of support, as well as other evidence of our impact in the community.

Dancing With the Local Stars - This is the tenth year for the event, hosted by the Women's Division Chamber of Commerce. It has raised over \$755,000 for local food pantries over the years. There are over 15 Rotarians involved in the 10th Year Spectacular edition, which brings back alumni dancers, which will also feature group dance numbers. You can support the event by purchasing the few remaining tickets: February 16, 22, 24 (matinee). Donation boxes are also available here and around town. Please be sure to attend the special events for the various teams at Verdonis, Unruly Brewery, and the Lumberjacks.

Boys and Girls Club – Dakota Crow had far more information than could possibly be contained in a three-minute update! The Boys and Girls Club in Muskegon is working to inspire and enable all youth to reach their potential, working in the areas of academics, character and leadership, and healthy lifestyles. Working with Muskegon



DAKOTA CROW & DAVE ALEXANDER

Public Schools and Muskegon Heights
Public Schools Academy they are able to
reach students from elementary to high
school. To find out more, attend these
must-see upcoming events: An Evening in
Florence (February 10, Prince of Peace
Church) and Youth of the Year Luncheon
(February 21, Verdonis).

Rotary Trivia Competition – Coming on March 22, Rotarians will be testing their trivia skills in an effort to raise money for the Muskegon Rescue Mission. This will support the Baker College Rotaract's fundraising goal for the Rescue Mission this year. There are three teams, captained by. They are seeking your donations and support. Please make checks out to Muskegon Rescue Mission. John Noling, Orville Crain, and Nancy Crandall

Jerry Wiersma - No one likes rusty, dilapidated old railroad bridges over Seaway Drive, so what can we do about it? It's time to spearhead a group to raise



funds to sandblast and paint these bridges and create a more welcoming entry to our city. There

are many challenges, including seeking permission from MDOT and CSX as well as environmental regulations. But, it's time to start working on this!

Seaway Run - Jeff Lohman gave a report from the Seaway Run Committee (June 23). There are many sponsorship opportunities for businesses of all sizes, and all include race entries for employees! A new sponsorship type is the "Wellness Partner" which includes opportunities for group training for the run/walk as well as traditional sponsor benefits. Registration is open at:

www.Seawayrun.com, Contact Race Director Andrew Buikema for any questions: seawayrun@gmail.com

Grape Escape – Marty Gerencer and Diane VanEpps are heading up a committee of over 20 people planning for this year's event. It will be held on October

3 at the Frauenthal, featuring food, drink, and a Silent Auction. A few spots are still open on the committees, if you'd like to participate. Come to the meeting on Monday, 2/12 at 3:00pm, or contact Marty or Diane.

SURE (Student Uniform Resale Exchange Co-Op) – Darlene Collet

learned that students at Muskegon Heights Public School Academy have a need for uniforms. Many cannot afford them, or do not have the resources to wash the ones they have. Since September she has worked tirelessly and created SURE co-op with partners at Muskegon Heights, Muskegon Catholic Central, Baker College Rotaract, and the Rotary New Generations Committee. The 300 students at MLK



Elementary can now access the co-op to purchase uniforms at a deeply discounted rate, trade in uniforms for new sizes, or utilize the washer and dryer.

New Generations Committee - Rotary Members have been serving as guest speakers at the Career Tech Center, as well as working on making matches for mentoring program. The MAISD is focusing heavily on students with mental health issues and continues to work to develop the whole child for academic success.

Pound Buddies and Animal Rescues – President Cathy gave a plug for our entire animal serving organizations in Muskegon. Pound Buddies takes in all stray animals, cases of neglect, dog fighting and more. They are always seeking volunteers and donations. Noah Project and the Humane Society in Muskegon also help care for our furry friends. Please consider these three organizations when making gifts of your time and treasure. For our dog lovers, the Bark Park will be opening on May 12 on Western Avenue, just across from Rotary Park!

<u>NEWS / ANNOUNCEMENTS –</u> PRESIDENT

President Cathy had congratulations for all of our Rotarians who are participating in Dancing with the Local Stars over the next two weekends and encouraged us to support them.

Congratulations to **Heidi Sytsema** for her new role as Vice-President of Development at the Community Foundation for Muskegon County!

<u>NEWS / ANNOUNCEMENTS –</u> <u>COMMITTEE MEMBERS, GUESTS</u>



We welcomed the newest Rotarian, Jill Bonthuis, left, sponsored by Jim Fisher. Jill is currently the Executive Director of Pioneer Resources and is a graduate of Grand



SPONSOR JIM FISHER CARRIES OUT DUTES OF THE AGES-OLD PINNING CEREMONY WITH JILL BONTHUIS

Valley State A new sponsorship type is the "Wellness Partner" which includes opportunities for group training for the run/walk as well as traditional sponsor benefits University and holds a MSW from Michigan State University. She resides in Ravenna with her husband Allen. They raised six children in the community and now have four grandchildren.



Last week in the "10 Brave Rotarians" quest to help Muskegon be 1 in 21, **David Manley** was eliminated (he went down kicking and screaming something about "fair to all concerned"). **Tim Arter** emerged victorious as the winner of this round. For our next round, we will be playing "March Madness" with 32 Brave Rotarians. Past-President **Josh Wallace** will be coordinating the efforts, so if you want a piece of the action, email him before March 1. Your check for \$100 made out to the Rotary Foundation is due by March 8.



If you like skating, hockey or keeping people warm, come out to the LC Walker Arena on Saturday! Starting at 4:00pm, the Walk for Warmth event will be raising money for utility assistance. All donations will be matched by Consumers Energy,

Rich Houtteman, above, told us, and all participants will receive a free ticket to Saturday evening's Lumberjacks game. It's a win-win!

Susan Crain, right, Chair of the 1 in 21



Leadership Committee, reminded us that Rotary is the founder and owner of this great initiative. The team will be undertaking "strategic doing" next week and will be bringing back the results to you to help Rotarians engage more deeply and make us a healthier community!

Per Jim **Fisher**, the second session of the Rotary Leadership Academy will be held on Wednesday, 2/21 from 4 – 7 pm at the Lakeshore Museum Center.

Benny Presents Sardinia!

For those of you who missed it, our Italian exchange student, Benedetta Cherchi (Benny), will again present her country report on Thursday, February 15^{th!} She will be at our ReWine meeting at 5:15 P.M. at the Holiday Inn! She had such a fantastic presentation, that she was invited to share it again, so don't miss it!

- John Noling and Joanie Smith

Visiting Rotarians & Guests

Choice One Bank VP Trenton Hancock (**Dan Wheat**); Blue Horizons Wellness President Vicki Schneider (**Dawn Johnson**); Rykes Bakery Executive Chef Adam Bell (**Diana Osborn**); Loring Advertising owner Barbara King (**Myrna Olsen**); and Visiting Middleville Rotarian David Lee.

WHO IS THIS MUSKEGON ROTARIAN?

