





“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Feb 9, 2017 12:00–1:15pm

Muskegon Harbor Holiday Inn

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Chris Burnaw, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(2/9) “USS Silversides Museum” Wes O’Donnell

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

MEETER / GREETER

Ginny Sprague

INVOCATOR - REFLECTOR

Jerry Conrad

THIS MEETING’S MENU

SUPER SALAD BAR: Spinach,
 Romaine, 12 toppings, 6 dressings;
 Tomato Rubbed Grilled Ciabatta
 w/Evoo; Gluten Free Vegan Creamy
 Tomato Soup; Feta Beet Quinoa
 Salad; Fruit Bowl; Assorted Desserts

STUDENT GUESTS

Muskegon Big Reds

NEXT WEEK’S BIRTHDAYS

John Sytsema	Feb 10
Christine Robere	Feb 13
Scott Sytsema	Feb 13
Marty Ferriby	Feb 15

FUTURE PROGRAMS

02/16 Pound Buddies
 02/23 United Way on ALICE
 03/02 Women’s Rotary Leadership

Muskegon Rotary Board

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Corey Watson Honored

During the recent My Brother’s Keeper (MBK) celebration at the United Way of the Lakeshore, **Corey Watson**, right, liaison for MBK Michigan in Muskegon County, was recognized for his outstanding service to help launch the initiative in Muskegon County. Watson received the Outstanding Service Award from MBK state director Darryle J. Buchanan, here for the presentation from Detroit.



SPEAKERS, NEW MEMBERS ALWAYS WELCOME



Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

Click for Esther Ricco’s ReWine

Meeting Notes of 1/26/17:

<https://clubrunner.blob.core.windows.net/0000001911/en-ca/files/homepage/rotary-rewine-meeting-minutes-1-26-17/ReWine-Meeting-Notes-1-26-17.pdf>



Helping a sister club spread the word...

The Rotary Club of Traverse City Twilight is conducting one of their biggest fund-raisers. It’s a Super Bowl raffle, run similarly to Super Bowl Squares. If you have questions, please check out their website – <https://traversebaytwilightsuperbowlraffle2017.eventbrite.com> – or contact Steven Strasko at ssrasko@ssbankmi.com or on his cell at 231-883-6440.

One of the club’s major projects, “Born to Read,” focuses on the importance of reading to children, especially ages 0-5, when young brains develop the most. They read to children and work with their parents.

This Week On Stage



Power Behind Our Programs It is what it is: the reason



We recently learned that all of our program slots are filled through the end of this Rotary year. Not only filled, but filled well. That's the doin's of our Program Committee, an oft-unheralded group of talent scouts who actively operate in our community while others sleep. A little recognition is certainly due committee members, above fighting for mike time from left, **Dave Alexander** and **Bob Chapla**. **Dawn Johnson**, only a little camera shy, fills out the team roster.



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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee accuracy and publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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"Brave Heroes" Down to 2

Our Holiday Inn hero this previous week was **Frank Peterson**, and only two contributors remain: **Bill Johanson** and **Josh Wallace**. So here's what happens now... the next name pulled from the board does not win; rather, the winner is the last name picked.

Visiting Rotarians & Guests

Core Realty Partners' and prospective member David Manley (**Joan Schmitt**); Mona Shores Interactors Courtney Dunn and Isabel Grace (**John Noling**); Fifth Third Bank Downtown Financial Center Manager Adam Cook (**Dawn Johnson**); MOCAP Community Coordinator Todd Rasmussen (**Rich Houtteman**); Kendra Consulting Paula Kendra (**Dakota Crow**); Realtor Diana Cain (**Mike Schultz**); and District Governor Gernot and Anne Runschke (**Club**).



MAISD-CTC
 Career
 Development
 Coordinator
 Bethanie Swier,
 left, was **Megan Byard** Karaba's
 guest the meeting
 before last.



Anne and DG Gernot Runschke

Of Presidential Note...

My Fellow Rotarians,

I just wanted to let all of you know how proud I was today to be a Muskegon Rotary Club member and your president. We met with District Governor Gernot Runschke, below on left. At a meeting from 10am to noon today were your board of directors and



committee chairs; we met and gave the DG an update on what our Club is up to.

Sometimes we lose sight of what is going on in our Club, but I can tell you that what we are doing is amazing. In some areas we are setting the bar. From recruitment to diversity to Interact/Rotaract, we are the Club other clubs want to model after.

It was mentioned that Muskegon Rotary is the sole reason our District membership numbers are in the black. I also mentioned to the Club that when I took over as president in June, I laid out six goals. As of today, all six goals have either been accomplished or are well on their way. This is due to the hard work of each of you.

We shined today and you should be proud to be a part of the best Rotary Club around. Keep up the good work. If any of you are looking for an area to plug into, don't hesitate to contact me. Thanks again for making this Club what it is. I look forward to see what we can accomplish in the future.

Many Thanks,
 Josh Wallace, Club President

LAST WEEK'S PROGRAM

Our District Governor

Speaker: Gernot Runschke
by RIM Reporter Chris Burnaw

District Governor Runschke opened his remarks by sharing that he thinks the Muskegon Rotary Club rocks! A two hour meeting with Club leadership and committee chairs left him impressed with the many projects and programs that are led by our Club, especially those involving youth.

Our District Governor grew up in a small community near the Alps, where he learned to love the outdoors, including the sports of Alpine and cross country skiing, skating, and mountaineering. He shared the fact that his family didn't own a television, which meant that family time was spent on conversations about math, science, religion, politics and more. He graduated from the Architecture School, HTL Detmold Germany, and practiced architecture for 48 years, beginning in Munich. A job offer from a Muskegon company led him to West Michigan, in part because it was "close to Chicago" and the modern architecture he wanted to pursue. He married wife Anne 45 years ago; together they raised two children – daughter Kirsten, who owns an architectural firm in Grand Haven, and son Jürgen, an ER Doctor with Mercy Health in Muskegon. Gernot retired in 2015, which he said lasted about two weeks, until he was asked to continue his work on the Petoskey Community Athletic Complex, a project that the Petoskey Rotary Club helped by contributing funds raised through their highly successful Diamonds and Denim fundraiser.

26 Years ago, Gernot was asked to join the Rotary Club of Grand Haven and has since served in a number of different capacities, including Club President, Program Chair, Youth Exchange Officer, and Scholarship Committee Chair. He has been an active in fundraising to support local and international serviced projects. Gernot is a member of the District Foundation Committee, the District Grants Review Board and has served for the past 12 years as the District Peace Fellowship Chair, qualifying three Peace Fellows and one Peace Scholar during that time.

Gernot has been a Boy Scout leader for over 12 years, noting that the highlight of his leadership was a troop adventure with 12 boys and one adult leader to climb and rappel the Grand Teton Peak in the Grand Teton Mountain Range in Utah. Because of his work with youth, Gernot has a particular interest in seeing more Interact and Rotaract clubs formed throughout the District, because it is new generations that will carry us forward. Currently only 24 of our 60 clubs have active groups of these youth and young adult clubs. He would also like to see growth again in the youth exchange program; we used to send 35-40 students to the program each year, but are now down to about 16.

COMMUNICATION IS KEY

In October of last year, our District reassessed the strategic plan, finding that we are doing well in public image and in support of the Foundation, but that we fell short in membership and leadership. We need to better communicate as a district, so the District office is now communicating to all members, not just club presidents. The Assistant Governors located in the different regions also serve as conduits for the good communication that keeps us moving forward.

Other notes from the District and International:

> Rotary International is in the process of reclassifying zones – our District will now be in a zone that includes Canada and part of Russia.

> Rotary Foundation and Every Rotarian Every Year – Rotary is looking at requirements on a district level to be sure it is fair to all concerned; grant requests are increasing.

> Rotaract and Interact participation in community project decisions is important; Gernot shared a story of a presentation at the RI Convention in Seoul about a club that involved youth in designing a safety program that they knew solved a particular challenge for students in the area.

> PolioPlus – we must continue to educate on this topic; young people don't know what polio was like. Rotary's goal is to eradicate polio by 2018; the Bill and Melinda Gates Foundation is still matching donations to this cause.

> The District is running a 50/50 raffle to benefit the Rotary Foundation; cost is \$20 ticket, with \$10 of each ticket sold going to the Foundation and \$10 to prizes. Tickets are on sale at meetings through February 28. Last year, \$24,000 was raised: \$12,000 in prizes and \$12,000 to the good works funds for The Rotary Foundation.

> Rotary International's World Peace Conference is March 31-April 1 in Ann Arbor, with Rotary Peace Fellow Jennifer Jacobson on the speaker list. Gernot would like to see as many of our Clubs participate as possible – visit www.2017worldpeaceconference.org to learn more.

> The 2017 Rotary International Conference is in Atlanta in June. Our District should be represented by at least 100 members, currently 71 are registered. Learn more and register at www.riconvention.org. There is a bus trip planned from District 6340 - if you are interested in that mode of transportation, email jimcupper@gmail.com to see if they still have seats.

> The District Conference will be May 4-6 at Crystal Mountain, a great central location for our district. Activities include hosted dinners, panel discussions on membership and leadership, and great keynote speakers. Watch for more information coming soon.

In closing, Gernot shared a "Rotary Moment". Twelve years ago, he was part of a group that drilled a well for a small village in the mountains of Honduras. When they returned a year later to check on the well and see how things were going, they were greeted by many people, including an elderly lady with her paraplegic husband, who was now getting around in a hand powered wheel chair. When asked how he had come to have this mobility, she said that because of the access to water, she was able to grow vegetables and take them to the market to sell, earning money for the wheelchair and other things, including a rainbow sprinkler for her garden. Rotary definitely makes a difference around the world!

Learn more about our new District Governor here:

<http://tinyurl.com/DistrictGovernor6290>

NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS, ETC, ETC, ETC

President Josh Wallace opened committee reports by commenting on the discussion that committee chairs and representatives had with District Governor Runschke, left, prior to the Club meeting (page 2).



Our club has many successful projects and programs, many of which make us a leading club in our District. When he took over as Club President, Josh defined six goals: more Rotarians aware of 1 in 21; local community service projects; community awareness of Muskegon Rotary Club; Rotarians as influencers; membership involvement/engagement; a resurgence of STRIVE and youth exchange. As of today, all six goals have either been accomplished or are well on their way!

Grape Escape is back downtown for 2017. **Marty Gerencer**, event co-chair, announced that this year's event will be held at the Frauenthal Center this fall (date announced soon by the committee). **Diane Van Epps**, event co-chair, said that the 2017 *Grape Escape* Charity Partner Application will soon be available on our website! so spread the word to organizations that might like to apply for the \$10,000 partner donation for their help with the event. The next planning meeting for *Grape Escape* is Monday, February 6 at 5:30 at 3rd Street Grill, if you'd like to help.

Join the Mona Shores Interact Club on February 15 from 5:30 to 7:00 for their InterArt fundraiser – a night of music, art, silent basket auctions, food, and door prizes. The event will be held in the Mona Shores High School cafeteria, with proceeds going to Kids Food >>>



Isabel Grace and Courtney Dunn help John Noling promote Interact projects.

>>> Basket and The Hope Project. No ticket is needed – they are asking for donations at the door.

John Noling is excited about the lineup (page 5) of chili offerings from a dozen Rotarians and a dozen local restaurants for the Chili Fundraiser this next Thursday! Sponsored by the Muskegon Rotary ReWine Evening Club with help from the Muskegon Rotary Club, Interact Clubs from North Muskegon, Mona Shores and Orchard View, and the Baker College and MCC Rotaract Clubs, this fun event will be held at the Muskegon Innovation Hub at GVSU, 200 Viridian Drive in downtown Muskegon, 5-7pm. Tickets are \$10 each or \$25 per family; proceeds will support the 23 local Interact and Rotaract students who will be participating in international service projects in El Salvador and Honduras this spring; funds will be used to purchase house building materials and water filters for installation on their trips.

Bill Erickson, below, reminded us of the next Community Service Committee project - putting together hygiene kits



for International Aid. The event will take place on February 15, at 8:00pm. Hygiene Kits are consumable goods that people can use around the world when they are suffering or recovering from recent disasters or illness. There is a \$15.00 fee to participate. Contact Bill to sign up; for more information, see... <http://www.internationalaid.org/about/media/photos/hygiene-kits-2/hygiene-kits-get-involved/>

Bob Scolnik praised Rotarian **Dakota Crow** for being willing to take the Polar Plunge on Saturday and help raise \$2,000 for Special Olympics.

Doug Wood and **Darlene Collet** will be working diligently to remove the 33 Red Stars currently being worn by new (and not so new) Rotarians, so watch for many Red Star removal ceremonies at upcoming meetings!



Linda Juarez, left, is calling on Rotarians to sign up for our ongoing Community Service project of helping to build the latest Habitat for Humanity house. If you can sign up for a Saturday morning or Tuesday afternoon shift, please let her know. The project will continue into April, so there's plenty of time to help!

Ginny Sprague represented the Green Apple committee, reporting that 56 Rotarians have signed up for the challenge after one month. The committee is meeting to approve forms from those ambitious members who have already completed their healthy checklist. The first Green Apple stickers will be awarded at this week's meeting, with prizes for these early birds! Remember to sign up online and get healthy!

GRUB AT THE HUB THIS THURSDAY



Starring Chili Kings & Queens
of Muskegon County

TICKETS AVAILABLE AT THE
DOOR.

THIS THURSDAY, FEB 9,
FROM 5-7 PM AT THE GVSU
INNOVATION HUB (next to
Parmenter Law firm).

A FEW TICKETS STILL
AVAILABLE AT NEXT WEEK'S
ROTARY MEETING. TICKETS
ALSO AVAILABLE AT THE
DOOR (worth mentioning a
number of times).

Pertinent Questions

Will Jeff Lohman's "Turkey and
Smoked Paprika" recipe beat out
Bill Loxterman's time tested "Pot
Roast Chili"?

or will Darlene Collet's "Turkey
Italian " hold up to Joanie
Smith's "Irish Pub Chili"?

Can a really good low-salt
Vegetarian Chili or a fabulous

White Chicken Chili get into the
top four?

Will J Griffith's "Stealth Chili" be
revealed as a winner?

We've got 14 pots of Rotarian
Chili so far plus great
competitors from all over the
county....amazing culinary
talent!!

Healthy salad, corn bread,
cookies, and beverages
Great prize drawings

Will our own Club President's
chili make it to the top without
some kind of Electoral College
support?

You will only know if you
show!! Don't miss the fun and
support the 23 students going to
El Salvador and Honduras at the
same time.

Donations accepted gratefully.

Tickets \$10 donation or \$25 per
family All proceeds to water
filters and concrete products to
build latrines and houses.

14 pots from Rotary Club
members so far....

- Esther Ricco and Kevin
- Orville and Susan
- Crain (white chicken chili)
- John and Mary Severson
- Justin Jennings MPS New
- Sup
- Jeff Lohman Lakeshore
- Fitness "turkey and smoked
- paprika chili"
- Jan Mink
- Jules Terry
- Dan Sawka
- Josh Wallace Pres of
- Muskegon Rotary
- Darlene Collet Italian Chili
- Duane Schecter

- J Griffith "Secret recipe
- cannot divulge chili"
- Bill Loxterman Special
- recipe "pot roast" chili
- Joanie Smith "Irish Chili"

plus

- Full Moon Tavern Chili of
- Doris Kittle and Mikey
- American Home of Spring
- Lake Chili by Rob
- Schweifler and staff

plus

- Eric Wahlberg's famous
- Mona Shores Chili
- John Metz famous recipe
- chili from the MAISD

plus

- Parents and friends of
- students going to Honduras
- or El Salvador: Sheila
- Botten, Bob Renick, Becky
- Rose, Denise Bentley

and featuring

- DELICIOUS CORN BREAD
- FROM CAREER TECH
- CENTER STUDENTS
- HEALTHY SALAD
- PROVIDED BY HOLIDAY
- INN
- COOKIES AND
- BEVERAGES INCLUDED

ALL PROCEEDS TO SUPPLIES
FOR BOTH TRIPS

ALL 23 OF US HAVE PAID FOR
OUR OWN TRAVEL, FOOD,
AND LODGING

CONCRETE PRE FAB
SUPPLIES, BLOCKS, WATER
FILTERS, SAND, GRAVEL

5 HOUSES TO BE BUILT BY 75
ROTARIANS, INTERACTORS,
AND ROTARACTORS FROM
ROTARY FAMILY AT \$3000
EACH

35 OR MORE WATER FILTERS
AT \$100 EACH PLUS BUILD
LATRINES IN VILLAGES BY 20
ROTARY FAMILY VOLUNTEERS

Billboard

Mona Shores Rotary Interact Club Presents

InterArt

A night of music, art, silent basket auctions, food, & door prizes!

☐ Mona Shores High School Cafeteria

☐ February 15th 5:30-7:00

☐ All proceeds go to Kids Food Basket and The Hope Project



Warm a heart. Heat a Home.

February 11th, 2017

Locations:

Muskegon: L.C. Walker Arena 470 W Western Ave
8:30a Registration..... 8:50a Stretching..... [9:00a Walk](#)

Zeeland: City on the Hill 100 Pine Street
8:00a Registration [8:30a Walk](#)

CE Employees participating in either Walk can receive a ticket voucher(s) (Courtesy of Consumers Energy) for that evening's Muskegon Lumberjack game at 7:15p with proof of Walk registration and participation.

Proceeds will benefit Community Action Agencies in Muskegon, Oceana, and Ottawa Counties. Donations will be matched by the company.



**SOUP'S ON
ALONG THE
LAKESHORE!**

Filling the Lakeshore with hope
one bowl at a time

**Save the Date
Wednesday, March 8, 2017**

Annual benefit for Catholic Charities West Michigan's
Muskegon Food Pantry

