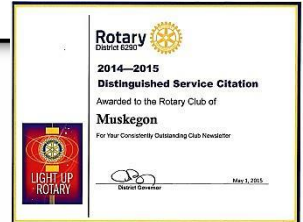


**"Service Above Self"**

# Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President  
Kathy Moore, President-Elect  
Linda Juarez, President-Nominee  
Nancy Crandall, Secretary  
Tim Arter, Treasurer  
Josh Wallace, Immediate Past President



**Muskegon Rotary Club**  
Club 16 (2809) – District 6290, Chartered May 1, 1916  
**January 11, 2018 12:00–1:30pm**  
**Muskegon Harbor Holiday Inn**  
ReWine Satellite Club 5:15 - 6:30pm Holiday Inn



Jane Clingman-Scott, Director  
Ed Hendrickson, Director  
Mark Meyers, Director  
Jason Piasecki, Director  
Lisa Hegenbart, RIM Reporter  
Bill Johanson, RIM Editor

## THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



## (1/11) "Muskegon Lumberjacks Hockey"

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

### MEETER / GREETER

Heidi Sytsema

### INVOCATOR - REFLECTOR

Jerry Conrad

### THIS WEEK'S MENU

Salad Bar 6 toppings 3 dressings; Tuna Melts; Smoked Chicken; White Cheddar Macaroni; Tomato Basil Soup; Chips/Dip; Assorted Desserts

### NEXT WEEKS' BIRTHDAYS

Josh Silvis	Jan 11
Bill Kordupel	Jan 12
John Selmon	Jan 13
Merica Dobry	Jan 14
Mark Eisenbarth	Jan 14
Eric Gielow	Jan 14
Sue Cloutier Crain	Jan 15
Don Kalisz	Jan 15
Juwana Jackson	Jan 16
Annoesjka Soler	Jan 16

### STUDENT GUESTS

Calvary Christian Eagles

### FUTURE PROGRAMS/EVENTS

01/10 **Rotary After Hours**  
01/11 **MCC Technology Dedication**  
01/11 **Bring in Cans & Bottles**  
01/18 Economic Case - Justice Reform  
01/18 **Leadership Academy #1**  
01/24 **New Member Get-Together**  
01/25 America's Opioid Crisis



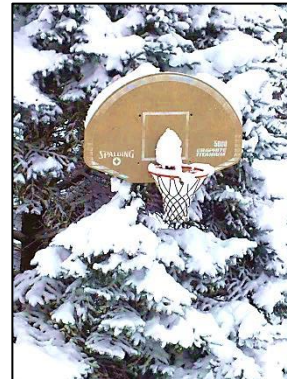
## Difference of Night and Day



Contributor:  
[tgmitter@mlive.com](mailto:tgmitter@mlive.com)

How many of us feel that Summer '17 flew by faster than the time needed to prepare for this winter's snowy how-de-do? (That just might be a rhetorical question.) For some, snow's a major burden; for others, snow's something to travel north for to get a lot more of (the bad grammar of prepositions at the end of sentences, notwithstanding).

Local weather reports claimed that Muskegon broke a 56-year-old daily snowfall record Friday – 9.3 inches between midnight and 7am – leaving roads dangerous but with light, fluffy great-for-outside-fun white stuff. The previous December 29<sup>th</sup> record – 7.6 inches – was set in 1961.



## RIM Team Reporting

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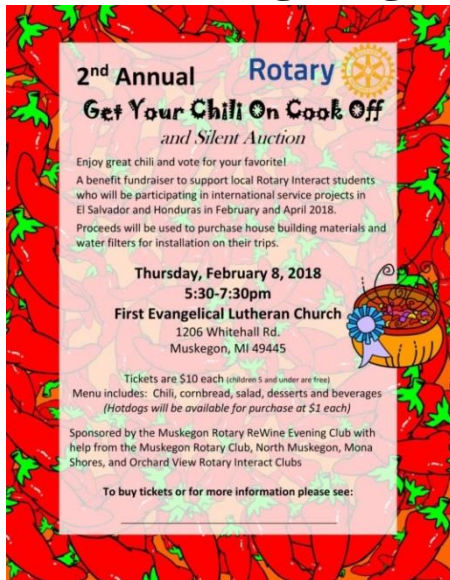
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Then on Sunday, **Nancy Crandall** put it all in perspective: "For those of you in warm climes, it's a beautiful day in West Michigan."



## RIM Postings Page



**2nd Annual Rotary Get Your Chili On Cook Off and Silent Auction**

Enjoy great chili and vote for your favorite!

A benefit fundraiser to support local Rotary Interact students who will be participating in international service projects in El Salvador and Honduras in February and April 2018.

Proceeds will be used to purchase house building materials and water filters for installation on their trips.

**Thursday, February 8, 2018  
5:30-7:30pm  
First Evangelical Lutheran Church  
1206 Whitehall Rd.  
Muskegon, MI 49445**

Tickets are \$10 each (children 5 and under are free)  
Menu includes: Chili, cornbread, salad, desserts and beverages  
(Hotdogs will be available for purchase at \$1 each)

Sponsored by the Muskegon Rotary ReWine Evening Club with help from the Muskegon Rotary Club, North Muskegon, Mona Shores, and Orchard View Rotary Interact Clubs

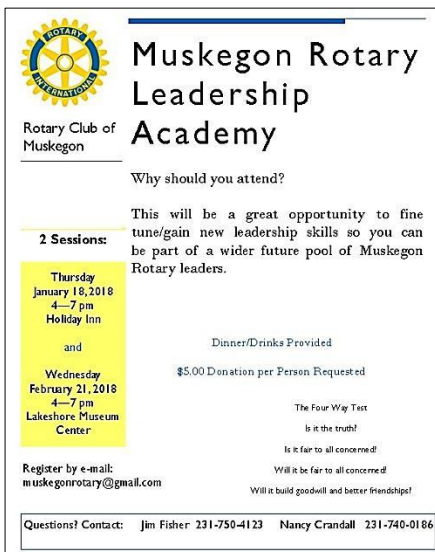
To buy tickets or for more information please see:

Link: <http://bit.ly/2BFU5vI>

## CANS AND BOTTLES



Last chance to bring in your empty returnables – this Thursday, Jan 11.  
Help Baker College Rotaract help Muskegon Rescue Mission



**Muskegon Rotary Leadership Academy**

Rotary Club of Muskegon

Why should you attend?

This will be a great opportunity to fine tune/gain new leadership skills so you can be part of a wider future pool of Muskegon Rotary leaders.

**2 Sessions:**

Thursday  
January 18, 2018  
4-7 pm  
Holiday Inn

and

Wednesday  
February 21, 2018  
4-7 pm  
Lakeshore Museum Center

Dinner/Drinks Provided

\$5.00 Donation per Person Requested

The Four-Way Test  
Is it the truth?  
Is it fair to all concerned?  
Will it build goodwill and better friendships?

Register by e-mail:  
[muskegonrotary@gmail.com](mailto:muskegonrotary@gmail.com)

Questions? Contact: Jim Fisher 231-750-4123 Nancy Crandall 231-740-0186

Link: <http://bit.ly/2Ckkyzl>

## US31 in Winter



Take a look at what it was like - from the dash cam of a tow truck - on US31 last Thursday. The road was shut down for more than two hours after multiple crashes and several cars leaving the road.

Video Link: <http://bit.ly/2CukxZP>  
Courtesy: The Muskegon Chronicle

## Movin' On Out

The following asked to become Inactive Members as of December 31, 2017:

**Ed Garner  
Chad Lawie  
Bob Lukens  
Scott Sytsema**

Members who left Rotary in November:

**Carrie Eppard  
Rob Huisingh  
Cecil MacLaren**

Biggest reason: job responsibilities/ time

## Happy 2018

### Muskegon Rotary Board

Cathy Brubaker-Clarke [cbrubakerclarke@gmail.com](mailto:cbrubakerclarke@gmail.com)  
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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements in writing to Editors Bill Johanson or Dave Manley or one of the RIM Correspondents on the previous page.

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## Come One, Come All

**At the cordial Facebook invitation of Tim Lipan and his Fair & Impartial Committee.**



## Rotary After Hours Muskegon Museum of Art

**Wednesday, January 10  
5:30 – 7:30pm**

**WHAT:** Rotary Social Event at the Muskegon Museum of Art with its world-class exhibits

**WHO:** Rotarians and their guests, including potential members

**WHEN:** This Wednesday, January 10, from 5:30 to 7:30 pm

**WHY:** Enjoy the camaraderie in a beautiful, relaxed setting; docents on hand for Guided Tours; Fatty Lumpkin Appetizers

**COST:** No cost. Cash bar

## THIS WEEK ON STAGE Lumberjacks Mission Statement

The Muskegon Lumberjacks are proud and dedicated members of the United States

Hockey League (USHL), the nation's only Tier I junior hockey league and leading producer of NCAA players and National Hockey League draft picks in the United States.

The goal of our organization is to create an environment where our student-athletes develop into successful young men both on and off the ice and includes playing the game the right way while keeping up with their studies in the classroom and staying actively involved in West Michigan.



# “Turning Point” for Opioid Addiction in Muskegon County

## Salvation Army Speakers:

Nancy Oliver, Exec Director, Kent County Social Service; Kari Harburn, Director; and Robin Henshaw Hard, Muskegon Corps Development Director.

by RIM Reporter Lisa Hegenbart

With highest number of opioid overdose deaths in the State of Michigan (52 in 2014-15, 30.09 per 100,000 people) and 8<sup>th</sup> in the nation, Muskegon County needs additional resources to be an effective solution for the opiate addiction issue here. The Salvation Army Turning Point Program will be coming to Muskegon this month to “empower people to overcome additions and reconnect with life by providing person-centered holistic healing.

“The Turning Point program has been based out of Grand Rapids and currently assists those struggling with addiction from Muskegon,” said Nancy Oliver, “but they’ve formed a partnership with the Muskegon Salvation Army Corps to open a facility here in Muskegon County. When opening the local facility, services will begin with outpatient counseling, grow towards having an intensive outpatient program and possibly medication assisted treatment as well.

In Kent County, Turning Point is Joint Commission Accredited, providing services such as sub-acute detoxification, short-term residential treatment, co-occurring assessment and TX, intensive stabilization, training for opiate overdose prevention, family programming and medication assisted treatment. The program



From left, Kari Harburn, Robin Henshaw Hard, and Nancy Oliver

is evidence-based to focus on healthy and alternative choices to addiction.

Turning Point serves a mix of pay groups from all over West Michigan. At this time, their focus is on adults 18 years of age and older. They served 150 admissions per month and up to 8 daily as well as 90% utilization of men’s residential. Of those reaching out for services, 48% is for opiate addiction, 35% for alcohol and 17% other substances.

## WHAT IS IT REALLY?

For some in the audience, opioid addiction seemed a new issue, one only recently brought “out of the closet” by the news media and maybe pharmaceutical manufacturers and medical practitioners. With his vast experience over the years, **Dr Don Crandall** offered a brief opioid summary, which included some of the following points:

Although opioid medications effectively treat acute pain and help relieve chronic pain for some patients, their addiction risk presents a dilemma for healthcare providers who seek to relieve suffering while preventing drug abuse and addiction. Using opioids, especially in a way not prescribed by a doctor and especially when they are cut with illegal substances from “drug

pushers,” can cause addiction. Even infrequent use can lead to physical dependence. Habitual opioid use initiates changes in the brain,

specifically in the pain center, and this generally brings on addiction.

## HELP’S ON THE WAY

As the opiate issue continues to rise in Muskegon County, the Salvation Army Turning Point Program is going to be another life changing solution for our community. As they open their doors in Muskegon, they are doing so on a small basis due to limited funding. **Robin Henshaw Hard**, Muskegon Corps Development Director asked Rotary members, if they knew of local leaders who might could invest in the Turning Point Program, to please let her know. The help is needed and will continue to improve the lives of those in our local community.

The program Thursday was one of two on the opioid addiction crisis here and around the country. An even more comprehensive presentation will take place at Rotary on January 25, featuring County Prosecutor **DJ Hilson** and Muskegon Police Chief **Jeff Lewis**.

For questions and additional information, feel free to contact: [nancy\\_oliver@usc.salvationarmy.org](mailto:nancy_oliver@usc.salvationarmy.org), [kari\\_harburn@usc.salvationarmy.org](mailto:kari_harburn@usc.salvationarmy.org), or [robin\\_henshaw@usc.salvationarmy.org](mailto:robin_henshaw@usc.salvationarmy.org)



## President's Report

**President Cathy** discussed an article in *TIME* magazine called "The Year Polio Gets to Zero." Credit was given to Rotary International who made polio eradication its mission in 1979. From the article, there is a belief that 2018 may be the year that saw the last case of polio. Today, 2.5 billion children have been vaccinated worldwide at a cost of \$15 billion dollars.



### Muskegon Holiday Inn

**Thursdays 5:15 – 6:30pm**

**Meeting Minutes 11/21/17:**

<http://bit.ly/2AqPpnV>

### NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS

**Brianna Scott** shared about the Rotary Night Out which will be held at the Muskegon Museum of Art on January 10 from 5:30-7:30pm. Great opportunity to socialize, network, and bring potential new members (more on page 2).

**Jim Fisher** reported that the Muskegon Rotary Leadership Academy will be held on January 18 and February 21 from 4-7pm. Jim asked that you sign up online or at a future the meeting. If you have questions, please Jim a shout (more on page 2).

**John Noling** shared that recruitment of students to attend the Life Leadership Conference is beginning. They will be recruiting one student from each high school in the county.

Tickets are available for the upcoming Chili Cook-Off in February. Currently, there are 29 competitors that will have their chili available for attendees to taste test. Tickets are \$10 each which includes chili, salad, cornbread and a

## New Member Gathering

Greetings to all of you newer members of the Muskegon Rotary Club!

Please join us (and invite your sponsor) for a casual, fun gathering on Wednesday, January 24, where you'll have a chance to meet other new members, some committee chairs, and board members...and take one step closer to getting your Red Star removed.

Please RSVP to me so we can be sure to have enough drinks and hors d'oeuvres on hand!

Email [hsytsema@cffmc.org](mailto:hsytsema@cffmc.org) or call/text 231-750-2626.

Wednesday, January 24, 5 - 7pm

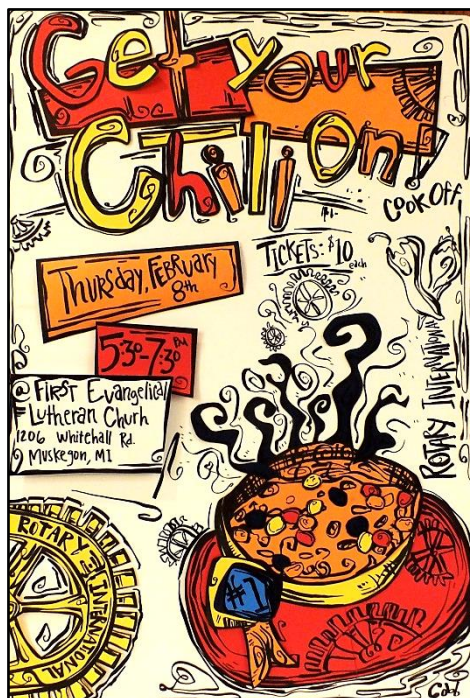
**Heidi & Marty Sytsema's home**  
**1604 Jefferson St. (a block from Muskegon High School)**  
**Muskegon MI 49441**  
**231-750-2626**

Hope to see you there!

-- Heidi Sytsema

drink. **John Noling** has tickets available for purchase. The funds raised will assist with the cost of those traveling to Honduras.

**John Wahlberg** is currently at Mary



Free Bed Rehabilitation Hospital and would enjoy phone calls from Rotary members. 231-557-5747

The Rotaract Club from Baker College is still collecting cans and bottles, but this is the last day (January 11). They are raising funds to support the Muskegon Rescue Mission.

**Don Crandall** invited Rotary members to attend the dedication of the downtown MCC Technology Center beginning at 4:30pm on January 11.



Above, Life Leadership Conferees **Jayne Bransen** and **Parker Aerts** help **Ginny Sprague** relegate another Brave Rotarian to anonymity. And that Rotarian of anonymousness is/was **Mary Anne Gorman**

**Orville Crain** shared currently, Muskegon has 242 members which now makes our Club larger than Grand Rapids and Traverse City (**largest Club in District 6290**), but our membership has flattened out. He challenged Rotary members to continue to invite and recruit new members. .

## VISITING ROTARIANS & GUESTS

Montague-Whitehall Rotarian **Ed Kaminski**; Life Leadership Conferees **Parker Aerts** and **Jamie Bransen (John Noling-LLC)**; Community Foundation Program Associate **Jocelyn Hines (Orville Crain)**;