



Muskegon Rotary in Motion



Susan Crain, President
Josh Wallace, Pres-Elect
Cathy Brubaker-Clarke, Pres Nominee
Pam Babbitt, Secretary
Tim Arter, Treasurer
Brianna Scott, Imm Past President

Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

January 14, 2016 12:10pm

Muskegon Harbor Holiday Inn

<http://www.muskegonrotary.org>



Ed Hendrickson, Director
Linda Juarez, Director
Kathy Moore, Director
Jason Piasecki, Director
Frank Marczak, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



Program: "Muskegon Lake Nature Preserve" Ron Brown

MEETERS / GREETERS

Ginny Sprague

REFLECTION

Jamie Helsen

THIS MEETING'S MENU

Deli Sandwich Bar; salad bar
w/6 toppings 3 dressings;
chili; chicken noodle soup;
chips/dip; assorted desserts

STUDENT GUESTS

Fruitport Trojans

NEXT WEEK'S BIRTHDAYS

Merica Dobry	Jan 14
Mark Eisenbarth	Jan 14
Eric Gielow	Jan 14
Susan Crain	Jan 15
Don Kalisz	Jan 15
Juwana Jackson	Jan 16
Annoesjka Steinman	Jan 16
Kate Kesteloot Scarbrough	Jan 20
Duane Schecter	Jan 20

UPCOMING PROGRAMS

01/21	World of Rehabilitation
01/28	Marijuana Prevention
02/04	Conflict Resolution
02/11	Diversity & Inclusion
02/18	Junior Achievement
02/25	Rebound Brazil Student
03/03	Rotary Presentation TBD
03/10	Step Up
03/17	LifeCircles/PACE/Alzheimer's

The Beginning All Over Again



Just as MSU's sad mascot Sparty, above, promises that Spartan football warriors will rise again in 2016, so, too, Muskegon Rotary will achieve new and amazing results. **Go Green.** Go "Service Above Self." Happy New Year, everyone.



Offsetting - the MSU Cotton Bowl loss to Alabama was the U of M Citrus

Bowl victory over Florida. In typical pre-celebration, Nancy and **Dick Morgenstern**, above, displaying Wolverine pride, are seen heading out to a "tailgate"- themed NYE party with friends. **Go Blue.** Go Rotary.



Senior Line of Succession

Dick Morgenstern, above, and **Roger Andersen**, right, are the Club's longest continuous-serving members (since 1/1/65), followed by **Les Johnson** and **Bob Landman** (1/1/67), **Dave Hogan** (1/1/68), **Wayne Clock** (1/2/68), **Dick Witham** (7/1/70), **Norm Kruse** (1/1/71), **Colonel Winnick** (1/1/72), **Jack Briggs** (1/1/74), **Bill Marietti** and **Jack Tierney** (1/1/76), **Alan Alpert** (1/1/77), **Paul Christie** (1/1/81), **Roger Spoelman** (1/1/82), **Gene Fethke** and **Tim Lipan** (1/1/84), **Steve Dangel** and **John Snider** (1/1/85), **Phil Dickinson** >>>



Muskegon Rotary Board

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Cont'd: Senior Line of Succession

Ed. Note: We finish below our "senior line of succession" list, which includes only members in good standing who were inducted during the 20th Century. Should the president, Board members and committee chairs all be absent during regular and/or special meetings, a substitute group leader will be selected from the list printed before and



after this Editor's Note, the longest continuous-serving member being the first choice unless such member can produce an excuse from the doctor or his/her mommy. Ties will be settled by determining who arrived at the meeting when: last one arriving becomes the new chair. Obviously, such a succession scenario requires a membership vote. So all in favor, say "Oy!"

>>> (1/1/86), **Jim Fisher** (1/1/87), **Bob Scolnik** (1/1/88), **Nancy McCarthy** (1/1/89), **Gary Ostrom** (1/2/89), **Gary Post** (1/1/91), **Mary Anne Gorman** (1/2/91), **Bill Johanson** (4/1/91), **Dick Carlson & Tom Powers** (1/1/92), **Judy Johnson** (1/2/92), **Greg LaPres** and **Rem Sprague** (1/1/93), **Linda Juarez** (1/2/93), **Mike Kleaveland** (1/1/94), **Tim Achterhoff**, **David Bloomfield**, & **Marty Ferriby** (1/1/95), **Nancy Crandall** (6/7/95), **Frank Marczak** (1/2/96), **Rich Kramer & Linda Zolman** (1/1/97), **Bill Loxterman** (1/2/98), **Chris McGuigan** (1/1/99), and **Cindy Larsen & Steve Olson** (1/1/2000).

This Week On Stage

The Muskegon Environmental Research & Educational Society (MERES) built the Wilder River Walk in 2007. The walk links to the current Muskegon Lake Shore trail and provides for access to the Muskegon Lake Nature Preserve. -



The Wilder River Walk also has 7 fishing platforms, ← giving fishermen access to

the Muskegon River. Along the way, people, and particularly students, are able to view and study one of Michigan's largest river deltas. MERES President Ron Brown will join us to expand upon this story.

Orville Doing It Right



Above is a sterling example of the infamous "smiley handshake" photo used by business execs to signify to the world that "all is good." In this case, **Orville Crain**, left, announces his "semi-retirement" to former partner / new Klever owner **Matt Jacobs** whose expression, in turn, helps reassure Orv that he's always welcome back, if only to take more selfies of himself and the new Orville-on-charging-stallion courtyard statue.

Dave Alexander reports taking an early retirement from MLive beginning



Dec 31, 2015 and starting a new role as executive director of **Downtown Muskegon Now** on Jan 4, 2016. Congrats, Dave, and Best of Luck to you.



Look: We're in the District News

There's lots to like in the current District 6290 newsletter. Do a Control key + [Click here](#).

Facebook brings us recent word of **Merle and Bob Scolnik's** New Year's Eve fancy-schmancy, invitation-only party/concert in their living room. The photo below* takes you there



unless you were an invited guest; if so, you're being taken there *again*.

* Rated for magnifying glass



More Than You Know

It may be easy on occasion to question the value of Rotary and the value of what you do in the name of Rotary. After all, you're just one person with limited time, limited resources, and many other pressing obligations.

Rotary International President KR Ravindran, in the current

the rotarian magazine, offers this:

"Every impact you have as a Rotarian, individually and through your club, is multiplied by



the power of our numbers. When you feed one person who is hungry, when you educate one person who is illiterate, when you protect one child from disease, the impact may seem small. It is anything but. For it is only through the power of numbers, through the power of our individual actions and gifts, that we can have the impact we seek: to truly *Be a Gift to the World*."



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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. RIM content includes correspondents' reports, meeting announcements, amateur satire, and Club- or member-related social media items. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor **Bill Johanson** or one of the RIM Correspondents above.
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'Round Rotary's RIM



A century in the making

The Social Committee of Muskegon Rotary asks you to please Save the Date for our spring celebration of Muskegon Rotary's 100-Year Anniversary. Full invitation details...



...will be sent soon and you'll then be able to purchase tickets. Tickets will be first-come first-served for Muskegon Rotarians for two weeks, then the invitation will be expanded to fellow Rotarians in surrounding clubs who want to help us celebrate. So don't dally when ticket sales open!

Who: Rotarians and Guests

When: April 30, 2016 6pm

Where: Muskegon Country Club

Zoom in on the teeny Save the Date box above: a classy reminder for you to please keep this evening open.

Regards,
Annoesjka Steinman, Head Socialite
Muskegon Rotary Social Committee

From Invocations Come Reflections

Club meeting invocations over the past 99+ years have taken numerous forms; variations often reflecting the faith differences of our sincere invocators.

President Susan addressed invocation

sensitivity last meeting; timely because we haven't openly discussed it much, even as our membership keeps growing, bringing in more youthful ideas, diversity in its many forms, and questions that only traditional innocence generates. Sooner or later, invocations - aka prayers - need clarification/direction by worthy organizations.

"To align ourselves with the philosophy of Rotary International," our president announced, "we will no longer use the word 'invocation.' Instead, we will say a 'time for reflection.' The guidelines provided to you by Rabbi Alan will provide a pathway for those still willing to offer reflections for the week that embrace all faiths and spiritual beliefs. Our goal is to have no one feel uncomfortable or excluded," Susan shared. "I truly thank all of you in advance for your support and understanding of this direction. Please contact me with your questions or concerns."



Congrats to the Dobrys: Eric, Merica and Baby Margaret Louise



Visiting Rotarians & Friends

Montague-Whitehall Rotarian Ed Kaminski; Spring Lake Rotarians David Stocking and Jen Lynn; special guest Rotarian mom Martha Grimm (**Eric Grimm**); Mercy Health Partner's **Judy Kell (Nancy Crandall)**; Michigan Works Regional Svc Center Director Brittany Lenertz (**Mike Schultz**); Northern Trust President Gil Segovia (**Roger Andersen**); Disability Network West MI Board Member Tracy Knight (**Tamera Collier**); BSA Unit Serving Director Brian Springett (**Rem Sprague**); George Washington University's Tristan Scholl and Oliver Jensen (**Phil Friedrich**).

WHO FROM BEHIND?



RIM Photo Intern **Bob Scolnik** took these shots of 7 of his best friends and thought it might be fun for us to guess who they are. So, for Bob, jot down the 7 coordinating numbers listing them in correct order (ie,

4517263); no better time killer than that.

Pictured:
Greg Van Woerkom;
Jerry Wiersma;
Jason Piasecki;
Don Kalisz;
Bill Erickson;
John Severson;
and **Bob Chapla**.

Baker Rotaract Citation

Hi. Happy New Year! I hope you all had a nice holiday. Wonder if you might help us.

In order for a Rotaract Club to earn this year's Presidential Citation, one of the requirements is to post a project in need of assistance on Rotary Ideas.

Our club has posted our project of raising money this year for Kids' Food Basket. Here is the link to the Rotary page:

<http://ideas.rotary.org/Project/Profile/e4c4e2a6-d773-44dd-996f-c623dc2f6635>

Linda K. Meyers, Faculty Advisor
Baker College of Muskegon Rotaract Club

Attack on Childhood Hunger - Kids' Food Basket 1903 Marquette Ave. Muskegon, MI 49442 United States



ROTARY MINUTES - January 7, 2016

President Susan called the meeting to order and requested everyone stand for the Pledge of Allegiance and The Four Way Test. Our Time for Reflections was led by **Phil Friedrich**.

Student guests from Fruitport Calvary Christian School joined the Club meeting – the first time this school has been represented. So, Welcome! Principal Tom Kapanga gave a brief update about the school and the upcoming accreditation review, and introduced Rick Maine, Assistant Principal and Athletic Director. Calvary Christian Schools have over 200 students in attendance, a full schedule of athletic opportunities, and over 80% participation in athletics by the student body. Three remarkable seniors with an excellent background of academics, extracurricular and community service shared their life plans with the Club. Amazing young people. Again, welcome to Muskegon Rotary.

President Susan recognized a number of Club members who were about to have their annual January birthday party but only **Jim Schiltz** was present and promptly paid his fee of \$10 to have us sing "Happy Birthday" to him.

Induction of two new Rotarians was next but **President Susan** first recognized **Eric Grimm** who has rejoined the Club and received an ovation for doing so.

The first inductee introduced by **Cathy Brubaker-Clarke** was **Chad Lawie**, below, owner of Unruly Brewery in downtown



Muskegon. Not only does he own and manage a brewery, he and his partners operate a business called Mutual Staffing and it is quite successful. He is also a sail boat enthusiast and has gone far and wide on his sailing ventures.

Orville Crain introduced the next inductee: **Willie German, Jr.**, below, an IT specialist in the library technology center of Muskegon Community College. A graduate of Muskegon High School, Baker College and WMU and a city commissioner as well, Willie brings his enthusiasm and belief in Muskegon to the Club. Welcome aboard, gentlemen.



Susan announced with sadness that **Peg West** and **Al Steinman** have resigned from the Club due to work conflicts.

Someone's cell phone went off and since that is against club rules, **Kevin Donovan**, the "fine master" was called in to work the floor and fine the offending phone or owner. He went above the call of duty and fined Rotarians who were wearing stockings other than blue, black or brown. The Club treasury is a little better off due to Kevin's diligence.

Committee Reports

Darlene Collet announced that she is now the "Badge Manager." Members will find a redesigned or reassigned badge boxes



very soon. We need not panic as someone will be on site to help find the displaced badges. This is not unlike a computer problem where one cannot find the document he/she saved---but WHERE?? **Darlene**, above right with **President Susan**, has everything under control.

Phil Friedrich, speaking of the Rotary Youth Exchange program, informed members that the two exchange students with us represent the good work of Rotary, and the Club needs to re-invigorate that process again. In so doing, he introduced former Rotary Youth Exchange student to Italy **Tristan Scholl**, who urged the Club to restart the exchange process. Extremely



well spoken, **Tristan**, above in a button-filled vest he seldom wears but still can fit into, cited the experiences he gained from the exchange and told us how it can effectively break down barriers between people and countries one step at a time.

David Stocking and **Jen Lynn** of the Spring Lake Rotary Club invited Club members to a euchre tournament and weekend of fun and games in Spring Lake the weekend of February 12/13. Sounds like fun and some great prizes to be had.

Peg Maniates, below left, of Silversides Submarine Museum fame shared a Rotary related book with the Club. The book, published in 1959 and sponsored by this



Rotary Club, featured a number of stories about Muskegon Industry and many Club

members of that era who were leaders of industry. There's more to come on this topic, especially with the 100th anniversary of the Muskegon Club's founding to be celebrated on April 30.

Nancy Crandall took the podium to introduce a new Paul Harris Fellow, telling members about a wonderful person who has worked in Muskegon in various capacities: grant coordinator for the county, Director of Better Pathways for MHP, and the list went on and on. By the time Nancy finished with the valued accolades, members knew she was



talking about former Rotarian **Judy Kell**, above right with **Nancy Crandall**. Upon being called upon to receive the award, Judy claimed she was at a loss for words, unusual for her, she stated. She will be urged to rejoin Rotary in the not too distant future.

Last Week's Program

Rotary Park Coming Along **by Frank Marczak**



Nancy Crandall stayed at the podium to give an update about the soon-to-be Rotary Park located adjacent to the former YMCA located on Western Avenue. In 2007, during a visioning session of Club members, the idea of a Rotary designated park was born. A fund development plan was created and, between 2005 and 2008, a 1.9-acre parcel of land adjacent to the YMCA was purchased with monies generated by this Rotary Club. **Gary Ostrom** and **Nancy Crandall** led the charge and results were very positive. The eventual plan was to join with the county to purchase the land, develop the park, and eventually deed it to the county. The firm of Hooker-DeJong was designated as the architectural firm to design the park. It will eventually contain walking and bike trails, a fishing pier to which



Howmet has donated funds, picnic areas, and signage designating the area as Muskegon Rotary Park.

Bob Lukens, above, Director of the Convention and Visitors Bureau, and many other functions for the county, described the land makeover plan designed in 2013. But estimated costs for construction came in very high and the plan went back to the drawing board.

← **Rotary Park Ground-breaking, October 2013**

In early 2015, a redesigned plan resulted in a less costly development and the Alcoa Foundation donated monies for the picnic areas and restrooms. As a result, the work for park construction was issued to Muskegon Quality Builders. Construction on the remaining

part of the park will begin this spring. Kudos to all who donated and shepherded this project to fruition. A big round of applause for Nancy, Gary and Bob who have worked tirelessly behind the scenes to make it happen.

Satellite Report 1-7-15

By Stacy Cornell & President Susan

Biggest satellite meeting ever! With over a dozen people, our group was bigger than a quarter of other regular Rotary groups.

A fundraising idea for wheelchairs -- **Jane Clingman-Scott** was present and initial ideas on what would need to be done were tossed around. Jane, **Jack Briggs**, **Bill Erickson**, and **Mary Beth Ramos** listened to the satellite meeting group's idea to raise funds for End Polio Now.

Jan Mink suggested a showing of the movie "A Shot Heard Round the World," having a cash bar and some food. Stripped the red star from Jan. Holiday Inn offered to host for free. This is very preliminary.

Hosts are needed for the Rotary guests coming to the Muskegon conference in April.



Other than that, time was spent with each of us introducing ourselves and talking about our most fabulous Rotary memory. Oh and we have a new potential member: Mark Stein..