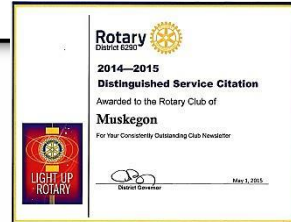


"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President
Kathy Moore, President-Elect
Linda Juarez, President-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Josh Wallace, Immediate Past President



Muskegon Rotary Club
Club 16 (2809) - District 6290, Chartered May 1, 1916
January 18, 2018 12:00 - 1:30pm
Muskegon Harbor Holiday Inn
ReWine Satellite Club 5:15 - 6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Lori Weiler, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(1/18) "Muskegon Area Promise" Megan Myard-Karaba

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

Erin Kuhn

INVOCATOR - REFLECTOR

Heidi Sytsema

THIS WEEK'S MENU

Fried Chicken; Salad Bar w/6 toppings 3, dressings; Corn; Mashed Potatoes/ Gravy; and Assorted Desserts

NEXT WEEKS' BIRTHDAYS

Kate Scarbrough	Jan 20
Duane Schechter	Jan 20
Steve Dix	Jan 23

STUDENT GUESTS

Reeths-Puffer Rockets

FUTURE PROGRAMS/EVENTS

01/18 **MS Interact President's Citation**
01/18 **Leadership Academy #1**
01/24 **New Member Get-Together**
01/25 **America's Opioid Crisis**
02/01 **Benny, Youth Exchange Student**
02/08 **Economic Case for Justice Reform**
02/08 **Chili Cook Off**
02/10 **Walk for Warmth**
02/15 **Skeetown Crossfit**
02/21 **Leadership Academy #2**
02/22 **Nims School Project**
03/01 **Youth Empowerment Program**
03/08 **Courtyard Concert**
03/10 **The Ride at The Lakes Mall**
03/14 **After Hours-Walker Arena**
03/15 **Medical Uses of Marijuana**
03/22 **Baker College Rotaract Club**



Kendra Teunis

December Rotaractor of the Month

Kendra is a first year member of the Rotaract Club of Baker College of Muskegon. She is majoring in Occupational

Therapy Assistant and has become a loyal member of the club. Kendra has volunteered at the men's shelter for the Muskegon Rescue Mission, rang bells for the Salvation Army,



baked goodies for our table fundraiser and worked our table fundraiser. Kendra's goal is to someday work with kids as a Certified Occupational Therapy Assistant, making an impact on their lives and their families. Thanks for everything you do for the club and community, Kendra!

Muskegon Rotary Board

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Fun in the Arena

Just a heads up regarding the walk for Warmth Event February 10th at LC Walker Arena. The event will be loosely connected to the Lumberjacks game later that



Warm a heart. Heat a Home.

February 10, 2018

Location:

L.C. Walker Arena 470 W Western Ave

3:30p Registration for Walking or Skating

4:00p Walk/Skate. Walking is free. Skating is \$5 plus rental

Participants receive a discounted ticket voucher(s) for that evening's Muskegon Lumberjack game at 7:15p with proof of Walk registration and participation.]

All skating proceeds will benefit Muskegon Oceana Community Action Partnership. Donations to Consumers Energy Employees Participating will be matched by the company.



evening.

Link: <http://bit.ly/2CZq7DO>

Proceeds will be used by Muskegon Oceana Community Action Partnership for Utility Payment Assistance to those in need. This is a rare opportunity to skate at the arena! Thanks.

-- Rich Houtteman

RIM Postings Page

New Members Get Together

Greetings to Muskegon Rotary's newer members!

Please join us (and invite your sponsor) for a casual gathering on Wednesday, January 24, 5-7pm, where you'll have a chance to meet other new members, some committee chairs, and board members...and take one step closer to your Red Star removal.

Heidi & Marty Sytsema's home
1604 Jefferson St. (a block from
Muskegon High School)
Muskegon MI 49441
231-750-2626

Please RSVP to me so we're sure to have enough drinks and hors d'oeuvres on hand!

Email hsytsema@cffmc.org or call/text 231-750-2626. -- Heidi

"Rotary Night Out" at our World Class Art Museum



PHOTOS: TIM LIPAN



2nd Annual Rotary
Get Your Chili On Cook Off
and Silent Auction

Enjoy great chili and vote for your favorite!
 A benefit fundraiser to support local Rotary Interact students who will be participating in international service projects in El Salvador and Honduras in February and April 2018.
 Proceeds will be used to purchase house building materials and water filters for installation on their trips.

Thursday, February 8, 2018
5:30-7:30pm
First Evangelical Lutheran Church
 1206 Whitehall Rd.
 Muskegon, MI 49445

Tickets are \$10 each (children 5 and under are free)
 Menu includes: Chili, cornbread, salad, desserts and beverages
 (Hotdogs will be available for purchase at \$1 each)

Sponsored by the Muskegon Rotary ReWine Evening Club with help from the Muskegon Rotary Club, North Muskegon, Mona Shores, and Orchard View Rotary Interact Clubs

To buy tickets or for more information please see:

<http://bit.ly/2BFU5vl>

ROTARY REWINE

Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

from Kaytie Ely

Meeting Minutes 1/4/18:

<http://bit.ly/2D44txU>

Molly's Coming to Town



Molly Kennedy, above, from Buffalo, NY, is the highest rated speaker each year at the Rotary District 6290 Life Leadership Conference for high school student leaders. She speaks about life's obstacles and the concept of RESILIENCE, developing a growth mindset, and being aware of "your twenty cent", your "paradigms" on how you view the world and choose to react. Hers is a powerful message, expertly delivered with authenticity. Molly's message resonates with adults, as well.

As former Rotary Life Leadership conferees who have listened to her great presentation, we are reaching out to bring her life enhancing messages to our community:

Jan 23 at Mona Shores (sponsored by Mona Shores Rotary Interact) 5th hour (1:36 pm) assembly and 3:00 pm debrief session in Library with student leaders

Jan 25 at Orchard View (sponsored by Orchard View Rotary Interact) 9:25-10:20 assembly; debrief session with student leaders at 10:25-11:15 am to follow

Jan 26 at Reeths-Puffer (sponsored by Impact Council and Student Council) 9:am and 10 am assemblies, followed by debrief session with student leaders, lunch with Molly

"The intended outcome from Molly Kennedy is for students to gain confidence in themselves. Her message is CREATING THE CHAMPION WITHIN: HOW TO GET UP WHEN LIFE KNOCKS YOU DOWN. ...

-- RP student, Jayme Brantsen

We invite Rotarians and others to participate in one of Molly's three area presentations during Jan 23-26. Please call/text Parker Aerts (231) 286-8610 or John Noling (231-670-3740) for further details about attending a presentation. Or mollykennedyspeaks.com.

Benedetta "Benny" Cherchi

Youth
Exchange
Student:
Our Rotary
program,
February 1.
Mark your
calendars.



MCC Downtown Dedication

"We're incredibly proud to be here for the grand opening of [Muskegon Community College's](http://MuskegonCommunityCollege) downtown center," said Consumers Energy's Carolyn Bloodworth. "Speaker after speaker shared the most heart-warming and best stories support-in this



fabulous project that will '...bring young people to the downtown streets' (to attend Michigan's #1 community college). So many exciting and good things are happening in Muskegon; it's wonderful to play a small part in it! — [Carolyn Dunn Bloodworth](http://CarolynDunnBloodworth), and [Rich Houtteman](http://RichHoutteman) at [Downtown Muskegon](http://DowntownMuskegon)

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. . . Submit brief announcements in writing to Editors Bill Johanson or Dave Manley or one of the RIM Correspondents above.

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MUSKEGON AREA PROMISE THIS WEEK ON STAGE

The Muskegon Area Promise makes a unique commitment to the young people of our community – if they work hard they will be able to earn at least two-year college degree tuition free. The **Promise** Scholarship is an award promised to resident graduates of high schools within the Muskegon Area Intermediate School District boundaries. It provides the financial assistance necessary to obtain a two-year degree or its equivalent at an eligible partnering institution when used in conjunction with federal, state and institutional grants. The **Promise** Scholarship will promote post-secondary education and prepare students for future success in college and career choices.



The 2018 will
take place on
Ride Saturday,

March 10 at The Lakes Mall from noon to 4:30 p.m. The 14th annual **The Ride** is our indoor stationary bike race designed to promote cardiovascular health. Whether you are a serious cyclist or a weekend biker, **The Ride** has a spot for you and your team. Teams are forming now, and the registration deadline is Monday, February 19. If you register your team on or before Wed, Jan 31, your team will receive \$50 off the registration fee! Don't want to work up a sweat? The Ride needs volunteers (for timing riders, assisting teams, and setting-up and tearing down). Volunteer training is provided. For more, contact Amber Wallace, at (231) 672-6976 or email her at wallaamd@mercyhealth.com.

OUR ROTARY BIKERS IN ACTION



Last Week's Program

A MUSKEGON SPORTS PROGRAM MUCH MORE THAN TYPICAL

By RIM Reporter Lori Weiler

Dan Israel, president and owner of The Muskegon Lumberjacks, below, outlined their goal: "To be the best junior hockey organization in the world, on and off the ice."

Muskegon's history with hockey dates back to the 1930s and today's Lumberjacks are members of the United States Hockey League (USHL), the nation's only Tier I junior hockey

league and leading producer of NCAA players and National Hockey League draft picks in the United States.

Dan brought along Tim Taylor, left, VP of

Business Operations, Head Coach John LaFontaine, right, and players Michael Hakkarainen and Bobby Kaiser.

Dan's ask for the >>>



Michael Hakkarainen

>>> Lumberjacks: more fans, more sponsorships. The Lumberjacks have a direct financial impact in Muskegon that is estimated at \$15-20M per year. These 16 to 20-year-old athletes give back to Muskegon by teaching and mentoring Junior Jacks, a 120-member Youth Hockey Association, The Muskegon Lumberjacks Charitable Foundation which supports education, recreational and social programs that

encourage the healthy development of youth and families. They reach out to



over 5,000 students in 20 schools with Reading Caravan.

Bobby Kaiser (the "enforcer

"), above, spoke about what a great way it is to incentivize kids to read by direct interaction with the players, challenges and prizes.

Dan Israel is committed to our community (he lives in Detroit where he runs his first business, Asphalt Specialists, Inc), but is back in Muskegon every week.

HOCKEY AND THEN SOME

Building culture is critical for

success, and that's what the Lumberjacks strive to do. They're not only developing great players (95% receive Division 1 college scholarships), but developing great men with their outreach to Muskegon County's kids providing positive role models. Under current leadership, the franchise has increased sponsorships by 22% in the last two years.

This weekend there is abundant opportunity to support these hometown heroes—a double header with the first place Green Bay



Gamblers (as of this writing, the Jacks won Friday night's game! Anthony Del Gaizo scored twice and added an assist, propelling the Muskegon Lumberjacks to a 5-3 win over the first-place Gamblers. The two goals also propelled Anthony to the top of the USHL in goal scoring. Mikael Hakkarainen scored three points, one goal and two assists, and has now racked up eight goals and 14 points in 10 games since returning from a concussion on December 8th. Since that day, Muskegon is 8-2-0, and they've won 10 of their last 13 games.) Get out there Saturday for Star Wars night and watch them do it again!

If you're considering corporate sponsorship support, what better way than to check these guys out in person; Saturday promises to be an exciting night in downtown Muskegon.

Tim Lipan reminded us that the Rotary After Hours will be the Lumberjacks' Party Deck on March 14. He also thanked Dan for saving Muskegon hockey.

News/Announcements – President-Elect Kathy Moore

Received a thank-you note from student Parker Aerts for the \$2,250 raised to help bring Molly Kennedy, below, to Muskegon later this month. Again, she has been invited to attend three local high schools: January 23 at Mona Shores (sponsored by Mona Shores Rotary Interact), 5th hour (1:36 pm) assembly, and 3:00 pm debrief session in Library with student leaders; January 25 at Orchard View (sponsored by Orchard View Rotary Interact) 10:30 am assembly and debrief session with student leaders at 11:30 am to follow; January 26 at Reeths-Puffer (sponsored by Impact Council and Student Council), 9:am and 10 am



assemblies, followed by debrief session with student leaders, lunch with Molly. Rotarians are also invited – details and reservation information on page 3.

Paul Harris Fellow Recipients: **Gary Nelund** bestowed the first Paul Harris



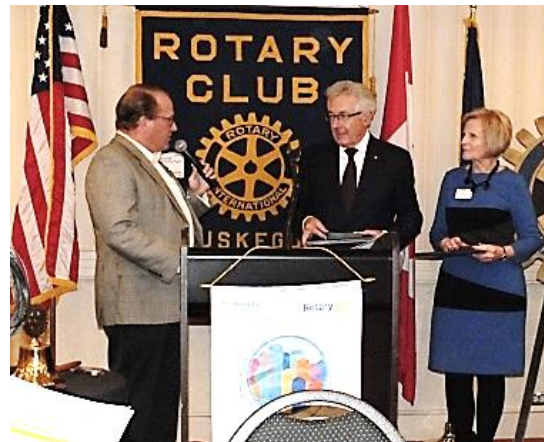
Ginny Sprague, Gary Nelund, Scott Speck

Fellowship Award to Scott Speck, Conductor and Music Director of the West Michigan Symphony. Scott is a Fulbright Scholar, a summa cum laude graduate of Yale University, and an Aspen Conducting Fellow. He is an extremely talented and multi-dimensional speaker,

conductor and author. West Michigan is grateful for his talent and as his contributions to our community.

Congratulations, Maestro!

Mike and Kay Olthoff, below, “the Dynamic Duo with a deep commitment to



Muskegon” were also awarded Paul Harris Fellowship Awards. Kay’s long list of community dedication includes her teaching career, Tempting Tables, Community Foundation for Muskegon County Board, the Child Abuse Council and Board President of Mona Shores Public Schools. Mike is owner and CEO of Nichols Paper, both are West Michigan Symphony Board Members and generous contributors to everything Muskegon. Mike’s ongoing investment in Muskegon growth include his partnership in the Pure Muskegon Group, responsible for contributing so much to current and future growth in Muskegon.

Visiting Rotarians & Guests

Vicky Schneider, Schneider Risk Management & Blue Horizons Yoga (**Dawn Johnson**); former Michigan state representative and candidate for the 34th Senate John Bumstead (**John Rupert**); Katrina (**Vennie Avorgue**). Student guests from Calvary Christian High School: Jessica Assad, Sidney Ritsema, Christine Meyer.

Committee Reports

Nancy Crandall discussed the Leadership Academy dates (deadline to register is today) January 18 from 4-7 pm, February 21 from 4-7 pm at the Lakeshore Museum Center. A \$5 donation includes dinner.

Members are encouraged to bring in their gently read *Rotarian* magazines to donate for rotaracts and prospective members.

Brianna Scott and the Social Committee thanked everyone who came out to the Art Museum on January 9 for Rotary After Hours. This spectacular event was well attended and enjoyed by all. Watch for another After Hours event in March. More on page 2.

The Human Society Animal Rescue annual fundraiser is February 3, said Mike Youngdahl,



above. Buy a table for 8 people for \$250 or \$40 a head.



Vennie Avorgue, left, had her Red Star removed by sponsor **Myrna Olsen**.