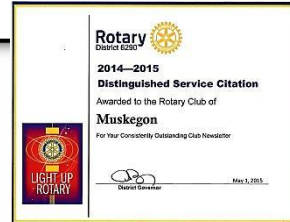


"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President
Kathy Moore, President-Elect
Linda Juarez, President-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Josh Wallace, Immediate Past President



Muskegon Rotary Club
Club 16 (2809) – District 6290, Chartered May 1, 1916
January 25, 2018 12:00 – 1:30pm
Muskegon Harbor Holiday Inn
ReWine Satellite Club 5:15 - 6:30pm Holiday Inn

Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Susan Holkeboer, RIM Reporter
Bill Johanson, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(1/25) "Dealing with America's Opioid Crisis"

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

Erin Kuhn

INVOCATOR - REFLECTOR

Jane Mountain

THIS WEEK'S MENU

Vegetarian Lasagna; Salad
Bar 6 toppings 3 dressings;
Garlic Bread; Assorted
Desserts

NEXT WEEKS' BIRTHDAYS

George Maniates	Jan 29
Heather Brolick	Jan 30
Judy Johnson	Jan 31
Will Meier	Jan 31

STUDENT GUESTS

Orchard View Cardinals

FUTURE PROGRAMS/EVENTS

01/24 **New Member Party... postponed**
01/25 **America's Opioid Crisis**
02/01 **Benny, Youth Exchange Student**
02/08 **Case for Justice Reform**
02/08 **Chili Cook Off**
02/10 **Walk for Warmth**
02/15 **Skeetown Crossfit-Shoreline Inn**
02/21 **Leadership Academy #2**
02/22 **Nims School Project-MCClub**
03/01 **Youth Empowerment Program**
03/08 **Courtyard Concert**
03/10 **Mercy Health's "The Ride"**
03/14 **After Hours-Walker Arena**
03/15 **Medical Uses of Marijuana**
03/22 **Baker College Rotaract Club**



Two years: FREE college

When Megan Byard-Karaba, left, stepped forward to present last week's program, she shared that she'd given this talk many times before. That became apparent – recalling the words, visuals, and body language of this highly effective communicator. We learned from Megan about the well-funded Muskegon Area Promise scholarships available to deserving high school graduates, an initiative gaining recognition far and wide,

but one whose future success depends on continued local support. See page 4.

POSTPONED

New Member Get Together

Due to the unavailability of enough attendees this month, the New Member Get Together is being postponed until the near future. RIM will have those details as soon as they become known.

Muskegon Rotary Board

Cathy Brubaker-Clarke cbrubakerclarke@gmail.com
Kathy Moore mooreka@co.muskegon.mi.us
Linda Juarez juarezl@hccc-health.org
Nancy Crandall ncran28@comcast.net
Tim Arter tarter@brickleydelong.com
Josh Wallace joshua@mckenzieprice.com
Jane Clingman-Scott janecs1@comcast.net
Ed Hendrickson clcdr2@gmail.com
Mark Meyers mmeyers@nortonshores.org
Jason Piasecki Jason@revel.in

Walking for Warmth

Just a heads up regarding the Walk for Warmth Event, February 10, at LC Walker Arena. The event will be loosely connected to the Lumberjacks game later that evening.

Link: <http://bit.ly/2CZq7DO>

Proceeds will be used by Muskegon Oceana Community Action Partnership for Utility Payment Assistance to those in need. This is a rare opportunity to skate at the arena! Thanks.

-- Rich Houtteman

This Week's Program

America's Opioid Crisis

This program follows a related Salvation Army presentation, January 11. To review it, click:

<http://bit.ly/2CKNuRj>, page 3.

The unprecedented number of opioid overdoses has health officials often working around the clock to raise awareness and save lives by passing out a free life-saving drug...

"We've seen a five-fold increase in overdose deaths since 1999 and that's fairly similar in the surrounding communities including Ottawa, Kent, and Allegan," said Brandon Hool, Overdose Prevention Program Manager for [The Red Project of Muskegon](#). "In 2015 alone, Muskegon County saw nearly 300 overdoses requiring the use of Naloxone, according to the Professional Med Team, Inc. Health officials are now fighting what they're calling an epidemic.

Leading Thursday's session will be County Prosecutor **DJ Hilson** and Muskegon Police Chief **Jeff Lewis**.

RIM Reporting Team

Lisa Hegenbart lisa@bbbslakeshore.org
Jamie Hekker
helsenja@co.muskegon.mi.us
Susan Holkeboer sholkebo1905@aol.com
Bill Johanson bill.johanson@yahoo.com
Ammy Seymour
aseymour@harborhospicemi.org
Peg Maniates margaret.hennelly.maniates@gmail.com
David Manley davidkmanley@gmail.com
Kathy Moore MooreKa@co.muskegon.mi.us
Jason Piasecki Jason@revel.in
Meredith Smillie msmillie@bethany.org
Robin Henshaw Hard
robin_henshaw@usc.salvationarmy.org
Diane Van Epps
dianemvanepps@gmail.com
Lori Weiler lori.weiler@summitlawncare.net
Jonathan Wilson -
wilsonjo@co.muskegon.mi.us

This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements in writing to Editors Bill Johanson or Dave Manley or one of the RIM Correspondents above.

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Good Golly, It's Molly

Rotary members and a guest are invited to one of Molly Kennedy's presentations about RESILIENCE and Creating the Champion Within!

PLEASE ARRIVE 20 MINUTES EARLY
AND CHECK IN
AT MAIN
OFFICE



Donations will be accepted by our sponsoring student clubs to help with expenses.

There'll be a special seating area for Rotary members and guests.

Tues, Jan 23 at Mona Shores HS
(sponsored by Mona Shores Rotary Interact) 5th hour (2:00 pm) assembly and 3 pm debrief session in Library with student leaders. Bring I.D.

Wed, Jan 24 at North Muskegon HS (sponsored by NM administration), 12:30 all school assembly, 1:30 pm debrief/afterglow w Molly

Thurs, Jan 25 at Orchard View HS (sponsored by Orchard View Rotary Interact) 9:25 -10:20 am assembly, 10:25 -11:15 debrief with student leaders to follow

Fri, Jan 26 at Reeths-Puffer HS (sponsored by RPHS Impact Council and Student Council) 8:00 am assemblies only, 11 am debrief session with student leaders, lunch with Molly



OV's First ...

Member of the Month



Hannah Reed, above, is a junior always looking out for others and working hard to help them. She is active in Rotary Interact, Choir, Volleyball, Soccer, and teaches Sunday school at The Journey. Hannah gives time and talent to Orchard View Early Elementary School and contributes random acts of kindness shared at each Rotary Interact meeting.

"I serve others because making other people smile makes me feel complete. I love knowing that by doing community service I can make a difference in someone's life or even just make their day. With all the negativity in the world, I believe it is very important to set aside time in my life to help others and be positive. I joined Rotary Interact because I needed a way to be more involved in the community. I was impressed by the club's projects and wanted to be a part of it. Service above Self means you put helping others above yourself and make community service a priority in your life."
- Hannah Reed, 11th grade,
Orchard View Rotary Interact

Congratulations to Hannah as OV Rotary Interact's first Member of the Month!



Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

Meeting Minutes 1/11/18

from Kaytie Ely:

<http://bit.ly/2DqBdlv>

RI Convention 2019

Never Too Early to At Least Think about It

In conjunction with the 2019 Rotary International Convention – host city Hamburg, Germany – we have put together a Rotarians on the Rhine river cruise before the convention as a fund raiser for End Polio Now. The cruise will be on MA Waterways AMAKristina. From Basel to Amsterdam. AMAWaterways has been voted the best river cruise line for several years running, and the AMAKristina was recently voted as the best river cruise ship. The prices listed represent a 30% discount from list price. In addition, AMA Waterways will donate \$100 US for each cabin booked through the link provided.



The link to the booking form is here when you're ready:

<http://ctltld.com/rotarians-on-the-rhine2019.html>.

We are starting with the ship deposit; and from there, Melissa and her team will work with each person who books into the ship charter to fully customize the experience. I'll send you a cabin confirmation and list of questions so we know the needs of each traveler.

We are expecting a sell-out since this date is exclusively for the Rotarians; so please spread the word to anyone else who may be interested. For those of you not familiar with river cruises, there are only 79 cabins on this ship. All meals are included as is wine and beer in the dining room at lunch and dinner. The shore excursions are also included.

Come join us for a fantastic experience.

Nate McClure, Past President
Rotary Club of Muskegon, MI, and
Rotary Club of Lynchburg, VA, USA

Contact Connoisseur Travel for information:

Email:

Melissa.Taylor@ctltld.com

Telephone: (434) 455-0245

THANKS FROM BAKER

We can't thank you enough for your generous donations of empty cans and cash! Thanks to everyone who participated!! **Darlene Collet** had the largest drop off donation; **Tim Lipan** the largest pickup donation

Sincerely,

Your Baker College Rotaract Club!!



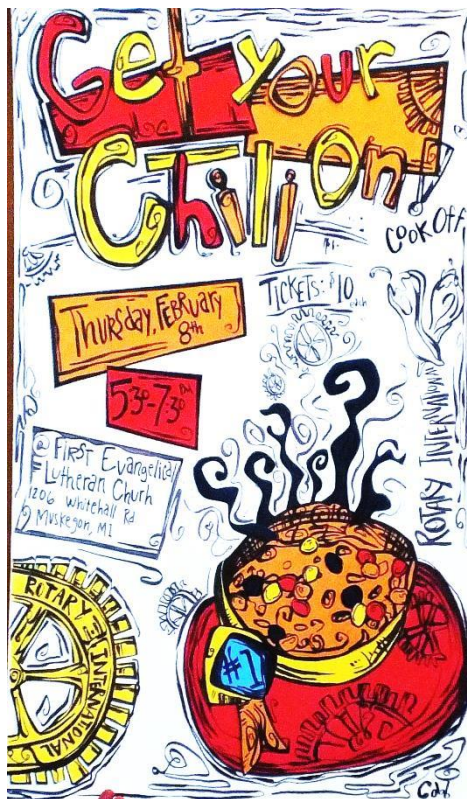
Linda Meyers

**Adjunct Instructor
Rotaract Club Advisor**

C: 231-740-2460

BakerProud®

And speaking of Baker...



Link: <http://bit.ly/2BFU5vI>

A little "white space" here, per code, had to be filled by RIM staff... so... If you're trying to announce or promote something, RIM's here to help. Just submit your brief "something" in writing the way you'd like it to appear in print. Thank you.

The Ride, March 10



Former Rotary
First Lady Amber
Wallace is
promoting Mercy

Health's "The Ride" on March 10 at The Lakes Mall. It's the annual indoor stationary bike race designed to promote cardiovascular health.

Amber's looking for team riders, volunteer timers (easy job) and booth-take-care-of-ers. If you register your team on or before Wed, Jan 31, your team will receive \$50 off the registration fee!

Hint: Superheros in costume would



also add flavor to the event.

Volunteer training is provided. For more, contact Amber Wallace, at (231) 672-6976 or email her at

wallaamd@mercyhealth.com.

Visiting Rotarians & Guests

Port City Church Executive Pastor Zachary Hamilton (Dakota Crow); Industrial Visions Co Managing Director Gary Giallonarde (Don Kalisz); Outward Bound student Romania Carleigh Wilson (Joanie Smith); MOCAP Executive Director Dionne Bowens (Dan Wheat); CUP-Health's Amy West (Adam Zuwerink); Poppy Consultants owner and prospective member Poppy Hernandez (Marcia Hovey-Wright); Reeths-Puffer Principal Dan Beckman (Youth Exchange budget); and 8 Mona Shores Interact representatives (Interact budget). Visiting Rotarians were David Lee, Middleville; and Dave Stucking, Spring Lake.



What's going on here?



Above, from left, Faculty Advisor Ms Shannan Conrad, Dr John Severson, Caroline White, Marisa Vandermolten, Emilia Tallent, Mallorey Meston, Niral Patel, Max Wilson, and Kevin Kim. This Mona Shores Interact team came to Rotary to accept a well-deserved RI Presidential Citation.

Click below for the Muskegon Area Promise Power Point presentation...
[file:///C:/Users/Bill/Favorites/Documents/AAA-REWINE%20NOTES/Counseling%20and%20Advancing%20Pervading%20the%20Promise%20of%20Stakeholders%20Parents%20Students%20High%20Schools%20and%20HE%202020%201\).pdf](file:///C:/Users/Bill/Favorites/Documents/AAA-REWINE%20NOTES/Counseling%20and%20Advancing%20Pervading%20the%20Promise%20of%20Stakeholders%20Parents%20Students%20High%20Schools%20and%20HE%202020%201).pdf)



afforded the opportunity and experience in careers such as middle school teaching, adult and alternative education coordination, and supervision of instructional services for community education.

Ms Byard-

Karaba, above, obtained her bachelor's degree in education from Western Michigan University and her master's degree in education from Grand Valley State University. Megan is married with 6 children, 1 dog, and 1 cat.

The Muskegon Area Promise is a post high school scholarship that provides the financial assistance necessary to obtain a two-year degree or its equivalent when used in conjunction with federal, state and/or institutional grants. It is operated and managed by a designated statewide Promise Zone in partnership with Muskegon Community College and Baker College of Muskegon. It is an opportunity for ALL students with a 3.5 GPA who live in and graduate from a qualifying high school located within MAISD boundaries

In 2009, state law approved 10 Promise Zones to expand educational opportunities by providing scholarships to students, to build a skill-based workforce, and to transform communities. Muskegon County was the FIRST and ONLY regional Promise Zone serving more than one school district. In recent years, Jackson lost its designation as a Zone. It was replaced by Nawaygo County RESA Promise Zone. In November, 2017, our state governor signed into law expansion of the Promise Zones from 10 to 15. The new FIVE will be named in the coming months of 2018.

The Muskegon Area Promise is legally governed by a Promise Zone Authority Board. The Promise Zone legislation defines that for the first two years scholarships must be funded with private contributions. After two years, A Promise Zone can capture HALF of the revenue growth from the regional state education tax leading to a self-funding model.

The Promise was only a dream until the private and corporate investments of over one million dollars flowed in to make it a reality. Hines Corporation, Nichols, Adac Automotive and the Alcoa Foundation stepped up with the first \$100,000 level gifts and were followed closely with identical gifts from Quality Tool &

So... what's going on here?



The previous page posed the above question. Turns out Chandra Cregg's daughter, Carleigh Wilson, just found out at Club that her Youth Exchange destination next year is Romania. Mom looks happy, too.



Above, sponsor Bob Irwin rips the Red Star off Rich Berry's membership badge.

Last Week's Program

Muskegon Area Promise

By RIM Reporter Susan Holkeboer

Dr John Severson, MAISD Superintendent, introduced our speaker, Megan Byard-Karaba. Megan was hired in August, 2012, as a College Access Specialist. In her position with the MAISD and Muskegon Opportunity (LCAN Coordinator), she provides local districts, students and their families with the tools, knowledge, information and resources needed to Start, Stay and Succeed in college. Additionally, she works to oversee and implement the new "game changer" college access scholarship program titled the *Muskegon Area Promise*.

Megan, left, has been a professional and resident within Muskegon County for nearly 21 years. In these years she has been



Above, Emilia Tallent helps Pam Babbitt send Dan Wheat back to "10 Brave Rotarians" school. Tuition: only \$100

Stamping, Verplank Trucking Company, the Dan & Sheryl Kuznar Family, and the Community Foundation for Muskegon County. Supreme Machined Products - \$50K, Parkland Properties of Michigan - \$30K, Webb Chemical Service Corp. - \$25.2K, Muskegon Rotary Foundation - \$20K, and MasterTag, Inc. - \$10K. Their investments and so many others all add up to directly benefit our families who live and work here, and build on our economic vitality.

Donations are accepted through the Community Foundation of Muskegon County and are tax deductible! Search "Muskegon Area Promise Fund" at <https://cffmc.org/give/give-now/>. Online donations are \$25.00 or greater. Donations less than \$25.00 can be sent to the Foundations mailing address and use this form:

https://cffmc.org/wp-content/uploads/combined_donation_form_20151230.pdf



MAISD Supt Dr John Severson

Public School Districts

(16 eligible high schools)
Fruitport Community Schools
Holton Public Schools
Mona Shores Public Schools
Montague Area Public Schools
Muskegon Public Schools
North Muskegon Public Schools
Oakridge Public Schools
Orchard View Schools
Ravenna Public Schools
Reeths-Puffer Schools
Whitehall District Schools

Charter School Districts

Muskegon Heights Public School
Academy System Muskegon
Covenant Academy

Non-Public Schools

Calvary Christian Schools
Muskegon Catholic
Central Western Michigan Christian

The Promise Eligibility Requirements are:

*LIVE within the boundaries of the MAISD.

*GRADUATE with a cumulative 3.5 GPA or higher from a high school located within the boundaries of the MAISD.

*APPLY for federal student aid using the Free Application for Federal Student Aid (FAFSA) and complete the verification process as

One Solution: The Muskegon Area Promise. What is it?

- A post high school **scholarship** that provides the financial assistance necessary to obtain a two-year degree or its equivalent when used in conjunction with federal, state and/or institutional grants.
- Operated and managed by a designated statewide Promise Zone in **partnership** with Muskegon Community College and Baker College of Muskegon.
- Opportunity for **ALL** students with a 3.5 GPA who live in & graduate from a qualifying high school located within MAISD boundaries.



requested each year (www.fafsa.gov).

*ENROLL at either Muskegon Community College or Baker College of Muskegon.

The Promise will advise our students with purposeful communication, kindergarten to graduation marketing, notification of award. High School Guidance offices will be the go-to sport for resources and information about College, Career and Future Center Promotion. It's important to know the difference between an unweighted GPA and a weighted GPA. Many schools report both.

Students must be "degree seeking" declared students at either institution, not "guest students". All scholarships expire after four years from student's graduation.

The scholarship is a last dollar award. Any unused money will stay in our investment accounts to benefit future Promise Schools. 64% of current Promise Scholars are awarded dollars ranging from \$1.00 – a full Scholarship

The value of the scholarship increases with the prevailing rate and costs of our Community College Tuition and fees for up to 32 credits per year, up to an additional 10 contact hours and fees per year as needed, and a \$500.00 book allowance are included. 62 credits, the equivalent of an Associate Degree, is the maximum amount covered.

Fees for exploratory classes such as study abroad may not be covered by the Promise award. Students should confirm the allowance with Financial Aid prior to enrolling.

The value of the scholarship is based on "in county" tuition rates at our local Community College. In the event a student's residence is out of county (Ottawa, Newaygo or Oceana), higher rates will be charged. Currently, out of county rates are \$91.00 per credit hour higher than the in county rate. This difference/deficit is currently not covered by the Promise award.

Financial Responsibility

The Promise Board and our investors expect students to be financially responsible with their awards. Students are encouraged to:

*Maintain residency in county.

*Meet often with College Counselors to ensure programs of study are on track.

*Monitor annual credit accumulation and plan for necessary adjustments.

*Monitor book allowances and spending.

Buy early, buy used, rent and return.

*Attend required orientations planned by colleges (Parent information Night, New

Students Orientation, Jayhawk Journey and/or BC1010)

*Apply for, and seek, other financial resources to assist in any unforeseen costs.

Why should we work to make the Promise a success?

*To enhance our school's academic and college going culture to increase the number of Students earning Promise scholarships.

*To increase educated, skilled, ready-to-work, local talent.

*To grow existing business & attract new business.

*To strengthen Muskegon County's brand.

*To ignite opportunity for post-secondary learning and

*To promote partnership for any financial commitment/investment available.

Other Promise programs have seen increased K-12 enrollment, more chance to keep students in district, better student behavior, better attendance and GPA, grades 3-8 success gains on state tests in Math and ELA, benefits have persisted of multiple years, with system-wide impact and culture change.

Outside of the Promise students have options to get free college credit with direct/concurrent credit, early college for Muskegon County, dual enrollment, advanced placement, and the Muskegon Area Career Tech Center.

Pervade the Promise!

*Understand the basics of the Promise

*Tell others about the Promise

*Support the belief that every student can succeed

*Visit our webpage

@ www.muskegonareapromise.org.